

Convincing Presentation Skills

With this valuable training you will bring your presentation skills to a higher level and increase your self-confidence.



Would you like to make yourself and your message stronger by presenting yourself in a relaxed and convincing way? Do you want to hold the attention of the audience? And learn to deal with your tension? This course helps you to present yourself in a pleasant and convincing way. You will learn to captivate and inspire your audience. An appealing presentation is a combination of personal style and a number of techniques. With this valuable training you will bring your presentation skills to a higher level and increase your self-confidence.

Features

Study duration	2 weeks
Investment	€1,595.-
Number of locations	9

Unique benefits



- ✓ More self-confidence and less stress during presentations
- ✓ The trainer is a very experienced presentations coach
- ✓ Long-term effect thanks to the personal action plan

Result



- ✓ You develop your presentation skills to a higher level
- ✓ You learn to share your message with your audience in a concise, structured and inspiring way.
- ✓ You increase your self-confidence in giving presentations
- ✓ You adjust your presentation to your target group
- ✓ You respond correctly to questions and reactions
- ✓ You learn to deal with stress before or during the presentation
- ✓ From now on you will present in a relaxed and authentic way

Target audience



This course is suitable for anyone who wants to take their presentation skills to a higher level.

Want to know if this is a match? Fill in a personal intake.

Programme



- Presentations and the target group
- Different types of presentations
- Preparation and structure of your presentation
- Verbal and non-verbal communication
- Basic attitude during your presentation
- Your personal style of presentation
- Authentic presentation
- Dealing with questions and tricky situations
- Increasing your self-confidence
- Releasing stress
- The use of audiovisual aids
- Creativity in your presentations
- Practicing presentations and receiving feedback
- Practical situations and examples
- Personal action plan

Study method



Intake

Prior to the course your personal learning goals will be mapped via an intake on our online learning environment.

Interactive meetings

Under the guidance of an experienced trainer you will become familiar with the subject matter through theory, exercises and interaction in the meetings and at home. You will have ample opportunity to give presentations and try out possibilities.

Online learning environment

In addition to the meetings you will work through the online learning environment. This supports you during the learning process and also helps you to prepare for the meetings effectively. After the training you will continue to have one year access to this learning environment.

Personal action plan

At the end of the course you will draw up a personal action plan to support you in applying what you have learned to your daily practice.

ICM-certificate

When you have followed the entire course, you will receive an ICM certificate.

Locations & date



The course times are 9.30 to 17.00, comprised of 2 meetings. This course can also be followed completely online via the virtual classroom.

The training is provided in Amsterdam, Arnhem, Breda, Eindhoven, Groningen, Online Virtual Classroom, Rotterdam, Utrecht and Zwolle.

Jun 2026	Fr 12-06	Fr 26-06
Aug 2026	We 05-08	We 19-08
Nov 2026	Fr 06-11	Fr 20-11
Jan 2027	We 06-01	We 20-01
Jun 2027	Fr 04-06	Fr 18-06
Aug 2027	We 11-08	We 25-08
Nov 2027	Fr 05-11	Fr 19-11

Investment



The investment is €1,595.-.

This excludes € 57.50 per day for the day arrangement or € 25.00 per evening for the evening arrangement. For online meetings we do not charge arrangements fees.

VAT

The total investment is excl. VAT. Exemption from VAT is possible. In that case you pay 10% on top of the investment price.

[More information](#)

Financing

There are various options for subsidies for both employers and private individuals to follow a training.

[More information](#)

Possibilities for your employer

Many employers have a training budget that allows employees to develop and grow in their career. You can find out what the options are within your organization by checking your terms of employment or by checking with your manager or HR.

Invoice

The invoice for this course will be sent after the first meeting. If you would like to receive it beforehand, you can mention this in the comment section of your enrolment form.

Study method Virtual Classroom

When you attend this course in the Virtual Classroom, [this study method](#) applies.

As a CEDEO-recognised training institute we provide points and hours for Permanent Education. Check whether your professional association also recognises this course for your annually required PE points. Is that not the case? Then contact our study advisors on 030 - 29 19 888 or e-mail: info@icm.nl.

Advice



For more information and registration look at:

<https://www.icm.nl/opleidingen-en-trainingen/communicatievaardigheden/convincing-presentation-skills/>

Or call 030 - 29 19 888 for a personal study advise

Incompany

ICM also offers this course [incompany](#), tailor-made for your organisation.