

# Privacy policy

Read how we process your data under the General Data Protection Regulation (GDPR) within our mobile application **I'm vegan**.

## 1. What does this Privacy Policy regulate?

This Privacy Policy includes information on the scope and terms of processing of your personal data which we carry out within the performance of our business activities or in relation to them, in particular in the provision of services, operation of our mobile application, in communicating with you, etc.

## 2. Who is the controller of my personal data?

*Your personal data are processed by:*

- Klein Petr
- Id. No.: 03771571
- VAT: CZ9411103053
- Address: Lovčice 199, Lovčice 50361
- Contact email: [petr@kleinpetr.com](mailto:petr@kleinpetr.com)

## 3. Why do you process my personal data?

- 3.1. to sharing data with your partner / friend
- 3.2. to provide services that you order from us
- 3.3. to open and manage your user accounts if you choose to register on the application I'm vegan
- 3.4. to contact you for the purpose of marketing, in particular to send you our commercial communication (newsletters) concerning primarily the services and goods offered by us, new items in our assortment of goods, discounts, interesting offers and other interesting facts about our company's activities
- 3.5. to generate statistics about our business activities, the number of visits in our application and the use of our other services;

## 4. What personal data do you process?

*For the above purposes, we may process the following:*

- 4.1. your identification details, in particular your name and email address
- 4.2. data about your orders, in particular about the services you ordered;
- 4.3. network data we receive when you access our website or use the mobile application, in particular your IP address, MAC address of the device you use to access the website, data about your access to the site, your activity and the length of your visit on the website, cookies, data about the location of the device you use to access the website; we use Google Analytics tools for processing of some of these data which allows us to obtain statistical data on the use of our website and its users;
- 4.4. your data from [www.facebook.com](https://www.facebook.com), that is from your Facebook profile in case you log in to your user account with your Facebook profile;

## 5. Do you process all my personal data for all of the mentioned purposes?

No. We process your personal data following the principle of minimisation and purpose limitation of data. This means that we process your personal data only for the purposes for which they are necessary and to the extent that is required for the given purpose.

## 6. What entitles you to process my personal data?

We process your personal data on the grounds stipulated by legal regulations, especially Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), as amended (hereinafter "GDPR"), and Act No. 110/2019 Coll. on personal data processing of 12 March 2019.

In compliance with the GDPR, we always process your personal data on one of the legal grounds set out in Article 6 of the GDPR. The reasons include, in particular:

- 6.1. the processing of your personal data is necessary for the performance of a contract you concluded with us or in order to take steps prior to entering into a contract;
- 6.2. processing of your personal data is necessary for the purposes of our legitimate interests;
- 6.3. processing of your personal data is necessary for compliance with our legal obligations;
- 6.4. you have given consent to the processing of your personal data.

## 7. For how long do you process my personal data?

It depends on the purpose and the reason why we process the given personal data. Due to the scope of processed data and the variety of purposes for their processing, the duration usually cannot be determined precisely. The duration of processing of your personal data is determined by the following criteria.

If we process your personal data based on your consent, we shall process your personal data for the term of the consent.

In other cases, we process your personal data for the time necessary to achieve the purpose for which they are processed, which includes the subsequent administration related to the termination of processing and erasure of personal data, but for no more than 5 years since the termination of the mutual relationship (due to complaints or possible legal disputes). Accounting documents are kept for the period of 10 years after the year to which they relate.

If one of the reasons we process your personal data for is no longer relevant, we shall not automatically become obliged to stop processing them. If there is still another reason (e.g. our legitimate interest in the processing expires but the processing of your personal data is still necessary for the performance of a contract concluded between you and us or for compliance with our legal obligation), we can still process your personal data until all of the legal grounds become irrelevant. In case you revoke your consent to personal data processing, we shall not continue to process your personal data for the purpose the revoked consent was originally granted for.

## 8. Third-party services

The app does use third-party services that may collect information used to identify you.

Link to the privacy policy of third-party service providers used by the app

- [Google Play Services](https://www.google.com/policies/privacy/) - <https://www.google.com/policies/privacy/>

- [Google Analytics for Firebase](https://firebase.google.com/policies/analytics) - <https://firebase.google.com/policies/analytics>

- [Firebase Crashlytics](https://firebase.google.com/support/privacy/) - <https://firebase.google.com/support/privacy/>

- [Facebook](https://www.facebook.com/about/privacy/update/printable) - <https://www.facebook.com/about/privacy/update/printable>

## 9. Log data

We want to inform you that whenever you use our Service, in a case of an error in the app we collect data and information (through third-party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol ("IP") address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

## 10. Cookies

Cookies are files with a small amount of data that are commonly used as anonymous unique identifiers. These are sent to your browser from the websites that you visit and are stored on your device's internal memory.

This Service does not use these "cookies" explicitly. However, the app may use third-party code and libraries that use "cookies" to collect information and improve their services. You have the option to either accept or refuse these cookies and know when a cookie is being sent to your device. If you choose to refuse our cookies, you may not be able to use some portions of this Service.

**11. Children's Privacy**

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13 years of age. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do the necessary actions.

**12. Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

**13. Data deletion**

Users can delete all collected data at any time via the "Delete my account" option in the app. The deletion process is instantaneous and all user data is removed during the process.

**14. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page.

**This policy is effective as of 2022-06-12**