

Privacy Policy

Effective Date: December 14, 2025

Last Updated: December 14, 2025

1. Overview

HustleBook is a productivity and business-activity management application operated by **Kratzer & Co (ABN 35645362865)**, Australia.

We are committed to protecting your personal information and complying with:

- Australian Privacy Act 1988 (Cth)
- GDPR (for users in the European Union)
- Apple App Store and Google Play privacy requirements

Business Address:

Unit 1–3/245 Milne Rd, Modbury North SA 5092 (Accountant address)

Contact:

 contact@hustlebook.co

2. Information We Collect

Account Information

- Full name
- Email address
- Phone number
- Profile photo (optional)
- Encrypted password (handled by Firebase Authentication)

Business Profile Data (Business Users)

- Business name and description
- Business logo
- ABN
- Business address/location
- Business category/type
- Operating hours
- Services offered and pricing

User-Generated Content

- Journal entries
- Goals and to-do lists
- Mood tracking data
- Notes and comments
- Appointments, events, and calendar data
- Uploaded photos (e.g. Day View photos)

Financial Data

- Income and expense records
- Invoices created
- Financial categories
- Payment method labels only (cash, card, bank transfer — **no card numbers stored**)

Client Data (Business Users)

- Client names
- Client contact details (email, phone)

- Booking history
- Client notes

Usage & Device Data

- App usage analytics (Firebase Analytics)
 - Feature usage and session duration
 - Device type, model, operating system
 - App version
 - IP address (security and fraud prevention)
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3. How We Use Your Data

We use your information to:

- Provide and operate HustleBook features
 - Authenticate users and manage accounts
 - Process subscriptions and payments
 - Enable optional integrations (calendar sync, notifications)
 - Improve performance, reliability, and user experience
 - Comply with legal, tax, and regulatory obligations
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4. AI Features Disclosure

HustleBook includes AI-powered features (such as the AI Help Assistant and voice-to-app tools).

- AI outputs are **assistive only** and do not constitute professional, legal, financial, or tax advice

- AI features do not make autonomous decisions
 - Users are responsible for reviewing and approving all AI-generated outputs
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5. Third-Party Services

We use trusted third-party providers:

- **Firebase (Google):** authentication, database, storage, analytics
- **Apple:** in-app purchases (iOS)
- **Google Play:** in-app purchases (Android)
- **Stripe:** web payments and referral payouts
- **OpenAI:** AI assistance and voice transcription
- **Twilio:** SMS notifications (optional)
- **SendGrid:** email notifications (optional)
- **Google Calendar API:** calendar sync (optional)

We do not sell personal data.

6. Payments

HustleBook does **not** store credit card details. All payments are processed securely by Apple, Google Play, or Stripe.

7. Data Retention & Deletion

- Active accounts: data retained while the account remains active
- Account deletion: data archived for **7 years** for tax, legal, and dispute-resolution purposes

- Email and phone numbers are released for reuse after deletion
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8. User Rights

You may:

- Access and export your data
 - Request correction of inaccurate data
 - Request account deletion
 - Opt out of marketing communications
 - Disable optional features
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9. International Data Transfers

Data may be processed outside Australia. We ensure equivalent data-protection safeguards with all partners.

10. Updates to This Policy

We may update this Privacy Policy periodically. The latest version will always be available in the app and on our website.

11. Contact

 contact@hustlebook.co