



HSB SUSTAINABLE POLICY ON DONATION AND FUNDING

Sustainable Development approach

In alignment with the United Nations' 17 Sustainable Development Goals and the Vietnamese Government's commitment to achieving net-zero carbon emissions by 2050, as announced at COP26, the School consistently integrates environmental, social, and governance (ESG) factors into its investment analysis and decision-making processes.

This means that day to day operations, educational programs, research and investment activities should all be conducted sustainably, addressing biodiversity, climate change and other non-traditional security issues, promoting health and well-being of our students, academics and staff in particular and society in general.

Purpose:

This Policy was developed to ensure that our donation and funding decision making match the priorities, values and strategy of Hanoi School of Business and Management, Vietnam National University, Hanoi.

Principles

Integration of ESG Factors

Environmental, social, and governance (ESG) considerations are systematically integrated into donation and funding analysis, decision-making, and risk assessment alongside financial performance.

Integration of Non-Traditional Security Factors

Donation and funding decisions consider non-traditional security risks, including climate change, public health, cybersecurity, food security, water security, health security..., and prioritize initiatives that enhance resilience, reduce systemic risks, and support sustainable development.



Long-Term Value Creation

Donation and funding decisions prioritize long-term economic, environmental, and social value rather than short-term financial gains, supporting sustainable growth and resilience.

Ethical and Responsible Conduct

Donation and funding align with high ethical standards, avoiding activities that cause significant harm to society, human rights, or the environment.

Transparency and Accountability

Donation and funding policies, criteria, and outcomes are clearly communicated to stakeholders, ensuring accountability and responsible governance.

Active Ownership and Engagement

Where applicable, the School encourages active engagement with beneficiaries to promote responsible business practices and sustainability improvements.

Risk Management and Resilience

Sustainability-related risks, nontraditional security related risks, including climate, regulatory, and reputational risks, are identified and managed to protect long-term institutional value.

Educational Alignment

Donation and funding practices support the School's mission in teaching, research, and knowledge creation, serving as a living laboratory for sustainable education.

Continuous Improvement

The School regularly reviews and updates its donation and funding approach to reflect evolving sustainability standards, research insights, and stakeholder expectations.

Policy

The School is committed to responsible and sustainable donation and funding practices that support its academic mission in the fields of integrated business management and the



management of non-traditional security. In allocating donations and financial support, the School prioritizes initiatives that promote sustainability and positive social impact, including research and teaching activities, educational and research infrastructure, capacity-building and training programs, innovation initiatives, and student-led projects. Preference is given to initiatives that encourage interdisciplinary collaboration, practical learning platforms, and the translation of academic knowledge into real-world applications, thereby strengthening learning outcomes and contributions to sustainable development and societal resilience.

The School will not accept, allocate, or support donations or funding that conflict with its ethical standards, academic mission, or sustainability commitments. This includes support for activities that cause significant environmental harm, involve human rights violations or breaches of applicable laws, undermine social responsibility, or lack clear educational, research, or societal value. The School also avoids non-transparent, speculative, or high-risk funding arrangements that are inconsistent with responsible governance and long-term sustainability objectives.

Implementation and Responsibility

The Head of Administrative Office and the Head of Finance & Planning Department are responsible for ensuring the donations and fundings made on HSB's behalf align with this policy.

Approved in December 2025