



Hanoi School  
of Business &  
Management

TRƯỜNG QUẢN TRỊ VÀ KINH DOANH  
ĐẠI HỌC QUỐC GIA HÀ NỘI - VNU



# MODULE BOOK

## BSC MANAGEMENT OF ENTERPRISE AND TECHNOLOGY

### MET

<b>Module number</b> HSB1001	<b>Module name</b> Management	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 1 <sup>st</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Assoc. Prof. Thang Ngoc Nguyen Dr. Nguyen Ngoc Phu Dr. Nguyen Duy Thanh		
<b>Syllabus</b> Upon completion of the course, students/learners will be able to understand the management functions, principles, tools and techniques, and be able to apply the tools and techniques to analyze, evaluate and design a corporate strategy, plan, or policy as required in their organization. Students/learners will also be able to apply knowledge of this course to manage, lead and control human resources and other resources of their prospective organization.		

<b>Module number</b> HSB1002	<b>Module name</b> Economics		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 1 <sup>st</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Nguyen Quynh Huy Dr. Nguyen Van Giap			
<b>Syllabus</b> This course will provide an overview of economics for business students for the first and second year. This is a basic and foundational course in economics to support students majoring in business and management to access specialized subjects for the next school year, and to help students remember, understand, and apply economic knowledge to the decision-making process in management, the role of economics in business administration. This course is meant to give students insight into the dynamics of the national economy. The knowledge gained in the course will make students better decisions in business and management and allow them to follow the debates over national economic policy reported in the news media. This course is also a foundation course that will prepare students to be successful in upper division finance, marketing, business administration, economics and government.			

<b>Module number</b> HSB1003	<b>Module name</b> Data Analysis		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 1 <sup>st</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Emmanuel Lance Christopher VI M. Plan MA. Hoang Nguyen Quoc Thanh Dr. Nguyen Thi Ly			
<b>Syllabus</b> Upon completion of the course, learners should be able to perform and apply the fundamental concepts of business statistics, including descriptive statistics, probability and distributions, inferential statistics, and regression analysis. The course will also provide a foundation on using software such as Microsoft Excel and Python for data processing and visualization.			

<b>Module number</b> HSB1004	<b>Module name</b> Business Law and Ethics		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Bui Duc Giang Dr. Nguyen Thi Hoa Mai			
<b>Syllabus</b> Upon completion of this course, learners will acquire a sound understanding of, and be able to critically analyze, the laws relating to the creation and regulation of companies. Learners will also acquire a sound understanding of the general principles of Vietnamese contract law and be able to critically review and draft contracts. Knowledge provided will allow learners to ascertain and solve certain ethical difficulties that arise in doing business.			

<b>Module number</b> HSB1005	<b>Module name</b> Principles of Accounting		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 1 <sup>st</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Nguyen Thi Hang Nga Dr. Bui Minh Thuy Dr. Do Thi Thuy Trang			
<b>Syllabus</b> This is an introductory accounting course. The content covers general principles, assumptions and techniques of financial accounting, and introduction to accounting information system. This course prepares students to identify and perform different steps in accounting cycles and gain insightful understanding of financial statements of service and merchandising companies.			

<b>Module number</b> HSB1006	<b>Module name</b> Management of Corporate Finance	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> HSB1005 – Principles of Accounting	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Nguyen Thi Hang Nga Dr. Bui Minh Thuy		
<b>Syllabus</b> This is an introductory financial management course. The content covers general definitions of corporate finance, and introduction to ultimate and vital issues of financial management, including financial statements, financial analysis, asset management, capital structure, capital budgeting. This course helps students to prepare financial statements, analyze financial statements and budget capital for corporate financial decisions.		

<b>Module number</b> HSB2014	<b>Module name</b> Corporate Governance		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Truong Minh Duc Dr. Bui Duc Giang Dr. Nguyen Van Giap			
<b>Syllabus</b> This course aims to equip learners with a critical understanding of the important themes in corporate governance and ethics. It will be comparative, providing learners with knowledge about the core features of corporate governance and corporate law in major jurisdictions (the UK, the US and Germany) and Vietnam and asking why governance regimes in most countries display some common features and why they diverge in other respects.			

<b>Module number</b> HSB1033	<b>Module name</b> Management of Human Resource & Talents	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Assoc. Prof. Dr Nguyen Ngoc Thang Dr. Nguyen Anh Tuan Dr. Dinh Ngoc Phu Dr. Nguyen Thi Anh Thu		
<b>Syllabus</b> This course provides a robust introduction to the key principles, policies, and practices of human resource management. The course begins with a foundational principle that considers alternative approaches to managing human resources, and outlines the different reasons that people are motivated to work. The remaining sections tackle three core areas that all managers should understand: hiring employees, evaluating their performance, and rewarding them. Throughout the course, an accessible, scientific approach is embraced such that best practices and practical tips are informed by research, but presented in accessible, applied ways.		

<b>Module number</b> HSB2001E	<b>Module name</b> Strategic thinking and Strategic Management	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 5 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Assoc. Prof. Hoang Dinh Phi MA. Hoang Nguyen Quoc Thanh		
<b>Syllabus</b> This course is an upper-level course which is designed to help students understand fundamental knowledge about strategic thinking and strategic management at the business level. The course enables each student to choose suitable tools to enhance strategic thinking abilities, including the clear identification of long- term vision and objectives. Strategic management tools are introduced in relation to specific examples of building objectives and strategies for startups or existing businesses that lack strategies.		

<b>Module number</b> HSB2003E	<b>Module name</b> Global Business	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 5 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Mai Viet Dung PhD. Can. Le Phuong Thao		
<b>Syllabus</b> In the 21st century we are witnessing a flattening world where in any single day, any of us could have meeting, online or physical, with business partners, clients from various cultural background or consume products made in several countries. A globalized world shouldn't be seen as challenges but opportunities for business students.  The module is designed to equip students with knowledge and develop skills to seize opportunities and face challenges when they navigate the world for business, and at the same time help students understand different Types of international business strategies and methods for entering international markets so they are able to make the right choices and lower their risks.		

<b>Module number</b> HSB2004E	<b>Module name</b> Management of Branding and Intellectual Property	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 6 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Strategic Thinking and Strategic Management (HSB2001E)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Assoc. Prof. Dinh Thi Thuy Hang Dr. Nguyen Van Trang Dr. Bui Duc Giang		
<b>Syllabus</b> This course is designed to provide a critical introduction to the key aspects of brand and intellectual property management and how it drives company value. It will expose students to a series of ideas and ways of thinking about efficiently building and managing a brand as well as managing intellectual property.		

<b>Module number</b> HSB3119	<b>Module name</b> Introduction to Data Science	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 4 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Emmanuel Plan Dr. Trinh Thanh Tung PhD. Can. Nguyen Huy Anh PhD. Can. Vuong Thi Nhung		
<b>Syllabus</b> This module builds on and deepens data analysis skills of collecting, wrangling, exploring, and visualizing data, and explores some examples of machine learning. Students will be taught using some of the latest data science tools, e.g. Python and its libraries (scikit-learn) or R, Jupiter Lab, GitHub. By the end of the course, students should have developed a mindset of a data professional and ready continue learning data science approaches and problems. Students should be able to perform the entire process of the data analytics life cycle for fundamental machine learning algorithms.		

<b>Module number</b> HSB2023	<b>Module name</b> Applied Mathematics		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 3 <sup>rd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Emmanuel Plan Dr. Nguyen Thanh Quang Dr. Trinh Thanh Tung			
<b>Syllabus</b> This course covers fundamental mathematics concepts in calculus, science, engineering, particularly those required to understand algorithms and concepts in digital and technological processes. This module covers functions and matrices, differential calculus, optimization in business, basic mathematical probability, and applications and mathematical modelling. Upon completion of the course, learners should be able to perform and solve mathematical problems on functions, matrices, differential calculus, and probability, and their applications.			

<b>Module number</b> HSB2011	<b>Module name</b> Principles of Marketing and Communication		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Assoc.Prof. Dinh Thi Thuy Hang Dr. Pham Thuy Duong Dr. Nguyen Nga Huyen			
<b>Syllabus</b> After completing this module, learners can understand, analyze, and apply basic concepts of Marketing and marketing implementation processes in businesses. Learners can also gain a deep understanding of basic communication theories, communication processes, and media, and apply those principles in establishing communication plans for businesses. This course also helps learners develop skills in presenting marketing and communication activities at businesses. The course equips learners with basic communication skills and improves their communication and social advocacy skills, enhancing regional and international integration capabilities, as well as the ability to integrate with public and social groups. The knowledge about marketing and communications provided in the course will help learners become aware of social responsibility, foster a positive working attitude, promote honesty, and objectivity, and instill a high sense of responsibility at work.			

<b>Module number</b> HSB2024	<b>Module name</b> Market and Consumer Research		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 4 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Ta Thi Dao Dr. Pham Thuy Duong Dr. Florian Philippe Eric Lefebvre			
<b>Syllabus</b>  The module is designed to help students understand and remember basic knowledge about markets and consumer behavior, approaches and survey methods, market research and consumer behavior for consumers. for each product/product group or service/service group in each specific market.  The lecturer in charge of the module also provides tutorial sections to practice and enhance skills in building market survey plans, designing surveys, interviewing forms, implementing work, collecting and processing data by applying the software to create reports upon the request of the department head or marketing director.			

<b>Module number</b> HSB3016E	<b>Module name</b> Business Culture & Cross-Cultural Communications	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 4 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Nguyen Thi Anh Thu Dr. Mai Viet Dung		
<b>Syllabus</b> The goal of the course is to help students become interculturally competent by defining and analyzing the numerous cultural elements that are common in business using a variety of analytical techniques. A culturally sensitive approach is especially important in fields like leadership, organizational behavior, decision-making, communication, and business negotiations.		

<b>Module number</b> HSB2005	<b>Module name</b> Overview of Information Technology	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Ta Van Canh Dr. Nguyen Van Trang Dr. Ngo Trung Kien PhD. Can. Vuong Thi Nhung PhD. Can. Nguyen Huy Anh		
<b>Syllabus</b> This course is aimed at students with little or no computing experience. It aims to provide students with an understanding of the role computation can play in solving problems and basic concepts of ICT world. It also aims to help students to feel justifiably confident of their ability to write small programs that allow them to accomplish useful goals.		

<b>Module number</b> HSB2007	<b>Module name</b> Overview of Technology System and System Engineering	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 3 <sup>rd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 5 credits – 7.5 ECTS (~250h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Hoang Anh Tuan		
<b>Syllabus</b> The course is designed to help the students achieve basic knowledge about technology systems and the skills needed to continue studying and practicing more deeply in programming and web design. The course also introduces students to the applications of technology and helps them gain further knowledge in this area.		

<b>Module number</b> HSB3024E	<b>Module name</b> Digital Marketing		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 5 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b> Dr. Vu Duc Loi Dr. Florian Philippe Eric Lefebvre PhD. Can. Dao Tuan Duc			
<b>Syllabus</b> This course offers an in-depth introduction to digital marketing, focusing on its fundamental concepts and essential tools. It's designed for students to understand and effectively engage with the digital marketing landscape, highlighting the importance of this field in the digital era. The course guides students in selecting and applying the right tools for successful digital marketing campaigns, incorporating real-world examples for a practical understanding. Additionally, it features interactive discussion sessions with faculty, providing up-to-date resources and advanced digital tools for those interested in further research. This course is ideal for students seeking a comprehensive foundation in digital marketing strategies and techniques used in electronic media.			

<b>Module number</b> HSB3002E	<b>Module name</b> Business Start-up and Development of Technology Capabilities	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 8 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Management (HSB1001)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Huy Quynh Nguyen Dr. Tran Thi Thanh Thuy		
<b>Syllabus</b>  The main objective of this course is to introduce students to entrepreneurship skills and techniques for exploring and exploiting business opportunities. The focus of Entrepreneurship is on providing a sophisticated overview of the issues and dilemmas facing entrepreneurs. Exploring, Creating, Starting, Financing, Managing, and Growing entrepreneurial ventures is set in an ethical framework. Postgraduate students will be required to analyze case studies, apply tools to exploring and exploiting business opportunities, develop business models and business plans.  This course will help postgraduate students determine if they want to start their own ventures or if they prefer to operate as corporate entrepreneurs working within an existing organization. Companies increasingly want and need employees who can identify problems and opportunities, exercise initiative and develop creative solutions, and build support while implementing their ideas. The concepts and skills emphasized in this course should be useful whether starting a new business or innovating within an existing organization.		

<b>Module number</b> HSB3003E	<b>Module name</b> Product/Service Design Project	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 5 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Hoang Anh Tuan Dr. Ta Thi Dao		
<b>Syllabus</b>  The course is designed to help students practice teamwork as well as innovative and creative skills, using all the knowledge and tools related to designing a new product/service, including brainstorming/group discussion / individual research...  In the course, lecturers act as mentors, supporters and advisers for each group. This is a hands-on course in the MET program. The lecturers divide the class into groups of 3-5 students and use all the knowledge and tools that combine creativity and ideas through brainstorming to design new products/services.		

<b>Module number</b> HSB3004E	<b>Module name</b> Management of Manufacturing Technology and Supply Chain	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 4 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Tran Thi Thanh Thuy Dr. Trinh Van Quyen Dr. Trinh Thanh Tung Dr. Nguyen Thi Ly		
<b>Syllabus</b>  Understand the manufacturing technology management tools and procedures producing a product or product group at a factory, that is associated with supply chain management from the plant to distributors and customers.  Practice skills of designing manufacture process and operation process of the supply chain. Make plans of using and maintaining manufacture technology components, production in capacity, product distribution in supply chain.		

<b>Module number</b> HSB3006E	<b>Module name</b> Project and Risk management		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 6 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b> Dr. Trinh Van Quyen Dr. Mai Bac My Dr. Bui Duy Tho			
<b>Syllabus</b>  The course is designed to help students understand the nature and process of project management, including risk management and the elements that influence and contribute to the success of an investment, production, or business project.  The lecturers in charge of the subject also give discussions and introductions to a new approach to help students practice bidding skills related to investment projects, in which the students must combine all the interdisciplinary knowledge learned in the MET program to complete a draft proposal with risk management.			

<b>Module number</b> HSB3143E	<b>Module name</b> Overview of Technology Transfer	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 6 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Assoc. Prof. Tran Ngoc Ca Dr. Tran Thi Thanh Thuy		
<b>Syllabus</b> This unit is designed to provide a critical introduction to the processes of innovation and technology transfer along with associated management issues. It focuses on technology transfer agreements.		

<b>Module number</b> HSB3057E	<b>Module name</b> Introduction to Digital business and Digital Transformations	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 5 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Dr. Hoang Anh Tuan Dr. Nguyen Van Trang		
<b>Syllabus</b> This subject is aimed at providing students with a basic understanding of digital business and digital transformation in the context of the developing 4.0 revolution. It is also intended to equip students with some of the knowledge and practical skills that may be applied to navigate the organization towards digital business. Understanding the digital business scope includes many disciplines such as information systems, strategy, marketing, operation management, customer management.		

<b>Module number</b> HSB3008E	<b>Module name</b> Environment Technology Management	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 6 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Overview of Technology System and System Engineering (HSB2007)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		<b>Language:</b> English
<b>Additional teachers involved</b> Dr. Trinh Van Quyen		
<b>Syllabus</b>  This course provides fundamental theory and knowledge about the environment (concepts, constituent elements, indicators/parameters), environmental impact assessment, and environmental technology management at enterprises and organizations. Thereby, it develops learners' skills to identify, analyze, and basically assess levels of environmental security at the enterprise level and relevant projects. On this basis, it is possible to propose solutions related to environmental management and environmental technology associated with the operation and development of enterprises. Finally, learners form beliefs, attitudes, and actions that respect the environment in life and in sustainable business and enterprise management.  Upon completion of the course, learners should be able to basically analyze and subsequently apply the theory and framework of environmental technology management in theoretical and practical contexts, particularly at the enterprises and organization level in a rapidly changing world.		

<b>Module number</b> HSB3009	<b>Module name</b> Photography and Photoshop	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 1 <sup>st</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> MA. Nguyen Ngoc Quang		
<b>Syllabus</b> The course is designed to help students have basic photography skills and skills in using Photoshop software to design documents and materials for the marketing and branding of the company. The course and the lecturer also discussed introducing a new approach to help students practice artistic thinking skills. Skills in using a camera and Photoshop software to continue learning to design logos, catalogues, product introductions, advertising templates, and packaging...		

<b>Module number</b> HSB3011	<b>Module name</b> Music and Art in Business		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 2 <sup>nd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> MA. Thao Phuong Doan			
<b>Syllabus</b> The module is designed to help students have a basic understanding when enjoying music and the arts and applying performing arts and programming in cultural and artistic events at the enterprise. The course and the lecturer in charge of the study also discussed and introduced a new approach to help students practice event organization skills and participate in some enterprise cultural activities, such as singing solo. Singing, duet singing... depending on everyone's desire and learning ability, contributing to improving the efficiency of activities to build corporate culture and promote the corporate image to the public.			

<b>Module number</b> HSB3012	<b>Module name</b> Management of Architecture and Construction Engineering Technology	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Overview of Technology System and System Engineering (HSB2007)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		<b>Language: Bilingual</b> (English, Vietnamese)
<b>Additional teachers involved</b>		
<b>Syllabus</b>  The module is designed to help students understand the activities in the management of architectural design and structural design combined with construction technology and mechanical technology to implement and complete a project investment project to build a building, a factory or construction work.  The course and the lecturer in charge also discuss introducing a new approach to help students practice reading and understanding architectural, structural, mechanical, and construction drawings of a good project of an investor. Along with that is the skill of making simple estimates, reading and understanding construction progress tables, and constructing cost estimates to do well as a project management assistant for investors or businesses.		

<b>Module number</b> HSB3013	<b>Module name</b> Management of Foods Processing Technology	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Overview of Technology System and System Engineering (HSB2007)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Quyen Van Trinh		
<b>Syllabus</b>  The course is designed to help students understand the food processing technologies associated with each factory and enterprise and the analytical framework and basic steps in purchasing investment or self-developing technology to process some essential and popular foods at an enterprise.  The subject and the lecturer in charge of the issue also discussed introducing a new approach to help students practice searching and filtering information about food processing technology associated with understanding the needs of target customer groups using prior knowledge of market research and marketing. From there, it is possible to make an investment plan or develop food processing technology according to the requirements of the business.		

<b>Module number</b> HSB3065	<b>Module name</b> Overview of Art and Graphics design	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 1 <sup>st</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Ho Trong Minh		
<b>Syllabus</b>  Study and self-study to have a basic understanding of the application of fine arts and basic methods of designing documents for marketing and brand identity of a business.  Practice thinking skills, artistic analysis, skills in using software such as Photoshop, Illustrator to design brand identities, catalogs, advertising samples, packaging....		

<b>Module number</b> HSB3140	<b>Module name</b> Management of Knowledge and Innovation	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Assoc. Prof. Tran Ngoc Ca Dr. Nguyen Thi Thanh Thuy		
<b>Syllabus</b> This course aims to equip learners with a critical understanding of the concepts, intrinsic content, equations, and essential tools in the field of knowledge management and innovation to enhance the competitive capabilities of businesses. This course is meant to give students insight into the skills to refine analysis, comparison, and evaluation of knowledge and innovation through interdisciplinary methods, supporting businesses in knowledge management and innovation solutions.		

<b>Module number</b> INT2207	<b>Module name</b> Database		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Core module	<b>Semester/Rotation</b> 3 <sup>rd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Information of Informatics (HUS1011)	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Emmanuel Christopher VI. M Plan PhD. Can. Vuong Thi Nhung Dr. Trinh Thanh Tung			
<b>Syllabus</b>  Upon completion of the course, learners should know the fundamentals of database design and management, particularly that of relational databases. Learners should be able to design an entity relationship model given client requirement and be able to create a corresponding relational database. Students will also be able to perform database normalization and will explore the latest developments in database design and software, including, e.g. NoSQL. By the end of the course, students should be able to use SQL language in at least one database management system (e.g. MySQL, MS SQL, Postgres SQL, SQLite) in constructing a database and use a visualization tool to create a dashboard for the database.			

<b>Module number</b> HSB3059E	<b>Module name</b> Computer Networks	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Information of Informatics (HUS1011)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> PhD. Can. Nhung Thi Vuong PhD. Can. Nguyen Huy Anh		
<b>Syllabus</b>  The course provides a deep dive into networking fundamentals, protocols, and technologies, emphasizing the latest industry standards and best practices. It covers a range of topics from basic network concepts to advanced routing and switching, ensuring a well-rounded understanding of networking solutions.		

<b>Module number</b> HSB2019	<b>Module name</b> Computer Programming		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 4 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Ta Van Canh PhD.Can. Nguyen Huy Anh			
<b>Syllabus</b>  The main aim of this module is to develop competencies in an object-oriented (OO) approach to the design and development of computing applications.  For knowledge, students should be able to develop programs with condition expressions, for loop, while loop, Continue and Break, understand and programming with the main characteristics of Pointer, Array, String, List, Tuple, Dictionaries, Set, Structure and File.  For skills, this course will demonstrate knowledge of basic programming language concepts and then illustrate these using the knowledge of Python programming language. Through this course, you are also guided to implement basic programming and object-oriented concepts. After that, students can use that knowledge to the software development process, control system for an object-oriented.			

<b>Module number</b> HSB2006E	<b>Module name</b> Programming and Application of Information in business	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 6 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Overview of Information Technology (HSB2005)	<b>ECTS-LP (Workload)</b> 4 credits – 6 ECTS (~200h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Ta Van Canh PhD. Can. Nhung Thi Vuong		
<b>Syllabus</b> This course targets students with a background in basic programming and databases, seeking a comprehensive understanding of software development life cycles, human-computer interactions, business applications, analytical thinking and development frameworks. Additionally, the course provides a justified sense of confidence in students, empowering them to proficiently develop applications for diverse business purposes.		

<b>Module number</b> INT3307	<b>Module name</b> Network Safety and Security		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 6 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Phan Nguyen Hai			
<b>Syllabus</b>  This course covers a range of concepts, techniques and technologies in network security. This includes an overview of relevant network protocols and cryptography; analyses of designs and implementations of security protocols, an understanding of network threats and network defense. Students are also equipped with security options in different OSI layers and securing devices along with skills of designing security policy, disaster recovery plan, risk management and vulnerability assessment. The course also features hands-on labs for relevant topics.			

<b>Module number</b> HSB3124	<b>Module name</b> Modern Technology Trends	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Nguyen Minh		
<b>Syllabus</b>  The aim of the course is to provide a comprehensive understanding of the latest advancements and innovations in various fields of technology. Through this course, students will explore emerging trends such as artificial intelligence, blockchain, biotechnology, and 3D printing, etc. Additionally, the course aims to foster critical thinking and analytical skills, enabling students to assess the impact of technology on society, economy, and the environment. By examining real-world case studies, students will gain practical insights into how modern technology trends are shaping the world around us.		

<b>Module number</b> INT3306	<b>Module name</b> Web Application Development	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Database (INT2207)	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> PhD. Can. Nguyen Huy Anh PhD. Can. Vuong Thi Nhung		
<b>Syllabus</b>  The main aim of this module enables students to create and manage web-based applications. The server and the mechanisms to link web pages to databases are of increasing importance.  For knowledge, students should be able to design web, techniques, processing to run, upload a website.  For skills and attitude, students can develop further on the capacity of thinking and deducing logically and systematically, computing skills; understand the importance and be aware of applying web design to real-world problems.		

<b>Module number</b> HSB1026	<b>Module name</b> Foundation Maths for Computer Science	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> 4 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Emmanuel Plan Dr. Nguyen Thanh Quang		
<b>Syllabus</b>  The aim of the course is to equip students with the mathematical knowledge and skills needed to excel in their future studies and careers relating to computer science. By mastering the foundational mathematics of the discipline, students will be better prepared to tackle complex computational problems and contribute meaningfully to advancements in technology and innovation.		

<b>Module number</b> HSB1034	<b>Module name</b> Soft Skills	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation module	<b>Semester/Rotation</b> 4 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Master. Dinh Ngoc Son		
<b>Syllabus</b> The module is designed to help students understand the basic knowledge about learning activities and practice professional skills, distinguishing the groups of basic professional skills in business administration and management. Manage technology to develop businesses, and at the same time, familiarize themselves with self-study, self-study and training methods to continuously improve the necessary professional skills in the personal career development journey.		

<b>Module number</b> INT3301E	<b>Module name</b> Network Programming	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> PhD. Can. Vuong Thi Nhung		
<b>Syllabus</b>  The module equips learners with basic knowledge of network administration such as building a server-client management model, managing network services, user management, remote access, security configuration, network policy to ensure reliability and quality of service. The course content provides intensive practical exercises to enhance the learners' ability to design, analyze and maintain network and control network devices and implement network policies via network operating system.		

<b>Module number</b> HSB3028	<b>Module name</b> Applied Psychology in Business		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Dr. Nguyen Thi Anh Thu Dr. Mai Viet Dung Dr. Truong Minh Duc			
<b>Syllabus</b>  This course will improve your ability to influence people in situations where you cannot use formal authority. You will learn about effective ways to build, develop, and sustain a power base in your organization. You will also learn influence tactics that enable you to be more persuasive and influential in working with your superiors, peers, customers, and even subordinates. In addition, you will learn how to build and maintain high-quality relationships to further maximize your informal power and ability to influence others. Importantly, you will distinguish between influence and manipulation and learn how to protect yourself from the unwanted influence of others.  The influence strategies you learn in this course will make you a more confident and influential leader, presenter, and decision-maker. You will be more effective in pitching business ideas to your superiors, influencing customers, and building coalitions across stakeholders. This course will not only give you strategic guidance on how to develop and maintain your network for influence and power, but we will also equip you with specific tactics and strategies that are proven to work for gaining power and influencing people.			

<b>Module number</b> HSB3032	<b>Module name</b> Public Speaking	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Nguyen Nga Huyen Dr. Nguyen Lan Huong		
<b>Syllabus</b>  The course is designed to help students understand the key concepts, models, processes and tools of public speaking skills. There are always discussions and new approaches in the module, interested students can identify their abilities and improve their presentation skills for future jobs.  The course equips students with knowledge about communication, writing and presentation skills in front of groups of listeners. Through lectures, watching illustrated films, and practicing in class and at the studio, students will develop confident speaking and story-telling skills to many types of audiences.		

<b>Module number</b> HSB3029	<b>Module name</b> Video Production & Editing	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Master. Dinh Ngoc Son		
<b>Syllabus</b>  Study and self-study to understand the approach and methods of survey, research, approach, rendering method, video editing, projection and knowledge of using video editing and cutting software, etc.  Analytical skills, video recording, skills in using video editing software such as Adobe Premier.		

<b>Module number</b> HSB3141	<b>Module name</b> Marketing and Sale Skills	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Vu Duc Loi		
<b>Syllabus</b>  The module is designed to help students grasp basic knowledge about sales activities such as: Sales perspective, Sales environment, Sales technique, Sales management and Sales control.  Sales perspective examines selling in its historical role and then views its place within marketing and marketing organization. Different types of buyers are also analyzed to help students understand and organize selling effort accordingly. Sales technique is essentially practical and covers preparation for selling the personal selling process and sales responsibility. Sales environment looks at the institutions through which sales are made; this covers channels, including industrial, commercial and sales for resale. International selling is an increasingly important area in view of the ever increasing ‘internationalization’ of business. Sales management covers recruitment, selection, motivation and training. Sales control covers sales budgets and explains how this is the starting point for business planning. Sales forecasting is also covered in this final section, and each chapter concludes with a mini case study and practical exercises.		

<b>Module number</b> HSB3058E	<b>Module name</b> Integrated marketing and communication planning	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English
<b>Additional teachers involved</b> Assoc. Prof. Dinh Thi Thuy Hang Dr. Nguyen Nga Huyen Dr. Ta Thi Dao		
<b>Syllabus</b>  Integrated Marketing and Communication Planning is a comprehensive course designed to equip students with the knowledge and skills necessary to develop effective integrated marketing communication (IMC) plans. In today's dynamic marketplace, businesses must employ integrated strategies that seamlessly blend various marketing and communication channels to engage consumers and achieve organizational objectives. This course explores the principles, strategies, and techniques essential for creating cohesive and impactful marketing communication campaigns.		

<b>Module number</b> HSB1032	<b>Module name</b> Research Methods	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Nguyen Van Giap Dr. Nguyen Thi Ly PhD. Can. Hoang Nguyen Quoc Thanh		
<b>Syllabus</b>  The course provides a general introduction to scientific research methods for business. Topics include features of empirical research, theory and hypothesis testing, the general process of research, data collection methods, measurement issues, experimental studies, data analysis, and research reports and presentations. Themes in human resource management such as recruitment, selection, performance appraisal, and diversity in the workplace will be included in case studies, in-class exercises and a research proposal as well as in the final research paper.		

<b>Module number</b> HSB3125	<b>Module name</b> Basic Chinese Language	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (Chinese, Vietnamese)
<b>Additional teachers involved</b> MSc. Tran Le Ha Thu MSc. Tran Thuy Trang		
<b>Syllabus</b>  The module helps students grasp the basic principles of pronunciation, recognize graphemes (vowels), tones (consonants), tones, phonetics and in Chinese. Grasp some grammatical structures and vocabulary at the elementary level. Listen and understand basic topics, react and interact with questions. Communicate about basic topics in everyday life.		

<b>Module number</b> HSB3060	<b>Module name</b> Basic Korean Language	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (Korean, Vietnamese)
<b>Additional teachers involved</b>		
<b>Syllabus</b>  The module helps students grasp the basic principles of pronunciation, recognize graphemes (vowels), tones (consonants), tones, phonetics and in Korean. Grasp some grammatical structures and vocabulary at the elementary level. Listen and understand basic topics, react and interact with questions. Communicate about basic topics in everyday life.		

<b>Module number</b> HSB3127	<b>Module name</b> Fight Art		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b> Institute of Non-Traditional Security (INS)			
<b>Syllabus</b>  The module equips students with knowledge of basic defense skills to help students be confident, increase flexibility and easily cope with bad situations in life. At the same time, the module helps students strengthen and hone their social skills by studying in a team environment, developing self-discipline to have serious behavior in studying and working.			

<b>Module number</b> HSB3128	<b>Module name</b> Survival Skills	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Institute of Non-Traditional Security (INS)		
<b>Syllabus</b>  The module equips students with basic knowledge of survival skills to help students be confident, increase flexibility and easily cope with unpredictable objective situations in life, determining safety. of yourself. At the same time, it helps students practice flexible thinking, time management, conflict resolution, self-management, self-awareness, communication skills, and many other abilities.		

<b>Module number</b> HSB3129	<b>Module name</b> Leadership and commanding Skills	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Elective	<b>Semester/Rotation</b> Flexible
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)
<b>Additional teachers involved</b> Dr. Nguyen Thi Anh Thu Institute of Non-Traditional Security (INS)		
<b>Syllabus</b>  Upon completion of the course, students/learners will be able to understand the management functions, principles, tools and techniques, and be able to apply the tools and techniques to analyze and evaluate behavior and motivation of individuals, team, groups in their organization. Students/learners will also be able to apply knowledge of this course to manage, motivate, command and control employee, team, groups of their prospective organization		

<b>Module number</b> VNU1001	<b>Module name</b> Introduction to Digital Technology and Applications of Artificial Intelligence	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation module	<b>Semester/Rotation</b> 1 <sup>st</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese
<b>Additional teachers involved</b> LMS-VNU		
<b>Syllabus</b>  This course provides basic concepts of information technology, functions and working of computers, data organization, algorithms and programming on computers, computer networks and the Internet, website building, office information software, scientific text editing software. Use a computer, know how to organize and store information on an electronic computer. Use some common office information software such as editing software, spreadsheets, presentations, etc. Use computer networks and the Internet to search for information. Use hypertext markup language.		

<b>Module number</b> THL1057	<b>Module name</b> Introduction to Law and the State	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 2 credits – 3 ECTS (~100h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese
<b>Additional teachers involved</b> LMS-VNU		
<b>Syllabus</b> The general goal of the module is to equip students with basic knowledge state, law and some branches of law in the Vietnamese legal system. This also helps learners connect and evaluate several government and legal issues practical life, helping to form humanistic moral qualities and lifestyle in learners respect and comply with the law.		

<b>Module number</b> HSB1035	<b>Module name</b> English B1		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 1 <sup>st</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 5 credits – 7.5 ECTS (~250h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b> Dr. Nguyen Van Khanh			
<b>Syllabus</b> To prepare students to meet the demands of a bachelor's degree as well as the global workforce cultural, this program aims to improve their English proficiency and provide them with basic knowledge on business and management. According to the CEFR Scale, the English proficiency of students in the course. This specific study must be B1. After completing the course, learners will feel somewhat comfortable with grammatical structure and pronunciation Rhythm, vocabulary and uses of English in work, study and business contexts. Born Students are exposed to a variety of learning methods to enhance their Listening, Speaking, Writing and Understanding skills. Emphasis on listening and speaking skills in international classes with foreign instructors. This course will also provide students with suggested, standardized email formats to assist them in their placement work in the future and improve their professionalism.			

<b>Module number</b> HSB1036	<b>Module name</b> English B2		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 2 <sup>nd</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> English B1 (HSB1035)	<b>ECTS-LP (Workload)</b> 5 credits – 7.5 ECTS (~250h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b> Dr. Nguyen Van Khanh			
<b>Syllabus</b> To prepare students for the demands of a bachelor's degree, this program aims to increase their competence in English and provide them with fundamental knowledge of business and management. According to the CEFR Scale, a student English competence in this course should be B2. Upon completion of the course, learners should be able to fortify and enhance further their English grammar structures, tonality, vocabulary and use cases in work, study and business contexts. Students are exposed to numerous study methods to strengthen their Listening, Speaking, Writing and Comprehension. Strong emphasis is based on writing and comprehension in an international classroom with foreign lecturers. This course aims to equip students with ability to communicate more effectively with business and management students as well as prepare them for an international working environment.			

<b>Module number</b> PHI1006	<b>Module name</b> Marxist-Leninist Philosophy		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 1 <sup>st</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 3 credits – 4.5 ECTS (~150h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese	
<b>Additional teachers involved</b> Dr. Luong Thuy Lien			
<b>Syllabus</b> The module provides students with basic knowledge of Marxist-Leninist Philosophy in a systematic way. It is a system of knowledge about the world; humanity's position and role in the world; relationship between humans and the objective world. The subject teaches students a dialectical materialist worldview and scientific methodology to analyze social development trends in the context of modern scientific and technological revolution, equipping them with the necessary skills in awareness and practical activities.			

<b>Module number</b> PEC1008	<b>Module name</b> Marxist-Leninist Political Economy	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Marxist-Leninist Philosophy (PHI1006)	<b>ECTS-LP (Workload)</b> 2 credits – 3 ECTS (~100h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese
<b>Additional teachers involved</b> Dr. Nguyen Nhat Tan		
<b>Syllabus</b> The module helps students remember basic concepts and understand basic political economic issues of Marxism-Leninism. Know how to look at issues from the perspective of political economy: market economy Vietnam's socialist orientation; industrial revolution; industrialization, present modernize and approach the 4.0 industrial revolution in Vietnam; international integration of Vietnam. Ability to apply basic political economy knowledge to understand and participate. Participate in implementing the guidelines and policies of the Party and State of Vietnam. Ability to reason, analyze and evaluate the impact of new factors a specific socio-economic problem of Vietnam and the world today.		

<b>Module number</b> PHI1002	<b>Module name</b> Scientific Socialism	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation	<b>Semester/Rotation</b> 2 <sup>nd</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b> Marxist-Leninist Philosophy (PHI1006); Marxist-Leninist Political Economy (PEC1008)	<b>ECTS-LP (Workload)</b> 2 credits – 3 ECTS (~100h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese
<b>Additional teachers involved</b> Dr. Ha Thi Bac		
<b>Syllabus</b> The module provides basic and core knowledge about socio-political categories and rules in the process of movement and development of human society from a capitalist economic form to an economic form. economic - social communism and the mobilization of those rules in the process of building socialism in Vietnam.		

<b>Module number</b> HIS1001	<b>Module name</b> History of Vietnamese Communist Party	
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation Module	<b>Semester/Rotation</b> 5 <sup>th</sup>
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 2 credits – 3 ECTS (~100h, 30% contact hours, 70% self-study)
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese
<b>Additional teachers involved</b> Dr. Do Hoang Anh		
<b>Syllabus</b> The module provides systematic and basic knowledge about the birth of the Communist Party of Vietnam (1920-1930); the Party's leadership of the Vietnamese revolution during the period of struggle for power (1930 - 1945); in the two resistance wars against the French colonialists and the American invaders (1945-1975); in the cause of building and protecting the Fatherland during the period of the country's transition to socialism and the reform process (1975-2018); achievements, limitations and causes, as well as historical experiences drawn from the Party's leadership of the Vietnamese revolution.		

<b>Module number</b> POL1001	<b>Module name</b> Ho Chi Minh Ideology		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Foundation Module	<b>Semester/Rotation</b> 4 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 2 credits – 3 ECTS (~100h, 30% contact hours, 70% self-study)	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Individual/group work/ project: 30% Final exam: 60% (written, oral, MCQ)		<b>Assessment methods:</b> MCQs, Short Essays, Presentation, Oral Interview, Case Studies	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Vietnamese	
<b>Additional teachers involved</b> Dr. Tran Thi Quang Hoa			
<b>Syllabus</b> The module equips students with knowledge and skills about Ho Chi Minh Ideology. Students are able to analyze basic knowledge about the concept, origin, and process of formation and development of Ho Chi Minh's ideology; basic contents of Ho Chi Minh's ideology; The Party's application of the current networks of national liberation, resistance against France and America, construction and defense of the Fatherland in the learning and research process.			

<b>Module number</b> HSB4012	<b>Module name</b> Internship		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 7 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 12 credits – 18 ECTS	
<b>Type of examination (Final Grade Composition)</b> Attendance: 10% Assessment of Enterprise's supervisor: 30% Internship Report: 60%		<b>Assessment methods:</b>	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: Bilingual (English, Vietnamese)	
<b>Additional teachers involved</b>			
<b>Syllabus</b> The module ensures to meet the knowledge and skills output standards of the training program through experiential activities to help students become familiar with the real working environment. Promoting student autonomy and creativity, improving employability while students and after graduation. Create opportunities for students to demonstrate their own abilities; could analyze and evaluate a specific job; Enhance self-confidence, personal orientation, build action plans for yourself, establish social relationships, and have skills to handle arising situations. Helps students become familiar with different institutions and organizations of society, recognize social relationships in a work unit, have appropriate intercultural behavior and communication, and practice skills. Live and work in a competitive multicultural environment. Implement innovation in teaching activities and link training between schools and businesses to enhance employability and adaptability of students. student.			

<b>Module number</b> HSB4003E	<b>Module name</b> Graduation thesis/project		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 8 <sup>th</sup>	
<b>Teaching methods</b> Lecture, group work, project, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 10 credits – 15 ECTS	
<b>Type of examination (Final Grade Composition)</b> Graduation thesis/project: 100%		<b>Assessment methods:</b>	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b>			
<b>Syllabus</b> Graduation Thesis is a student's scientific research project on specific research questions related to the training major, presented as a research project under the guidance of instructors. Implementing graduation thesis aims to help students demonstrate their ability to apply theory into practice as well as apply the knowledge and skills they have learned to analyze and solve specific problems associated with the major they are trained in. Improve research skills and work independently. Graduation Project is an applied research project of students: presenting a production and business start-up project for a specific product or service in the training major under the guidance of instructors.			

<b>Module number</b> HSB4013E	<b>Module name</b> Research Assignment 1		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 8 <sup>th</sup>	
<b>Teaching methods</b> Lecture, research, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 5 credits – 7.5 ECTS	
<b>Type of examination (Final Grade Composition)</b> Research Assignment: 100%		<b>Assessment methods:</b>	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b>			
<b>Syllabus</b> The selected research papers align with the individual's learning and research orientation, as well as the general direction of the academic discipline and the University. Each research assignment focuses on addressing a specific aspect of a research problem or applying knowledge acquired from a course in the training program to conduct in-depth analysis and propose practical solutions. The work is presented in accordance with academic standards, with a structure and length comparable to that of a scientific research paper.			

<b>Module number</b> HSB4014E	<b>Module name</b> Research Assignment 2		
<b>Course of study</b> BSc Management of Enterprise and Technology	<b>Type of course</b> Specialization module	<b>Semester/Rotation</b> 8 <sup>th</sup>	
<b>Teaching methods</b> Lecture, research, case study	<b>Prerequisite for attendance</b>	<b>ECTS-LP (Workload)</b> 5 credits – 7.5 ECTS	
<b>Type of examination (Final Grade Composition)</b> Research Assignment: 100%		<b>Assessment methods:</b>	
<b>Module coordinator</b> Undergraduate Program Management Office - UPMO		Language: English	
<b>Additional teachers involved</b>			
<b>Syllabus</b> The selected research papers align with the individual's learning and research orientation, as well as the general direction of the academic discipline and the University. Each research assignment focuses on addressing a specific aspect of a research problem or applying knowledge acquired from a course in the training program to conduct in-depth analysis and propose practical solutions. The work is presented in accordance with academic standards, with a structure and length comparable to that of a scientific research paper.			