

Writing Is Greater Than Resume

What do you need to do to become a professional writer?

Every day, write.

- University? Don't care
- Pass course? Don't care
- Pass the test? Don't care
- Resume? Not important.

Any good business will know whether or not you're a good writer in the first 2 sentences.

If you want to get a client → figure out what you want to do.

Do it every day, even if you come up with fake companies, even if it's for free.

Scenario:

One writer, with a resume and a master's in creative writing.

Another writer, doesn't have a master's or resume, for the past 6 months has been practicing every day.

Other writers did work in advance, First writer just sent their resume.

Who would you hire?

Break your ego

Doing unpaid work in the beginning is ok.

The easiest and fastest way to reach mastery:

1. Apprentice to someone
2. Practice live with live stakes
3. Work with real-world consequences to failure
4. Act as if it was a deadline in the real world.
5. Do it every single day.

Best way to get a client = do the work in advance

Question:

Should you start working for a client even before you're hired?

How fast do businesses decide on whether or not you're a good copywriter?