

Hello/Hi/Hey [name],

Hope you're doing well!/Hope you're having a great day!

I'm [Your Name], [Your title/ Short intro about yourself]

I have been following your work with [lead's company name] for some time, and I'm really interested to learn about your experience in [their industry].

I've worked with companies like [lead's company name] to bring similar projects to life, and if you're open to it, I would love to discuss a new project with you. Are you available for a quick phone call later this week?

OR

I have an idea for a new project that I believe will capture your interest. If you're open to it, I would love to discuss it further. Are you available for a quick phone call later this week?

Thank you!

[Your name]