

# ACAM 2020 CONFERENCE EXHIBITOR & SPONSOR INFORMATION PACKET



## Reasons to Become a Sponsor or Exhibitor:

- Access to clinicians from across the state & Additional conference attendees.
- Opportunities to create new relationship & strengthen current ones with one-on-one face time.
- Meet clinicians who come from diverse settings.
- Interact with clinicians who have a variety of job roles.
- Our practitioners work with a variety of populations.
- Lunches for each day of the conference for 1 exhibitor.
- **20% off for returning exhibitors and sponsors!**

**March 26, 2028 Stoney Creek & Conference Center**  
108011 Bass Pro Dr., Independence, MO 64055



**AMERICAN COUNSELING ASSOCIATION OF MISSOURI**

[www.counselingmissouri.org](http://www.counselingmissouri.org)

[acamed2016@gmail.com](mailto:acamed2016@gmail.com) |

913-956-8779 |

## **Table of Contents:**

|                                     |   |
|-------------------------------------|---|
| Conference Information.....         | 1 |
| Conference Schedule.....            | 2 |
| Exhibitor Pricing Packages.....     | 3 |
| Advertiser Pricing Information..... | 4 |
| Sponsor Opportunities.....          | 5 |

# Conference Information

1.

- Dates: Workshops taking place March 26<sup>th</sup> – 28<sup>th</sup>  
Exhibitors can set up Wednesday, April 3<sup>rd</sup>
- Location: Stoney Creek Inn & Conference Center  
2601 S. Providence Rd.  
Columbia, MO 65203  
(573) 442-6400
- Average number of attendees: 120 as of 2019
- Lunch is available to one person with each exhibit booth. If you like, you can purchase additional lunches on the registration page by selecting, “Lunch only”.
- Up to 20 CEUs offered

## **Please direct questions to:**

Deanna Brauer de Palacios, MA, LPC, NCC  
deannabrauer7@gmail.com  
p. 913.956.8779

## Conference Schedule *(Subject to change)*

2.

### **Wednesday, April 3<sup>rd</sup>**

4 pm – 10 pm Exhibitors are welcome to set-up early  
6 pm – 9 pm pre-registration is available for attendees

### **Thursday, April 4<sup>th</sup>**

7:00 am Exhibitors arrive/set-up  
7:30 am – 8:00 am Grand opening & Registration  
12:35 am – 2:10 pm Lunch and Keynote speaker  
6:00 pm Conference concludes for the day

### **Friday, April 5<sup>th</sup>**

7:00 am – 8:00 am Registration begins  
11:20 am – 12:50 pm Lunch and Keynote speaker  
12:50 pm – 1:10pm Break before afternoon sessions  
6:00 pm Conference concludes for the day

### **Saturday, April 6<sup>th</sup>**

7:00 am – 8:00 am Registration begins  
11:20 am – 12:50 pm Lunch and Keynote Speaker  
2:30 pm Conference Concludes

## Exhibitor Pricing Packages

2.

| <b>Platinum Package</b>   | <b>\$750</b> |
|---|--------------|
| <ul style="list-style-type: none"><li>• Full page advertisement in the program booklet</li><li>• Logo presented on the front page of the program booklet</li><li>• Logo on conference website and conference facebook page</li><li>• Lunch provided for all 3 days of the workshop for 1 person</li><li>• 20% off for previous exhibitors</li></ul> |              |

| <b>Gold Package</b>  | <b>\$550</b> |
|--|--------------|
| <ul style="list-style-type: none"><li>• ½ page advertisement in the program booklet</li><li>• Logo presented in the program booklet (on the exhibitor page)</li><li>• Logo on the conference website and conference facebook page</li><li>• Lunch provided for all 3 days of the workshop for 1 person</li><li>• 20% off for previous exhibitors</li></ul> |              |

| <b>Silver Package</b>   | <b>\$350</b> |
|---|--------------|
| <ul style="list-style-type: none"><li>• 1/4<sup>th</sup> page advertisement in the program booklet</li><li>• Logo presented in the program booklet (on the exhibitor page)</li><li>• Logo on the conference website and conference facebook page</li><li>• Lunch provided for all 3 days of the workshop for 1 person</li><li>• 20% off for previous exhibitors</li></ul> |              |

### To become an exhibitor:

- Go to: [www.counselingmissouri.org](http://www.counselingmissouri.org)
- Click on: Conference/Exhibitors & Advertisers and register
- We will be in touch to confirm your booth
- Registrations are needed at least 2 weeks prior to the conference: March 21st.
- Send your logo for display on the website and facebook to: [acamed2016@gmail.com](mailto:acamed2016@gmail.com)

### Exhibitor Information

- Door Prizes: We strongly encourage each booth to donate a door prize. This helps increase attendees engaged with exhibitors and sponsors. It also allows for you to collect contact information from attendees. We can announce door prizes during keynote speakers and/or during lunches.
- Electricity: Access is available for typical plug-ins along the conference perimeter.
- Exhibitor tables will be set up in the main hallway between the general session room and the break-out rooms. Your table will be labeled with your company or organization's name.

## Advertisers Pricing Information

3.

Advertisements are offered in the program booklet and will be printed in black and white. This booklet is provided to all attendees. It includes all information pertaining to the conference:

- The conference agenda
- Presentation descriptions and goals of each presentation
- Biographies of each presenter
- Conference map and list of FAQs
- Legislative information
- List of things to do in the area

## Price Matrix

|  |       |
|--|-------|
| Full page advertisement (black and white) in the program booklet including an advertisement post on the conference facebook page | \$100 |
| ½ page advertisement (black and white) including an advertisement post on the conference facebook page                           | \$75  |
| ¼ page advertisement (black and white) including an advertisement post on the conference facebook page                           | \$50  |

## How to become an advertiser:

- Go to: [www.counselingmissouri.org](http://www.counselingmissouri.org)
- Click on: Conference/Exhibitors & Advertisers and register
- Email a jpeg or jif file your advertisement image and logo to: [acamed2016@gmail.com](mailto:acamed2016@gmail.com)
- Registrations are needed at least 2 weeks prior to the conference.

## Sponsor Opportunities

7.

Sponsors have a plethora of opportunities to promote their organizations and companies by reaching participants in unique and more personal ways. The following are examples of sponsorship opportunities however, they are not limited to just what is listed. Please email or call Deanna Brauer (contact information below) if you have other ideas you would like to pursue.

| <b>Sponsor Type</b>   | <b>Information</b>  | <b>Price</b>           |
|---|---|------------------------|
| Tabletop advertisements in the General Session Room used for keynote speakers & lunches | Sponsors can bring a "tent-like" advertisement to display on each round table in the general session room which is also used for each of the 3 lunches.<br><br>Sponsors can bring the advertisements or mail them to have them displayed. | \$250                  |
| Sponsor a snack and/or beverage for an afternoon  | Nothing reaches people quite like food! Attendees love afternoon beverages and snacks. Prices will vary depending on what you might like to select.   | \$100 - \$400          |
| Drawing prizes  | Prizes may be offered during lunches and/or general sessions recognizing your organization's contribution.  | Cost of items selected |

### **Please direct questions to:**

Deanna Brauer de Palacios, MA, LPC, NCC  
deannabrauer7@gmail.com  
p. 913.956.8779