

Lead Vendor Sheet

- Instant Internet Leads

This lead can be purchased in your CRM for \$11.
(Look out for the sales as well!)

 - Cherry Pick Leads - FEX & MP

Descriptions for each type of lead are on the CRM. Leads range from 3 months old to 2 years old. Cost ranges from .50 to \$8 a lead. On the CRM, go to "Purchase Lead", search by state & county, and then select any Cherry Pick Leads option.
- MailPro - FEX
 - Direct mail: \$39/each Lock out any county to receive exclusive leads.
 - 3-4 weeks to start receiving
 - Contact: Sasha 860.317.1335 option 4 or leadsupport@familyfirstlife.com
- MailPro - MP Mailers
 - No deposit. \$65/lead depending on county: Billed daily as leads come in.
 - 3-4 weeks to start receiving around Abs/lend depending on county
- LeadCo Mailers - MP Mailers
 - Prepay for leads. Initial deposit between \$1100-\$1200. On average, it's about \$60/lead depending on the county
 - Contact Sahsa at 860-317-1335 option 4 or email her at leadsupport@familyfirstlife.com
- LeadCo Mailers - Senior MP Mailers
 - MP leads for people age 70+. Prepay for leads. Initial deposit between \$90-\$100. On average, it's about \$9/lead depending on the county.
 - Contact Cheryl Davis at 918-712-2013 or email her at cheryl@leadcoleads.com
- Lead Concepts - MP Mailers
 - PPM. Updates sent every Friday with the latest mortgage data numbers in your counties.
 - 3-4 weeks to start receiving.
 - Contact Clay Davenport at 800-283-0187 or email him at clay@leadconcepts.com
- ARM Leads - RETRO
 - 1-4 yr. old mortgage data \$430 per 1,000 mail outs
 - 3 weeks to start receiving. Leads are dropped in your CRM.
 - Contact: Sasha 860.317.1335 option 4 or leadsupport@familyfirstlife.com
- ARM Leads - FEX
 - Exclusive & New. \$375 per 1,000 mail outs

- 3 weeks to start receiving. Leads are dropped in your CRM.
- Contact: Sasha 860.317.1335 option 4 or leadsupport@familyfirstlife.com

- ARM Leads - First Class Weekly
 - Less than a week old data on new homeowners. \$675 per 1,000 mail outs
 - 3 weeks to start receiving. Leads are dropped in your CRM.
 - Contact: Sasha 860.317.1335 option 4 or leadsupport@familyfirstlife.com

- Leadrilla - FEX & MP
 - Exclusive leads at \$20/lead for FEX & \$36/lead for MP. Contact the company if your city isn't listed.
 - 2-3 day time frame
 - go to leadrilla.com

- Lead Star - MP
 - Prepay for leads. Initial deposit between \$1100-\$1200. On average, it comes out to \$50/lead depending on the county.
 - Contact Greg Thornell 1.866.314.5323

- MS Powermail - MP Mailers
 - About \$650 per 1,000 pieces of mail
 - 3-4 weeks to start receiving
 - go to leadrilla.com

- Lead Star - MP
 - Prepay for leads. Initial deposit between \$1100-\$1200. On average, it comes out to \$50/lead depending on the county.
 - Contact Greg Thornell 1.866.314.5323

- MS Powermail - MP Mailers
 - About \$650 per 1,000 pieces of mail
 - 3-4 weeks to start receiving.
 - Leads are emailed to you
 - contact Amber Carey 1.866.540.6797 or amber.carey@mspowermail.com