



Where Infrastructure Meets Innovation



Pan India Fulfilment



100+ Categories With Pan India Reach



Flexible Credit

Building India's Supply Chain Backbone



FROM THE FOUNDER'S DESK

What led to Headsup B2B?

Across industries, operations teams are stretched — juggling vendors, tracking shipments, and handling avoidable delays. **Procurement shouldn't be this complex.**

Whether you're building highways or setting up a smart factory, we bring together **100+ product categories** under one digital platform — helping you avoid the hassle of managing multiple vendors.

With financing support from industry giants we offer you unmatched **visibility, reliability, and control.**

HEADSUP  B2B



Sumit Kumar,
Founder- Headsup B2B



At Headsup B2B, we reimagined procurement for today's developers. Our goal is to be your **single partner** – from sourcing and fulfilment to financing and post-delivery support. We ensure your procurement journey is simpler and reliable.

We've enabled
100+ businesses
across India to move faster
by delivering on our
promise - every time.

If you're tired of navigating fragmented procurement journeys, let us simplify it – and **get it right the first time.**



Scan the QR code
to visit our
website

What is Headsup B2B?

Experience hassle-free procurement with
Headsup B2B today!

Headsup B2B is a **multi-category platform** with a focus on infrastructure, green energy, and industrial solutions. We offer **competitive pricing** and **efficient delivery**, ensuring high standards of **quality** and **reliability** for all your needs.

Experience hassle-free procurement with Headsup B2B today!



Our Categories



**Metal
Solutions**



**Electrical
Solutions**



**Road
Safety
Solutions**



**Petro-Chemical
Solutions**



**Building
Material**



**Agro-
Commodities**



**Industrial
Automation**



**Renewable
Solutions**



Biomass



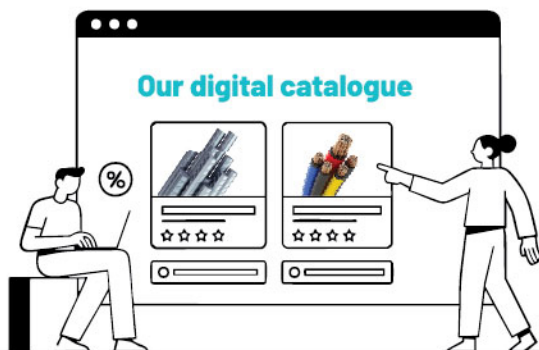
**Industrial
Safety Solutions**



Our Process

1. Explore:

Browse SKUs on our digital catalogue or website



2. Enquire:

Raise your requirement via RFQ or get on a sales call with our experts



3. Customise:

Get best prices, finance options & delivery timelines



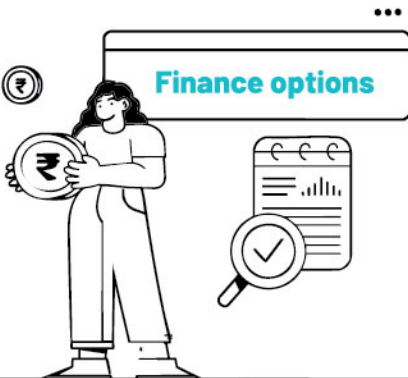
4. Procure:

Confirm order,
track live &
receive assured
delivery



5. Repeat

Get loyalty pricing &
dedicated support from
our in house SMEs!





Metal Solutions

Focus Products:

1. TMT Bars (FE 550D / FE 500)
2. Structural Steel
(Angles, Channels, Beams)
3. MS/GI/SS Pipes & Sheets
4. Long Products
(Wire Rods, HRPO)
5. Binding & HT Wires
6. MS Pipe
7. ERW Pipe
8. Roofing Sheets

Use Cases: Civil Structures,
Industrial Sheds, Warehouse
Frames, Infrastructure

Vendors:



TATA STEEL



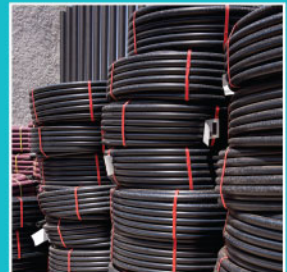
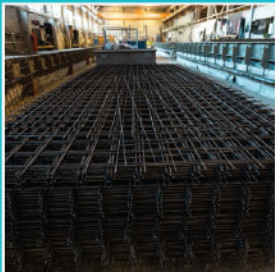
ELECTROSTEEL
INDIA LTD

Client Highlight:



S. K. Samanta & Co. (P) Ltd.
An ISO 9001:2008 Company

CMR
For a better tomorrow





Electrical Solutions

Focus Products:

1. Wires & Cables
2. Conduits & Fittings
3. Modular/Non-Modular Switches
4. MCBs, DBs, MCCBs & Switch Gears
5. LED Lighting
6. HT & LT Panels
7. Industrial Motors & Pumps

Certifications: ISI, ISO, CE, BIS

Use Cases: Residential, Commercial, Industrial and Utility Electrical Setups

Vendors:



Crompton



Client Highlight:



Built to last... since 1950





Road Safety Solutions

Focus Products:

1. Crash Barriers
2. Traffic Control Devices
3. Marking & Signages
4. Lighting & Visibility Solutions
5. Security Equipment
6. High Mast
7. Kerbs & Road Paints

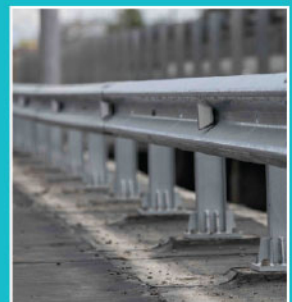
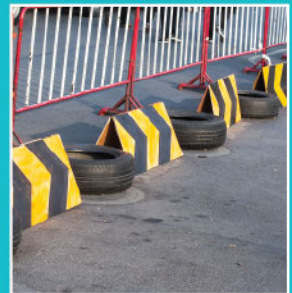
Certifications: ISI,
MoRTH Approved

Use Cases: Commercial,
Industrial and Utility Electrical
Setups

Vendors:



Client Highlight:





Petro-Chemical Solutions

Focus Products:

1. Bitumen & Emulsions
2. GSB/ WMM Layers
3. Geotextiles
4. Hume Pipes
5. LDO (Light Diesel Oil)

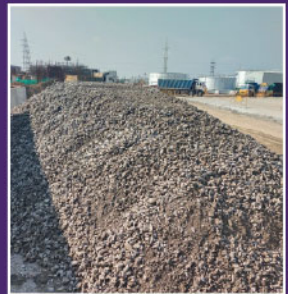
Use Cases: Highways,
Industrial Zones, Airports,
Logistics Hubs

Vendors:



Certifications: MoRTH, IRC-
compliant, EPC pre-approved

Client Highlight:





Building Materials

Focus Products:

1. AAC Blocks
2. Adhesives & Sealants
3. Aggregates
4. Stone Sand
5. Waterproofing
6. Stones (Ballast Stone etc)

Use Cases: Civil Foundations,
Tiling, Structural Work

Vendors:



On demand as per requirement

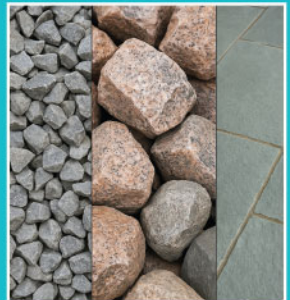
Client Highlight:



B2B GEN®E



ATLAS CONSTRUCTIONS
PVT. LTD.





Industrial Automation

Focus Products:

1. High Speed Doors
2. Motorised/Manual Sliding Gates
3. Dock Levellers & Shelters
4. Boom Barriers & Flap Barriers
5. Fire Shutters/Fire Doors
6. Motorised Rolling Shutters

Certifications: ISO 9001 / 14001 / 45001, CE Marking, RoHS Compliance, EN13241 Safety Standard

Vendors:

RUDHAR® & ASSA ABLOY

Client Highlight:





Renewable Solutions

Focus Products:

1. Solar Panels
2. Solar Inverters
3. Solar Batteries
4. Mounting Structures
5. Solar Water Pumps & Heaters

Use Cases: Industrial Energy Users, EPC Contractors, Green Infrastructure Developers

Vendors:



Client Highlight:





Biomass

Focus Products:

1. Biomass Briquettes
2. Biomass Pellets
3. Groundnut Shells
4. Coconut Shells
5. Mustard Husk
6. Bamboo

Certifications: ISO 9001, BIS, CE, IBR (for boilers), Environmental Compliance (Carbon Credit Eligible)

Use Cases: Industrial Boilers, Brick Kilns, Thermic Heaters, Steam/Hot Air, Captive Power





Industrial Safety Solutions

Focus Products:

1. Safety Helmets
2. Safety Gloves
3. Safety Goggles & Industrial Eyewear
4. Reflective Hi-Visibility Jackets
5. Safety & Regulatory Signage

Certifications: IS 2925, IS 15298, IS 15809, EN 397, EN 388, EN ISO 374, EN ISO 20345, EN 166, EN ISO 20471

Use Cases: Warehouse Logistics, Site Movement, Plant Automation

Vendors:



Client Highlight:



Shapoorji Pallonji
Built to last... since 1965

DHARWAL
BUILTECH LIMITED





Agro-Commodities

Focus Products:

1. Dehydrated Garlic
2. Dehydrated Onion
3. Other Agro-Commodities
On Demand

Use Cases:

Ready-to-Eat & Packaged Food
Manufacturing, HORECA, Cloud
Kitchens & Bulk Institutional
Supply

Certifications: FSSAI (India),
ISO 22000 / ISO 9001,
AGMARK (Optional)





Upcoming Products & Services



Pipes



High-Mast Lights



PEB Structures



Contract Manufacturing



Be First. Be Early. Be Ahead.

Scan QR to
Know More



Sector Solutions

- 1. Infrastructure Builders:**
Highways, Flyovers, Rail Corridors, Logistics Parks
- 2. Developers:**
Residential, Commercial, and Institutional Spaces
- 3. EPC Contractors:**
Turnkey Industrial, Energy & Engineering Projects
- 4. Public Sector:**
PWD, Smart Cities, Municipal Development



FEATURED PROJECTS

We've powered
200+ major
infrastructure sites
with consistent, on-time supply!



**Delhi-Amritsar-
Katra Expressway**
(MBCB)



**AIIMS,
Jamui-Bihar**
(TMT Bars)



**Buddha
Stupa,
Bihar**
(Electricals)



**Battalion 14 Corp,
Leh-Ladakh**
(High-Mast Poles)



**Siddharth Nagar
& Maharajganj
Project,
Uttar Pradesh**
(Solar Modules)



**Shri Saibaba
Sansthan Trust,
Maharashtra
Project**
(Solar Inverters)



Raipur Vishakhapatnam Economic Corridor (MBCB)



Chhattarpur Metro - DMRC (Aggregates & Sand)



Patna ISBT (TMT Bars)



**Rampur
Kathgodam
Road Project**
(Road Safety
Solutions)



**Guwahati
Bypass Project**
(Road Safety
Solutions)



**182 Field
Regiment,
Jalpaiguri**
(High-Mast Poles)



**Dhanbad -
Bharat
Coking Coal
Limited**
(High-Mast Poles)



**Sikkim - NHPC
Limited, Teesta
V Power Station**
(High-Mast Poles)



**Jammu &
Kashmir - NHPC
Limited, Dulhasti
Power Station**
(High-Mast Poles)



**NMDC LIMITED ,
Dantewada,
Chhattisgarh
(Crash Barrier)**



**Bakreswar
Thermal Power
Project & Bridge
and Roof
(Stone Ballast)**



**National
Aluminium
Company
Limited,
Bhubaneswar
(GI Pipes)**

Become a **Saarthi** with **Headsup B2B**

Our **Saarthi Programme** is built for consultants, freelancers, small traders, channel partners, and sales professionals who want to earn without inventory, investment, or risk!

Why Become a Headsup B2B Saarthi?

- **Earn Commissions** on every order you close
- **Pan-India Product Catalogue** across **500+ SKUs**
- **Fast Pricing Support** for your leads
- **Dedicated Relationship Manager**
- **No Inventory, No Capital Required**
- **Easy Onboarding** with training, catalogues & tools



Scan QR to
Chat With Us

How It Works



Ideal For

Freelancers, local traders, contractors, sales professionals, technical students, and anyone with a strong network.

LET'S BUILD TOGETHER

Level up your income with Headsup B2B's
infra opportunities!

 tanshi@headsupb2b.com

 **+91-92667 83491**

Reach 50,000+ Infra Decision-Makers Monthly

Put your brand right in front of procurement heads, project managers and industrial buyers, at the point when they're actively sourcing.



Our Unique Offerings

- Tailored **Sponsored Articles**: Curated for your brand and integrated backlinks.
- **Targeted Ad Placements**: Four premium spots across the platform for max visibility.
- A captive audience: **96% engagement rate**.
- **Pan-India reach**: Coverage across **6,000+ high-potential locations**.



How It Works

- Submit your requirements to us via mail or website form.
- We'll connect within **24-48 hours**.
- Get your **campaign** up and running.
- Drive **quality leads** without wasted ad spend!



Ad Products You Can Use

- Sponsored articles that hold attention for **2+ minutes**.
- Segmented ad campaigns for high-precision targeting.
- **Multiple formats**: Articles, banners, featured placements.

Get in touch to discuss your advertising campaign.



Thank you for choosing Headsup B2B — powering India's next wave of growth. End-to-end fulfilment across infrastructure, green energy, and industrial automation!

Procurement.

Logistics.

Credit.

All in one powerful platform.

1000+ SKUs

Pan India Delivery

Credit Flexibility

Digital Ordering & Tracking



Scan for live rates and inventory

Headsup B2B
Building India,
One Delivery at a Time.

HEADSUP  **B2B**

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