



Where Infrastructure Meets Innovation



Pan India Fulfilment



100+ Categories With Pan India Reach



Flexible Credit



FROM THE FOUNDER'S DESK

What led to Headsup B2B?

Across industries, operations teams are stretched – juggling vendors, tracking shipments, and handling avoidable delays. **Procurement shouldn't be this complex.**

Whether you're building highways or setting up a smart factory, we bring together **100+ product categories** under one digital platform – helping you avoid the hassle of managing multiple vendors.

With financing support from industry giants we offer you unmatched **visibility, reliability, and control.**



Sumit Kumar,
Founder- Headsup B2B



At Headsup B2B, we reimaged procurement for today's developers. Our goal is to be your **single partner** – from sourcing and fulfilment to financing and post-delivery support. We ensure your procurement journey is simpler and reliable.

We've enabled
100+ businesses
across India to move faster
by delivering on our
promise – every time.

If you're tired of navigating fragmented procurement journeys, let us simplify it – and **get it right the first time**.



Scan the QR code
to visit our
website

What is Headsup B2B?

**Experience hassle-free procurement with
Headsup B2B today!**

Headsup B2B is a **multi-category platform** with a focus on infrastructure, green energy, and industrial solutions. We offer **competitive pricing** and **efficient delivery**, ensuring high standards of **quality** and **reliability** for all your needs.

Experience hassle-free procurement with Headsup B2B today!



Our Categories



Metal
Solutions



Electrical
Solutions



Road
Safety
Solutions



Petro-Chemical
Solutions



Building
Material



Agro-
Commodities



Industrial
Automation



Renewable
Solutions



Biomass



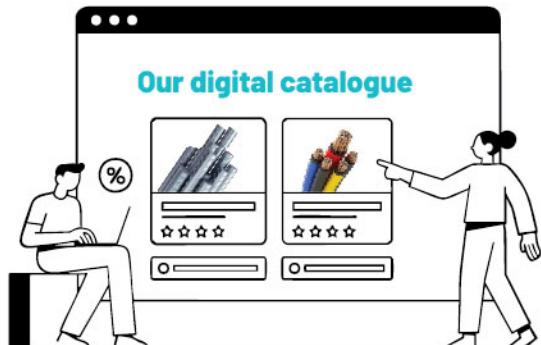
Industrial
Safety Solutions



Our Process

1. Explore:

Browse SKUs on our digital catalogue or website



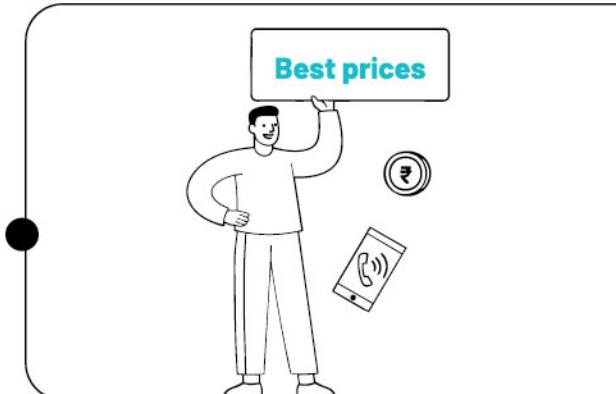
2. Enquire:

Raise your requirement via RFQ or get on a sales call with our experts



3. Customise:

Get best prices, finance options & delivery timelines



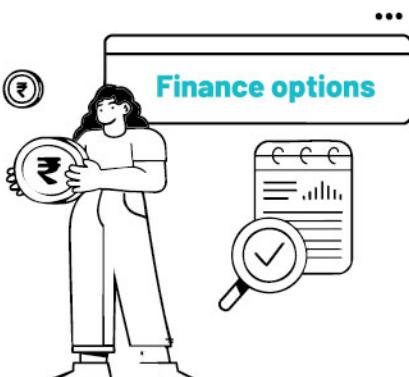
4. Procure:

Confirm order,
track live &
receive assured
delivery



5. Repeat

Get loyalty pricing &
dedicated support from
our in house SMEs!

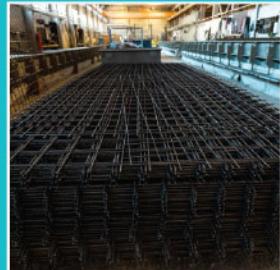




Metal Solutions

Focus Products:

1. TMT Bars (FE 550D / FE 500)
2. Structural Steel (Angles, Channels, Beams)
3. MS/GI/SS Pipes & Sheets
4. Long Products (Wire Rods, HRPO)
5. Binding & HT Wires
6. MS Pipe
7. ERW Pipe
8. Roofing Sheets



Use Cases: Civil Structures, Industrial Sheds, Warehouse Frames, Infrastructure

Vendors:



Client Highlight:





Electrical Solutions

Focus Products:

1. Wires & Cables
2. Conduits & Fittings
3. Modular/Non-Modular Switches
4. MCBs, DBs, MCCBs & Switch Gears
5. LED Lighting
6. HT & LT Panels
7. Industrial Motors & Pumps

Certifications:

ISI, ISO, CE, BIS

Use Cases: Residential, Commercial, Industrial and Utility Electrical Setups

Vendors:

 **ANCHOR**
by Panasonic

 **POLYCA**
WIRING & CABLES

 **legrand**[®]

Crompton **ABB**

 **HAVELLS**

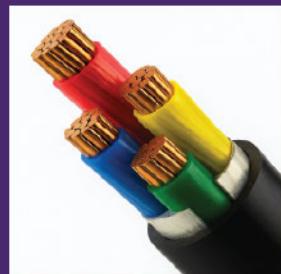
Client Highlight:

 **Shapoorji Pallonji**
Built to last... since 1915

 **SWARAJ**
Infracom Pvt. Ltd.

 **VENUS STAR**
Quality Quality

 **SHREE**
TIRUPATI BALAJI
ENTERPRISES



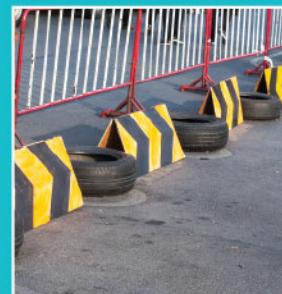


Road Safety Solutions

Focus Products:

1. Crash Barriers
2. Traffic Control Devices
3. Marking & Signages
4. Lighting & Visibility Solutions
5. Security Equipment
6. High Mast
7. Kerbs & Road Paints

Certifications: ISI,
MoRTH Approved



Use Cases: Commercial,
Industrial and Utility Electrical
Setups

Vendors:



Client Highlight:



B2B GEN ∞





Petro-Chemical Solutions

Focus Products:

1. Bitumen & Emulsions
2. GSB/ WMM Layers
3. Geotextiles
4. Hume Pipes
5. LDO (Light Diesel Oil)

Use Cases: Highways, Industrial Zones, Airports, Logistics Hubs

Vendors:



Certifications: MoRTH, IRC-compliant, EPC pre-approved

Client Highlight:





Building Materials

Focus Products:

1. AAC Blocks
2. Adhesives & Sealants
3. Aggregates
4. Stone Sand
5. Waterproofing
6. Stones (Ballast Stone etc)

Use Cases: Civil Foundations, Tiling, Structural Work

Vendors:



On demand as per requirement

Client Highlight:





Industrial Automation

Focus Products:

1. High Speed Doors
2. Motorised/Manual Sliding Gates
3. Dock Levellers & Shelters
4. Boom Barriers & Flap Barriers
5. Fire Shutters/Fire Doors
6. Motorised Rolling Shutters

Certifications: ISO 9001 / 14001 / 45001, CE Marking, RoHS Compliance, EN13241 Safety Standard

Vendors:

RUDHAR® & ASSA ABLOY

Client Highlight:



Vikram: +91-99970 02447

Scan QR to
Know More





Renewable Solutions

Focus Products:

1. Solar Panels
2. Solar Inverters
3. Solar Batteries
4. Mounting Structures
5. Solar Water Pumps & Heaters

Use Cases: Industrial Energy Users, EPC Contractors, Green Infrastructure Developers



Vendors:



Client Highlight:





Biomass

Focus Products:

1. Biomass Briquettes
2. Biomass Pellets
3. Groundnut Shells
4. Coconut Shells
5. Mustard Husk
6. Bamboo

Certifications: ISO 9001, BIS, CE, IBR (for boilers), Environmental Compliance (Carbon Credit Eligible)

Use Cases: Industrial Boilers, Brick Kilns, Thermic Heaters, Steam/Hot Air, Captive Power





Industrial Safety Solutions

Focus Products:

1. Safety Helmets
2. Safety Gloves
3. Safety Goggles & Industrial Eyewear
4. Reflective Hi-Visibility Jackets
5. Safety & Regulatory Signage

Certifications: IS 2925, IS 15298, IS 15809, EN 397, EN 388, EN ISO 374, EN ISO 20345, EN 166, EN ISO 20471



Use Cases: Warehouse Logistics, Site Movement, Plant Automation

Vendors:

3M **UDVOGI** **JSP** **Honeywell**

Client Highlight:





Agro- Commodities

Focus Products:

1. Dehydrated Garlic
2. Dehydrated Onion
3. Other Agro-Commodities
On Demand

Use Cases:

Ready-to-Eat & Packaged Food Manufacturing, HORECA, Cloud Kitchens & Bulk Institutional Supply

Certifications: FSSAI (India),
ISO 22000 / ISO 9001,
AGMARK (Optional)





Upcoming Products & Services



Pipes



High-Mast Lights



PEB Structures



Contract Manufacturing



Sector Solutions

1. Infrastructure Builders:

Highways, Flyovers, Rail Corridors, Logistics Parks

3. EPC Contractors:

Turnkey Industrial, Energy & Engineering Projects

2. Developers:

Residential, Commercial, and Institutional Spaces

4. Public Sector:

PWD, Smart Cities, Municipal Development



FEATURED PROJECTS

We've powered
200+ major
infrastructure sites
with consistent, on-time supply!



**Delhi-Amritsar-
Katra Expressway
(MBCB)**



**AIIMS,
Jamui-Bihar
(TMT Bars)**



**Buddha
Stupa,
Bihar
(Electricals)**



**Battalion 14 Corp,
Leh-Ladakh
(High-Mast Poles)**



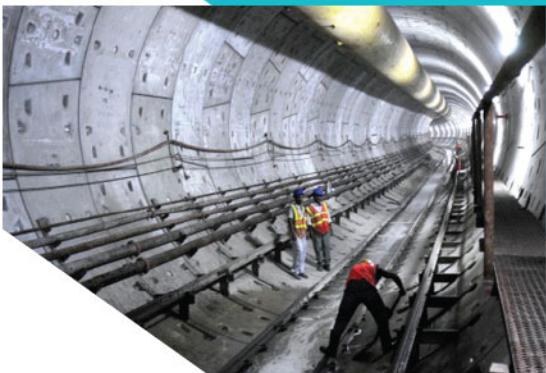
**SiddhARTH NAGAR
& MAHARAJGANJ
Project,
Uttar Pradesh
(Solar Modules)**



**Shri Saibaba
Sansthan Trust,
Maharashtra
Project
(Solar Inverters)**



Raipur Vishakhapatnam Economic Corridor (MBCB)



Chhattarpur Metro - DMRC (Aggregates & Sand)



Patna ISBT (TMT Bars)



Rampur Kathgodam Road Project (Road Safety Solutions)



Guwahati Bypass Project (Road Safety Solutions)



182 Field Regiment, Jalpaiguri (High-Mast Poles)



**Dhanbad -
Bharat
Coking Coal
Limited**
(High-Mast Poles)



**Sikkim - NHPC
Limited, Teesta
V Power Station**
(High-Mast Poles)



**Jammu &
Kashmir - NHPC
Limited, Dulhasti
Power Station**
(High-Mast Poles)



**NMDC LIMITED ,
Dantewada,
Chhattisgarh
(Crash Barrier)**



**Bakreswar
Thermal Power
Project & Bridge
and Roof
(Stone Ballast)**



**National
Aluminium
Company
Limited,
Bhubaneswar
(GI Pipes)**

Become a **Saarthi** with Headsup B2B

Our **Saarthi Programme** is built for consultants, freelancers, small traders, channel partners, and sales professionals who want to earn without inventory, investment, or risk!

Why Become a Headsup B2B Saarthi?

- **Earn Commissions** on every order you close
- Pan-India Product Catalogue across **500+ SKUs**
- **Fast Pricing Support** for your leads
- Dedicated Relationship Manager
- **No Inventory, No Capital Required**
- **Easy Onboarding** with training, catalogues & tools



How It Works



Ideal For

Freelancers, local traders, contractors, sales professionals, technical students, and anyone with a strong network.

LET'S BUILD TOGETHER

Level up your income with Headsup B2B's infra opportunities!

 tanshi@headsupb2b.com

 [+91-92667 83491](tel:+919266783491)

Reach 50,000+ Infra Decision-Makers Monthly

Put your brand right in front of procurement heads, project managers and industrial buyers, at the point when they're actively sourcing.



Our Unique Offerings

- **Tailored Sponsored Articles:** Curated for your brand and integrated backlinks.
- **Targeted Ad Placements:** Four premium spots across the platform for max visibility.
- A captive audience: **96% engagement rate.**
- **Pan-India reach:** Coverage across **6,000+ high-potential locations.**



How It Works

- Submit your **requirements** to us via mail or website form.
- We'll connect within **24-48 hours.**
- Get your **campaign** up and running.
- Drive **quality leads** without wasted ad spend!



Ad Products You Can Use

- Sponsored articles that hold attention for **2+ minutes.**
- Segmented ad campaigns for high-precision targeting.
- **Multiple formats:** Articles, banners, featured placements.

Get in touch to discuss your advertising campaign.



Thank you for choosing Headsup B2B – powering India's next wave of growth. End-to-end fulfilment across infrastructure, green energy, and industrial automation!

Procurement.

Logistics.

Credit.

All in one powerful platform.

1000+ SKUs

Pan India Delivery

Credit Flexibility

Digital Ordering & Tracking



Scan for live rates and inventory

Headsup B2B
Building India,
One Delivery at a Time.

HEADSUP  **B2B**

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