



Retriever App & Website

PRIVACY POLICY

Effective Date: October 1, 2018 • Updated: September 13, 2018

This privacy notice (the "Notice") discloses the privacy practices for the web site found at NAVC.com/Retriever (the "NAVC Site") as provided by the Eastern States Veterinary Association, Inc. doing business as the North American Veterinary Conference ("NAVC"). With this notice, NAVC provides the Retriever website and app visitors the opportunity to know what information we collect about them and how they can limit the use of personally-identifiable information beyond the purposes for which they first provided it. At all times, however, NAVC reserves the right to disclose information where required by law or to comply with valid legal process (such as a search warrant, subpoena or court order) to protect NAVC's rights or property, including without limitation in the event of a transfer of control of NAVC or substantially all of its assets, or during emergencies where safety is at risk.

We reserve the right to modify this Notice at any time, and without prior notice, by posting an amended Notice that are always accessible through the "Privacy Notice" link on this website's home page and in the app. Your continued use of this app and/or website indicates your acceptance of the amended Notice. You should check this Notice through this link periodically for modifications.

This Notice applies solely to information collected by the app and/or website. This Notice will advise you of the following:

- What personally identifiable information is collected from you through the app and website, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in your information.

Information Collection, Use and Sharing

As permitted by applicable law, NAVC is the sole owner of the information collected on Retriever app and/or website. We only have access to collect information that you voluntarily provide to us or which your browser allows us to collect (as further described below), as well as other information that you might supply voluntarily, such as survey information.

We may use this information to respond to an email or other inquiry or request, to help improve the app and/or website and our services, to customize your experience at the app and/or website, or to send updates or notices about NAVC and the products we offer that we think may be of interest to you. We may also combine this information with other generally or publicly available information to help us identify visitors' preferences or interests. We may provide information that identifies you to affiliates and to companies that assist us in these activities, such as helping us fulfill a request for a product, service, or information. Unless you ask us not to, we may contact you via email in the future to tell you about news, specials, new services, or changes to this privacy policy.

Google Analytics Advertising Features: From time to time, The NAVC and Retriever will enable Google Analytics Advertising Features to measure the responses to our online ads. These may include ads for the NAVC and other related properties. In addition, we may run online ads on behalf of our veterinary industry partners. To measure responses to our ads, the NAVC and our Industry Partners use first-party cookies (such as the Google Analytics cookie) or other first-party identifiers, and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together. You may opt out of the Google Analytics Advertising Features — including Ads Settings, Ad Settings for mobile apps, or any other available means — [by following these Google instructions](#).

Children's Privacy

The Retriever app and/or website is intended for adults. NAVC does not knowingly collect personal information from children under the age of 13. If NAVC obtains knowledge that it has personally identifiable information about a child under 13 in retrievable form in its files, NAVC will delete that information from our existing files.

Cookies & Computer-Related Information

NAVC does not enable "cookies" on the Retriever app and/or website with one exception. A cookie is used in website system administration to keep track of movement of an individual user from one screen to another. This information may be used by the NAVC staff to detect and resolve website problems and to assist with customer support. NAVC does not collect any personally identifiable information about site visitors in this process.

The NAVC web server automatically collects information from your computer and navigation patterns when you visit our site, including your Internet Protocol (IP) address, the computer's operating system, the type of browser you use, and the specific web pages visited during your connection. We may also track data such as the total number of visits to our website and the number of visitors to each page of our website.

We may use this information, in aggregate form, for system maintenance and to better understand how our visitors use our site and services so that we can make them better. NAVC may also share statistical or demographic information in aggregate form with third parties for marketing or research purposes. This aggregate data will not contain any information that personally identifies you.

Your Access to and Control Over Information

You can do the following at any time by contacting us via the email address or phone number given on the app and/or website and below:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

You may choose at any time to remove your name, telephone and fax numbers, or postal and email addresses from any lists NAVC may use to send notices or updates and elect not to receive correspondence from us by emailing us at info@navc.com.

Other Internet sites you visit, including those linked from the NAVC Site, may have their own privacy policies or no policy at all. Other websites might use personal information differently than this Notice permits. We strongly encourage you to review the privacy policies of any site before providing any personal information.

Security

NAVC takes precautions to protect your information and to keep any information you provide in a secure manner in accordance with industry practices.

If you purchase something from NAVC online, your sensitive data, such as credit card data, is not stored at NAVC but at the secure merchant services provider used by NAVC. NAVC has in place privacy protection control contractual obligations with these vendors designed to ensure that personal data is protected from unauthorized access or disclosure.

If you have questions about this privacy policy, you can contact us via telephone at **+1.352.375.5672** or via email at info@navc.com.