

2025

GRUPO
CERAL

AQUI ESTÁ A DIFERENÇA



O Grupo Ceral,

atuante no mercado de pisos e revestimentos cerâmicos desde 1994, está sediado em Cordeirópolis-SP, região do maior pólo cerâmico das Américas. Detentor das marcas Ceral, Luna, Rosa, Unique e Belle Porcelanato, o grupo conta com três modernas linhas para produção de pisos e revestimentos em grandes formatos, duas linhas para pequenos formatos certificados para uso em fachadas e piscinas e uma linha para porcelanato atomizado, totalizando assim, sua estrutura atual com 6 linhas e produção mensal superior a 3.000.000 de m². Presente em todo Brasil e em diversos países, Ceral, Luna, Rosa, Unique e Belle Porcelanato têm se consolidado como marcas de grande reconhecimento no seu segmento por sua qualidade, design e constante inovação.

GRUPO CERAL, which has been active in the ceramic flooring and wall tile market since 1994, is headquartered in Cordeirópolis-SP, the region of the largest ceramics hub in the Americas. With the Ceral, Luna, Rosa, Unique and Belle Porcelanato brands, the group has three modern lines to produce large-format flooring and wall tile, two lines for small formats certified for use in facades and swimming pools and one line for spray-dried porcelain tiles, thus totaling its current structure with 6 lines and monthly production of over 3,000,000 m². Present throughout Brazil and in several countries, Ceral, Luna, Rosa, Unique and Belle Porcelanato have consolidated themselves as highly recognized brands in the segment for quality, design and constant innovation.

Linha 82x82



New York
 4 FACES
 82x82cm
 RETIFICADO

LD



Cosmic
 4 FACES
 82x82cm
 RETIFICADO

LD



Ornare
 4 FACES
 82x82cm
 RETIFICADO

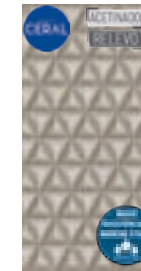
LD

Linha 38x82



Vert Branco
 1 FACE
 38x82cm
 RETIFICADO

LA



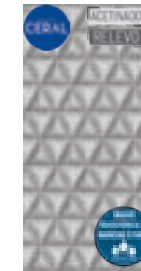
Vert Beige
 1 FACE
 38x82cm
 RETIFICADO

LA



Vert Candy
 1 FACE
 38x82cm
 RETIFICADO

LA



Vert Grey
 1 FACE
 38x82cm
 RETIFICADO

LA



Friso Caramel
 6 FACES
 38x82cm
 RETIFICADO
 EFEITO 3D

LA



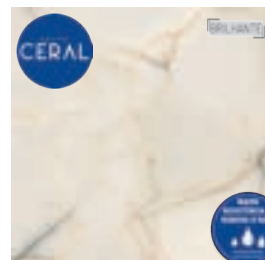
Boulevard
 4 FACES
 82x82cm
 RETIFICADO

LC



Intense
 4 FACES
 82x82cm
 RETIFICADO
 ANTI-DESLIZANTE

LE



Miragem
 4 FACES
 82x82cm
 RETIFICADO

LC



Zig Wood
 1 FACE
 38x82cm
 RETIFICADO

LA



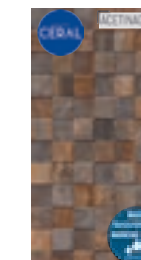
Zig Blue
 1 FACE
 38x82cm
 RETIFICADO

LA



Zig Branco
 1 FACE
 38x82cm
 RETIFICADO

LA



Iron Corten
 6 FACES
 38x82cm
 RETIFICADO
 EFEITO 3D

LA

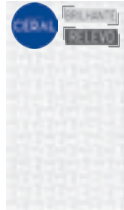


Army
 6 FACES
 38x82cm
 RETIFICADO

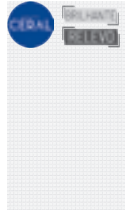
LA

LC

Linha 32x57



Bianco
 1 FACE
 32x57cm



Cristal White
 1 FACE
 32x57cm



Cristal Bg
 4 FACES
 32x57cm



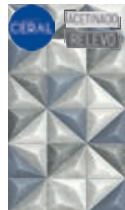
Cristal Black
 4 FACES
 32x57cm



Cristal Blue
 4 FACES
 32x57cm



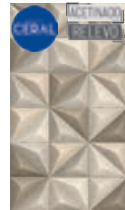
Vitral Azul
 1 FACE
 32x57cm



Paládio Blue
 4 FACES
 32x57cm



Paládio Branco
 1 FACE
 32x57cm



Paládio Bege
 4 FACES
 32x57cm



Arabesco Bg
 3 FACES
 32x57cm



Arabesco Cinza
 3 FACES
 32x57cm



Duna White
 1 FACE
 32x57cm



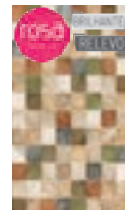
Prisma White
 1 FACE
 32x57cm



Prisma Mix
 4 FACES
 32x57cm



Prisma Carrara
 4 FACES
 32x57cm



Prisma Color
 4 FACES
 32x57cm



Linha

61,5x61,5



Algar Bege
4 FACES
61,5x61,5cm

LC



Algar Cinza
4 FACES
61,5x61,5cm

LC



Sole
4 FACES
61,5x61,5cm

LC



Praule
4 FACES
61,5x61,5cm
Borda Bold ou Retificada

LC



Aroeira Plus
4 FACES
61,5x61,5cm

LC



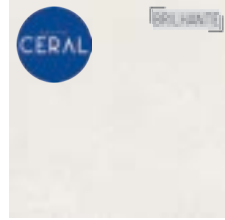
Viseu Plus
3 FACES
61,5x61,5cm

LC



Aspen Cinza
1 FACE
61,5x61,5cm

LE



Aspen White
1 FACE
61,5x61,5cm

LE



Iluminato Cinza
4 FACES
61,5x61,5cm
Borda Bold ou Retificada

LC



Iluminato Azul
4 FACES
61,5x61,5cm
Borda Bold ou Retificada

LC



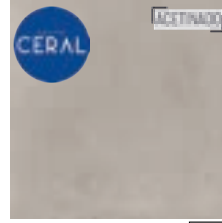
Viale
4 FACES
61,5x61,5cm
Borda Bold ou Retificada

LC



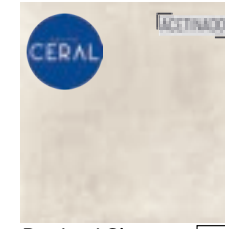
Natur
4 FACES
61,5x61,5cm

LB



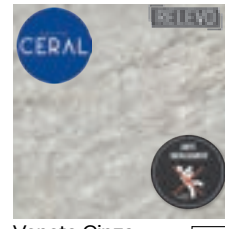
Concreto Plus
3 FACES
61,5x61,5cm
Borda Bold ou Retificado

LD



Portland Cimento
3 FACES
61,5x61,5cm
Borda Bold ou Retificado

LD



Veneto Cinza
4 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE



Veneto Bege
4 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE



Canela
3 FACES
61,5x61,5cm

LB



Reale Mr
3 FACES
61,5x61,5cm
Borda Bold ou Retificada

LB



Reale Noce
3 FACES
61,5x61,5cm
Borda Bold ou Retificada

LB



Native
4 FACES
61,5x61,5cm

LC



Native Plus
4 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE



Mube Grey
4 FACES
61,5x61,5cm

LE



Pisano Grey
4 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE



Pisano Neutral
4 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE

Linha

61,5x61,5



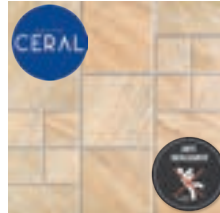
Triton Bege
4 FACES
61,5x61,5cm
GRANILHA

LE



Mosaico Blue
1 FACE
61,5x61,5cm
ANTI-DESLIZANTE

LE



Monterrey
1 FACE
61,5x61,5cm
ANTI-DESLIZANTE

LE



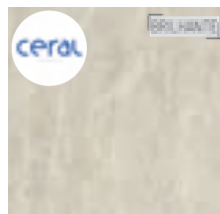
São Tomé
7 FACES
61,5x61,5cm
ANTI-DESLIZANTE

LE



Prada Cinza
4 FACES
61,5x61,5cm
GRANILHA

LE



Fusion
4 FACES
61,5x61,5cm

LC



Ventura Gelo
4 FACES
61,5x61,5cm

LC



Montreal
4 FACES
61,5x61,5cm

LC



Tabaco
3 FACES
61,5x61,5cm

LB



Linha 43x43



Stile
2 FACES
43x43cm **LD**



Algar Bege
4 FACES
43x43cm **LD**



Algar Cinza
4 FACES
43x43cm **LD**



Salto
2 FACES
43x43cm **LD**



Ópera Cinza
1 FACE
43x43cm **LC**



Vecchio
2 FACES
43x43cm **LD**



Le Blanc
1 FACE
43x43cm **LC**



4335
1 FACE
43x43cm **LC**



4334
1 FACE
43x43cm **LB**



Cambará
1 FACE
43x43cm **LC**



Maderato Mr
1 FACE
43x43cm **LB**



Maderato Bg
1 FACE
43x43cm **LB**



Coque
1 FACE
43x43cm **LB**



Salvador
1 FACE
43x43cm **LD**



Aracaju
1 FACE
43x43cm **LD**



Fortaleza
1 FACE
43x43cm **LE**



Silver
1 FACE
43x43cm **LD**



4001
1 FACE
43x43cm
GRANILHA **LE**



4002
1 FACE
43x43cm
GRANILHA **LE**



Canyon Bg
1 FACE
43x43cm **LE**



Canyon Cz
1 FACE
43x43cm **LE**



Quartzo
1 FACE
43x43cm
ANTI-DESLIZANTE **LE**



Ondulato
1 FACE
43x43cm **LE**



Arizona Bg
1 FACE
43x43cm **LD**



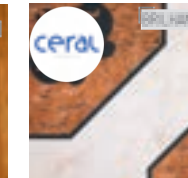
Agata Bg
1 FACE
43x43cm **LC**



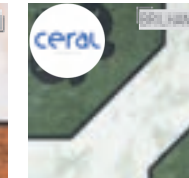
Cedro
1 FACE
43x43cm **LB**



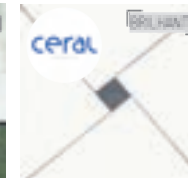
Timborana
1 FACE
43x43cm **LB**



Alexandria
1 FACE
43x43cm **LC**



Alexandria Vd.1
1 FACE
43x43cm **LC**



Glacial
1 FACE
43x43cm **LC**



4336
1 FACE
43x43cm **LE**



Belgrado
1 FACE
43x43cm **LB**



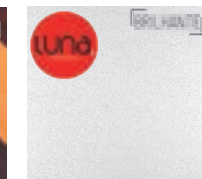
Casablanca
1 FACE
43x43cm
GRANILHA **LE**



Cannes Bg
1 FACE
43x43cm **LC**



Porto
1 FACE
43x43cm **LC**



Cargo White
1 FACE
43x43cm **LE**

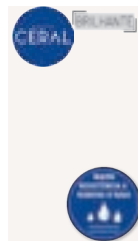
Linha COORDENADA

Coordinate Series



Isabela Master
1 FACE
82x82cm
RETIFICADO

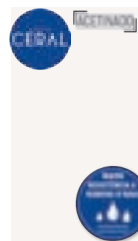
LC



Isabela Master
1 FACE
38x82cm
RETIFICADO

LA

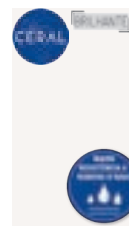
LC



Isabela Master Mate
1 FACE
38x82cm
RETIFICADO

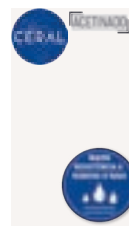
LA

LC



Isabela Plus
1 FACE
32x57cm
Borda Bold ou
Retificado

LA



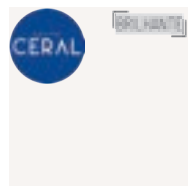
Isabela Plus
Mate
1 FACE
32x57cm
Borda Bold ou
Retificado

LA



Isabela Plus S
1 FACE
61,5x61,5cm
Borda Bold ou Retificada

LC



Isabela
1 FACE
43x43cm

LC



Ritual
4 FACES
82x82cm
RETIFICADO

LD



Ritual
6 FACES
38x82cm
RETIFICADO

LC

LA



Ritual BR
4 FACES
82x82cm
RETIFICADO

LC



Ritual BR
6 FACES
38x82cm
RETIFICADO

LC

LA



Alabastro
4 FACES
61,5x61,5cm
Borda Bold ou Retificado

LC



Alabastro
4 FACES
32x57cm
Borda Bold ou
Retificado

LA



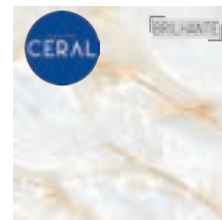
Harmony
4 FACES
61,5x61,5cm
Borda Bold ou Retificado

LC



Harmony
4 FACES
32x57cm
Borda Bold ou Retificado

LA



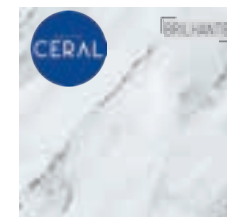
Fortuna
4 FACES
61,5x61,5cm
Borda Bold ou Retificada

LC



Fortuna
4 FACES
32x57cm
Borda Bold ou
Retificada

LA



Salita
4 FACES
61,5x61,5cm

LC



Salita
4 FACES
32x57cm

LA

Linha ARQ TECH



Produtos com Maior resistência a Mancha D'água



ARQ WHITE 43X43

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Local de Uso

LA *Indicado para paredes internas e externas.*

LB Indicado para ambientes residenciais sem acesso para rua, como banheiros, salas e quartos.

LC Indicado para ambientes residenciais sem acesso para rua, como banheiros, salas e quartos. Áreas comerciais sem acesso para rua.

LD Indicado para ambientes residenciais e comerciais com e sem acesso para rua, como banheiros, salas, quartos e cozinhas.

LE Indicados para ambientes externos residenciais com áreas planas. Ambientes residenciais e comerciais com e sem acesso para rua.

LF *Indicado para fachadas e paredes externas.*

LP *Piscina.*



O Grupo Ceral possui o Sistema de Gestão da Qualidade certificado conforme a norma ABNT NBR ISO 9001:2015 pelo CCB (Centro Cerâmico do Brasil), um Organismo acreditado pela Coordenação Geral de Acreditação do Inmetro.

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