

Crafting Stories. Building You

About Us

We are a passionate team of young creatives with a combined experience of 7+ years in content creation, video production, and social media management. At our core, we believe in the power of storytelling and strategy — helping brands connect, grow, and thrive in the digital world. Having worked with a diverse range of clients, we understand that no two visions are the same. That's why we treat every project like a partnership, growing together through bold ideas, fresh content, and results-driven execution. For us, it's not just about creating — it's about creating with purpose.



Vision & Mission

Vision

To empower brands and creators by delivering compelling content, strategic marketing, and authentic storytelling that drives connection, growth, and impact.

Mission

To become a leading creative force that transforms ideas into influential digital experiences, shaping the future of content and branding across the country.



People Meet the leadership



Fariha Khan

Founder

A visionary leader, ignited by a fervent passion for storytelling and the art of innovation in content creation, boasting three years of enchanting experience in the realm of content crafting.



Hamza Ahsan

Co-Founder

Expert in creative strategies and execution with over 4 years of experience in social media marketing, photography, graphic design, and content creation.



Our Services

Content Creation

We craft scroll-stopping content that captures attention, tells your story, and drives engagement across platforms.

Social Media Management

We build and manage impactful social media presences that grow your brand, engage your audience, and drive results.

Personal Branding

We drive growth through databacked ad strategies that turn highperforming content into measurable results.

Performance Marketing

We help you build a powerful personal brand that reflects your voice, builds trust, and stands out in the digital crowd.

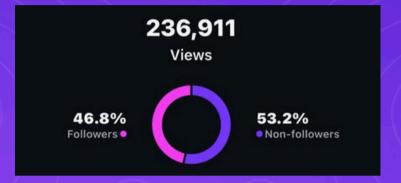


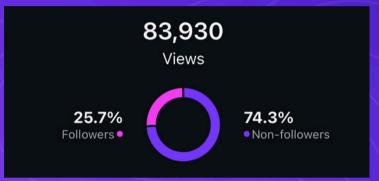
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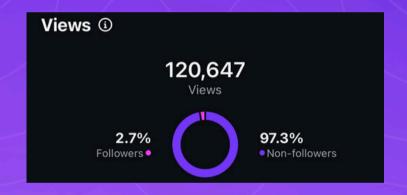
Organic views (Instagram & Linkedin)

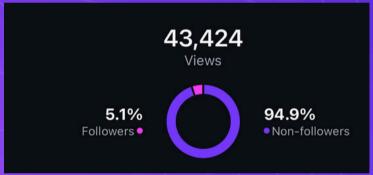


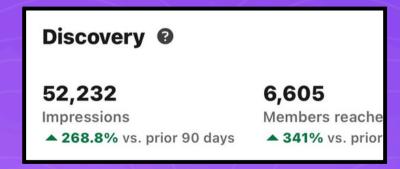


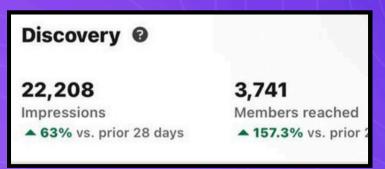














30,968 6,460
Impressions Members reached

▲ 256.8% vs. prior 90 days 190.3% vs. prior

Discovery @

Let's Work Together

- simplyytinted@gmail.com
- O @simplyytinted
- +91-9412040026



