



WIAD MKE 2016

Sponsor Information

Thanks for your interest in sponsoring World IA Day Milwaukee 2016! We've built a great event that is drawing 50-75 attendees from diverse backgrounds and experiences to celebrate information architecture; but we can do so much more with your help!

Sponsorship

By sponsoring World IA Day Milwaukee, your organization will help advance awareness of and scholarship in the information architecture field while enjoying unique outreach benefits.

General Sponsorships

General sponsorships give event coordinators the freedom to ensure this event is the best it can be, from sourcing high-quality AV rentals to providing honorariums for top-tier speakers.

Gold Level General Sponsor (\$1,500) : 1 available

- As the premiere WIAD MKE 2016 sponsor, you'll be able to:
 - Host an informational table all day at the event
 - Be promoted online via the World IA Day Milwaukee twitter (leading up to, the day of, and following the event)
 - Hang a large banner alongside the presenters
 - Be visually and vocally recognized at the beginning of the day, before each speaker, and at the end of the day.

Silver Level General Sponsor (\$1,000) : 2 available

- As a top-tier sponsor, you'll be able to :
 - Host an informational table all day at the event
 - Be promoted online via the World IA Day Milwaukee twitter (leading up to, the day of, and following the event)
 - Hang a small banner near the room exits
 - Be visually and vocally recognized at the beginning and end of the day.

Bronze Level General Sponsor (\$500) : 4 available

- As a sponsor, you'll be able to:
 - Host an informational table all day at the event
 - Be promoted online via the World IA Day Milwaukee twitter (the day of the event)
 - Be visually recognized at the beginning and end of the day.

If you are interested in sponsoring World IA Day Milwaukee 2016, please email Joe Elmendorf at wiaadmke@gmail.com.

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Food & Drink Sponsorships

Food and drink sponsorships let attendees know exactly how your organization transformed World IA Day Milwaukee from a good event, to a great event.

Happy Hour Sponsor : 1 available

The field of information architecture has a rich history of sharing and community that originally stemmed from happy-hour gatherings. You will allow us to continue that tradition by hosting a happy hour following the event.

- As the Happy Hour Sponsor you'll be able to:
 - Host an informational table all day at the event, as well as at the happy hour.
 - Be promoted online via the World IA Day Milwaukee twitter (leading up-to, the day of, and following the event)
 - Hang a large banner near the event room exits
 - Be visually and vocally recognized at the beginning of the day, before each speaker, at the end of the day, and during the happy hour.
 - Have access to a room full of sociable, drink-in-hand professionals praising your name.

Morning Refreshment Sponsor : 1 available

Starting out early on a Saturday isn't always the easiest ...until you showed up with the coffee and refreshments! Thanks to you, attendees will be well-caffienated and well-fed first thing in the morning.

- As the Refreshment Sponsor, you'll be able to:
 - Host an informational table all day at the event
 - Be promoted online via the World IA Day Milwaukee twitter (the day of the event)
 - Hang a large banner at the refreshment table
 - Be visually and vocally recognized at the beginning of the day and at the end of the day.

Lunch Sponsor : 1 available

Serving as an intermission between an intellectually packed morning and a thoughtful afternoon, the lunch you provide attendees will give them the fuel they need to keep learning throughout the day.

- As the Lunch Sponsor, you'll be able to:
 - Host an informational table all day at the event
 - Be promoted online via the World IA Day Milwaukee twitter (the day of the event)
 - Be visually and vocally recognized at the beginning of the day, during lunch, and at the end of the day.

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In-Kind Sponsorship

If you have software, services, books, or other products that might appeal to information professionals, web designers, technical writers, or user experience designers, we're looking for great give-aways and freebies for our attendees. Send information about in-kind sponsorship proposals to wiaadmke@gmail.com.

Recognition and benefits will be commensurate with value of in-kind sponsorship.

While we do have specified sponsorship tiers available, we are eager to find a level of support that works for your own company or organizational goals. If you have another idea in mind, let's talk about it. We're committed to a positive sponsorship experience.

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