



WORLD IA DAY 2016

Information Everywhere, Architects Everywhere

Our world is full of information. Whether we are using the latest mobile app, watching the local news or navigating our way through the post office or grocery store, information is all around us. Because of the ubiquitous nature of information, information architecture is not just practiced by specialists. Instead information is architected by people holding all sorts of titles, coming from all walks of life.

If you would like to help, please reach out to

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You can also find more info at

<http://www.2016.worldiaday.org/>

Levels of Sponsorship:

Partnership: We are looking for partners who can provide a product or service that is equal to a sponsorship plan like being able to provide the venue or manage the A/V.

Gold: You would get top priority of logo placement on all printed material as well as special social coverage like Thank You tweets. There would be a special thank you at the beginning of the event which will be recorded and played throughout the world. This level of sponsorship is necessary for this event to remain 100% free to the public.

Silver: This level helps us to provide food and refreshments like coffee...mmmm, coffee. Our goal is to be able to raise enough to provide breakfast and lunch with any extra going to a local organization .

Disco: At this level you will be providing the after party networking event.

**74 CITIES. 39
COUNTRIES. 6
CONTINENTS. 1 DAY.**

 The Information Architecture Institute

Help sponsor the **first ever** WORLD IA DAY 2016 BOSTON



Because World IA Day is free to attendees, we need community partners to help make this event happen. Whether your company can provide an in-kind service, or a financial donation, your support and contribution will make a huge difference. This day will focus on:

- Community building
- Growing together as practitioners and inspiring new ones
- Empowering leaders within communities
- Making IA accessible - We believe that IA should be a skill-set more people have access to and have provided free education to over 10K attendees in more than 12 languages since 2012.

