

HELLO

World IA Day is Architecting Happiness on 21-02-2015

OUR COMMITMENT

- World IA Day is the flagship event of the Information Architecture Institute, a 501(c)6 organization.
- World IA Day is about bringing the information architecture community together. We're fostering links within the local communities and on a global scale. We're sharing information, ideas, and research. We're doing it through unconventional, exciting and engaging IA events next February.
- World IA Day is a one day event that happens simultaneously across the world.
- Attendees live in 38 cities from 24 countries across 6 continents.
- Attendees include information architects, user experience designers, scholars, students, content strategists, entrepreneurs, business leaders and others interested in learning and discussing IA.
- This is a free event and open to the public.



WORLD IA DAY 2015
LOCAL CONNECTIONS. GLOBAL IMPACT.
HYDERABAD, INDIA

Brought to you by:  The Information Architecture Institute

21-02-2015 at ISB - Indian School of Business

Shashikanth Akula

World IA Day - Hyderabad City Lead

Mobile: 08978590404

Email : hyderabad@worldiaday.org

www : 2015.worldiaday.org

Tweet : @WorldIADay @WIADHyderabad

**If you are happy to sponsor World IA Day
we are happy to talk to right away!**