

Cookie Policy

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How we use cookies and similar technologies on getwater.tech, and the choices you have to control them.

Overview

This Cookie Policy explains what cookies and similar technologies are, how we use them on getwater.tech, and the choices you have. Read alongside our Privacy Policy at getwater.tech/policies/privacy for the full picture of how we handle your information.

What this covers

We use four broad categories of cookies:

- **Strictly necessary** – needed for the site to function (login, cart, checkout). Cannot be disabled.
- **Functional** – remember your preferences (dismissed notices, recently viewed items).
- **Analytics** – help us understand which pages and products are working. Data is aggregated and used for first-party measurement only.
- Advertising / sharing – measure campaign performance and may share online identifiers with advertising partners. On by default for US visitors; you can opt out at any time (see "Your choices").

How long they stay

Session cookies expire when you close your browser. Persistent cookies stay until they expire or you clear them – typically between 30 days and 24 months depending on type.

Your choices

Because we operate on a US opt-out model, advertising cookies are on by default and you can turn them off whenever you like:

1. Use the toggle on our Do Not Sell or Share page at getwater.tech/policies/do-not-sell to opt out of advertising-related sharing in this browser.
2. Turn on Global Privacy Control (GPC) in your browser or an extension — we detect and honor it automatically, opting you out across every site that supports it.
3. Block or delete cookies in your browser settings — note this may break parts of the site.

Strictly necessary cookies are exempt and stay active so the site keeps working.

Third parties

Some cookies are set by services we embed (payment processors, analytics). These run under those providers' own policies. Opting out via the Do Not Sell or Share page at getwater.tech/policies/do-not-sell or with GPC limits the advertising-related sharing described above.