

Georgia Grace Collaboration
**SERVICES &
PRICING GUIDES**

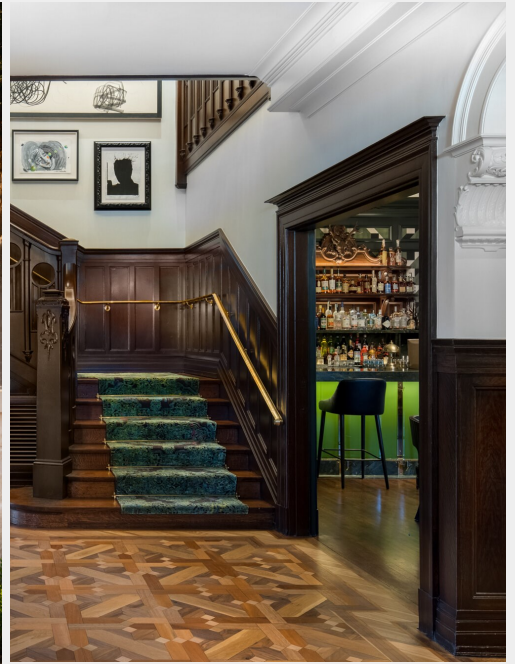
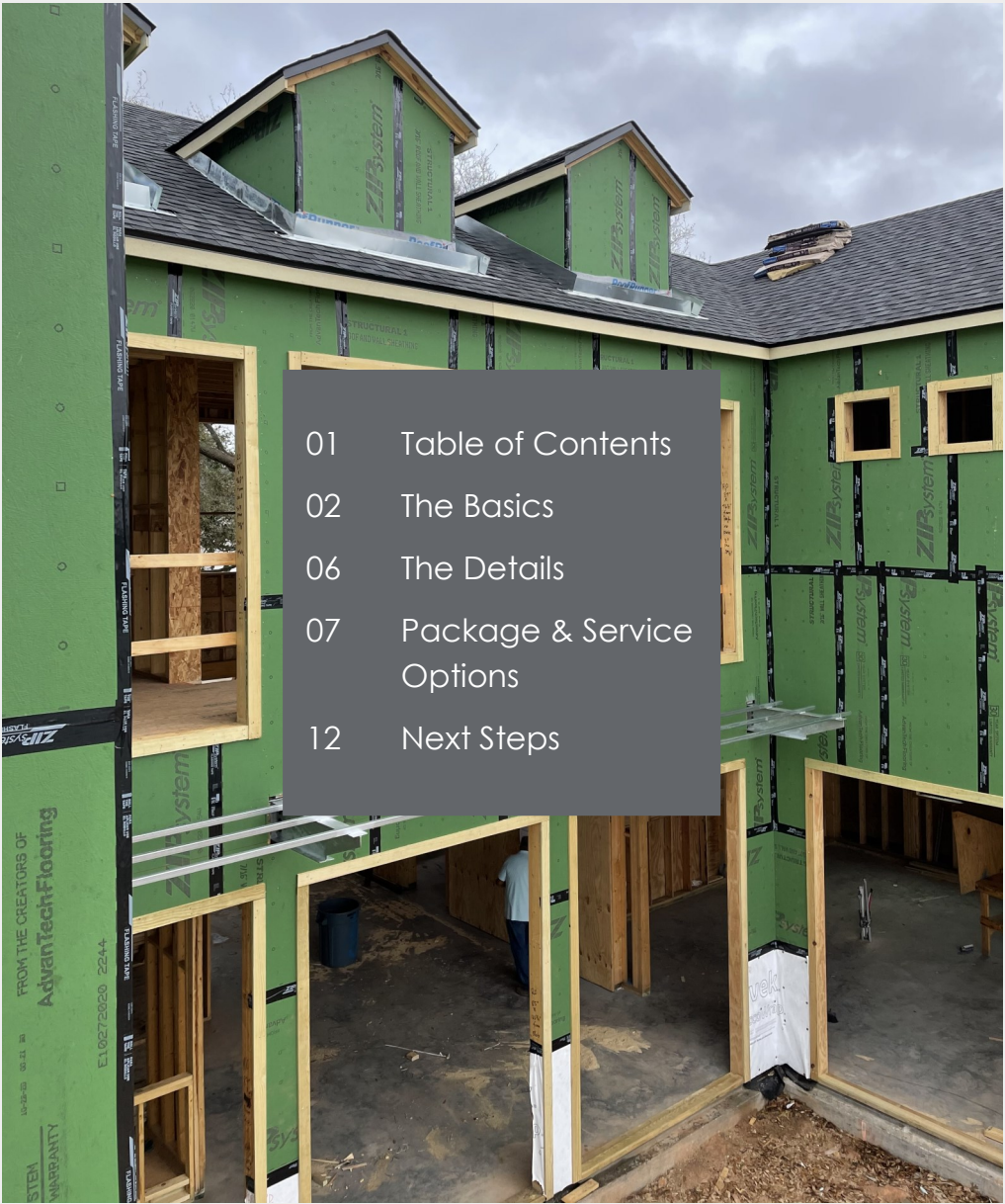




Table of Contents



01	Table of Contents
02	The Basics
06	The Details
07	Package & Service Options
12	Next Steps

The Basics
of working with me

Hello -

Thanks for your interest in working together.

Here's what you can expect -

I will bring clarity to where you are now and where you want to be. I will identify the steps necessary to achieving the outcome you envision. My mission is to set your company apart from the subpar contractors.

Ensuring your homeowners feel confident when deciding to hire you, and when they do - that you deliver on what you promised. Achieving this by collaboratively improving your company's processes and procedures with the team members involved.

And because every contractor is different, we tailor our established templates to best suit your company structure and capabilities. We work together to adapt your team's mindset enabling you to perpetually upgrade the way your company performs.

Before my departure I will ensure your team has the right tools to measure progress and accountability. Achieving transformative and sustainable results.

This guide provides you with everything you need to know about my services, including my rates, processes, next steps, and more. Once again, thank you for your consideration. I look forward to the prospect of working with you. Please reach out if you have any questions.

- Patricia Sims

of Georgia Grace Collaboration

Hi there! I'm Patricia.



Allow me to introduce myself

I am passionate about providing homeowners with a standard of excellence during their homebuilding journey.

Leading to expanding that commitment through upscaling services for builders like you. Offering the opportunity to elevate your performance by identifying obstacles and addressing them with strategic actions.

My experience is rooted in formal education. I graduated from the University of Houston with a Bachelor of Science in Construction Management.

In addition to academics, I have over ten years of experience, working with various world renowned general contractors, and most recently building multi-million dollar homes across Houston.

The ultimate goal? Providing homeowners going through the homebuilding journey with nothing short of exceptional.

Are we a good fit?

Because upscaling your framework is a significant investment, it's important that we're on the same page from the start. My services are best suited for homebuilders who:

- ✓ Genuinely want to provide homeowners with an enjoyable experience, clear communication, and realistic expectations.
- ✓ Always look to improve their processes and procedures while understanding their employees capabilities.
- ✓ Appreciate best practices in the field as well as in the office.
- ✓ Value being under budget and within schedule without compromising the quality of work.

The Details
of your project

Featured Packages

Homebuilder upscaling options

Premium

The premium package is perfect if you are ready to truly upscale the way your company performs and sets itself apart from its competitors:

- Team questionnaire
- Kickoff strategy meeting
- Sales assessment
- Budget presentation and tracking
- Field performance assessment
- Project team meetings
- Project closeout

Starting at \$12,000

Basic

The basic package is perfect if you have a team in place who can take the provided guidelines and implement them within your company:

- Team questionnaire
- Kickoff strategy meeting
- Sales guidelines
- Budget guidelines
- Project team meetings

Starting at \$8,000

Additional services

These services are intended to improve your online and social media presence.

- Website rebuild
- Online content management

Starting at \$4,200

Premium Package

Starting at \$12,000 *(customizable scope welcomed for consideration)*

The Description

The premium package is perfect if you are ready to truly upscale the way your company performs and sets itself apart from its competitors. Helping you assess the way you currently work and strategize on how to best improve in each area. From formatting your day-to-day correspondence to field QAQC checklists.

The Details

- **Team questionnaire** is to get a feel from each team member on what their daily tasks are and where they struggle to keep up. This will help in creating a plan of action as we produce helpful resources for team members to use on each project.
- **Kickoff strategy meeting** will allow us to review the answers to the questionnaire and discuss potential solutions to address the company's downfalls.
- **Sales assessment** is when we review what you have on hand to give prospective clients upon first contact as well as what you bring to the table during your initial client meeting. Then our team improves or creates your sales collateral resources.
- **Budget presentation and tracking** is when we dig deep into how your project team tracks and presents a home's cost, identifying what is working and what isn't. We then create the best version of it to use for budget tracking, client draws, proposals and presentations of upcoming projects.
- **Field performance assessment** is a dedicated time to take a step back and look at jobsites performance. We shadow your field personnel and work with them to create helpful tools for field and office use. (constructability checklist, subcontractor prequalification checklist, look-ahead schedule, etc.)
- **Project team meetings** is when we look at your current meeting cadence and agendas to see how efficient and effective they are. We then make recommendations on how to adjust, and create template agendas for use.
- **Project closeout** is where we create a checklist to use at the end of each project ensuring the homeowner is getting the best of the best, and nothing has fallen short. We also create a warranty and maintenance manual procedure checklist.

Basic Package

Starting at \$8,000

The Description

The basic package is perfect if you have a team in place who can take the provided guidelines, tailor it to your company, and implement the changes with the sales and project team members.

The Details

- **Team questionnaire** is to get a feel from each team member on what their daily tasks are and where they struggle to keep up. This will help us understand how we should adjust our established templates to better serve your needs.
- **Kickoff strategy meeting** will allow us to review the answers to the questionnaire and discuss potential solutions to address the company's downfalls.
- **Sales guidelines** is a document that will layout what your sales collateral should include and what it should look like. We will modify the document to best compliment your company logo and color schemes. Your team can then modify it to include the appropriate verbiage and photos.
- **Budget guidelines** is our established budget template that you can use and modify to best meet your needs. We will adjust it to compliment your company logo and color schemes.
- **Project team meetings** includes established meeting agendas for internal project meetings and client team meetings for you to use and modify as you see fit.

Additional Services

Starting at \$4,200

The Description

These services are intended to magnify your online and social media reach. We work collaboratively with a team of experts to provide a professional and functional appearance to your online efforts. Our industry experience in construction allows us to deliver an ideal product without taking too much of your time - we will need some input, but it will be minimal, letting you get back to work.

The Details

- **Website rebuild** includes a strategic redesign of your website working with a web designer, backend developer, and a copywriter. **(starting at \$15,000)**
- **3 months of online content** includes 1 seo-on-page blog article (800+ words) for your website per month and 2 social media posts per week. 3 blog posts and ~26 social media posts total. This will optimize your visibility on the web and provide prospective client engagement through social media. **(starting at \$1,400/month)**
- **6 months of online content** includes 1 seo-on-page blog article (800+ words) for your website per month and 2 social media posts per week. 6 blog posts and ~52 social media posts total. This will optimize your visibility on the web and provide prospective client engagement through social media. **(starting at \$1,200/month)**
- **12 months of online content** includes 1 seo-on-page blog article (800+ words) for your website per month and 2 social media posts per week. 12 blog posts and 104 social media posts total. This will optimize your visibility on the web and provide prospective client engagement through social media. **(starting at \$1,000/month)**

Sample Timeline - Premium Package

A custom timeline for your project will be included in your proposal

Weeks 1-2

- **Team questionnaire**
- **Kickoff strategy meeting**

Your project starts when you have signed your contract and paid a minimum 50% retainer. Your team will fill out a questionnaire to the best of their ability. We'll discuss your answers at our kickoff strategy meeting along with reviewing potential solutions.

Week 3-5

- **Project team meetings**
- **Field performance assessment**

Georgia Grace Collaboration will sit in various project meetings to observe the way each team member delivers the tasks at hand, how efficient and effective meetings are run. Helping us create sustainable resulting agendas for use. We will also familiarize ourselves with your field personnel and visit your jobsites to obtain understanding of daily tasks providing insight on what tools will be helpful in the field.

Week 6-10

- **Review sales procedures**
- **Review preliminary & construction budget**

Georgia Grace Collaboration will work closely with your preconstruction and sales team (or person) to get a feel for what is working and what needs improving. We will then begin crafting your new and improved sales collateral and budget proposals to present at your meetings with prospects.

Week 11-12

- **Project closeout**
- **Implement plan**

Georgia Grace Collaboration will provide you with a end of project checklist helping you tie up loose ends and a warranty book template to complete before turning over the keys. Before our departure we will communicate the collective plan created to implement over the next couple of months. Our team will periodically send reminders to ensure your everyone is on task. We will schedule you for a follow up meeting once a quarter for the following 2 quarters. You should notice an immediate change in your current and prospective client satisfaction when implementing this plan consistently.

Next Steps Checklist

Want to move forward? Here's what to do next:



SCHEDULE YOUR FREE DISCOVERY CALL

[Click here](#) to book your free 30-min. Discovery Call so you can tell me what you're looking for and see if we're a good fit.



GET YOUR QUESTIONS READY

Prepare any questions you have for me about my services that I may have missed in this guide.



EMAIL ANY OPERATIONS RELATED DOCUMENTS

Not necessary, but if you have anything to share this will help me prepare for our call.



GET EXCITED!

You are headed in the right direction by connecting with Georgia Grace Collaboration.

Let's connect



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GGcollab

Thanks for reading!

I look forward to hearing
from you!

