



## GEMA SOUNDFILE UPLOAD MANUAL

Version: 7.3.0

### **GEMA SOUNDFILE UPLOAD** OBJECTIVE OF THE GEMA SOUNDFILE UPLOAD

With the **GEMA soundfile upload**, you have the possibility to make soundfiles of works available to GEMA.

The soundfile upload portal acts as a central point of contact for our members with regards to the distribution of audio files of their works to all monitoring service providers in use.

That way, a sustained provision of audio file and metadata transfers can be ensured in order to generate usage reports.



### GEMA SOUNDFILE UPLOAD PROCESS 1/2

Step by step from the soundfile upload to the approval of audio files



e gema.de/soundfile

### GEMA SOUNDFILE UPLOAD PROCESS 2/2 Add or amend metadata

EDIT

Add or amend metadata for the soundfiles, **manually** or via **metadata upload** 



Manually search within the music-work-database and edit soundfile-data after



**EDIT** Metadata upload incl. Soundfile-Data



## **GEMA SOUNDFILE-UPLOAD**

### **Overview of all functions of the soundfile upload service**



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5. FEEDBACK

#### ANNEX: GLOSSARY

## 1. REGISTRATION AND SOUNDFILE UPLOAD PROCESS



### **1. REGISTRATION** GEMA online portal login



Go directly to the access resp. the login area via https://www.gema.de/por tal/app/login or go to www.gema.de and click on login

			DE   EN	
GEMA Login	N. S.			
Please log in with your e-ma your password	ail address and 1.			
E-mail address				
Password				
Login				
Not yet registered or Forgot password Forgot e-mail addre				

## **1. THE SOUNDFILE UPLOAD PROCESS**



After logging in, you are in the **My Dashboard** area of the GEMA online portal

Navigate via the tile **soundfile upload** to the soundfile upload service



### **1. REGISTRATION** Confirmation declaration wording



The GEMA wants to record more precisely the use of the works of its members. Thus, the GEMA offers its members the possibility to provide soundfiles of their works to GEMA by uploading the soundfiles via ,,Google Cloud Platform" and to store them in the Cloud provided by Google. For the purpose of the usage recording, GEMA is allowed transmit the soundfiles to a third-party provider.

The third-party provider will use the transmitted data to complete usage data, which are already available to GEMA, with missing information of the musical works (Audiofingerprinting-Monitoring) and to identify the uses of musical works, which have not yet been identified (Webcrawling).

## **2. UPLOAD OF SOUNDFILES**



## **2. UPLOAD VON SOUNDFILES**

### Soundfile quality requirements



### **2. UPLOAD OF SOUNDFILES** Upload of files via the folder structure



After clicking on **choose file**, the folder structure will open so that you can select and upload files.

	Uplo	ad	
	Drop files		
	Choose a t		Next
approve them.	ou have uploaded your files in order to amend your sour Indfiles by uploading metadata (csv files) via the metada		relevant mandatory details and to
Player 🕨	File name	Status 🚺	Delete

### 2. UPLOAD OF SOUNDFILES Upload of files via drag and drop



You can also click on one or several files via the **drag and drop function** and move them across into the drag and drop field by keeping the left mouse button pressed down.

	Uplo	ad	
	sample.mp3		
	Drop file: Choose a		
Please click on "next" button once yo approve them.	u have uploaded your files in order to amend your sou	ndfiles via the manual edit function with the rele	Next evant mandatory details and to
	ndfiles by uploading metadata (csv files) via the metada	ata upload.	
Player 🕨	File name	Status 🚺	Delete

## 2. UPLOAD OF SOUNDFILES



The soundfile has been uploaded

By clicking the **next** button, you reach the **edit and approve** page where you can manually edit the <u>metadata</u>.

	Uplo	ad	
	Drop files	here	
	Choose a	file	
			•
ise click on "next" button once you h rove them.	ave uploaded your files in order to amend your sour	ndfiles via the manual edit function with the releva	ant mandatory details and to
can automatically edit your soundf	les by uploading metadata (csv files) via the metada	ata upload.	
Player 🕨	File name	Status 👔	Delete
► 0:00 / 0:00	(i) i datei51.mp3	Incomplete	Î





The <u>status</u> of the soundfile remains "incomplete" for as long as the mandatory fields of the soundfile have not been filled in.

			Ec	lit and	Approve			
Search			-	Date field filter show all	▼ Statu	s filter w all		
	File name 🕇	Title	Author	Work Number	ISWC	Last Update	Status	Activity
	datei50.mp3					23/02/2021 08:00	Incomplete	<b>/</b>
	datei51.mp3					23/02/2021 08:00	Incomplete	× 🗊
	1 Work search		2 Soundfile information		3 Approval			

- In order to complete a soundfile with metadata, the symbol edit must be selected on the edit and approve page.
- During the process of adding the metadata and approving the file, a workflow in three steps supports you: Work allocation, soundfile information and approval

### **3.1 EDIT - MANUALLY** Worksearch



datei51.mp3		23/02/2021 08:00 Incomplete X
1 Work search	2 Soundfile information 3 Approva	al
Search for title, work numb	ber or ISWC + Interested party	

#### Search the work to the soundfile with:

- work number (GEMA Work number + optional Work version number, example: 1234567890-001)
- ISWC
- Title

#### In order to limit the results, participants can be added

- composer
- author (lyricist)
- arranger
- performer

#### Note:

- You can only search for values which have been documented at GEMA.
- **Newly registered** works usually become visible in the work assignment within a few days.

### Work search - Work found



When you have found your work, please select it by using the button on the left. Then continue with "Next"

suggestions of your data umber: 1234567890-001	<sub>ritle:</sub> Bereits gemeldetes GEMA-Wer	k Name Urheber			
Title	Interested Parties			Work number	r
Bereits gemeldetes GEMA-V	Verk				^
Original title:	BEREITS GEMELDETES GEMA-	Work number:	1234567890-001		
	WERK	Composers:	NAME URHEBER		
Alternative title / Sentence s pecification:	-				
Work status:					
Work type:	MANUALINPUT				
Version indicator:	-				
Tanala da antina					





### Work search - Work not found



If you have **not found** your work, you have the possibility to submit your work data manually. To do this, please click the link **"Work not found / manual entry"**, which is displayed below the search results.

Your search returned no results.

Reset search

Work not found / manual Input

The work data are subsequently checked internally, by the system.

Important: For work registrations please use our service "work registration" in the online portal

### Work not found - manual entry

To submit a work that has already been registered with GEMA, please enter your **GEMA-Work number**, as well as **title** and **author**.

All other information is optional.

Please confirm with "Add".

In order to see the work in the sound file after successful input please select "Show updates" in the menu above.

See info update button



Add Workdata 📵	>
Work of others / of no collecting society Work number* 1234567890-001	_
ISWC Title*	
already registred GEMA-work	
Author* Name Author Role	
Composer 💌	
Author Publisher	
Role	
Publisher	
Cancel Add	

### Work not found - manual entry



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To submit a work from **another collecting society** please select the appropriate collecting society from the list of collecting societies and add at least ISWC, title and author.

To submit a work without the participation of a collecting society, please select the value "none" from the list of collecting societies and add at least title and author.

Add Workdata 🕕	×	Add Workdata 🕕
Work of others / of no collecting society Name of collecting society* AKM	-	Work of others / of no collecting society Name of collecting society* none
ISWC* T1234567890		Work number 777777777001
Title* work of other collecting society		Title* without the participation of a collecting society
Alternative title		Alternative title
Author" Name Urheber		<sup>Author*</sup> Name Author
Role		<sup>Role</sup> Composer
Composer	· · · · · · · · · · · · · · · · · · ·	

### **3.1 EDIT - MANUALLY** Soundfile information



Apart from the mandatory details regarding commissioned compositions, it is optional to add further details on the track and **albums/releases** and/or **audiovisual productions**.

You can save your entries by using the button

1	rile name	Title	Author	Work Number	iswc	Lest Update	Status	Activity
4	datei51.mp3			0000001-001		11/03/2021 12:38	Incomplete	×∎
(	1) Work search		2 Soundfile information		Approval			
	A Track							
		art of a commission Library Music	oned composition?* (	) Yes 💿 No	Mand	atory		
	Title	in boliary most	Performer name		ISRC	Tra	ck duration	
	( Alternativ	vetitie	Performer role	-	Alternative ISR	c <u>Ge</u>	nre	
	Version		Performer		Track ID	Mo	od	
			(H) renome			Rel	ease date	5
							3	required fields
•	Add Album/Rel	lease						
•	Add audiovisua	al production						
h	Cancel							Next

### **3.1 EDIT - MANUALLY** Give/ Edit approval



With approval, I decl	are that I stated t	he information about the s	ound files correctly and that I checked th	e added work informatio	on. The sound files may	be used for
1 Work search —	2	2 Soundfile information	3 Approval			
datei51.mp3	SUMMER	MUSTERMANN, MAX	0000000-001	23/02/2021 21:37	Ready for approval	$\times\widehat{\blacksquare}\checkmark$

With approval, I declare that I stated the information about the sound files correctly and that I checked the added work information. The sound files may be used for the monitoring of the following use of music:

$\checkmark$	TV/radio programmes
$\checkmark$	adverts
$\checkmark$	online services
	clubs/discotheques

With regard to the uploaded sound files, the uploader indemnifies GEMA against all claims by third-parties. Uses beyond the named purposes, especially a commercial use, are not allowed and not covered by this indemnity.



Approve

- The selection made will control the transfer of the soundfiles to the service provider in question (at least one function must be selected)
- Individual usages can be selected or deselected at any time
- With the button **save approval** the soundfile transfer is confirmed

### **3.1. APPROVAL** Approval given

Edit and Approve									
	-		Date field filter show all						
et search		-		创					
File name	Title	Author	Work Number	ISWC	Last Update	Status	Activity		
datei51.mp3	SUMMER	MUSTERMANN, MAX	0000000-001		23/02/2021 21:58	Approved	् 🗎 🗸		
					Items per page:	25 💌	1-1of1 < >		
		File name Title	et search File name Title Author datei51.mp3 SUMMER MUSTERMANN,	et search File name Title Author Work Number MUSTERMANN, 0000000-001	et search File name Title Author Work Number ISWC date[51.mp3 SUMMER MUSTERMANN, 00000000-001	et search   File name   Title   Author   Work Number   ISWC   Last Update   datei51.mp3   SUMMER   MUSTERMANN, MAX   0000000-001   23/02/2021 21:58	et search File name Title Author Work Number ISWC Last Update Status tatus tat		

- The approval is confirmed if the declaration of consent has been granted
- The soundfile status changes to **approve** and the symbol is now red
- GEMA now transfers the soundfile incl. metadata to the monitoring service provider and is ready for audio fingerprinting



## 3.2 EDIT - METADATA UPLOAD



# **3.2 EDIT - METADATA UPLOAD**Process



With the metadata upload, different data for work, track, audiovisual production and album/ release can be added or changed for lots of sound files. During the import, a work search is executed.

#### **Process:**

- 1. Upload soundfiles under **upload (**Filenames of the soundfiles must be unique)
- 2. Complete and upload metadata template (csv file) under upload
- 3. Check the import report for the metadata upload under import report
- 4. Check work allocation after the metadata upload.
- 5. Approve successfully uploaded soundfiles under edit and approve

### **3.2 EDIT - METADATA UPLOAD** Download metadata template



You can download the template for the metadata upload via the **metadata template** tile

As soon as you have filled the **metadata template** with the metadata of your soundfiles, you can upload them in the **upload** area.



### **3.2 EDIT - METADATA UPLOAD** Complete the metadata template



- One row is completed per dataset (metadata of a soundfile) in the metadata template
- In order to add a work, the following work details are recommended:
  - gema\_work\_number (incl. Work version number) optional plus track\_title
  - or iswc optional plus track\_title
  - or track\_title and work\_author or work\_publisher
- Other mandatory field is:
  - commissioned\_type
- Optional fields are shown in <u>5. Notes on the metadata template</u>

### **3.2 EDIT - METADATA UPLOAD** Complete the metadata template: examples minimum



Input csv file

soundfile_name	library	sublibra	track_title	alternat	track	gema_work_numbe	iswc	isrc	track_id	track_du	track_first	commissioned_type	work_author
datei1.mp3						000001-001						ard	
datei2.mp3			Musik 2			000002-001						zdf	
datei3.mp3							T000000003					commercial	
datei4.mp3			Musik 4				T000000004					none	
datei5.mp3			Musik 5									plm	Mustermann, Maxi

Our recommendation for an automatic match and a solid overview:

track\_title and gema\_work\_number (incl. Work version number)

### 3.2 EDIT - METADATA UPLOAD Upload order

Please check if the sound files are uploaded.

Wait until the data has been processed which is reflected by means of an info field with a link to the import report (this process may take a while longer depending on the data volume)

	Uplo	ad	
	G	csv	
	Drop file Choose a		
			Next
pprove them.	u have uploaded your files in order to amend your sou dfiles by uploading metadata (csv files) via the metad		vant mandatory details and to
Player 🕨	File name	Status 🕕	Delete

#### **Caution:**

Every time a metadata file is uploaded, existing metadata for a sound file is overwritten. This does not apply to work allocations that have already been done.



### 3.2 EDIT - METADATA UPLOAD Import report page



Filter	Import	Report		
File name	Valid lines Nur	mber of errors Import	Date 个	Import report
manual.csv	5	0 Successful	23/02/2021 23:17	download
manual.csv	5	0 Successful	23/02/2021 23:18	download
R7work.csv	5	5 Partial	24/02/2021 01:00	download
R7full_ok.csv	0	1 Rejected	24/02/2021 01:00	download
R7work.csv	5	5 Partial	24/02/2021 01:01	download
		Items pe	r page 25 ▼ 51-1	55 of 55 <

- On the import report page you can download and access your import reports
- The uploaded metadata templates (csv files) can be downloaded under filename
- The import column shows you whether your data set ingestion was successful (i.e. complete), partial or rejected (not ingested at all)

## 3.2 EDIT - METADATA UPLOAD

### Check the import report for the metadata



- The import report contains the following information:
  - Description of errors occurred during the use of the metadata upload format.
  - Info whether the work allocation based on the entered work details was successful.

Zeile/Row 2: Automatische Ergänzung Werkdaten: Die bereitgestellten Attribute führten zu einer automatischen Ergänzung der Werkdaten Bitte Überprüfen Sie die Ergänzungen vor der Freigabe. / The provided attributes enabled an automatic completion of the work data. Please check the additions before approval. Zeile/Row 3: Pflichtfeldangabe Auftragskomposition (commissioned\_type) fehlt / Mandatory field entry commissioned composition (commissioned\_type) is missing

- Should any errors have occurred, please correct them and <u>only</u> place the edited template (csv file) in the folder area again (you do <u>not</u> need to re-upload your soundfiles).
- You can retrieve your import reports under **import report** at any time.

### **3.2 EDIT - METADATA UPLOAD** Check work allocation after the metadata upload



Edit and Approve									
Search	0	1		Date field filter show all	Status fi				
	File name 🛧	Title	Author	Work Number	ISWC	Last Update	Status	Activity	
	datei1.mp3	MUSIK 1	MUSTERMANN, MA	000001-001	T000000001	23/02/2021 11:18	Ready for approval	∕∎ ∕	
	datei2.mp3	MUSIK 2	MUSTERMANN, MA	000002-002	T000000002	23/02/2021 11:18	Ready for approval	∕≣ ∕	
	datei4.mp3	MUSIK 4	MUSTERMANN, MA	000002-004	T000000004	23/02/2021 11:17	Ready for approval	∕∎ ∕	
	datei5.mp3	Musik 5	Mustermann, Max			23/02/2021 11:15	Incomplete	∕≣	
						Items per page	25 <b>▼</b> 1-40	of 4 < >	

- If the work allocation was successful, the soundfiles in question will be shown with the status **ready for approval** with the enhanced GEMA work details.
- Work details that have been uploaded can be accessed after opening the detailed view under the step **work search** as a chip

## 2.2 EDIT - METADATA UPLOAD

### Check work allocation after the metadata upload

	Edit and Approve										
Search				Date field filter show all	status filte						
	File name 🛧	Title	Author	Work Number	ISWC	Last Update	Status	Activity			
	datei1.mp3	MUSIK 1	MUSTERMANN, MA	000001-001	T000000001	23/02/2021 11:18	Ready for approval	∕ ≣ ✓			
	datei2.mp3	MUSIK 2	MUSTERMANN, MA	000002-002	T000000002	23/02/2021 11:18	Ready for approval	∕ ≣ ✓			
	datei4.mp3	MUSIK 4	MUSTERMANN, MA	000002-004	T000000004	23/02/2021 11:17	Ready for approval	∕∎ ∕			
	datei5.mp3	Musik 5	Mustermann, Max			23/02/2021 11:15	Incomplete	× i			
	1 Work search	2	Soundfile information	3	Approval						
	Title: Musik 5 🛞 Mustermann, Maxi 🛞 + Interested party										
	Search suggestio	ns of your data Mustermann, Maxi									



- You can repeat the metadata upload or carry out the search via the manual work allocation function.
- For the search, your work details are available to select or deselect as chips. It is also possible to search with additional or new details.



### **3.2 EDIT - METADATA UPLOAD** Ready for approval



Edit and Approve										
Search		1		Date field filter show all	Status fi					
Selecte	d: 5		-		和			/ 1 🗸		
	File name 🛧	Title	Author	Work Number	ISWC	Last Update	Status	Activity		
	datei1.mp3	MUSIK 1	MUSTERMANN, MA	000001-001	T000000001	23/02/2021 11:18	Ready for approval	/∎√		
	datei2.mp3	MUSIK 2	MUSTERMANN, MA	000002-002	T000000002	23/02/2021 11:18	Ready for approval	∕∎ ∕		
	datei3.mp3	MUSIK 3	MUSTERMANN, MA	000002-003	T000000003	23/02/2021 11:17	Ready for approval	∕∎ ∕		
	datei4.mp3	MUSIK 4	MUSTERMANN, MA	000002-004	T000000004	23/02/2021 11:17	Ready for approval	∕∎ ∕		
	datei5.mp3	MUSIK 5	MUSTERMANN; MAX	000005-001	T000000005	23/02/2021 11:15	Ready for approval	∕∎ ∕		
						Items per page	<b>25 ▼</b> 1-5 c	f5 < >		
	-100 A									

#### Next: Multi-edit- Approval
# 3.2 EDIT - METADATA UPLOAD Metadata Refresh

			11	Edit and	Approv	/e		
Search				Date field filter show all		tatus filter ncomplete 🗸 🗸		Show updates
re	set search				and a			
	File name	Title	Author	Work Number	ISWC	Last Update	Status	Activity
	musik (8).mp3	neuer Titel2				19/01/2021 10:28	Incomplete	∕≣
	musik (3).mp3	neuer Titel2				19/01/2021 10:28	Incomplete	∕≣
	musik (9).mp3	neuer Titel2				19/01/2021 10:28	Incomplete	∕ ≣

In the overview, you will only be shown the data you changed once you press the button **show updates** 

# 3.3 Multi-Edit



## **3.3 MASSENAKTIONEN** Choose several soundfiles



uche usgewählt: 5 DAlle meine Soundfiles auswählen Dateiname Titel Urheber datei17.mp3	Datumsfeld Filter alle anzeigen	Status Filt alle anz			
Dateiname Titel Urheber	Werknummer				
	Werknummer				/ • 4
datei17.mp3		ISWC	Letzte Änderung	Status	Aktion
			23.02.2021 15:26	Unvollständig	∕≣
datei19.mp3			23.02.2021 15:26	Unvollständig	∕≣
datei16.mp3			23.02.2021 15:26	Unvollständig	∕≣
datei21.mp3			23.02.2021 15:26	Unvollständig	∕≣
datei11.mp3			23.02.2021 15:54	Unvollständig	∕≣
			Items pro Seite 5	▼ 26 - 30 of	f 39 < 🖒

You can choose several files via checkbox.

## **3.3 MULTI-EDIT** Choose all soundfiles

				Edit and	Approv	e		
Search		-		Date field filter show all		atus filter how all 🛛 🗸 🔻		
Selected	: 39 ESelect al	l my soundfiles		1	$\mathfrak{P}^{(i)}$			/ • 1
	File name	Title	Author	Work Number	ISWC	Last Update	Status	Activity
	datei17.mp3					23/02/2021 15:26	Incomplete	∕≣
	datei19.mp3					23/02/2021 15:26	Incomplete	∕≣
	datei16.mp3					23/02/2021 15:26	Incomplete	∕ ≣
	datei21.mp3					23/02/2021 15:26	Incomplete	∕≣
	datei11.mp3					23/02/2021 15:54	Incomplete	∕ ≣
						Items per page 5	▼ 26 - 3	10 of 39 < >

- Clicking on the **box** in the header selects all sound files of a page.
- By selecting choose all my soundfiles, the soundfiles of the remaining pages will be added. The number of the selected data sets is then updated immediately.
- Marked sound files can then be **edited**, **deleted** or **approved** at the same time.



## 3. MULTI-EDIT Edit

arch				Date field filter show all		tus filter ow all 🛛 🗸 🔻			
lected	: 5 D <sub>Select al</sub>	my soundfiles	-	-		20			/ ≣ √/
/	File name	Title	Author	Work Number	ISWC	Last Update	Status	Acti	Work search
/	datei2.mp3					24/02/2021 07:57	Incomplete	1	Track
	datei8.mp3					24/02/2021 07:57	Incomplete	1	Album/Release
1	datei6.mp3					24/02/2021 07:57	Incomplete	1	Audiovisual production
1	datei5.mp3					24/02/2021 07:57	Incomplete	1	Î
	datei7.mp3					24/02/2021 07:57	Incomplete	1	î.

E 124

• When you edit several soundfiles at once, you must select the area where the edits should be carried out.

# 

3.3 MULTI-EDIT

- You get a view of how many chosen files can be edited. The numbers differ in case where you have selected soundfiles there have already been approved.
- Work allocations can only be edited. •
- For tracks, only the filled-in fields are saved for all soundfiles after confirming the edit button. If you want • to delete or overwrite original fields in your sound files, please check the box in front of the edit button.



**Edit and Approve** 

ame Title Au	uthor Work Number ISWC	Last Update Status Acti		Soundfile inform	ation / Track edit 5 of 5 soundfi	les
	Work search for 5 of 5 soundfile	es	is the work part of a commissio	oned composition?* O Yes O	No	
Search for title, work number o	r ISWC + Interested party		Alternative title	Performer name Partomar nac	ISAC	Track duration
Cancel		Save 5 of 5 soundfiles Items per page 5 💌 1 - 5 of 8		Performer	Alternative ISRC     TrackID	Mood Release date



3.3 MULTI-EDIT Edit

earch

**Edit and Approve** 

Date field fill show all

- Select all my soundfiles 114 alected. ~ earch ×  $\times$ Audiovisual productions edit for 5 of 5 soundfiles Album / Release edit for 5 of 5 Soundfiles  $\checkmark$ ▲ Audiovisual production ▲ Album/Release AVW-Number Title AV Producer-ID (+) Alternative title 1 Label Album title EAN Genre Ē Release date GVL label code Alternative album title UPC Cancel Delete all existing audiovisual production data  $\checkmark$ 1 Catalog number  $\checkmark$ GRid > Album track number Cancel Delete all existing album/release data
  - Album/Releases and audiovisual productions can only be added to or deleted in full from a soundfile. To delete, please select the tick next to the edit button.





**Edit and Approve** 



## **3.3 MULTI-EDIT** Approval

			Edit and Approve			
Search			Date field filter Status filter show all show all	-		
Selected	1: 5	X.	Approval for 5 of 5 soundfiles:		×	/ ∎ ≪
	File name 🛧	Title				Activity
	datei1.mp3	MU	Die Verwendung von 5 von 5 ausgewählten Soundfiles für:  TV/radio programmes		for approval	∕∎ ✓
	datei2.mp3	MU	<ul> <li>✓ adverts</li> <li>✓ online services</li> </ul>		for approval	∕ ≣ ✓
	datei3.mp3	MU	clubs/discotheques		for approval	∕ ≣ ✓
	datei4.mp3	MU	With regard to the uploaded sound files, the uploader indemnifies GEMA again third-parties. Uses beyond the named purposes, especially a commercial use, are	-	for approval	∕∎ ∕
	datei5.mp3	MU	not covered by this indemnity. Moreover, I hereby agree that my personal data are transmitted for the purpose		for approval	∕∎ ✓
			to third-party provider. You will find further information at: Data protection.	•	1-5	of 5 < >
			Cancel Save approval for	5 soundfiles		

• Soundfiles in status **Ready for approval** can also be approved in bulk.

# 4. NOTES ON THE METADATA TEMPLATE



Back to "complete the metadata template"



# 4. NOTES ON THE METADATA TEMPLATE

### Mandatory details with example

category	column name	manda	a format	format example	description
Soundfile					
	soundfile_name	J	alphanumeric	music.mp3	Filename with file extension (e.g.: .mp3, .wav)
			,		
	library_folder	N	alphanumeric, max 100 characters	<i>i</i> documents	Name of the library, file folder directory or order key
			1	1	Name of the library, file folder directory or order key on 2nd level.
	sublibrary_ subfolder	N	alphanumeric, max 100 characters	/documents/music	
track/ work					
	track_title	J *	alphanumeric, max. 260 characters	music track	Title of the track/work
	alternative_track_titles	N	alphanumeric, max. 260 characters	alternative music track	alternative title of the track/work
	track_version	N	alphanumeric, max. 260 characters	Full	Version of a track (e.g. Full, Mainversion)
	gema_work_number	J *	GEMA work number 1-10 digits	4687888	GEMA work number
			(	1	or GEMA work number with serial number
			GEMA work number with serial number: 1-10 digits plus	4687888-001	
			"- 3 digits	1	
			( <u>-</u> ,	1	
			1	1	
	iswc	N	CNNNNNNNN oder	T0000000010	International Standard Musical Work Code
			C-NNNNNNNN-N oder	T-000000001-0	
			C-NNN.NNN.NNN-N	T-000.000.001-0	
	isrc	N	CCXXXYYNNNNN oder	DE A239810012	International Standard Recording Code
			CC-XXX-YY-NNNN	DE-A23-98-10012	7
	track_id	N	alphanumeric, max. 50 characters	ABC-4578/1	Unique ID of the recording (System/Internal)
	track_duration	N	in seconds	253	duration of a track in seconds
	track_first_release_date	N	JJJJ-MM-TT	2018-10-01	Date of first publication of the recording
			1		Information as to whether the plant was composed in or without an
	commissioned_type	J	list	zdf	order.
	work_author	J *	Last name, first name max. 260 characters per column		Identifying originator (one originator per column)
			(max. 6)		
	work_publisher	N		Mustermann, Max	Publisher (one publisher per column)
	track_performer	N		Mustermann, Max	Artist of the recording (only one artist per column)
		·			Allist or the recording (only one and steps coraring

#### See Metadata Upload // work search



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## 4. NOTES ON THE METADATA TEMPLATE Optional details with example

category	column name	manda	format	format example	description
audiovisual					
production					Title of an audiovisual production (feature film, series,
	av_title	N	alphanumeric, max. 260 characters	The music movie	commercial)
	gema_avw_number	N	1-10 digits	45679925	Audiovisual work number of GEMA
	av_producer_product_id	N	alphanumeric, max. 50 characters	1548966323	ID for the audiovisual production of the producer
albumi release					
	album_title	N	alphanumeric, max. 260 characters	The album	Album title
	album_subtitle	N	alphanumeric, max. 260 characters	Second album title	Album sub title
	album_catalog_number	N	alphanumeric, max. 20 characters	FAC501	Catalog number of the album
	album_track_number	N	1-3 digits	23	Position number of a track on the named album
	upc	N	12 digits	012345678905	Universal Product Code
	ean	N	13 digits	7622200004607	European Article Number
	gtin14	N	14 digits	238461839405B6	Global Trade Item Number
					Global Release Identifier, a unique identifier of a digital
	grid	N	18 characters	A12425GABC1234002M	publication.
	album_release_date	N	JJJJ-MM-TT	2018-10-01	release date of the album
	label_name	N	alphanumeric, max. 50 characters	test label	Name of the label under which the track/album was released
	gvl_label_code	N	3-8-digit	13456	Label code assigned by the GVL



**CSV** 

# 4. NOTES ON THE METADATA TEMPLATE

- The list reflects the possible entries in the **commissioned\_type** field of the metadata template
- Each commissioned composition must correspond with one of the options shown below

commissioned_type	description
none	No own and commissioned production
commercial	Commissioned composition for product advertising
cinema	Commissioned compositions for cinema productions
ard	Commissioned compositions for all own and commissioned productions of programmes of the broadcasting organisations of the ARD, as well as commissioned/co-productions for KiKA, 3sat, arte, phoenix and the Funk service for which said broadcasting organisations or ganisations are responsible. (exclusive Jingle for radio)
ard_jingle	Jingle (commissioned compositions) for all ARD radio stations
zdf	Commissioned compositions for all own, commissioned and co-productions of the ZDF, ZDFneo, ZDFinfo, 3sat, KiKA, phoenix and arte as well as the Funk service.
rtl	Commissioned compositions for all own and commissioned productions of programmes of the RTL Germany media group: RTL, VOX, SRTL, among others.
p7s1	Commissioned compositions for all own and commissioned productions of programmes of the ProSiebenSat.1 SE: SAT.1, ProSieben, kabel eins, sixx, among others.
rtl2	Commissioned compositions for all own and commissioned productions of the RTL 2 Fernsehen GmbH & Co. KG
disco	Commissioned compositions for all own and commissioned productions of programmes of the Discovery Communications Deutschland GmbH & Co. KG: Animal Planet, Discovery Channel, DMAX, TLC, among others.
dlf	Commissioned compositions for all own and commissioned productions of the Deutschlandradio: DLF, DLFKULT, DLNOVA (exclusive Jingle for radio)
dlf_jingle	Jingle (Commissioned compositions) for all own and commissioned productions of the Deutschlandradio: DLF, DLFKULT, DLNOVA
dw	Commissioned compositions for all own and commissioned productions of programmes of: DW, DW Radio, DWDEU, DWENG, among others. (exclusive Jingle for radio)
dw_jingle	Jingle (commissioned compositions) for DW radio
plm	Production music (also referred to as library music or stock music) is music published in libraries which has been created specifically for the making of video and audio productions (documentaries, magazine programmes, feature films, games).



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### 4. NOTES ON THE METADATA TEMPLATE Multiple use of columns and structures

- The template provides up to three columns for author, publisher and performer. Additional columns are complemented by items 2 and 3: e.g. Work\_author2 and work\_author3. A column must be used for one person (only).
- The audiovisual production set consists of 3 columns. At the moment, 3 sets are available in the template. You can also expand a set individually, by continuing the number after the column name:
   e.g.: av\_title\_4; gema\_avw\_number4; av\_producer\_product\_id4
- Individual columns (IDs) can also be used several times e.g. for the gema\_avw\_number

# **5. FEEDBACK**





# **5. FEEDBACK**

	SFU Musiknutzer   Membe	r Number/Business Partner-ID: 90099999	My Dashboard Soundfile Upload Edit/Approve Import Report €Logout DE EN	
G	EMA	Soi	undfile	
	Upload	Edit	Overview My Soundfiles	Feedback
	Approve	Import Report	Incomplete Ready for approv Approved 12 Approved for	Fee
	Manual	(EV) Metadata Template	TV adverts 10 TV/radio 10 Online 5 Club/Discotheque 6	

You can access the feedback questionnaire via the feedback banner on the right hand side of the soundfile upload

# **CONTACTS/HOTLINE**

### Contact

You can reach us by telephone.

Service hours:

Monday to Friday from 7-18 o'clock,

weekends and holidays from 7-22 o'clock.

Phone: +49 (0) 30 58 9999 58



# GEMA SOUNDFILE UPLOAD -GLOSSARY-

# **Glossary for the soundfile upload service**

Term	Explanation
Commissioned composition	A commissioned composition (also referred to as commissioned work) is a musical work which has been created based on the wishes and specifications of the commissioning party. The order may include cinema movies, feature films, series, documentaries, magazine programmes, commercials, radio plays or features, for example. The basis for commissioned compositions is always a contract which defines the product that is to be made. In most cases, the exploitation rights are assigned to the commissioning party.
Audio fingerprint	Audio fingerprints are digital codes to characterise audio recordings and form the basis for music/work recognition. After the transfer to the monitoring service providers, it is created and linked to the relevant work and product details in their databases.
BMAT	BMAT is a monitoring service provider from Barcelona which has been instructed by the public service broadcasters to help generate the usage reports for TV and radio via audio fingerprint monitoring.
CSV file	CSV is the most widely used data format in order to exchange information (e.g. metadata on soundfiles) between two or more systems. With the help of our metadata template, metadata can be captured regarding already uploaded soundfiles and transferred to the upload area. The manual shows the exact procedure.
Drag & Drop	Soundfiles can be uploaded by way of the 'Drag & Drop' function. Open the folder with your music works and drag them, while pressing down the left mouse button into the upload window provided for this purpose.
EAN	European Article Number, 13 digits, (European version of the UPC).

Term	Explanation
Release	Uploaded files can only be used for monitoring once the relevant details on the work (e.g. author, work number, title) have been added. We refer to this process as 'approval'.
	As soon as all the mandatory fields for a soundfile have been completed, it can be approved for one of the following usage types:
	<ul> <li>Monitoring of music usage in TV adverts,</li> <li>monitoring of music usage in TV/radio programmes or/and</li> <li>monitoring of music usage in online services</li> </ul>
GEMA AVW Number (AVW No.)	A unique identifier assigned by GEMA for a specific audiovisual work (AVW) including all of the works used in it. AVWs are audiovisual productions such as films, episodes or commercials. The identifier is used, among other purposes, for the communication between broadcaster and GEMA in order to report usages.
GEMA work code	A unique identifier for a musical work registered with GEMA.
GRID	Global Release Identifier, unique global ID for digital music releases.
GTIN	Global Trade Item Number, extension of the EAN.
Import report	As soon as a metadata template (csv file) has been uploaded, a result report is generated for it which can be accessed in the online portal under the tab 'import report'. The result report shows which audio files of the csv file were amended successfully and which ones were not. In the case of errors, the row with the invalid fields will be indicated. In order to rectify errors, you must correct the respective rows of the csv file.
ISRC	International Standard Recording Code - the globally used digital identifier for audio and video recordings. The ISRC is a 12-digit alphanumeric code.

Term	Explanation
ISWC	International Standard Musical Work Code -a unique international ID number for musical works.
Catalogue number	The catalogue number is a unique ID which is assigned by record companies/labels for their physical releases.
Label code (LC)	The label code (LC) is a unique five to eight-digit number (Example: 12345) which is assigned upon request by GVL, the German society for the management of neighbouring rights, to members for the identification of sound recordings free of charge. Each registered record label has its own label code which has been introduced to accurately identify various record labels
Metadata	Metadata, resp. meta-information is the term for structured data which contain details on other information sources. Metadata thus describe the actual data in a certain manner. Meta-information is necessary whenever larger data volumes need to be managed. GEMA requires metadata which are as correct as possible in order to allocate the usages from various categories.
Metadata upload	Via our metadata upload, you can upload previously completed metadata templates in order to add metadata to the soundfiles you have already uploaded. It is therefore not necessary to manually edit information on the individual audio files.
Monitoring	Monitoring is referred to as the identification of musical content within a monitored programme. This means that an entire programme of a TV broadcaster is listened to and monitored via audio fingerprint. The musical works thus identified are then transferred to GEMA and GVL in the form of usage reports.
Soundfile	A soundfile (SF) is a specific term of the soundfile upload service which refers to the entirety of audio files and the relevant metadata.

Term	Explanation
soundfile upload	GEMA offers its members/business partners an online option to upload their works with work details. Uploaded works can be used after consent has been given for the monitoring by various monitoring service providers and increase the likelihood of a successful identification and distribution.
Soundmouse	Soundmouse Ltd. Is a monitoring service provider from London which enhances information for GEMA advertising usage reports, among other services. Soundmouse Ltd. has also been commissioned by several private broadcasters to help generate the usage reports for TV and radio via audio fingerprint monitoring.
Status	A soundfile can have the following status types:
	<ul> <li>Incomplete - the soundfile was uploaded but not all required mandatory details have been added.</li> <li>Ready for approval - all required mandatory details have been added and the soundfile can be released for monitoring.</li> <li>Approved - the soundfile has been transferred to the service provider for monitoring.</li> </ul>
Yacast	YACAST is a technology company based in France. This company provides a monitoring box in selected clubs, discotheques and dance venues, which identifies the played audio signal via acoustic fingerprint to determine the total playing time via statistical calculation.