GDG DevFest Istanbul 2017

WHAT IS GDG?

Google Developers Groups (GDG) - are open and volunteer geek communities that create exciting projects and share experience about Google technologies with a passion.

DEVFESTS

1 NON-PROFIT CONFRENCES

GDG DevFests are large, community-run events that can offer speaker sessions across multiple product areas, all-day hack-a-thons, code labs, and more.

2 FOR YOU

Each **GDG DevFest** will be inspired by and uniquely tailored to the needs of the developer community that hosts it.

3 NEW OPPORTUNITIES

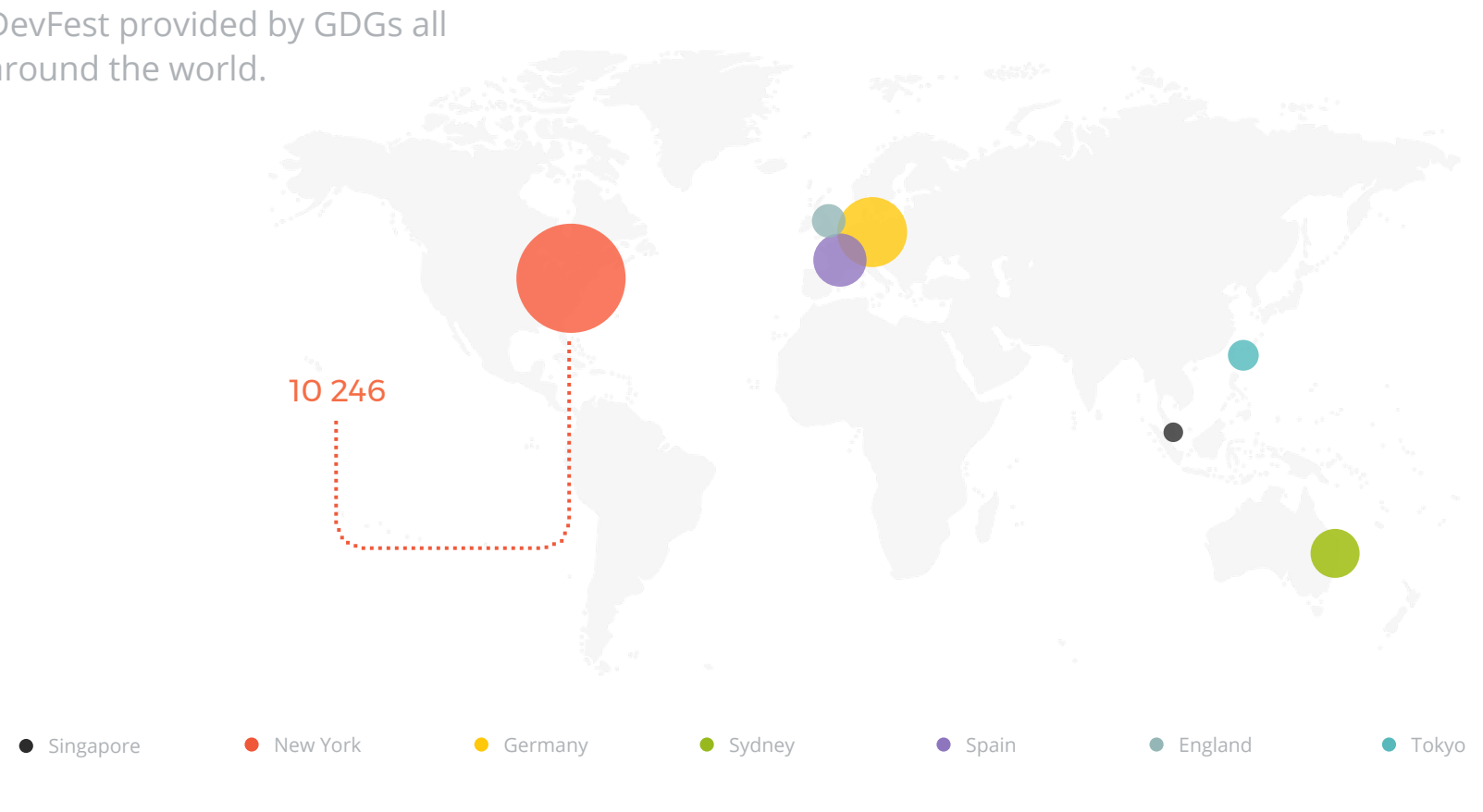
DevFests provide enormous opportunities to network with amazing people. There will be a lot of developers, students, entrepreneurs, startup enthusiasts and working professionals from various companies or universities.

4 UNIQUE

While no two events will be exactly alike, each **GDG DevFest** will, at its core, be powered by a shared belief that when developers come together to exchange ideas, amazing things can happen.

World Wide

GDG DevFest are worldwide events. Every year, we have more then 200 DevFest provided by GDGs all around the world.



Let's See What Happened Last Years!

GDG DevFest Istanbul 2016

GDG DevFest Istanbul 2015

GDG DevFest Istanbul 2014

ATTENDEE PROFILE

Since 2013 GDG DevFest Istanbul is one of the leading Developer Conferences in Turkey!

We had lots of attendees from biggest companies to leading universities.

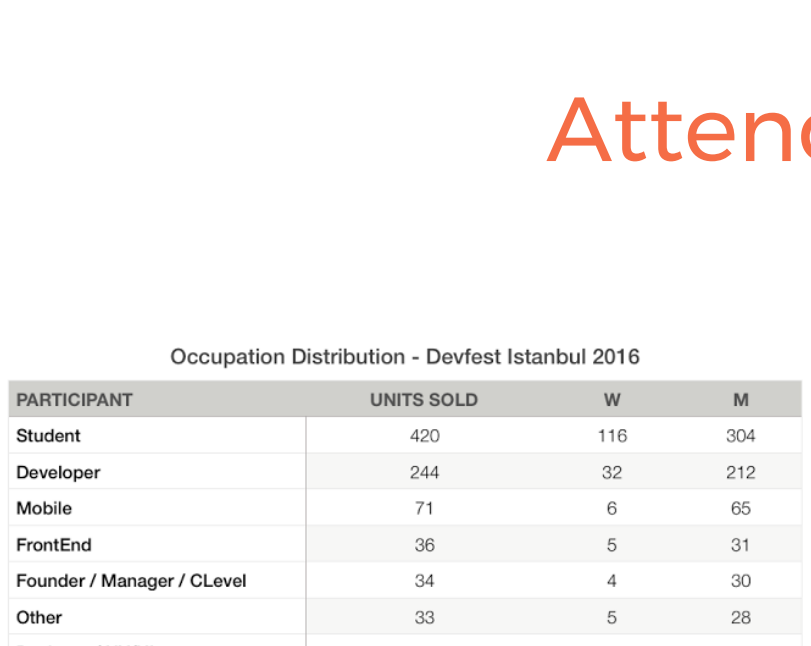
Companies

Google
gittigidiyor
intel
Microsoft
sahibinden.com
Türk Telekom
TURKCELL
vaadin }>
PayPal
NetBeans
ING
YapıKredi
AKBANK
robotistan.com
ThoughtWorks
armut
Insider
SoftTech
KoçSistem
GRAM GAMES
mynet
GARANTİ TEKNOLOJİ

Universities

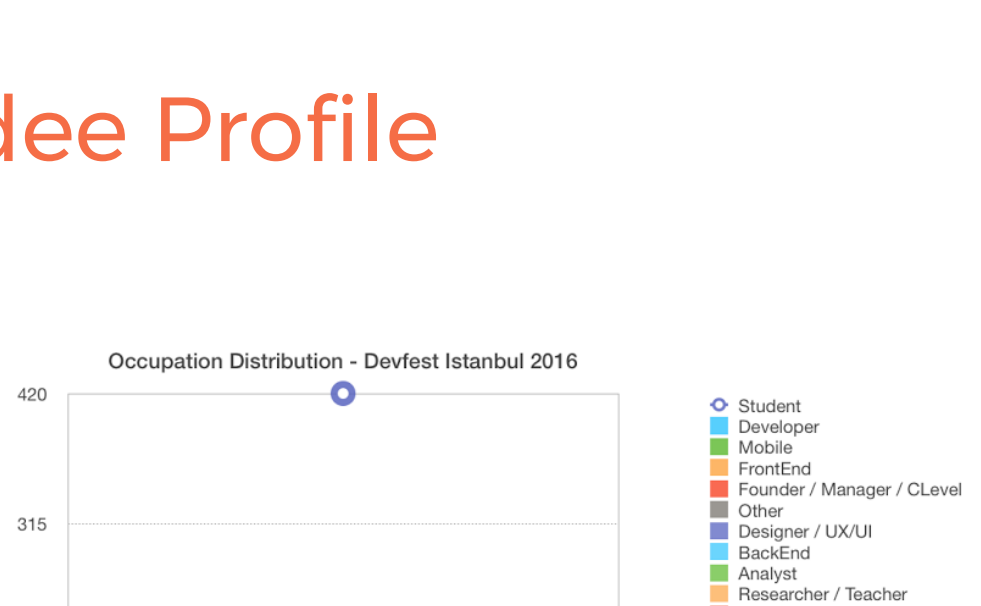
İstanbul Teknik Üniversitesi
Boğaziçi Üniversitesi
ODTÜ METU
T.C. İstanbul Üniversitesi
Yıldız Teknik Üniversitesi
Galatasaray Üniversitesi
Anadolu Üniversitesi
Özyeğin Üniversitesi
Yeditepe Üniversitesi
Marmara Üniversitesi
Beykent Üniversitesi
BAU Bahçeşehir Üniversitesi
Sabancı Üniversitesi
Fatih Sultan Mehmet Vakıf University
Koç Üniversitesi
İstanbul Bilgi Üniversitesi

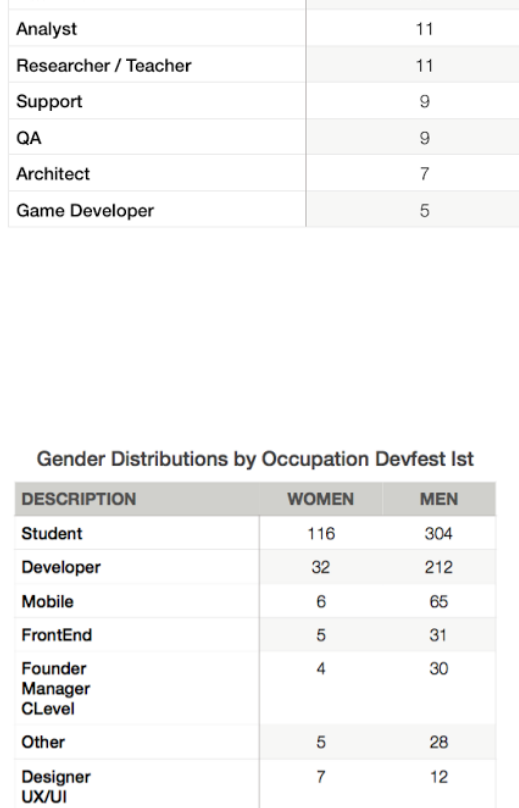
Attendee Profile



Occupation Distribution - Devfest Istanbul 2016

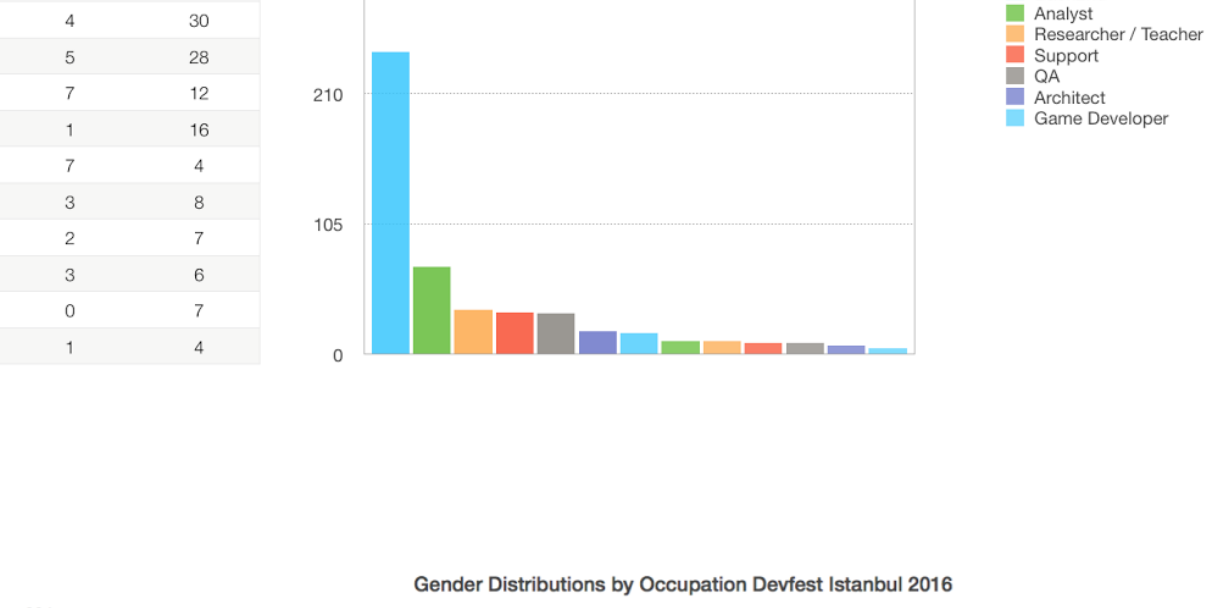
PARTICIPANT	UNITS SOLD	W	M
Student	420	116	304
Developer	244	32	212
Mobile	71	6	65
FrontEnd	36	5	31
Founder / Manager / CLevel	34	4	30
Other	33	5	28
Designer / UX/UI	19	7	12
BackEnd	17	1	16
Analyst	11	7	4
Researcher / Teacher	11	3	8
Support	9	2	7
QA	9	3	6
Architect	7	0	7
Game Developer	5	1	4





Gender Distributions by Occupation Devfest Ist

DESCRIPTION	WOMEN	MEN
Student	116	304
Developer	32	212
Mobile	6	65
FrontEnd	5	31
Founder Manager CLevel	4	30
Other	5	28
Designer UX/UI	7	12
BackEnd	1	16
Analyst	7	4
Researcher Teacher	3	8
Support	2	7
QA	3	6
Architect	0	7
Game Developer	1	4



Gender Distributions by Occupation Devfest 2016
More Info....

Sponsors & Supporters

IBM
Google
TURKCELL
intel
NETAS
BKM BANKALARARASI KART MERKEZİ
monitise™
kariyer.net BURADA İŞ VAR
Nestlé
eTOHUM
MOBILLIUM Touch The World
limango Alışverişin zevki
seozeo

Give a Hand!

Since the first edition of DevFest, GDG Istanbul had awesome supporters and partners. Would you like to be one of them this year?

$3K Bronze Pack	$6K Silver Pack	$8K Gold Pack	$12K Festival Pack
Logo on supplies	Logo on supplies	Logo on supplies	Logo on supplies
Announced as sponsor on press	Announced as sponsor on press	Announced as sponsor on press	Announced as sponsor on press
Confrence booth on the venue	Confrence booth on the venue	Confrence booth on the venue	Confrence booth on the venue
	Brochure in the goodies bag	Brochure in the goodies bag	Brochure in the goodies bag
	Advertise on booklet (1 page)	Advertise on booklet (2 pages)	Advertise on booklet (3 pages)
	1 Speaker on stage!	**2 Speakers on stage!**	**2 speakers on stage!**
			Logo on badge rape
			YOU'RE THE ONE!

$2K Transportation Pack	$1K Dinner Pack	$500 Lunch Pack	$1K Supporter Pack
Advertise on press release as **transportation** sponsor	Advertise on website as **speaker party** sponsor	Advertise on website as **lunch** sponsor	Advertise on website as **supporter** sponsor
The logo on website	The logo on website	The logo on website	The logo on website

Do You Need Any Further Information?

If you need any further information, or want to contact, feel free to reach the team. We're here for you ;)

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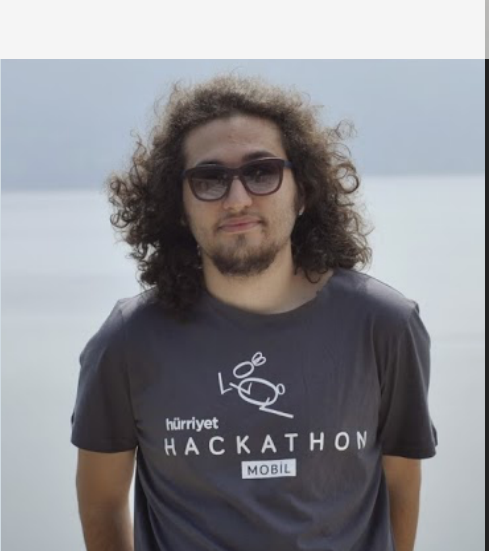

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