



2020 3RD GLOBAL CORPORATE SUSTAINABILITY FORUM SUMMARY REPORT

11.18 -19 THE GRAND HOTEL TAIPEI

Dialogues With Top Companies
Sustainability in The Post-Pandemic Era

3RD GLOBAL CORPORATE SUSTAINABILITY FORUM SUMMARY REPORT 2020

Official Website | <https://tw.globalcsforum.com/>

Instagram | [gcsf_tw](#)

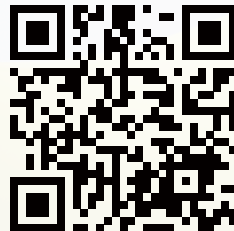
Taiwan Institute for Sustainable Energy (TAISE)
Center for Corporate Sustainability (CCS)

Official Website | <https://www.aise.org.tw/>

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Green University Union of Taiwan



ISS CORPORATE SOLUTIONS



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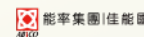


國立臺北大學商學院
College of Business, National Taipei University



資誠

Partners



能率集團/佳能國際



日月光投資控股股份有限公司



友達光電
AU Optronics



國泰金控
Cathay Financial Holdings



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Sustainable City Center



信義房屋
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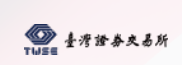
證券櫃檯買賣中心
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臺灣證券交易所



TSEC
臺灣證券交易所

Key vision Design 手心設計
HAND HEART DESIGN TEAM

Media Support CSRONE



“Congratulations to companies awarded Taiwan Corporate Sustainability Award and Global Corporate Sustainability Award. Appreciation for their efforts in reflecting social responsibility of corporations. Global Corporate Sustainability Forum offers government and businesses an opportunity to jointly learn and discover the feasibility of action plans. It also provides the opportunity to proactively exchange Taiwan's experiences with its partners worldwide. ”

Ing-Wen Tsai
President of Taiwan (ROC)



“It is foreseeable that Global Corporate Sustainability Forum, held in combination of both online and physical form, brings different perspectives and directions to audiences who focus on sustainable development locally and internationally. The formulation of a sustainable development roadmap under the new normal is anticipated. ”

Dr. Eugene Chien
Chairman, Alliance for Sustainable Development Goals (A • SDGs) and Global Corporate Sustainability Forum /
Ambassador-at-large of Taiwan (ROC) /
Chairman, Taiwan Institute for Sustainable Energy



“It's a positive sign to see European companies participating in Taiwan Corporate Sustainability Award and Global Corporate Sustainability Award. The European Union has always been at the forefront in climate issues, Taiwan is a like-minded partner proactive in responding to climate issues. Further collaborations will be established between the two sides. ”

Filip Grzegorzewski
Head of Office, European Economic and Trade Office in Taiwan



“Taiwan had success in epidemic prevention during the Covid-19 pandemic worldwide, corporations have demonstrated their resilience result from implementing social responsibility. This has led to the growth in economy during the global downturn. Our government has also proactively engaged in renewable energy development, dedicate towards environmental sustainability and establish renewable energy industry in Taiwan. ”

Jong-Chin Shen, Vice Premier



“Companies became more focused on sustainable development as reflected on increased number of companies participate in Taiwan Corporate Sustainability Award every year. Taiwan's innovative capability has been recognized by The Global Competitiveness Report published by World Economic Forum. It is foreseeable that the Ministry of Economic Affairs will work hand in hand with corporations and other bodies in Taiwan to further the journey. ”

Chuan-Neng Lin, Vice Minister of Economic Affairs



“Renewable energy and sustainable development was environmental friendly policies but is now the policy for economic competitiveness. The Ministry of Economic Affairs partners with Environmental Protection Agency, Council of Agricultural, and other agencies to support the development of circular economy and sustainability in Taiwan. ”

Wen-Sheng Tseng
Vice Minister of Economic Affairs



“The driving force for financial services industry players to respond to risks arise from climate change is stated in the core strategy under Green Finance Action Plan 2.0 published by Financial Supervisory Commission, it leads the economy towards sustainable development through market mechanism. Appreciation to corporation for their fulfillment of social responsibility and exert key impacts. ”

Yung-Chin Hsu
Vice Chairperson, Financial Supervisory Commission



ABOUT GCSF

2-Day Physical Forum Included **2** Award Ceremonies,
15 Workshops, and **3,100** Attendees Overall

3 Online Seminars
With **15** Speakers from **10** Countries
4,000+ Audience from **30+** Countries

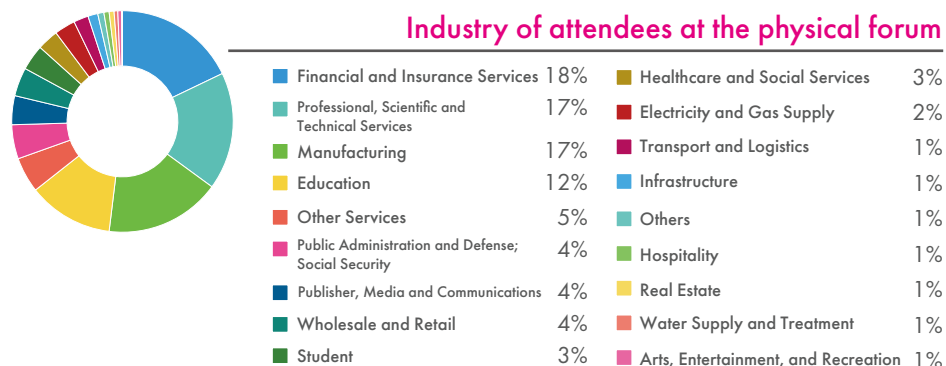
Alliance for Sustainable Development Goals (A-SDGs) has been hosting the Global Corporate Sustainability Forum (GCSF) annually with the industries, government agencies, universities and research institutes since 2018. The forum aims to share the latest research and trends across various fields in Taiwan and integrate with the global community, leading to fulfilment of sustainability education and grasp the latest business opportunities.

With the efforts from the wide public and contribution by the health professionals in Taiwan, the forum could be held despite the COVID-19 pandemic, making it the world's largest physical event of sustainability in 2020.

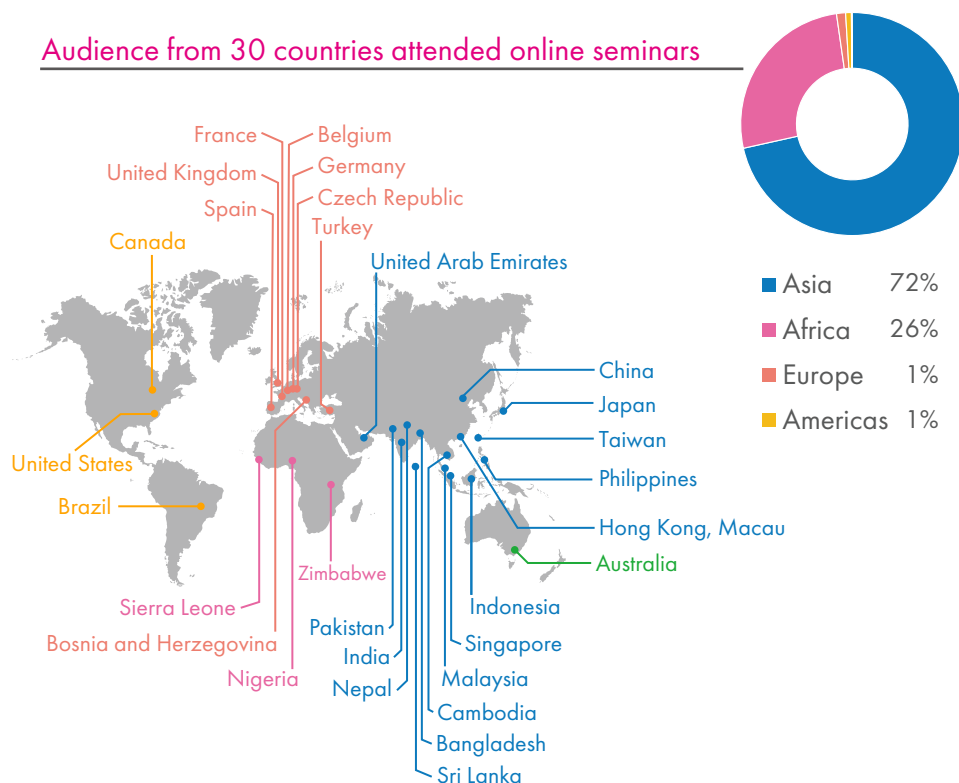
Three online seminars were held on Oct 28th, Nov 4th and Nov 11th prior to the 2-day physical forum with sustainability experts from over 10 countries, spoke about the main theme of the year: Sustainable Investment, Innovation and Inclusiveness.

It is foreseeable that GCSF offered opportunities for participants to grasp the latest global trend and business opportunities even during the COVID-19 pandemic, sparking new concepts for the development of Taiwan and the rest of the world.

Gather Top Corporates Across Industries, Build Worldwide Engagement



Audience from 30 countries attended online seminars



3RD GLOBAL CORPORATE SUSTAINABILITY FORUM 2020

The 2-day forum kicked off with an opening ceremony gathered thousands of guests on Nov 18th at The Grand Hotel, Taipei.

President of Taiwan (ROC), Tsai Ing-Wen, Vice Premier, Shen Jong-Chin, Foreign Minister, Dr. Joseph Wu, Vice Ministers of Economic Affairs, Lin Chuan-Neng and Tseng Wen-Sheng, and Ministry of Health and Welfare, Department of Medical Affairs, Director-General, Liaw Kuen-Fu, were the distinguished guests presented the awards. Head of Office, European Economic and Trade Office in Taiwan, Filip Grzegorzewski, also attended with other representatives and ambassadors from over 10 countries. The ceremony awarded outstanding companies, organizations, and leaders who won the 13th Taiwan Corporate Sustainability Award (TCSA) and the 3rd Global Corporate Sustainability Award (GCSA).





Global Corporate Sustainability Awards

Global Corporate Sustainability Award (GCSA) established in 2018 to drive sustainable growth in businesses worldwide. It has become a key platform for international companies to showcase their results of sustainability practices and reate business values.

In 2020, participants were from 11 countries, 22 awards were awarded to 20 companies under three award categories.

The winners of GCSA since 2018 included multinational companies such as HPE, Siemens, PT Vale Indonesia, Tbk, Microsoft, Delta Electronics, Carrefour, etc.



Three Award Categories:

- Outstanding Professional
- Best Practice
- Sustainability Reporting



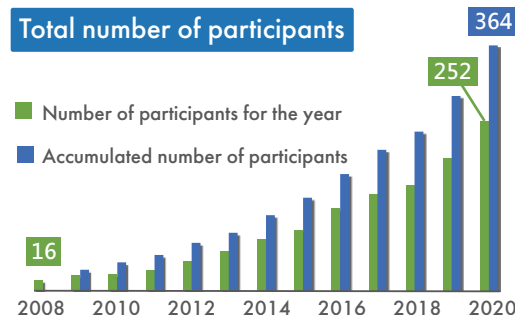
TCSA Taiwan Corporate Sustainability Awards

Taiwan Corporate Sustainability Award (TCSA) was established in response to the global sustainability trends, has entered its 13th year. Participants of TCSA has grown steadily every year, making it a highly focused award contest in corporate sustainability for local and foreign companies in Taiwan.

TCSA has the highest record of 252 participants this year, the total number of participants has reached 364 since establishment. The revenue generated by those companies account for 14.5% of Taiwan's GDP in 2019. The panel judges has a total of 668 members consists of 486 volunteers and 182 experts, the evaluation process has been monitored to ensure fairness, objectiveness, and transparency. The awarded companies and organizations are the top choices for investors and graduate job seekers.

In addition, the outstanding corporations awarded by TCSA has 1.67% higher return on equity (ROE) compare to the Top 1000 Companies in 2019, the companies are not only high in profitability but also in their brand and corporate image trusted by consumers and the wide public.

Total number of participants



Four Major Award Categories:

- Outstanding Professional
- Corporate Comprehensive Performance
- Best Practice
- Corporate Sustainability Report



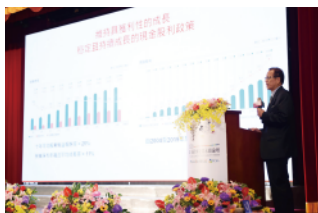


Andrew Fuh, Country Managing Partner, EY Taiwan (from the left), Dr. Eugene Chien, Chairman of A • SDGs and GCSF, Joseph Chou, Chairman & CEO, PwC Taiwan, Casey K.C. Lai, CEO, Deloitte Taiwan (right)

Sustainability Summit

The two sessions of Sustainability Summits focused on "Global ESG Investment Trends" and "Model Corporation Benchmark." The first session featured representatives from 3 large accounting firms worldwide, Deloitte, EY and PwC, to speak about ESG investment performance, risks, and challenges.

The latter session was featured by speakers from TCSA Corporate Comprehensive Performance Award winners to share their success in promoting CSR and core business strategies, correlating with the UN SDGs.



CSO Summit

The Common Language in Corporate Sustainability

CCS 台灣企業永續研訓中心
Center for Corporate Sustainability

Center for Corporate Sustainability (CCS) gathered the CSO of modelled sustainability companies such as AU Optronics Corporation, Cathay Securities Investment Trust, CTCI Group, Ability International Company, Sinyi Realty, and Advanced Semiconductor Engineering to share their strategies and practical experiences in sustainability. The summit promote shared benefits in CSR information across business divisions and industries, creating a bright future in corporate sustainability.



Evolving Practices of Carbon Management TCFD x SBT

pwc 資誠

In response to climate change, governments and corporations worldwide have announced their carbon reduction targets. Multinational corporations are proactive in implementing carbon management strategies, further construct a sustainable low-carbon supply chain, to identify and response to the risks and business opportunities arise from climate change.

PwC Taiwan has been leading in Sustainability and issues of Carbon Management for years. In this forum, PwC Taiwan has invited speakers from National Taiwan University Risk Society and Policy Research Center, Microsoft Taiwan Corporation, TSMC, Decathlon Taiwan, and Taiwan Business Council for Sustainable Development to discover their key actions in Carbon Management and Low-Carbon Transition.





Build up Climate Sustainability Through Partnerships 2 ~ Prelude



The workshop gathered experts from Office of Energy and Carbon Reduction at Executive Yuan, Institute of Geriatric Welfare Technology & Science in Mackay Medical College, Spring Thunder Environmental Society, Hewlett Packard Enterprise (HPE) Ltd, and SGS Taiwan to share best practices in sustainability. It is foreseeable that the practical cases demonstrate possibilities in cooperation across different field of expertise, it aims to draw a power through partnership to outline a climate action blueprint in the new era and propose the Sustainable Partnership Action For Climate Change (SPACC).



University Leaders Forum



University is an important practice base in sustainability, it is also the key driving force for the society and the country's sustainable development. University Leaders Forum gathered key persons in promoting university sustainability from National Taiwan University of Science and Technology, National Taiwan University, Higher Education Evaluation and Accreditation Council of Taiwan, Time Higher Education, Institute of Geriatric Welfare Technology & Science in Mackay Medical College. The speakers shared the link between university research, teaching, and university governance with UN SDGs. The future in sustainability education is demonstrated through University Social Responsibility (USR), Higher Education Sprout Projects.



BSI 2020 Sustainability Standards Summit

Referencing International Standards in Pursuing Business Innovation and Enhancing Sustainability Resilience



The 2020 BSI Sustainability Standards take recent global events into account, including "climate change", "geopolitical factors", "global supply chain reform," and "COVID-19 pandemic". A number of sustainability consents are going through a major transition. For example, Apple Inc. commenced its 10-year climate plan, which requires the company's business, supply chain, and product life-cycle to fulfill its carbon neutral plan, thereby reducing the impact of climate change. The Taiwanese authority launched Corporate Governance 3.0 - Sustainable Development Roadmap, making an effort to enhance companies' sustainability governance and strengthening their international competitiveness. These influential action plans require companies to be innovative, to maximise "value" creation, retain competitive market shares, and enhance their resilience in sustainability.



Paper Presentations

The Future of Corporate Sustainability from Academic Perspective



Companies worldwide are facing major challenges at present. Besides business management, the Covid-19 pandemic this year makes it critical to develop a vision and plan for sustainability. The forum analyzes topics such as green innovation policy, sustainable products, consumer behavior, environmental pollution, corporate innovation, and employee satisfaction measurement from the perspective of academic research especially on innovation, aiming to provide advices integrated with practical policy for business leaders.





Sustainable Innovation Carnival

TAISE 台灣永續能源研究基金會
Taiwan Institute for Sustainable Energy

The carnival focused on innovation, from company issues such as corporate resilience and digital transformation, all the way to environmental and media topics such as climate change, plastic-free living, and micro-movie marketing, and finally on how to breakthrough in "innovation" at all level of sustainability.

Sustainable Innovation Carnival

Innovation experts invited including the Executive Director of Pixnet, Ambassador Chen Zheng-Ran, along with GRI and TC Capital to speak about globalization of sustainability strategy.

Sustainable Radio

The most popular sustainability topics are shared by HPE, Micro Movie Association, One Thought Films, E.SUN FHC, Mingyi Foundation, CSRone, ChingPiao, and Package+ through virtual broadcast.

Future Innovation Lounge

Practical innovation cases were shared face to face among Taiwan Business Council for Sustainable Development, Taiwan Alliance for Sustainable Supply, Sinyi Realty, Taiwan Power Company, Cathay Life Insurance, China Airlines, and Office of Energy and Carbon Reduction at Executive Yuan.

TCSA Judges Award Ceremony

Taiwan Corporate Sustainability Award (TCSA) has been recruiting volunteer judges since 2015 to promote public engagement and train potential sustainability experts. A total of 1,217 qualified volunteer judges were trained to date, among which 42 were awarded publicly. Jian-da Wu, Manager of Inventec, Mei-rong Shi, Assistant Manager of Reiju Construction, and Pei-ge Liu, Engineer of Taiwan Green Productivity Foundation, are the 3 Bronze level judges shared their feedbacks and experiences in evaluation of TCSA, including the experience of being a judge benefit their career and their living.



Managing links between University Development and the UN SDGs



This forum is organized and supported by Green University Union of Taiwan (GUUT). President of Nanhua University, Tsong-Ming Lin, is the current chairperson of the union. This union was established in 2013 and its goals are to pursue sustainable development of our country, protecting our environment, and educating our students and society. In this forum, the union invited three distinguish speakers, including President of National Dong Hwa University, Distinguished Professor and Associate Vice President of Research and Development at National Cheng Kung University, and CSR@CommonWealth Magazine, to share their experiences in integrating SDGs with universities and in CommonWealth Magazine University Social Responsibility (USR) evaluation.



ESG Investment World Café

TAISE 台灣永續能源研究基金會
Taiwan Institute for Sustainable Energy

The Café focused on ESG risk management and sustainable finance, representatives from leading corporations such as AU Optronics, E.Sun Financial Holding Corporation, and SinoPac Securities Investment Service shared their experiences in the form of World Café. Instead of the traditional lecture form, participants could interact directly with corporate representatives and experts to inspire thoughts upon corporate sustainable development.



Social Inclusiveness Dialogue

TACS 台灣企業永續學院
Taiwan Academy of Corporate Sustainability

The society should pay attention to other social aspects whilst pursuing economic growth figures. This seminar focused on cases of social integration between corporations and universities. Director of Plant Teaching Hospital at National Taiwan University, MediaTek Foundation, College of Marine Commerce at National Kaohsiung University of Science and Technology, Taiwan Life Insurance Co., Ltd and other representatives were invited to reshape the understanding by the public about the relevance between social inclusion and sustainable development. The seminar was lively and fruitful, accompanied with the award ceremony for Corporate Sustainability Management Certification.



How Do Companies Create Investment Value Through ESG in the Next Decade?

MSCI

Since the United Nations announced the 2030 Sustainable Development Goals (SDGs) in 2016, climate change and other issues have become more and more serious. In the next decade, companies will face various challenges. How can companies respond to challenges and create more investment value through ESG? MSCI and CFA Society co-organized an ESG forum to promote global sustainability development. Executive Director of MSCI ESG Research, Xiaoshu Wang, Vice President, MSCI Client Coverage, Karen Chen, along with the industry experts discussed the ESG trends in the next ten years and how to maintain an advantage in an uncertain environment.



A Low Carbon Future The Sustainable Transformation to Enhance Corporate Competitiveness

Deloitte.
勤業眾信

We are officially entering an era of "Climate Emergency". Starting from the observations of international investors, the seminar gathered experts from FTSE Russell, GreenHarvest, and WeatherRisk Explore Inc. Through the incorporation of low-carbon solutions, disaster prevention, and opportunity insights, how companies can actively take advantage of the changes and develop a new business operations strategy were explored in the seminar.



The Key to Low-Carbon Transition Mitigating the Risk of Climate Change with Digital Strategy

EY 安永

Ernst & Young invited professor of National Tsing Hua University, Head of Corporate Affairs at MediaTek, Senior Executive Vice President at Chunghwa Telecom, Vice President at AcBel Polytech Inc., Taoyuan International Airport Co., Ltd, and BSI to explain the company's digital transformation plan through practical cases and response strategies, to address the significance of digital innovation to climate change and sustainable development.

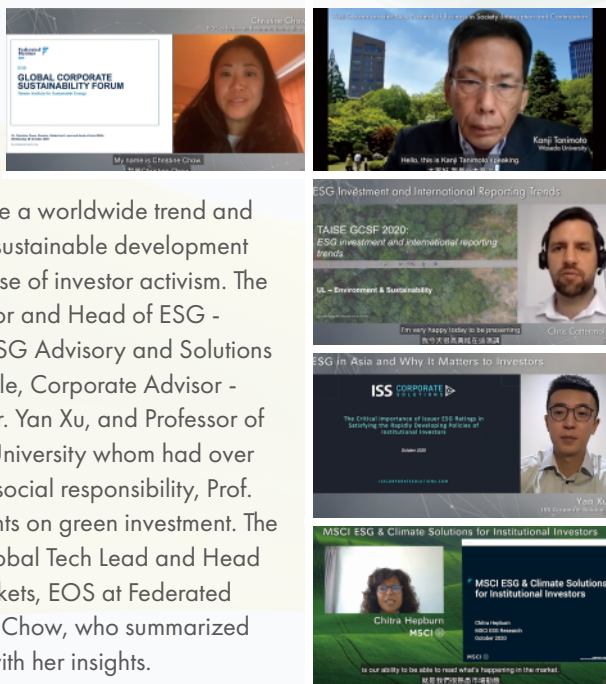


2020 GCSF Online Seminars

GCSF serves as a platform to connect industries in Taiwan with the global community. Although the international experts were unable to attend the forum this year due to the pandemic, more than 10 sustainability experts from different countries and field of expertise were invited to speak about the theme of this year: Investment, Innovation, Inclusiveness. It is foreseeable that the participants have grasped the latest global trends and business opportunities despite the pandemic even during the pandemic.

SUSTAINABLE INVESTMENT

Responsible investment has become a worldwide trend and knowledge with the integration of sustainable development into the financial systems and the rise of investor activism. The seminar gathered Executive Director and Head of ESG - APAC at MSCI, Chitra Hepburn, ESG Advisory and Solutions Global Lead at UL, Chris Cattermole, Corporate Advisor - Asia at ISS Corporate Solutions, Dr. Yan Xu, and Professor of School of Commerce at Waseda University whom had over 20 years of research in corporate social responsibility, Prof. Kanji Tanimoto, to share their insights on green investment. The seminar was moderated by the Global Tech Lead and Head of Asia and Global Emerging Markets, EOS at Federated Hermes International, Dr. Christine Chow, who summarized and commented on the speakers with her insights.



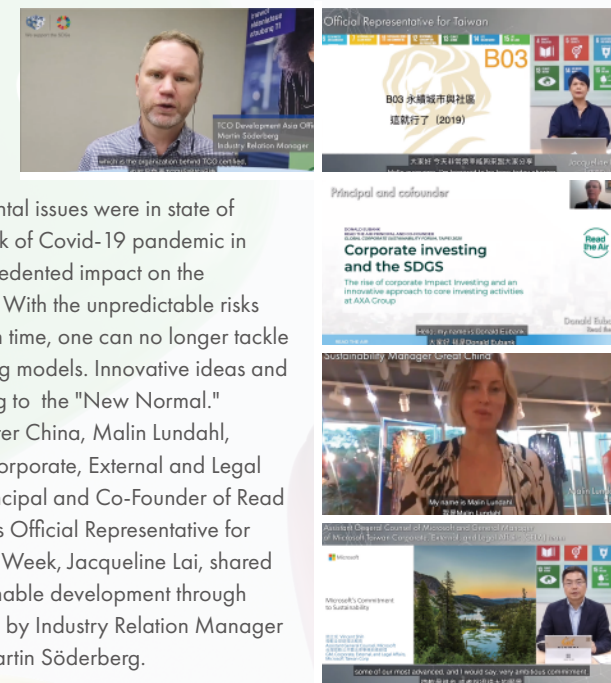
INNOVATION DRIVEN SUSTAINABILITY

Political, economical, and environmental issues were in state of instability in recent years, the outbreak of Covid-19 pandemic in early 2020 has resulted in an unprecedented impact on the economy and the society worldwide. With the unpredictable risks that becomes more complicated each time, one can no longer tackle the complex situations with the existing models. Innovative ideas and methodologies are critical in adapting to the "New Normal." Sustainability Manger of H&M Greater China, Malin Lundahl, Assistant General Counsel of GM/Corporate, External and Legal Affairs at Microsoft, Vincent Shih, Principal and Co-Founder of Read the Air, Donald Eubank, Cannes Lions Official Representative for Taiwan/Curator of Taiwan Creativity Week, Jacqueline Lai, shared their experiences in promoting sustainable development through innovation in this seminar, moderated by Industry Relation Manager of TCO Development Asia Office, Martin Söderberg.



INCLUSIVE SUSTAINABLE DEVELOPMENT

In response to UN SDGs and its promotion strategy, taking all groups and individuals into account and not leaving anyone behind is critical in the journey of pursuing sustainable development. Every individual is a part of the value chain, making "inclusiveness" a key concept. Head of Greater China Regional Hub at GRI, Verna Lin, CSO of Mahindra Group, Anirban Ghosh, Managing Director of CSRWorks International, Rajesh Chhabara, and Chief Executive of Social Value UK and Social Value International, Ben Carpenter, brought in different perspectives about social inclusion and sustainable development in the seminar, moderated by Professor of Trisakti University, Dr. Juniat Gunawan.





Testimonials

“ The forum provides a great opportunity for CSR or sustainability practitioners in Taiwan to learn from each other, even though foreign speakers were not able to be at the forum physically this year due to the epidemic. ”

“ This forum gathered many topics to choose from based on our interests. During the 2-day event, we've learnt not only CSR, USR, corporate best practices, and major sustainability indicators, but also exchanged ideas with peers from different industries. What a fruitful and effective learning platform! ”

“ Through discussion in the World Café, participants were taught to start from issues in the daily business operations, understand the advantages of different companies and industry, to further brainstorm ideas with other participants. ”

“ The key feature of sustainable development is its cross-disciplinary nature. For people like me who have not yet entered but are interested in this area, participate in GCSF is a great way to get started. It gathers corporations, government agencies, consulting firms, universities, hospitals, and other non-governmental organizations, participation in the forum provide not only a whole picture in sustainability, but also more perspectives about future career path. ”

Media Exposure

160+

Media Exposure (Chinese)

16+

Media Video Released

85

Reporters at the Physical Forum

20,000+

People Reached Virtually and Physically

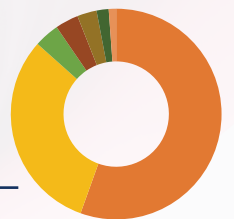
100,000+

Website Visits



GCSA Global Corporate Sustainability Award
701 International Media Releases

United States	389	India	27	Malaysia	21	Thailand	8
Other Regions	218	Indonesia	25	Singapore	13		





2020 3RD GLOBAL CORPORATE SUSTAINABILITY FORUM

INVESTMENT · INNOVATION · INCLUSIVENESS

18-19 November

