

# NFDA CONVENTION & EXPO

## Must See Products & Services AT THE 2018 NFDA CONVENTION

### Going to the NFDA International Convention & Expo?

Here is what to look for: The following "Must See Products and Services" section highlights companies and their products and services that will be exhibiting at the NFDA International Convention & Expo in Salt Lake City, Utah October 14-17, 2018 at the Salt Palace Convention Center. Information has been supplied by the manufacturers serving the funeral industry.

#### The Planter Urn



The PLANTER URN is a unique, eco-friendly way to store cremains.

Our patented urn holds most small indoor or outdoor plants in a 3" wide standard potted plant, surrounded by the cremains within the enclosed inserts. Your customer also has the option to grow a Bonsai Tree or place fresh flowers (Flowering Urn) in the center of the urn.

**Visit Us! Booth #315**

**BONSAI URNS**  
415-895-6641  
david@bonsaiurn.com  
www.bonsaiurn.com

#### SmartResults™



Measuring customer satisfaction gives you the ability to help focus employees on the importance of exceeding the customer's expectations and warns you of potential problems that can affect future income. The SmartResults™ tool gives the ability to design, distribute, capture and record results without the expense of third party companies.

**Visit Us! Booth #443**

**CONTINENTAL COMPUTERS, INC.**  
800-874-1413  
sales@continentalcomputers.com  
continentalcomputers.com

#### TDALnk™



The TDALnk™ by Continental Computers allows you to easily access important information directly from The Smart Director™ program using your mobile devices. This is the only phone app that is truly interactive with the home office allowing real time mobile accessibility and productivity of relevant information. Access the software database, calendar, appointment book, and task list control for funeral management professionals that may be downloaded from a global network.

**Visit Us! Booth #443**

**CONTINENTAL COMPUTERS, INC.**  
800-874-1413  
sales@continentalcomputers.com  
continentalcomputers.com

#### Wings of Hope™



The butterfly represents powerful transformations. It epitomizes life, change, endurance and hope. A symbol of those who are bereaved, letting grief go and growing past it. Wings of Hope™ cremation urn guides you to be sensitive and hopeful to life's continuous unfolding. A beautiful memorial for your loved one. Hand applied pearlescent finish in Lavender and Pink. Matching Sterling Silver 925 Ashes Jewelry. Handcrafted with Love by LoveUrns®. Come see for yourself!

**Visit Us! Booth #521**

**LOVEURNS**  
888-910-7860  
mail@LoveUrns.com  
www.LoveUrns.com

#### Fenicetek Urns



Our products are studied in order to match all the requests of our customers. Moreover all products are the perfect combination between the most innovative Italian design and the highest quality of ceramic available on the market. Having many different models in our catalogue, we are not only able to satisfy all the desires of customers but even to cover all the target of prices with the best value for the money. Thanks to this combination we are able to export all over the world.

**Visit Us! Booth # 337**

**FENICETEK URNS**  
+39 3484165109 | +44 2081333395  
info@fenicetek.com  
www.fenicetek.com

#### Carrie Bears



Sometimes, when it's hard to let go, it helps to have something to hold onto. Here is a way to help someone who is grieving feel close to someone they have lost.

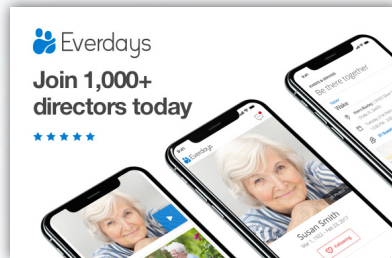
Carrie Bears takes your favorite article of clothing and will turn it into a huggable bear!

**Custom Designs by Judy**  
**Cot Covers and Reserve Signs**  
www.customdesignsbyjudy.com  
801-572-9216

**Visit Us! Booth #415**

**CARRIE BEARS**  
801-244-2888  
carriebears99@gmail.com  
www.carriebears.com

#### Everdays Announcements



The free Everdays Announcement gives families the easiest and quickest way to notify their community after the loss of a loved one.

As a death-care professional, you create the Announcement to build an interactive space for friends and family to privately message, to share photo and video memories, to get updated on events, and to be there for loved ones. Start today.

**Visit Us! Booth #429**

**EVERDAYS**  
248-480-2444  
partners@everdays.com  
www.everdays.com

#### Automated Aftercare Program



Following up with families after the service is over builds relationships and creates loyal customers but most funeral directors just don't have time. Aftercare.com solves this problem by sending heartfelt cards to your families on meaningful days throughout the first year following their loss. This completely automated program includes four cards plus a survey and the cost is only \$20 per family.

**Visit Us! Booth #629**

**AFTERCARE.COM**  
800-721-7097  
ellery@aftercare.com  
www.aftercare.com

#### Custom, Personalized, Handcrafted Obituaries & Eulogies



Beloved is a team of professional writers creating custom, personalized, handcrafted obituaries and eulogies. No templates. No recycling. We partner with funeral homes and enhance their services by providing a story which will be forever remembered. Our process is easy, smooth, and seamless, and our writers are trained in client relations in order to work meaningfully, effectively, and efficiently, with funeral home clientele.

**Visit Us! Booth #842**

**BELOVED**  
248-894-7076  
petra@beloved-press.com  
www.beloved-press.com

#### Unique to YOU Products



Photos have an uncanny ability to convey a story, a memory, a life. Create A Legacy creates unique products. It's easy - pick a design template, upload a photo, add text. Tailor-made products for indoors and out. CHOICES - Personalized outdoor markers in slate, stone, porcelain or wood. Custom remembrance boxes hold heirloom treasures. Metal bookmarks are beautiful and durable.

**Visit Us! Booth #1004**

**CREATE A LEGACY**  
804-232-4999  
contact@createalegacy.com  
www.createalegacy.com



## Amazing Amp



Amazing Amp is a 5lb all-in-one PA system that can do everything a Funeral Director needs. Stop carrying around a bulky back breaking system with trip hazard wires running everywhere! Amazing Amp is PORTABLE. Comes with a carrying case and an over the arm carrying bag. Amazing Amp is POWERFUL. You can speak to 400 people indoors or 150-200 people outdoors with one small speaker! Amazing Amp is PROFESSIONAL! Crystal clear sound with everything you need to be heard.

Visit Us! Booth #1104

EMPOWER SOUND  
800-123-4567  
brian@empowersound.com  
www.EmpowerSound.com/funeral

## Biotree by Passages International

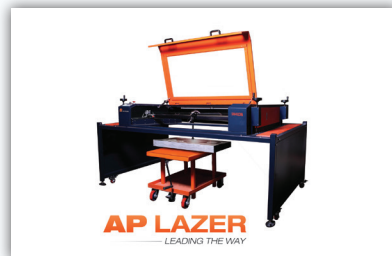


The Biotree urn has been designed to change the way we honor the passing of a loved one. Celebrate their life with a living memorial, in the form of a tree. The Biotree urn has a premium design, can act as a companion to another urn, and has an industry-first geotag system for marking a burial on a map.

Visit Us! Booth #1307

PASSAGES INTERNATIONAL  
888-480-6400  
kilian@passagesinternational.com  
www.passagesinternational.com

## SN4024 Laser Machine



Turn ordinary urns, caskets, Tribute Memorials, pet memorials, keepsake gifts and more into priceless treasures your families will cherish forever. AP Lazer's patented design will give your funeral home a cutting edge when it comes to personalization and standing out from your competitors. See AP Lazer in action at booth #2501 to learn how you can double your profits while growing your business and embracing diversification.

Visit Us! Booth #1311

AP LAZER  
800-585-8617  
info@aplazer.com  
www.aplazer.com

## Digital Registry



Digital registry is growing in popularity with funeral homes and the families it helps. A Simple Thank You has been a leader in this technology and we have added many new features due to requests from funeral directors. New features include; a Floral App to easily add flower pictures to your memorial book, mobile sign in for your guests, and 13" iPad Pro support! This technology is a huge boost in your preneed program capturing all the information needed to reach out to families looking for preneed options. Ask us how to receive FREE start up equipment.

Visit Us! Booth #1719

A SIMPLE THANK YOU  
800-483-0671  
info@asimplethankyou.com  
www.asimplethankyou.com

## New Thumbies® Bangle Bracelets



This stylish and elegant Bangle Bracelet is the perfect way to keep loved ones close at hand. Choose from one of six print types or create a custom print. Bracelets come in 7.5" and 8.5" circumferences. Available in Sterling Silver and 14K Yellow, White, or Rose Gold. See the full line and more new products at Booth #1727.

Visit Us! Booth #1727

THUMBIES®  
877-848-6243 (847-381-9000 Intl)  
www.thumbies.com  
info@thumbies.com

## The Living Urn®



The leading biodegradable urn designed to grow a healthy, enduring memory tree from cremated remains with ease (patent pending). Each comes in a beautiful, handmade bamboo urn case and with a premium young tree (>20 options for each zip code) from our award winning nursery. We're working with hundreds of funeral homes and would love to work with you!

Visit Us! Booth #1746

THE LIVING URN  
800-495-7022  
mike@thelivingurn.com  
www.thelivingurn.com

## SuperNova Intl HD Retail Display



HD Retail Display

SuperNova's HD Retail Display is the memorial display of the future. Instead of spending thousands on a few showroom pieces, all you need is a large HD TV and our Memorial Solutions Portal to show hundreds of SuperNova's options digitally. Stop by our booth to see the display in action.

Visit Us! Booth #1311

SUPERNOVA INTERNATIONAL  
800-585-8617  
admin@supernovaintl.com  
www.supernovaintl.com

## Funeral Products by Trigard



More than just burial solutions.

You'll find Trigard funeral products have the same respect and value as Trigard vaults and memorials. Trigard is a family-owned and operated business that has served in the death care industry since 1960 in various capacities to become your industry experts. For more information about Trigard vault, memorials or funeral home products call Customer Service or visit our enhanced websites.

Visit Us! Booth #1433

TRIGARD VAULTS  
800-637-1992  
Marketing@Trigard.com  
www.Trigard.com  
www.TrigardMemorials.com

## Insurance Assignments



Since 1970, Funeral Financial finances at need funerals. We only require 1 form to complete making it easier than our competitors.

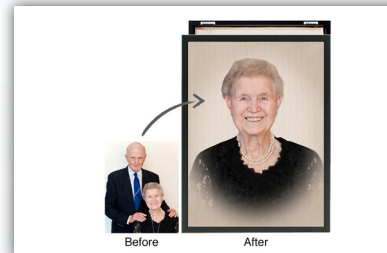
We are the only company:  
1. Having 2 attorneys and 2 CPAs working to verify your claims.  
2. Guaranteeing payment of each and every assignment it funds except in the case of misrepresentation and/or fraud.

You can access your account on the internet 24/7. We are fully transparent.

Visit Us! Booth #1703

FUNERAL FINANCIAL  
817-850-9800  
rabrams@funeralfinancial.com  
www.funeralfinancial.com

## Photo Repair and Premium Framed Canvas Portraits



MemorialPhotoCanvas.com provides all professional photo services direct to premium, framed canvas. Within 24 hours, a hi-res digital file of repaired image is available for download and local use. Next the image is printed on heavyweight artist quality canvas, floated in a custom frame with matte black, 1.75" thick natural wood, and delivered free nationwide to family members within 3 weeks.

Visit Us! Booth #2001

MEMORIALPHOTOCANVAS.COM  
US & Canada: 888-240-1170  
International: 1-818-358-2295  
admin@memorialphotocanvas.com  
www.MemorialPhotoCanvas.com

## Alkaline Hydrolysis Systems



Offer your families a gentle alternative to flame cremation. Alkaline hydrolysis (Aquamation) uses 95% water and 5% alkali to reduce the body to final mineral remains. Families are grateful to receive 20-30% more ashes. Pictured left is our pet system, pictured right is our human system.

Do the families you serve deserve a choice?

Visit Us! Booth #2108

BIO-RESPONSE SOLUTIONS  
317-386-3500  
info@bioresponsesolutions.com  
www.bioresponsefuneral.com

## Stars & Stripes Orb



Our "Stars & Stripes" design was created with the mission to honor, respect and forever memorialize everyone who loves our country - everyday Americans and service personnel alike. This memorial keepsake is for all who have sacrificed to make our country a better place, whether in an official capacity or as an everyday citizen. It is for all Americans that have a great love our country and is dedicated to the spirit of freedom. Come see for yourself!

Visit Us! Booth #2125

MEMORY GLASS  
805-682-6469  
info@memoryglass.com  
www.memoryglass.com



## The Inventory Growth Loan™



The Inventory Growth Loan allows cemeterians nationwide to expand their mausolea and columbaria inventory faster and more securely than traditional pre-sale plans. It's specifically designed to function within the cash flow cycles and market demands for cemeteries while providing adequate cash flow to support existing operations. It's also ideal for funeral homes seeking to add a memorial garden or columbarium.

Visit Us! Booth #2129

LIVE OAK BANK  
910-550-2864  
kaelin.stone@liveoak.bank  
liveoakbank.com/inventorygrowth

## Stationery



### New Artist & Stationery Series Unveiling

Join Messenger for the unveiling our latest licensed art collection by a new inspirational artist. Messenger continually seeks modern art designs that speak to families in their time of grief. Consumer research shows families still value and appreciate stationery products featuring comforting, meaningful and recognizable art. Don't miss the unveiling and a chance to meet the artist in person!

Visit Us! Booth #2229

MESSANGER  
800-827-5151  
messenger@messengerllc.com  
messengerstationery.com

## Aftercare That Makes A Difference



• **Estate Issues** - Personal concierge helps families apply for benefits, make notifications and protect against fraud (\$149/family that uses service)

• **Surveys and Online Reviews** - Results from 95% of families, help families give positive online reviews (No cost)

• **Pre-need Leads** - Generate 40-60% interest (No cost)

Visit Us! Booth #2319

FULL- CIRCLE AFTERCARE  
888-713-4625  
info@full-circlecare.com  
www.full-circlecare.com

## Oaktags® Memorial Pins



"Remembering the one who fell from the family tree"

The family will be identified to staff and callers alike, when you offer this memento of the family tree. Though lovely for a lady, it is handsome for a gentleman and expresses their heart.

Some will continue to wear it daily, while others will bring it out for special occasions. This gift will not expire or run out of ink. And though it bears no advertising, it will have them saying your name. **Show how much you care.**

Visit Us! Booth # 2603

OAKTAGS, LLC  
908-475-1711  
info@familyoaktags.com  
www.familyoaktags.com

## Mobi Hydraulic Embalming Table



- Oversized 35" x 85" Top
- 1000 lbs Weight Capacity
- Made In USA
- Hand Crafted Stainless Steel Top
- Designed to Drain Fluid Away From Body
- Deepest Trough In the Industry

Visit Us! Booth #2615

MOBI MEDICAL  
803-758-1001  
tom@mobimedical.com  
www.mobimedical.com

## Mobi Roller Bar Storage Racks



- Made in USA
- Military Grade Welded Steel Frame Construction
- Side Loading or End Loading
- Break Apart / Knock Down Design
- Custom Sizes Available

Visit Us! Booth #2615

MOBI MEDICAL  
803-758-1001  
tom@mobimedical.com  
www.mobimedical.com

## Online Marketplace

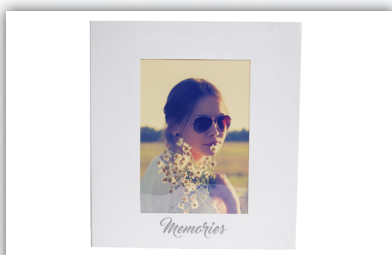


Directorsbuddy.com, an online marketplace similar to Amazon, is for funeral homes only. Director's Buddy was developed by funeral directors to greatly reduce time spent searching for and ordering products and gaining purchasing power previously unattainable to many funeral homes around the United States. Please stop by our booth for a quick demonstration and take advantage of our free membership offer!

Visit Us! Booth #2350

DIRECTOR'S BUDDY  
888-668-2858  
sales@directorsbuddy.com  
www.directorsbuddy.com

## The Video Book



The Video Book is a modern video product with a 7" HD screen.

The family opens this beautiful keepsake and the video immediately starts to play. The long-lasting battery is rechargeable and families are being blown away by this item.

Visit Us! Booth #2401

TUKIOS  
801-682-4391  
sales@tukios.com  
www.tukios.com

## Innovative QuickProofs™ Technology



Visit us to see the many ways we can help you differentiate your business, including our new innovative personalization technology that will "knock your socks off"! We will also be introducing new additions to our Memory of a Lifetime® jewelry collection and several new beautiful urn collections. Don't miss out on your personal technology experience and custom engraved jewelry piece!

Visit Us! Booth #2443

TERRYBEAR URNS  
888.588-8767  
info@terrybear.com  
www.memoryofalifetime.com

## MOBI Crematory Hydraulic Scissor Lift HD

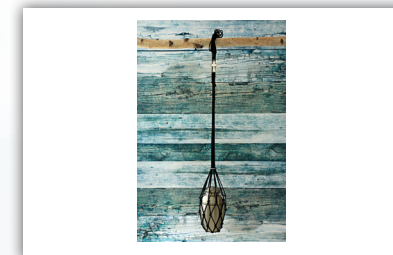


- Over 1000 lbs weight capacity
- Made specific for crematory and mortuary use
- Low Height 22.5" High Height 76"
- Multi-directional Top
- 62.5" x 25" Overall
- Custom Sizes Available
- MADE IN USA

Visit Us! Booth # 2615

MOBI MEDICAL  
803-758-1001  
tom@mobimedical.com  
www.mobimedical.com

## The Credle®



The Credle® was designed to ease the difficult and oftentimes undignified graveside burial for family members. Made of strong, durable cords/knots and a symbolic ring sliding down from handle to receptacle, a beloved is safely and securely lowered gracefully into their final resting place while those in attendance leave with a lifelong memory of their last embracement of love.

Visit Us! Booth # 2648

GRACEFUL BURIAL  
763-234-6865  
Info@GracefulBurial.com  
www.GracefulBurial.com

## Crematory Management Software



Halcyon Death Care Management Solutions is excited to offer the next generation in human and pet crematory management! The system is fully cloud based, operating system independent, and cross-device compatible. Access your information anywhere from any device. QR (Quick Response) code body tracking enables detailed chain of custody which minimizes liability and our secure portal allows for easy collaboration with your partners.

Visit Us! Booth #2813

HALCYON DEATH CARE MANAGEMENT SOLUTIONS  
770-877-1158  
sales@halcyondcms.com  
www.halcyondcms.com