

# Must See Companies at the 2018 NFDA CONVENTION

## **GOING TO THE NFDA INTERNATIONAL CONVENTION & EXPO?**

Here is what to look for - The following "Must See Companies" section highlights companies and their products and services that will be exhibiting at the NFDA International Convention & Expo in Salt Lake City, Utah October 14-17, 2018 at the Salt Palace Convention Center. Information has been supplied by the manufacturers serving the funeral industry.



### A SIMPLE THANK YOU

### B00TH#1719

Digital registry is growing in popularity with funeral homes and the families it helps. A Simple Thank You has been a leader in this technology and we have added many new features due to requests from funeral directors. New features include; a Floral App to easily add flower pictures to your memorial book, mobile sign in for your guests, and 13" iPad Pro support! This technology is a huge boost in your preneed program capturing all the information needed to reach out to families looking for preneed options. Ask us how to receive FREE start up equipment.

800-483-0671 | www.asimplethankvou.com | info@asimplethankvou.com



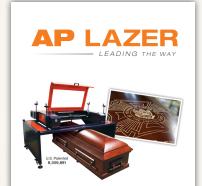
### AMERICAN BENEFIT LIFE

### B00TH#1202

American Benefit Life is wholly-owned by Liberty Bankers Insurance Group with assets in excess of \$2 billion. Established in 1909, American Benefit Life is focused on marketing a variety of Pre-Need and Insurance products. American Benefit Life offers multiple payment options and several aftercare programs for convenience.

Also, American Benefit Life can provide marketing services to funeral homes with countless personalization options. American Benefit Life is passionate about sharing your story with your community. That is our gift to you.

800-554-4956 | www.AmericanBenefitLife.com | preneedcareers@abllife.com



### **AP LAZER**

### B00TH# 1311

Take your funeral home to the next level and become the heartbeat of your community! AP Lazer is providing memorialists and funeral directors the ability to keep their customers' memories alive forever. High detailed photos, text and other artwork can be engraved onto granite, wood, metal, acrylic and dozens of other materials. Preserve life's most precious memories by transforming nearly any product into a priceless and unforgettable keepsake that will support families in their healing journey. Make the funeral process as meaningful as possible for families experiencing a loss

800-585-8617 | www.aplazer.com | info@aplazer.com



### **BELOVED**

### B00TH#842

We write the words which celebrate life: custom, personalized, handcrafted obituaries and eulogies for our loved ones and animal companions. No templates. No recycling. Every piece we write is as wonderful, unique, and special as the life we are honoring. We partner with funeral homes and enhance their services by providing a cherished, Beloved story which will be forever remembered. Our process is easy, smooth, and seamless, and our writers are thoroughly trained in client relations in order to work meaningfully, effectively, and efficiently, with funeral home clientele. We are professional writers, writing your most Beloved stories.

248-894-7076 | www.beloved-press.com | petra@beloved-press.com



### **BIO-RESPONSE SOLUTIONS**

### B00TH# 2108

Our family-owned and -operated company helps businesses add alkaline hydrolysis (Aquamation) to the list of options they offer their families. We make solutions for pet and human loved ones. Where it is available, over 80% of families choose water over fire. We believe that people deserve to have this option available, and we have over 20 years of alkaline hydrolysis experience to share. We have a passion for helping funeral professionals understand how to speak with families about AH.

Stop by to get some example brochures for inquiring families!

317-386-3500 | www.bioresponsefuneral.com | info@bioresponsesolutions.com



www.funeralbusinessadvisor.com

### **CARVED IN MEMORY**

### B00TH#1840

When my Grandpa passed away a couple years ago we came across his journal that he ended each entry with "Good Night Charlene, I love you." We wanted to find a way to take his message and create something she could hang on her wall and see every day. That's when Carved In Memory was born. We take handwritten notes, drawings, and other special images and turn them into works of art. Each piece is carved into a 3-D wood sign that families can cherish forever. We look forward to meeting you!

801-368-3310 | www.carvedinmemory.com | carvedinmemory@gmail.com

# Continental

### **CONTINENTAL COMPUTERS, INC.**

B00TH# 443

Continental Computers stands alone when stating "We have been providing superior Funeral Home Management Software to the death care industry since the beginning".

Continental Computer has established and maintained itself as the superior Funeral Home software provider available to the death care profession worldwide. For decades we have brought our clients the most powerful, most versatile, end user customizable products available anywhere. We fill our ranks with individuals passionate about success and the knowledge they are the best at what they do. The best at developing and servicing products for our clients.

Limit your organization's ability only to your imagination, not your software's limitations.

800-874-1413 | www.continentalcomputers.com | sales@continentalcomputers.com



### **CREATE A LEGACY**

B00TH#1004

Photos have an uncanny ability to convey a story, a memory, a life. Create A Legacy creates unique products. Our quality custom remembrances will last generations. It's easy ~ pick a design template, upload a photo, add text. We drop ship to your funeral home or customer, with your brand. Professional looking products made to last indoors or outdoors. CHOICES - Personalized outdoor markers in slate, stone, porcelain or wood. Custom remembrance boxes hold heirloom treasures in a variety of styles. Metal bookmarks are beautiful and durable. We have something for everyone that's unique to your client and their budget.

804-232-4999 | www.createalegacy.com | contact@createalegacy.com



### **DIRECTORSBUDDY.COM**

B00TH#2350

DirectorsBuddy.com, developed by funeral directors, is an online marketplace similar to Amazon but only for funeral homes. The pricing is very competitive, product mix is all-encompassing and in a single time saving purchase you can buy from multiple vendors. Who thought you could order toilet paper in the same transaction you order a casket? Director's Buddy is able to negotiate pricing on many products due to the volume of purchases within the marketplace, bringing previously unattainable pricing to many funeral homes around the United States. Stop by our booth for a quick demonstration and take advantage of our free membership offer!

888-668-2858 | www.directorsbuddy.com | sales@directorsbuddy.com



### **EMPOWER SOUND**

B00TH#1104

### **AMAZING AMP**

The Amazing Amp by Empower Sound is a 5lb all-in-one PA system that can do everything a Funeral Director needs. Stop carrying around a bulky back breaking system with trip hazard wires running everywhere! Amazing Amp is PORTABLE. Comes with a carrying case and an over the arm carrying bag. Amazing Amp is POWERFUL. You can speak to 400 people indoors or 150-200 people outdoors with one small speaker! Amazing Amp is PROFESSIONAL! Crystal clear sound with everything you need to be heard.

800-504-4800 | www.EmpowerSound.com/funeral | brian@empowersound.com



"Great app, simple

and easy to use

Susan Smith

Survival - Heir Za 2017

From the family

Out bridge; studied yealened to be you

Bank housespanned

### **EVERDAYS**

B00TH# 429

Having connected with over 1.2 million family and friends during times of loss, Everdays provides your home the opportunity to help families reach the people that matter most during life's important moments.

More than an obituary, with the Everdays Announcement you give your families the ability to instantly broadcast all of the important news in one click via text and email. Equally important, you ensure that your home is in the center of every Announcement.

Everdays is free for you and your client families, always. Join thousands of directors - get in touch today.

248-480-2444 | www.everdays.com | partners@everdays.com



### **EXPRESS FUNERAL FUNDING**

B00TH#1739

Express Funeral Funding is the nation's FASTEST. EASIEST.® and largest privately held insurance assignment funding company. We eliminate the challenges of working with insurance companies by limiting administration, providing immediate payment and advancing complete policy funds.

Providing the ultimate funding experience since 2002, Express Funeral Funding is excited to provide the profession's first and only online, and FASTEST. EASIEST.® funeral funding platform. The all new Express Hub 2.0 will give funeral professionals access to the most technologically advanced funeral funding platform in the nation. The Express Hub 2.0 is the most user-friendly way to access claim information anytime, anywhere on any device.

812-949-9011 | www.expressfuneralfunding.com | contact@expff.com



### **FENICETEK**

B00TH#337

Fenicetek is an innovative Italian company whose main feature is to join design and technology in order to produce unique objects. Our products are the perfect match between the most exclusive Italian design and the latest high-tech technologies. We are proud to be the first company in the world having launched the augmented reality (AR technology) that allow to experience the 3-D technology directly on your own devices. For these reasons, we can assert that every single production is the result of deep studies from our designer working in synergy with technicians in order to assure the best quality available.

+39 3484165109 / +44 2081333395 | www.fenicetek.com | info@fenicetek.com



### **FUNERAL FINANCIAL**

B00TH# 1703

Since 1970, Funeral Financial finances at need funerals. We only require 1 form to complete making it easier than our competitors.

We are the only company:

- 1. Having 2 attorneys and 2 CPAs working to verify your claims.
- Guaranteeing payment of each and every assignment it funds except in the case of misrepresentation and/or fraud.

You can access your account on the internet 24/7. We are fully transparent.

817-850-9800 | www.funeralfinancial.com | rabrams@funeralfinancial.com

www.funeralbusinessadvisor.com



### HALCYON DEATH CARE MANAGEMENT SOLUTIONS B00TH# 2813

Halcyon Death Care Management Solutions has been providing management solutions for funeral homes and crematories for over 15 years. With powerful functionality that's easy to use, Halcyon offers the best software tools for managing one, two, or any number of locations- saving you both time and money. Customize your system to match how you do business. Access your data from anywhere on any device with cloud-based software. No need to buy any expensive hardware or software to install or maintain. Discover how we can help optimize your funeral home or crematory management today!

770-877-1158 | www.halcyondcms.com | sales@halcyondcms.com



### **KANGA-WOO**

B00TH#721

Made in the beautiful Pacific N.W. Kanga-Woo First Call Pouch is an exclusive, top quality, tailored made pouch which is truly unlike any other. Finding the need for a more efficient design, separate from the traditional pouch the Kanga-Woo pouch has many new convenient features with modern colors and fabric designs. Look us up online @ www.kanga-woo.com. This will provide you with information along with how to order our quality product.

800-645-8966 | www.kanga-woo.com | info@kanga-woo.com



### **LENDINGUSA**

B00TH# 1851

LendingUSA is #1 provider of at-need financing, using an NFDA-endorsed solution that gives families a better way to pay for their loved one's funeral. Using a fast, online application, families can apply for funeral financing and receive a pre-approval decision in seconds, at no risk to their credit score. Funeral homes are funded directly in just a few days, with no merchant fees on all prime loans. Get a free demo and find out why LendingUSA is the payment solution your funeral home needs.

866-957-7362 | www.lendingusa.com | demo@lendingusa.com



FBA SEPTEMBER I OCTOBER 2018

### LIVE OAK BANK

B00TH#2129

Live Oak Bank's mission is to create an unprecedented banking experience for small business owners nationwide. Live Oak is not your traditional bank. With a laser focus on innovation in finance and technology, we bring efficiency and excellence to the lending process and deeply believe in personal customer service. As specialty lenders, we are 100% dedicated to the funeral profession and your long-term success. Our team is non-commission and focused on helping you grow through our customized loan products for acquisitions, expansions, refinances, inventory construction projects, working capital and more.

910-685-7446 | www.liveoakbank.com/financing | tim.bridgers@liveoak.bank



### **LOVEURNS®**

B00TH# 521

LoveUrns® specializes in hand-crafted high quality cremation urns and memorial products.

A leader in the industry, LoveUrns® is proud to offer an unparalleled selection of cremation urns and cremation jewelry. Our products are beautiful, made with lot of love and care.

LoveUrrns® are distributed through major distributors in the funeral industry world-wide who demand the highest quality. Our commitment is timely delivery of quality merchandise.

Please visit us at booth #521 to see our complete range.

888-910-7860 | www.LoveUrns.com | mail@LoveUrns.com



### MADELYN CO.

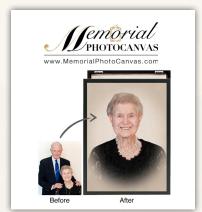
B00TH#920

Madelyn Co has been in business since 1993. We continue to supply funeral directors with high quality keepsake pendant jewelry with added personalization if needed. We stock a full range of metals 14K gold, sterling silver, titanium, gold plated, bronze & white bronze, stainless steel and pewter. We stand behind 100 %.

Madelyn Co has been a proud sponsor of NFDA, ICCFA & CANA for over 20 years.

PLEASE STOP BY OUR BOOTH FOR A COMPLEMENTARY CHAIR MASSAGE!

800-788-0807 or 608-758-0807 www.madelyncopendants.com | orders@madelynco.com



### **MEMORIALPHOTOCANVAS.COM**

B00TH#2001

MemorialPhotoCanvas.com is a new website service for the funeral industry launched by PhotoPros. This new initiative offers personalized photographic memorabilia to families. MemorialPhotoCanvas.com provides all professional photo services, such as restoration, retouching, and recreation, and prints premium custom canvases. The company drop ships directly to family members worldwide. Plus, within 24 hours of the order, a hi-res digital file is available for download. MemorialPhotoCanvas.com will drive significant revenue for funeral homes and create lasting memories for families.

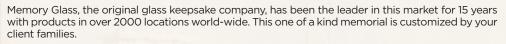
For over a decade, PhotoPros has been the global leader in private label digital photography creative services.

US & Canada: 888-240-1170 | International: 818-358-2295 www.MemorialPhotoCanvas.com | admin@memorialphotocanvas.com



### **MEMORY GLASS**

B00TH# 2125



By using a small amount of cremated remains, they are hand-blown by our glass artists, into a beautiful piece of art suspending the cremated remains within the solid globe, heart, touchstone or pendant.

Memory Glass is not an alternative to urn selection, instead it will ADD value to your current services and generate incremental value.

805-682-6469 | www.memoryglass.com | info@memoryglass.com

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### **MESSENGER**

### B00TH# 2229, #2227

We can't wait to see you in the Beehive State! For more than 105 years, Messenger has served the funeral profession with pride and is passionate about providing exceptional service. A leading provider in funeral stationery, memorial and technical solutions, we offer the widest selection of stationery products available as well as a full suite of technology solutions to enhance the services you provide, including Expression Digital Guest Registry, Floral Xpress and Make It! Personal. "Bee" sure to stop by the Messenger booth and see what all the buzz is about with our new Signature Products & Service and newest licensed art unveiling! "Bee" great with great products, services, promotions and partnerships!

800-827-5151 | messengerstationery.com | messenger@messengerllc.com



### **MILLER ARCHITECTS & BUILDERS**

### B00TH# 2719

Miller Architects & Builders provides complete, full-service design/build solutions for the funeral home industry. As specialists of funeral home design and construction, we strive to make the process a rewarding experience for our clients, from pre-design to occupancy. Whether you are building new, remodeling/renovating or repurposing an existing building our custom approach offers you the perfect balance of consultation, design and construction services. Every essential service orchestrated by a single trusted source. Come by and visit us at Booth #2719.

320-251-4109 or 800-772-1758 | www.millerab.com | sales@millerab.com





### **MOBI MEDICAL**

# B00TH#2615

MOBI Medical is committed to manufacturing and distributing a complete line of world-class durable mortuary equipment. We offer a wide range of products, including our own Mortuary Cots, Embalming Tables, Stainless Steel Embalming Stations, Church Trucks, Body Storage Racks & Trays, Scissor Lifts, Coolers, and more! We now also offer customized steel fabrication and product development for your specific needs. Being locally owned, we strive to always provide great personal service, and proudly back all of our products along with the support of our many satisfied customers worldwide.

803-758-1001 | www.mobimedical.com | tom@mobimedical.com



NATIONAL MORTUARY SHIPPING & CREMATION

Caring for every need, every day.

### **NATIONAL MORTUARY SHIPPING**

### B00TH#2006

National Mortuary Shipping (NMS) assists hometown directors with out-of-town deaths.NMS has been the funeral industries trusted source as a full service provider for over 35 years.

We are proud to offer: Domestic and international shipping, cremation, removal services, embalming, livery, airline transfers, flight booking, graveside services, and disinterments as well as assistance with shipping requirements, death certificates, and airline requirements.

Our knowledgeable staff is available 24 hours a day, 7 days a week to provide you service you can count on.

800-321-0185 | www.natlmortuaryshipping.com | info@natlmortuaryshipping.com





### **OBITUARYSHARE.COM**

### B00TH#2041

ObituaryShare.com is a new and innovative obituary-sharing company which publishes and distributes obituaries through different social media platforms including Facebook, Instagram, and Google Plus. Our mission is to alleviate the overwhelming burden of some funeral costs and to provide funeral directors with a more modern method of publicizing an obituary. ObituaryShare. com will improve a funeral home's ROI, name awareness, and market share, while delivering a more targeted and engaged audience for the family. All of the website traffic and social media engagement generated goes directly to the funeral homes. ObituaryShare.com also archives each obituary with links directing readers back to the funeral home's website.

877-385-6248 | www.obituaryshare.com | rheatherly@obituaryshare.com



### B00TH#2420



For over 20 years, Osiris Software has helped many funeral directors focus on their families by offering the best in-class funeral home case management software. With Osiris, you are investing in your future, and as technology improves, Osiris will also continue to improve. We have established valuable partnerships with leaders in the funeral home industry, providing you the very best software that won't slow you down. We offer our software services starting as low as \$69.00 per month with no contract. Funeral directors also benefit from our long-term funeral industry experience in funeral home ownership, accounting and QuickBooks services.

888-447-0626 | www.fdrinc.net | support@fdrinc.net





### **R&S DESIGNS**

## B00TH# 2104

R&S Designs specializes in every aspect of creating outstanding marble and stone urns. A leader in the industry since 1989, R&S Designs is proud to offer our richly designed and beautifully crafted urns and keepsakes through major distributors in the funeral industry who demand the highest quality. We have over 50 designs which are perfect for home disposition and glass front niches. Our urns are natural; the marble is from the earth. It's our focus to provide superior service and timely shipping. Come to Booth # 2104 to see memorials which reflect the importance of the life of the loved one.

> 866-763-0485 | www.RSMemorialProducts.com customerservice@rsmemorialproducts.com



www.funeralbusinessadvisor.com

### READYCAP SPECIALTY FINANCE

### B00TH# 1911

ReadyCap Lending is a national, direct lender that specializes in providing financing options for the death care industry. ReadyCap has a team of loan-specialists that have as many as 20 years of experience financing funeral homes. ReadyCap provides funding for acquisitions, buyouts, debt consolidation, renovations and construction. The loan structures that they provide accommodate not only the value of the "bricks and sticks," but also the going concern value of a funeral home. They understand that the value of a funeral home is in the people that operate them and the communities that they serve.

888-987-2001

www.readycaplending.com/specialtyfinance | john.tonjes@rclending.com

www.funeralbusinessadvisor.com

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### RING RING MARKETING

B00TH# 2612

Add some radiance to your NFDA experience with our popular coloring canvas! RRM founder and CEO Welton Hong welcomes attendees to swing by the RRM booth for coloring and to learn more about online marketing for death care businesses. He also will be discussing how to leverage online marketing to generate more at-need calls. Additionally, Welton will provide signed copies of his book, Making Your Phone Ring with Internet Marketing for Funeral Homes. We look forward to seeing you!

888-383-2848 | ringringmarketing.com | info@ringringmarketing.com



RINGRING

### **SUPERNOVA**

B00TH# 1311

SuperNova has led the wholesale granite monument industry for 20 years by offering high-quality granite memorial products and innovative memorialization solutions. We offer innovative cremation solutions, in-house color laser etching, and sandblasting. In 2009, we added our patented AP Lazer System to our product line allowing memorial retailers, funeral homes, and cemeteries to grow and diversify into the memory care industry.

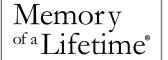
800-585-8617 | www.supernovaintl.com | admin@supernovaintl.com



# **TERRYBEAR® URNS & MEMORIALS**

B00TH# 2443

Visit us to see the many ways we can help you differentiate your business, including our new innovative personalization technology that will "knock your socks off"! We will also be introducing new additions to our Memory of a Lifetime® jewelry collection and several new beautiful urn collections. Don't miss out on your personal technology experience and custom engraved jewelry piece!



888-588-8767 | www.terrybear.com | info@terrybear.com

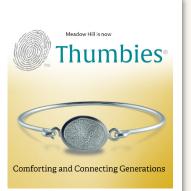


### theMEMORIES™

B00TH# 2741

As a family deals with the loss of a loved one, discussing the limitations and high cost of an obituary can feel uncomfortable to the point of being disrespectful. the Memories reimagined the process of writing an obituary as something more complete and considered — and at a fraction of the cost of traditional print obituaries. A Life Story on the Memories has unlimited photos and word count. There are no space constraints, no tiered pricing or hidden costs, and each Life Story lives forever. Give your client a chance to create a timeless memorial that tells their loved one's whole story.

www.thememories.com | contact@thememories.com



### **THUMBIES®**

B00TH#1727

To celebrate 20 years of hand crafted, highest quality memorial keepsakes, Meadow Hill has changed its name to Thumbies! Helping funeral directors comfort and connect families to their loved ones is their passion. They continually expand their product lines to meet client demands. In addition, Thumbies® excels at providing unique custom keepsakes that address individual requests.

The Thumbies® Family Direct Ordering program allows individuals to peruse and order keepsake offerings at their convenience while generating full earned revenues for funeral homes.

Provide comfort to your families while adding value to your business and experience the Thumbies®

877-848-6243 (847-381-9000 Intl) | www.thumbies.com | info@thumbies.com



### TRIGARD VAULTS, MEMORIALS & FUNERAL PRODUCTS B00TH#1433

Trigard is a family-owned and operated business based out of Danville, Illinois, that has served in the death care industry since 1960 in various capacities to become your industry experts. Through experience and innovation from cremation burial and memorials to funeral home products, we strive to stay a step ahead in the marketplace. Trigard also believes in investing in future professionals by hosting Trigard University. For more information about Trigard vaults, memorials or funeral products, call Customer Service at (800) 637-1992.

800-637-1992

www.Trigard.com | www.TrigardMemorials.com | Marketing@Trigard.com



### **TUKIOS**

B00TH# 2401

Tukios is an automated tribute video software focused on speed and simplicity. Funeral Directors all around the world are saving time and money and creating stunning videos that their families love. Tukios is partnered with most of the industry-leading website and stationery platforms so your videos are seamlessly integrated into your website. You also have access to exclusive tools that allow you to skip the photo scanning and DVD burning aspects of video creation. Learn more about how you can make videos in just seconds at www.tukios.com

801-682-4391 | www.tukios.com | sales@tukios.com



www.funeralbusinessadvisor.com

### **VAPORTEK**

B00TH# 2138

Since 1979, Vaportek has been the pioneering force behind essential oil, dry vapor technology. Originally developed for use in cancer wards, our unique technology serves funeral services, disaster restoration, medical, hospitality, hydroponic, athletic, automotive, pet, janitorial, and many other markets. Vaportek's dry vapor systems utilize natural essential oils to neutralize organic based odors, not mask. The ease of use, safety, effectiveness and cost savings of our proven products make us the preferred choice! Whatever the severity of odors or the size of the treatment area, Vaportek has a safe, simple solution. Beyond our 100% guarantee, we promise impeccable customer service, fair pricing, and a commitment to offer you an environmentally friendly solution for your organic odor problems.

800-237-6367 | www.vaportek.com | info@vaportek.com

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