

2020 EDITORIAL CALENDAR

January | February

- Preneed

Ad Closing: December 13, 2019

Materials Due: December 20, 2019

March | April

- Memorialization/Personalization

Ad Closing: February 14, 2020

Materials Due: February 21, 2020

BONUS DISTRIBUTION

ICCFA Preview Issue

ICCFA ANNUAL CONVENTION

March 30 - April 2 | San Antonio, TX

May | June

- Caskets & Vaults

Ad Closing: April 17, 2020

Materials Due: April 24, 2020

July | August

- Education

Ad Closing: June 19, 2020

Materials Due: June 26, 2020

September | October

- Specialty Vehicles

Ad Closing: August 14, 2020

Materials Due: August 21, 2020

BONUS DISTRIBUTION

NFDA Preview Issue

NFDA ANNUAL CONVENTION

October 18-21 | New Orleans, Louisiana

November | December

- Green Burial

Ad Closing: October 16, 2020

Materials Due: October 23, 2020

EDITORIAL OPPORTUNITIES

Support your advertising efforts by educating, inspiring and providing solutions to our readers. This opportunity to position yourself as an industry expert can assist you in gaining awareness, building trust and obtaining loyalty from your potential customers. Help us, help them grow their businesses!

BONUS Distribution is included where Funeral Business Advisor magazine is distributed at numerous association events. Participation subject to change.

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