

WEBSITE SPECS & RATES

24,000+ MONTHLY VISITORS

FBA's website is a definitive source for industry news and events. Our website is updated daily with industry press releases, a complete industry event's calendar, and resources for funeral homes for print marketing and mailing services. In addition, every issue of FBA magazine is archived for those who want to read an issue they may have missed.

POSITION	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
A PREMIUM LEFT HORIZONTAL	\$499	\$459	\$419	\$379
B PREMIUM RIGHT RECTANGLE	\$499	\$459	\$419	\$379
C STANDARD LEFT HORIZONTAL	\$349	\$319	\$299	\$269
D STANDARD RIGHT RECTANGLE	\$349	\$319	\$299	\$269

SPECIFICATIONS:

300 DPI. JPEG or PNG. Non-transparent background.

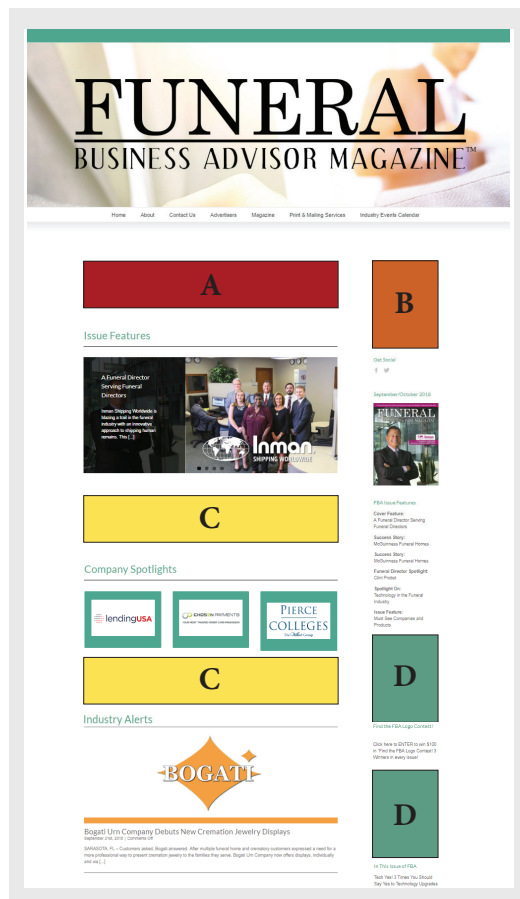
A - PREMIUM LEFT HORIZONTAL (1 available) - 600 X 110 Pixels.

B - PREMIUM RIGHT RECTANGLE (1 available) - 300 X 400 Pixels.

C - STANDARD LEFT HORIZONTAL (2 available) - 600 X 110 Pixels.

D - STANDARD RIGHT RECTANGLE (3 available) - 300 X 400 Pixels.

*Cost is based on price per month, billed monthly.



WEEKLY E-NEWSLETTER SPECS & RATES

CIRCULATING TO OVER 4,500 FUNERAL HOMES

FBA's Weekly E-Newsletter is the perfect educational supplement between issues! We feature articles, new or noteworthy designs, and industry news in another clean and easy to read format. With a current circulation of over 4,500 funeral directors, it is a great way to reach our readers digitally.

A	B
LEFT HORIZONTAL	RIGHT RECTANGLE
4 issues - \$299	4 issues - \$249
8 issues - \$279	8 issues - \$229
16 issues - \$249	16 issues - \$199
26 issues - \$219	26 issues - \$179
52 issues - \$179	52 issues - \$149

SPECIFICATIONS:

300 DPI. JPEG or PNG. Non-transparent background.

A - LEFT HORIZONTAL - 400 x 110 Pixels

B - RIGHT RECTANGLE (10 available) - 300 X 400 Pixels

*Cost is based on price per issue, billed monthly.

