

THE INDUSTRY'S PREMIER PRODUCT GUIDE FOR THE FUNERAL INDUSTRY

# FUNERAL SERVICE PRODUCT GUIDE



## 2021 MEDIA KIT PRODUCT & SERVICES GUIDE DISTRIBUTED 2X ANNUALLY

PRINT CIRCULATION  
**17,208**

A PUBLICATION SPECIFICALLY FOR FUNERAL HOMES AND CREMATORY OPERATORS  
TO SHOWCASE THE INDUSTRY'S WIDE VARIETY OF PRODUCTS & SERVICES

[WWW.FUNERALBUSINESSADVISOR.COM](http://WWW.FUNERALBUSINESSADVISOR.COM)  
502.653.8568

# THE DISPLAY ROOM

- Each Print Issue is Distributed 17,200 Funeral Homes & Crematories
- \* Two issues Per Year (Spring & Fall Editions)

The Display Room features will be designed by our graphics department and include 1-4 product images, 75-300 words, and contact information. Final image and word count is dependent upon size and placement.

## FULL - PAGE PRODUCT/SERVICE FEATURE

**\$1,200 Per Issue**

- Based on a 2 Issue Insertion
- FBA advertiser's receive a 20% discount
- \* some restrictions apply



## HALF - PAGE PRODUCT/SERVICE FEATURE

**\$800 Per Issue**

- Based on a 2 Issue Insertion
- FBA advertiser's receive a 20% discount
- \* some restrictions apply



## QUARTER - PAGE PRODUCT/SERVICE FEATURE

**\$500 Per Issue**

- Based on a 2 Issue Insertion
- FBA advertiser's receive a 20% discount
- \* some restrictions apply



## FRONT COVER PACKAGE

**\$4,900.00 - 1X Insertion Only**

- Front cover
- 2-Page Center Spread
- Table of Contents Feature

## ADDITIONAL DISPLAY ADVERTISING OPPORTUNITIES

Full-Page Display Ad	\$1,500
Half-Page Display Ad	\$1,000

- \* Ask About Premium Positions
- \* Limited Display Ad Positions Available
- \* FBA Magazine Advertiser Receive 20% Discount