## **Privacy Policy**

Flickit recognizes and respects the privacy rights of individuals who use our websites and related services.

In this Policy, "Flickit," "we," or "us" refers to Flickit,me. We are committed to protecting your data and have implemented technical and organizational measures to ensure its security. This privacy policy (the "Policy") outlines how we collect, use, and share information from users of our Services.

For the purposes of this Policy, "Personal Information" refers to any information that relates to an identified or identifiable individual. This includes Personal Information that we collect and process when you access our websites (including Flickit.me) (the "Website"), the Flickit app, and related services (collectively, our "Services"). This Policy describes the Personal Information that we collect from you on our Services, how we use and disclose such Personal Information, your rights and choices with respect to your information, and how you can contact us with any questions or concerns. In addition to this Policy, your use of our Services is also subject to our Terms of Use.

## **Personal Information We Collect**

We may collect and use the following Personal Information about you:

## Personal Information You Provide to Us

Communications with us. When you contact us directly, we may receive additional information about you. For example, when you contact us for customer support, you may provide your name, email address, the content of your message or attachments, and other information you choose to provide. If you subscribe to our newsletter, we will collect certain information from you, such as your email address. We may track whether you open the emails we send you to improve our customer experience and Services.

**Transaction-related information**. When you make a purchase on the Website or the Flickit app, you may be asked to provide us with your information, such as your name, phone number, and address. Your payment-related information, such as credit card or other financial information, is collected by our third-party payment processors on our behalf.

**Service-related information**. When you use our Services, you may choose to provide certain Personal Information, including your contact information, social media links, and location.

**Product reviews**. When you respond to our request to review and rate your experience with our Services, you may provide us with additional information about yourself. The information we collect from you may vary depending on the review but typically includes your name, the Service you used, and your opinion about the Service.

## Personal Information We Collect When You Use Our Services

**Location information**. When you use our Services, we may infer your general location information, for example, when you use the Flickit app.

**Device information**. We receive information about the device and software you use to access our Services, including your IP address, web browser type, and operating system version.

**Usage information**. To help us understand how you use our Services and to improve them, we automatically receive information about your interactions with our Services, such as the pages or content you view, the searches you conduct, the purchases you make, and the dates and times of your visits.

**Information from Cookies and Similar Technologies**. We and our third-party partners collect Personal Information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics and advertising partners, may use these technologies to collect information