

INTRODUCING FLAMELINK, THE HEADLESS CMS FOR GOOGLE'S FIREBASE

Flamelink is a Content Management Solution already trusted by Developers around the world to create, read, update and delete content within their Firebase projects. By connecting Flamelink to Firebase, users are given a bespoke, feature-rich, intuitive interface to manage content on-the-fly.

Flamelink is built for Firebase. Typically users need to manage content via the complex Firebase Console, which is not a problem if you're a developer, but what if you're a non-technical content editor or client? You'd want a familiar-feeling interface to make managing content much easier. That's where Flamelink comes in. And, once Flamelink is hooked up to your Firebase project you're able to leverage the speed, security & scalability of the powerful Firebase engine.

INTEGRATIONS:

Flamelink seamlessly integrates with Firebase products including: Cloud Firestore, the Realtime Database, Firebase Authentication & Storage, to give Developers (and their content teams) a powerful tool to configure a bespoke CMS specifically for their Firebase project.

Flamelink also offers Webhooks which lets you connect your content in Flamelink to any external service available on the internet.

Most recently Flamelink released the Extended Data Manager which allows any Dev team to integrate Flamelink CMS with any Firebase project with an Existing Data Structure. This massive flexibility offers Developers the ability to configure Flamelink to their specific use case's unique data structure.

FLAMELINK FEATURES:

Back in November 2017 Flamelink launched a beta version of the CMS. Since then, the Flamelink team has been hard at work building out a powerful Enterprise-Ready, feature set. Flamelink comes with all the standard features one would expect from a CMS including user management, menu and schema builders, media management and content types.

On top of Flamelink's standard features, major feature releases included:

- Realtime Database integration at launch
- Multiple-Environments released in September 2018
- Cloud Firestore Integration launched in November 2018
- Multiple-Languages released in March 2019
- Workflows and Webhooks launched in July 2019
- Custom Theming & Branding and Direct Project Login in May 2020
- Flamelink Extensions, allowing you to extend Flamelink with your own features to create: Custom Dashboards, Reports etc in March 2021
- Extended Data Manager to integrate Flamelink with Firebase projects with an existing data structure in September 2021

- In between the above the team frequently released a number of smaller fixes, improvements and enhancements as requested by the phenomenal Flamelink community.

Looking ahead, the Flamelink team has an ambitious roadmap to continue to support the Firebase community with a content management tool to make their lives easier.

USE CASES:

Flamelink is already being used to build omni-channel digital experiences including:

- iOS, Android and Progressive Web Apps,
- IoT, AR & VR platforms
- Ecommerce Platforms, websites and blogs
- AI and Machine Learning applications
- And more

Their customer-centric product development has meant they've forged relationships with some high-delivery Developer and Engineering teams building cutting edge solutions. Their suggestions, recommendations and feature requests have meant that Flamelink has been able to build out a robust content management offering to complement the power of Firebase to deliver projects and solutions like never before.

CUSTOMERS:

It has been amazing to see how Developers all around the world take Flamelink and leverage its flexibility, adaptability and headless nature to build some really powerful products and projects.

These customers range from startups to agencies to enterprises and everything in between including:

- **Sunrise Communication:** Switzerland's second-largest telecommunications company
- **TBWA\X:** part of TBWA, The Disruption® Company, TBWA\X engineers disruption with for clients like AB InBev, Esso (ExxonMobil), McDonald's and more
- **FarmSmart:** a network and knowledge source for smallholder farmers
- **Thrillist:** a digital media publication featuring food, drink, travel and entertainment.
- **Coop:** the second largest retailer in Denmark
- more teams added each week