REFERRED JOURNALS (2023-24)

S.No.	A.Y.	Research Title	Faculty Name	Author List	Affilation	Publication Title	Publication Month, Year	Publication Vol., Issue, Page No., etc.	Publication Referred in
1	2023-24	Tech Tides: Analyzing Foreign Investment Flows and Volatility in the Information Technology Sector	Meghna Chhabra	Neetu Chadha	Delhi Institute of Advanced Studies	European Economic Letters	Jun-24		ABDC-C
				Ridhi Khattar	Manav Rachna International Institute Of Research And Studies				
				Meghna Chhabra	Delhi School of Business				
2	2023-24	FPI in It Sector: Navigating Investment Flows and Market Volatility	Meghna Chhabra	Neetu Chadha	Delhi Institute of Advanced Studies	Journal of Informatics Education and Research	Jun-24	4(2), 2716-2723	ABDC-C
				Ridhi Khattar	Manav Rachna International Institute Of Research And Studies				
				Meghna Chhabra	Delhi School of Business				
3	2023-24	Intellectual capital and human dynamic capabilities in decarbonization processes for netzero business models: an in-depth examination through a systematic literature review	Meghna Chhabra	Assunta Di Vaio	University of Naples	Journal of Intellectual Capital	Jan. 2024	25(7), 23-53	ABDC-B
				Anum Zaffar	University of Naples				
				Meghna Chhabra	Delhi School of Business				
4	2023-24	A Study of Awareness of Investment Options Among Working Women in NCR	Meghna Chhabra	Priyanka Bhayana	Manav Rachna International Institute Of Research And Studies	ISTEOnline.in	Mar-24		UGC
				Vinik Sikka	Manav Rachna International Institute Of Research And Studies				
				Meghna Chhabra	Delhi School of Business				

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5	2023-24	Information and Communication Technology Software's Transformative Impact on Academic Libraries with Artificial Intelligence and ChatGPT	Gulshan Sachdeva	Gulshan Sachdeva	Delhi School of Business	Vivekananda Journal of Research	Jan-24		Google Scholar
6	2023-24	Circular economy and waste production models for sustainable development goals 12 and 14: Evidence from cruise sustainability reporting	Meghna Chhabra	Assunta Di Vaio	University of Naples	Sustainable Development	May. 2024	1-17	ABDC-C
				Giuseppe Dell'Amura	University of Naples				
				Meghna Chhabra	Delhi School of Business				
				Antonio Garofalo	University of Naples				
7	2023-24	Economic Policy Uncertainty and Household Consumer Confidence: Evidence from Indian Household Data	Anurag Banerjee	Debasis Rooj	FLAME University	The Indian Economic Journal	Apr. 2024	1-23	ABDC-B
				Anurag Banerjee	Delhi School of Business				
				Reshmi Sengupta	FLAME University				
8	2023-24	Leveraging Stacking Framework for Fake Review Detection in Hospitality Sector	Syed Abdullah Ashraf	Syed Abdullah Ashraf	Delhi School of Business	Journal of Theoretical and Applied Electronic Commerce Research	Nov. 2023	19, 1517-1558	ABDC-B
				Aariz Faizan Javed	IIM, Ranchi				
				Sreevatsa Bellary	IIM, Ranchi				
				Pradip Kumar Bala	IIM, Ranchi				
				Prabin Kumar Panigrahi	IIM, Indore				
		Game On: A Systematic Exploration of Gamification in	Syed Abdullah	Ziyauddin Khan	IIM, Rohtak	Global Knowledge,			
				Ashwani Kumar	IIM, Rohtak				

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9	2023-24	Logistics and Supply Chain Management	Ashraf	Harshit Kumar Singh	IIM, Rohtak	Memory and Communication	May. 2024	1-18	ABDC-B
				Syed Abdullah Ashraf	Delhi School of Business				
10	2023-24	Agri-tech: experimental learning from the Agri-tech growth leaders	Sanjay Chaudhary	P K Suri	Delhi Technical University	Technology Analysis & Strategic Management	Dec. 2024	36(7), 1524-1537	ABDC-B
				Sanjay Chaudhary	Delhi School of Business				
11	2023-24	Impact of Macroprudential Policies on House Price Expectations- Evidence from Survey Data	Anurag Banerjee	Debasis Rooj	FLAME University	Economics Letters	Feb. 2024	236, 1-4	ABDC-A
				Anurag Banerjee	Delhi School of Business				
				Reshmi Sengupta	FLAME University				
12	2023-24	Shedding Light on Consumer Sentiments: Evidence from India	Anurag Banerjee	Debasis Rooj	FLAME University	Spatial Economic Analysis	Apr. 2024	28	ABDC-B
				Anurag Banerjee	Delhi School of Business				
				Reshmi Sengupta	FLAME University				
				Prasad Pathak	FLAME University				
13	2023-24	Decarbonization of waste management practices and GHG accounting for energy transition: evidence from European electricity corporations' reporting	Meghna Chhabra	Assunta Di Vaio	University of Naples	Environment, Development and Sustainability	Feb. 2024		Scopus
				Elisa Van Engelenhoven	University of Naples				
				Meghna Chhabra	Delhi School of Business				
				Antonio Garofalo	University of Naples				
14	2023-24	Cultural and Gender diversity for ESG performance towards knowledge sharing: empirical evidance from Europe banks	Meghna Chhabra	Francesco Paolone	LUISS Guido Carli University	Journal of Knowledge Management	Feb. 2024	28(11), 106-131	ABDC-A
				Matteo Pozzoli	University of Naples				
				Meghna Chhabra	Delhi School of Business				
				Assunta Di Vaio	University of Naples				

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15	2023-24	A two-decade history of women's entrepreneurship research trajectories in developing economies context: perspectives from India	Meghna Chhabra	L. P. Dana	Lappeenranta University of Technology	Journal of Management History	Jan-24	30(1), 6-28	ABDC-B
				M. Chhabra	Delhi School of Business				
				M. Agarwal	JIMS, Rohini				
16	2023-24	The Predictive Power of Macroeconomic Variables on the Indian Stock Market Utilizing An Ann Mobile Approach: An Empirical Investigation Based on BSE Senxes	Meghna Chhabra	Himanshu Goel	JIMS, Rohini	Folia Oeconomica Stetinensia	Dec. 2023	23(2), 116-131	Scopus
				Monika Agarwal	JIMS, Rohini				
				Meghna Chhabra	Delhi School of Business				
				Bhupendra Kumar Som	GIMS				
17	2023-24	Impact of Information and Communication Technology (ICT) Software on Academic Libraries: A Study in Delhi/NCR	Gulshan Sachdeva	Gulshan Sachdeva	Delhi School of Business	International Journal in Management and Social Sciences	Dec. 2023	11(12), 78-84	UGC
				Anil Kumar Jharotia	Shri. Venkateswara University				
18	2023-24	COVID-19 and Consumer Confidence: Evidence from India	Anurag Banerjee	Debasis Rooj	FLAME University	Arthaniti- Journal of Economic Theory and Practice	Nov. 2023	1-28	Scopus
				Anurag Banerjee	Delhi School of Business				
				Reshmi Sengupta	FLAME University				
19	2023-24	Impact of tweets on Indian movies performance: An integrative approach using sentiment analysis and emotion detection	Gaurav Sarin	Gaurav Sarin	Delhi School of Business	IJBIS	Oct. 2023	1-19	ABDC- C
				Rhythm Agarwal	Student, Delhi School of Business				
				Ekta Goyal	Student, Delhi School of Business				

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20	2023-24	Mindful Consumption: Its Conception, Measurement, and Implications	Sharad Gupta	Sharad Gupta	Delhi School of Business	Journal of the Academy of Marketing Science	Sep. 2023	Jan-19	ABDC-A*
				Jagdish Seth	Goizueta Business School, Emory University, Atlanta, GA, USA				
21	2023-24	Text Classification using deep learning techniques: a bibliometric analysis and future research directions	Gaurav Sarin	Gaurav Sarin	Delhi School of Business	Benchmarking: An International Journal	Aug. 2023	31(8), 2743-2766	ABDC-B
				Pradeep Kumar	IIM Lucknow				
				M. Mukund	VDX.tv				
22	2023-24	Novelty In Recommender Systems for Effective Personalization in E-Commerce and Retail	Syed Abdullah Ashraf	Aariz Faizan Javed	IIM, Ranchi	Journal of Informatics Education and Research	Aug. 2023	3(2), 488-496	ABDC-C
				Syed Abdullah Ashraf	Delhi School of Business				
23	2023-24	Job-Home Balance of Rural Women Employees: An Insight Study form Bangalore Rural District	Dr.K.Thriveni Kumari	None	Delhi School of Business	Journal of Rural Development	Vol-43 (1), Pg.No. 126-142, July 2024		SCOPUS
24	2023	Do Green bonds enhance stock returns and financial performance: A literature Review	Dr Ashu Lamba	NONE	VSBS	Ecology, Environment and Conservation	2023	0971-765X	UGC Care
25	2023	Exploring the Impact of Gamification Elements in Brand Apps on the Purchase Intention of Consumers	Dr Jaspreet Kaur	Dr Jaspreet Kaur	VSBS	*Journal of Global Information Management*			ABDC-A and scopus
				Rambabu Lavuri	Indian Institute of Management-Jammu				
				Ratri Parida	Institute of Management Technology, Ghaziabad				
				Sujay Vikram Singh	Banaras Hindu University, India				

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26	2023	Consumer behavior in the metaverse	Dr Jaspreet Kaur	Dr Jaspreet Kaur	VSBS	Journal of consumer behaviour			ABDC-A and scopus
				Emmanuel Mogaji	Keele Business School, Keele University, Staffordshire, UK				
				Manisha Paliwal	Research and Development Cell, Sri Balaji University, Pune, India				
				Suchita Jha	Department of Marketing, Symbiosis International University, Pune, India				
				Shailja Agarwal	Communications Area, Institute of Management Technology Ghaziabad, Uttar Pradesh, India				
				Stephen Alaba Mogaji	Computer Science Department, Federal University Oye Ekiti, Oye, Nigeria				
27	2023	Tomeito or Tomahto: Exploring consumer's accent and their engagement with artificially intelligent interactive voice assistants	Dr Jaspreet Kaur	Sattarapu, P. K.	School of Management, GD Goenka University, Gurgaon, India	Journal of Consumer Behaviour			ABDC-A and scopus
				Wadera, D.	School of Management, GD Goenka University, Gurgaon, India				
				Nguyen, N. P.	School of Accounting, University of Economics Ho Chi Minh City, Ho Chi Minh City, Vietnam				
				Kaur, J.	VSBS				
				Kaur, S.	FORE School of Management, New Delhi, India				
				Mogaji, E.	Keele Business School, Keele University, Staffordshire, UK				

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28	2024	Extending Intention to Use Toward Postadoption Behavior—Conceptualizing Actual Usage for Information Technology-Enabled Banking Services.	Dr Kritika	Dr Kritika Nagdev	VSBS	Technology, Mind, and Behavior			Scopus Q1
				Rajesh, A.					
29	2024	Excellence or Perfection: Examining work performance mediated through employee engagement in India	Dr Poonam Khurana	Ms. Kanika Kohli	Research Scholar, Manipal University	Problems and Perspectives in Management		1727-7051 (print), 1810-5467 (online)	Scopus, Q1
				Archana Tyagi	Indian Institute of Management (IIM), Rohtak				
				Dr Poonam Khurana	VSBS				
				Nandan Prabhu	T A Pai Management Institute, Manipal Academy of Higher Education				
30	2024	Women Empowerment in India since 1947: A Critical Analysis	Dr. Poonam Khurana	Arora, M	NDIM Delhi	International Journal of Experimental Research and Review		24554855	Scopus
				Dr. Poonam Khurana	VSBS				
				Rani, L.	New Delhi Institute of Management, Tughlakabad				
31	2024	Relationship of Self Esteem and Leadership Styles: A Study on Women with Leadership Positions in Teaching	Dr Poonam Khurana	Dr Poonam Khurana	VSBS	Empirical Economics Letters		1681-8997	ABDC- C
32	2023	Green Consumerism and Sustainable Tourism Marketing: A Systematic Bibliometric Review’	Dr. Jatin Vaid	Dr. Jatin Vaid	VSBS	Ecology, Environment, and Conservation	2023	ISSN: 0971-765X; Vol. 29, Issue: 4, Pg. 1887 - 1890	UGC CARE (II)

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33	2023	Investigating senior travel behaviour through motivation opportunities ability approach: conspicuous consumption and technology selfefficacy as moderators	Dr Aanchal Agarwal	Saxena, N.	VSBS	Asia Pacific Journal of Tourism Research		1741-6507	ABDC-A
				Aggarwal, A.	VSBS				
				Arora, N.	VSBS				
				Manchanda, P.	VSBS				
34	2023	“I can't look at you while talking!” – fear of missing out and smartphone addiction as predictors of consumer's phubbing behavior	Dr Aanchal agarwal	Justin Paul	University of Puerto Rico, San Juan, PR,USA	Journal of Research in Interactive Marketing		2040-7122	ABDC-B
				Parul Manchanda	VSBS				
				Nupur Arora	VSBS				
				Aanchal Aggarwal	VSBS				
35	2023	A moderated mediation model linking prosocial motivation and social entrepreneurial intention	Dr Aanchal agarwal	Dr Aanchal agarwal	VSBS	International Journal of Entrepreneurial Venturing		445-467	Yes- Scopus
				Dr. Parul Manchanda	VSBS				
36	2023	What determines the performance of pharmaceutical firms in India on account of COVID-19 interventions?	Dr Ashu Lamba	Dr Ashu Lamba	VSBS	International Journal of Pharmaceutical and Healthcare Marketing	2023	1750-6123	ABDC-C, Scopus
				Dr. Priti Aggarwal,	O.P.jindal University				
				Dr. Sachin Gupta,	VSBS				
				Dr. Mayank Joshipura	Narsee Monjee Institute of Management Studies Deemed to be University, Mumbai,				
37	2024	Asymmetric Impact of Russia-Ukraine War on Global Stock Markets	Dr Ashu Lamba	Dr. Mayank Joshipura	Narsee Monjee Institute of Management Studies Deemed to be University, Mumbai,	The Journal of Prediction Markets	2024	1750-6751	ABDC-B
				Dr Ashu Lamba	VSBS				

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38	2023	Intrinsic motivations affecting millennial mobile impulsive shopping in emerging markets during the COVID-19 pandemic.	Dr Jaspreet Kaur	Rambabu Lavuri	Indian Institute of Management-Jammu, Jammu, India	*Asia Pacific Journal of Marketing and Logistics*			ABDC-A and scopus
				Jaspreet Kaur	VSBS				
				Park Thaichon	Department of Marketing, Griffith University-Gold Coast Campus, Southport, Australia				
39	2024	Livestream Shopping Breakthrough: Fast Fashion's New Frontier Explored through Attitude, Influencer's Advice, and Portal Quality	Dr Kritika Nagdev	Sharma, R.	VSBS	Journal of Promotion Management			Scopus
				Nagdev, K.	VSBS				
				Singh, P.	Birla Institute of Management Tehnology, Noida				
40	2024	Emotional wellbeing: Its impact on job performance among healthcare professionals	Dr Poonam Khurana	Renuka Kapoor	VSBS	Third Concept		0970-7247	UGC care
				Vishal Kamra					
				Poona Khurana	VSBS				
41	2023	Faculty Work Engagement and Happiness: An Empirical Research	Dr Poonam Khurana	Khurana, Poonam	VSBS	International Journal of Public Sector Performance Management		1741105X	Scopus
				Narul, Swati	VSBS				
				Manchanda, Parul	VSBS				

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42	2024	Livestream Shopping Breakthrough: Fast Fashion's New Frontier Explored through Attitude, Influencer's Advice, and Portal Quality	Dr Ruchika Sharma	Dr Ruchika Sharma	VSBS	Journal of Promotion Management			Scopus
				Nagdev, K.	VSBS				
				Singh, P	Birla Institute of Management Tehnology, Noida				
43	2023	Impact of spirituality, culture, behavior on sustainable consumption intentions	Dr Ruchika Sharma	Dr. Noopur Saxena	VSBS	Sustainable Development			ABDC-C, Scopus
				Dr Ruchika Sharma	VSBS				
44	2023	Book Review - "How Will You Measure Your Life? Finding Fulfilment Using Lessons from Some of the World's Greatest Businesses, By Clayton M. Christensen"	Dr. Jatin Vaid	Dr. Jatin Vaid	VSBS	South Asian Journal of Management	October - December 2023	0971-5428, Vol. 30, Issue 4, Pg. 192 - 195	YES. UGC CARE and ABDC - (C)
45	2024	Fashion Vlogging for Sustainable Cosmetics: Modelling the Relationship Between Hedonic Motivation and Impulse Buying Intention with Parasocial Interaction as a Mediator	Dr Aanchal agarwal	Dr. Parul Manchanda	VSBS	Sustainable Development Goals: The Impact of Sustainability Measures on Wellbeing		ISBN: 978-1-83549-461-5	Scopus
				Dr. Nupur Arora,	VSBS				
				Dr Aanchal agarwal	VSBS				