PHOENIX MILLS LIMITED EQUITY RESEARCH REPORT



1

Rating						
Business	*	\star	\star	\star	\star	
Financials	*	\star	\star	\star	\star	
Valuation	*	\star	*	\star	\star	
Management	\star	*	*	\star	\star	



Company : Phoenix Mills Limited. Sector : Reality

FIN2RESEARCH Investment Advisor Pvt. Ltd.

Buy Range : ₹ 1650-1600	Target- 1 : ₹1825			
Stock Info				
Market Cap (₹ in cr)	58898.42			
52-Weeks High/Low	2,068 / 1,340			
Avg Volume	7,67,869			
No. of eq shares (cr)	35.75			
Face Value	2.00			
Bse Code	503100			
Nse Code	PHOENIXLT	D		
Free Float (cr)	30627.73			
Source : NSE/BSE				
Particulars	2024	2025		
Gross Margin	86.90%	88.67%		
Operating Margin	47.93%	48.11%		
Net Margin	33.34%	34.13%		
Interest Coverage (Times)	5.83	5.73		
Equity/Assets	0.49	0.49		
Debt/EBITDA	2.01	2.03		
ROE	11.31%	9.92%		
ROA	7.19%	6.38%		
ROCE	11.90%	10.14%		
Soruce : Company				
Particulars	2024	2025		
Promoters	47.28%	47.26%		
Mutual Funds/AIF	14.50%	11.39%		
Insurance co.	0.36%	0.39%		
Other DIIs	0.93%	0.82%		
FII	32.82%	36.15%		
Retails and Others	4.11%	3.99%		
Total	100.00%	100.00%		
Soruce : NSE/BSE				
Particulars	TTM			
P/E	59.86			
P/B	5.64			
EV/EBITDA	26.85			
P/S	15.44			
EPS	27.52			
Source : Company				
800% PHOENIXL	TD Price Performan			
—— Nifty Midd	Cap 100 Performanc	e		
600%				
800%		J VI ANN		
	J.			
400%		Mar 1		

Target- 2 : ₹2100Potential Upside: 27.00%Research ReportPhoenix Mills Limited: Phoenix Mills Ltd is a prominent real estate development company in
India, primarily engaged in the development, operation, and management of retail malls, commercial
and residential properties, and hospitality assets. As the country's leading retail mall developer and
operator, the company manages approximately 0.64 million square meters of retail space across 9
malls in 6 major gateway cities. It has developed over 2.11 million square meters of real estate, with a
strategic focus on converting land from defunct mills into modern, integrated, multi-use
developments. Phoenix Mills is involved across the entire real estate lifecycle, including planning,
construction, marketing, management, maintenance, and sales. Its business is divided into three key
segments: Property and Related Services, which generates the majority of its revenue through
licensing of mall and office spaces and the development of commercial and residential projects;
Hospitality, which includes the operation of hotels and restaurants; and the Residential Business,
which involves the sale of residential units.

Key Highlights :

- □ In Q4 2025, the company reported a consolidated net profit after tax of Rs. 34,650.93 lakhs, with earnings per share (EPS) at Rs. 7.52. The board recommended a final dividend of Rs. 2.50 per share, indicating confidence in financial health. Segment-wise, Property & Related Services contributed Rs. 73,103.18 lakhs, highlighting its dominance.
- □ The company aims to expand significantly by 2030, targeting over 18 million square feet in retail GLA, 7 million square feet in commercial offices, and over 988 hotel keys. Key projects like Phoenix Palladium Mumbai and Phoenix Asia Towers, Bangalore, are underway, suggesting strong growth potential. Sustainability initiatives, such as a 5 MW solar power collaboration with Renew Power, further support long-term prospects.

Growth Roadmap and Expansion Plans : The company's growth strategy is detailed in its corporate presentation, outlining ambitious targets for 2027 and 2030

- □ Retail: Currently at ~18 msft GLA, with plans to exceed 14 msft by 2027 and reach >18 msft by 2030. It operates 12 malls and 31 institutes across 8 cities, with ~7 msft under development.
- □ **Commercial Offices**: Currently operational at ~3 msft, with ~4 msft under development. Targets include >3 msft by 2027 and >7 msft by 2030, with 92% occupancy as of March 2025.
- Hotels: Currently at ~88 keys, with expansion planned by 2027 and a target of >988 keys by 2030. Key properties include The St. Regis, Mumbai (395 keys) and Courtyard by Marriott, Agra (193 keys).
- □ Residential: Current portfolio at >3.5 msft, aiming for >4.5 msft by 2030. Projects like One Bangalore West and Kessaku, Bangalore reported FY25 Gross Bookings at Rs. 212 Cr and Collections at Rs. 213 Cr, indicating strong demand for luxury living.

Key Pipeline Projects :

- □ Phoenix Palladium Mumbai: Unveiling the West Zone with an additional 250,000 sq. ft. GLA, featuring 5 levels of retail, curated F&B offerings, and entertainment.
- □ Phoenix Asia Towers, Bangalore: Occupancy Certificate (OC) received, with ~0.80 msft GLA; pre-leasing commenced, and an upcoming metro landing within the campus.
- □ One National Park, Chennai: Pre-leasing discussions started, with ~0.60 msft GLA. These projects target key growth cities, enhancing the company's footprint and revenue potential.
- □ A notable future-oriented initiative is the collaboration with Renew Power to generate 5 MW of solar power, announced in January 2022. This project involves installing solar power plants at Phoenix Marketcity Pune and Phoenix Marketcity Mumbai, expected to generate ~11 million units of electricity annually. It will reduce CO2 emissions by ~7,800 MT, equivalent to emissions from ~18,000 barrels of oil, and meet ~25% of energy needs for Phoenix Marketcity Mumbai and ~50-55% for Phoenix Marketcity Pune. The contract is for 25 years, starting from March 2022, demonstrating a long-term commitment to sustainability, which can enhance brand value and attract environmentally conscious investors.

Key Risk :

□ While the future looks promising, there are challenges. Some subsidiaries face going concern issues, and the residential business shows variability. Rising debt levels, with a net debt to EBITDA ratio of 2.03x, need monitoring, though they seem manageable.

06-2021

06-2022

WWW.Fin2Research.com

06-2023

06-2024

200%

0% _____





RATING SCALE: DEFINITION OF RATINGS

- BUY We expect the stock to deliver more than 10%-20% returns over the next 9 months.
- ACCUMULATE We expect the stock to deliver 5% 12% returns over the next 9 months.
- REDUCE We expect the stock to deliver 0% 5% returns over the next 9 months.
- SELL We expect the stock to deliver negative returns over the next 9 months.
- NR Not Rated. Fin2Research is not assigning any rating or price target to the stock. The report has been prepared for information purposes only.

• RS – Rating Suspended. Fin2Research has suspended the investment rating and price target for this stock, either because there is not a Sufficient fundamental basis for determining, or there are legal, regulatory or policy constraints around publishing, an investment rating or target. The previous investment rating and price target, if any, are no longer in effect for this stock and should not be relied upon.

- NA Not Available or Not Applicable. The information is not available for display or is not applicable.
- NM Not Meaningful. The information is not meaningful and is therefore excluded.
- NOTE Our target prices are with a 9-month perspective. Returns stated in the rating scale are our internal benchmark.

DISCLAIMER

ANALYST CERTIFICATION

I Ashish Sanwairya Research Analyst, author, and the name subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect my views about the subject issuer(s) or securities. I also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. It is also confirmed that above-mentioned Analyst of this report has not received any compensation from the companies mentioned in the report in the preceding twelve months and does not serve as an officer, director, or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

Investments in the securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by Sebi and certification from NISM in no way guarantee the performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum, or risk-free return to the investors.

Fin2research Investment Advisor Private Limited (FIA) is the source of information and opinions in this report, which may be subject to change at any time. Any and all content in this report is confidentially sourced only for that intended audience and may not be altered, transmitted (in whole or in part), copied into another medium, or reproduced elsewhere without the written permission of Fin2research Investment Advisor Private Limited (FIA). Although we will endeavor to update the information contained herein for reasonable reasons, Fin2research Investment Advisor Private Limited (FIA) has no obligation to update or keep this information current. Due to regulatory, compliance, or other reasons, Fin2research Investment Advisor Private Limited (FIA) may be unable to do so.

The accuracy of this report is not guaranteed and it relies on information from public sources that have not been independently verified. This report and the information contained in it are for informational purposes only and should not be used or considered as an offer document or as an invitation to buy, sell, or subscribe to securities or other financial instruments. Although it is distributed to all clients at the same time, not all clients can receive this report at the same time. Fin2research Investment Advisor Private Limited (FIA) will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting, or tax advice or a representation that any investment or strategy is or would be appropriate for your particular circumstances.

The securities mentioned and opinions expressed in this document might not be appropriate for all investors, who have to make their very own investment decisions, primarily based totally on their very own investment objectives, economic positions, and needs of the particular recipient. This may not be taken in substitution for the exercising of independent judgment through any recipient. The recipient must independently compare the investment risks. Any number of factors, including fluctuations in interest rates and foreign exchange rates, could affect the value and return on investment. Fin2research Investment Advisor Private Limited (FIA) disclaims all responsibility for any form of loss or damage resulting from using this material. Future performance is not always predicted by past performance. Before making an investment in the securities markets, investors are recommended to review the Risk Disclosure Document to understand the risks involved. Actual results may differ materially from those set forth in projections. Statements that are deemed forward-looking are not guarantees and could change at any time. As of the final day of the month before the research report was published, none of the following parties owned 1% or more of the equity securities of the company mentioned in the study: Fin2research Investment Advisor Private Limited (FIA), all of its subsidiaries, research analysts, or any family members of any of these parties.

The material contained in this study may not align with previous reports published by Fin2research Investment Advisor Private Limited (FIA) or reach a different conclusion. Fin2research Investment Advisor Private Limited (FIA) and its Research Analysts have not participated in any market-making activities on behalf of the firms listed in the report. We contend that no regulatory authority has taken any significant disciplinary action against Fin2research Investment Advisor Private Limited (FIA) that would have an impact on the company's ability to conduct equity research analysis.

The distribution, publication, availability, or use of this report by any person or entity that is a citizen or resident of, or located in, any locality, state, country, or other jurisdiction is not authorized or intended, as it may violate legal requirements or subject Fin2research Investment Advisor Private Limited (FIA) and affiliates to registration or licensing requirements in such jurisdictions. Certain groups of investors or all jurisdictions may not be able to purchase the securities covered here. It is expected of everyone who may come into possession of this material to become aware of and abide by these restrictions.

THANK YOU Fin2Research Investment Advisor Pvt Ltd (FIA) CIN: U70200DL2023PTC413207IA Registration No: INA000018425 Registered Office: Plot No A 2nd Floor, Street New Bungalow Road, Malka Ganj, Delhi North Delhi,110007 Delhi Phone no: 9711885801 Email id: <u>customercare@fin2research.com</u> Website: <u>www.fin2research.com</u> For Research Query- <u>researchdesk@fin2research.com</u>