opendata**soft**

Data consumption
made easy

About Opendatasoft

Access to data: A gap between goals and reality

You are
one of the

85%

of data leaders who consider that data should be shared with all employees to generate value

ODOXA

However

Only 37%

of respondents believe that all their relevant data is accessible.

Just 8%

say they have a tool to centralize access to data

2024 data democratization study carried out by Odoxa with 540 data leaders

opendatasoft

with negative impacts on the entire organization...

A lack of trust in information (the organization is not data-centric)

Inefficiency, wasted time, lack of productivity

Low ROI on existing spend on data tools and teams

... leading to frustrations for business users

❌ Expert-only tools & silos

Data tools that can **only be used by experts and/or that don't allow data consumption** as they simply provide metadata inventories.

❌ Data that is not ready for consumption

Data that **is insufficiently (or poorly) contextualized** to enable its adoption and use at scale. **Data is not packaged, ready for use.**

═ No data consumption at scale

...which negatively impacts you as a data leader

How can you help the business easily consume data at scale to **create value?**
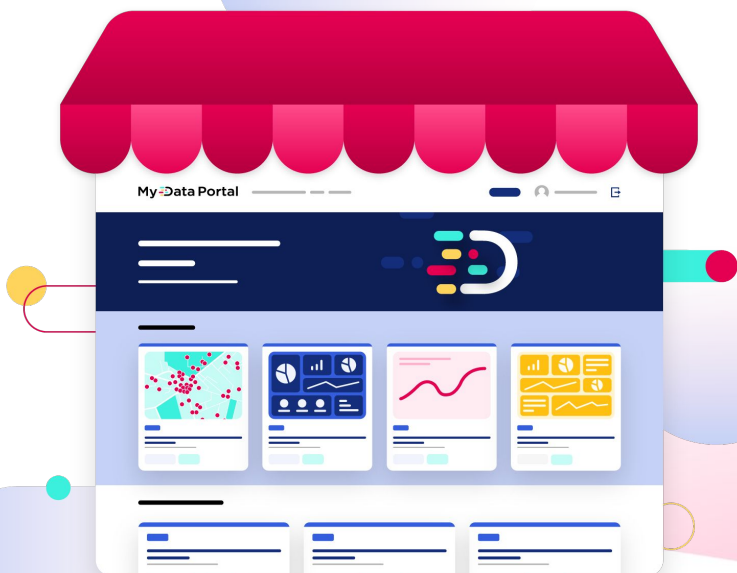
Data consumption made easy

We help organizations share ready-to-consume data through self-service, empowering internal and external stakeholders with relevant data and achieving data democratization

opendatasoft

A single solution to generate value:
the data product marketplace

Presenting data in the form of data products

The best format to enable data to be easily used by **the business** - contextualized data assets, with high added value and guaranteed quality through data contracts and for **AI ecosystems**

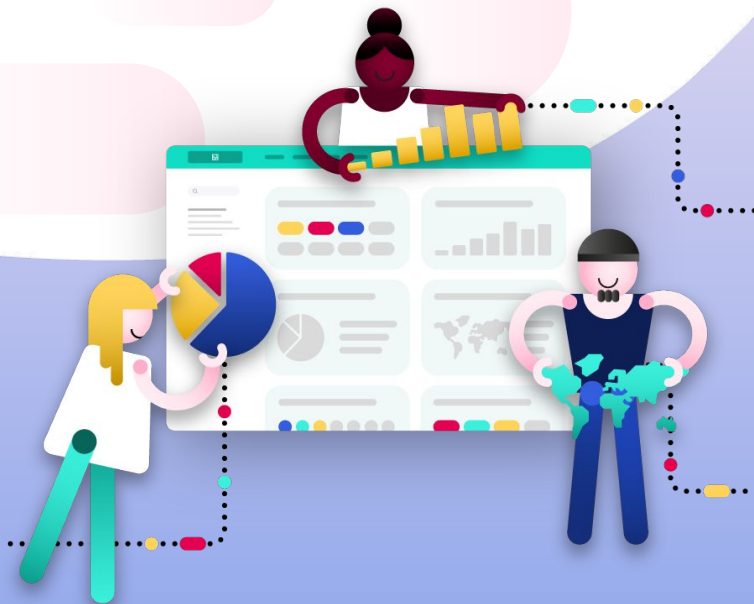### Promotion and sharing through a marketplace

The best solution to effectively **promote and make data products & assets easily consumable** with an intuitive and seamless experience, **similar to an e-commerce site**

opendata**soft**

A collaborative solution to bring all your stakeholders together

01

Data producers
(to publish data assets, including data products)

02

Data consumers
(to find, access and use data products through self-service)

03

Data governance teams
(to track usage, associated changes, and data needs)

opendata**soft**

Our 3 data product marketplace offerings

Internal
data product marketplace

Data sharing
with the business

Ecosystem
data product marketplace

Data sharing and exchange
between organizations

Public
data product marketplace

Sharing & publishing data
with public audiences

opendatasoft

The benefits

Democratize data consumption through a collaborative & self-service solution

Internal/Ecosystem
data product marketplaces

Productivity

- Ability for data teams to manage growing data volumes and user requests
- Increased productivity for business users

Innovation

- Creation of new digital service offerings and the generation of new revenues

Optimization

- Maximize budgets and investment in data tools and programs

Public
data product marketplaces

Transparency

- Risk management - meeting compliance and regulatory obligations, ensuring communication and engagement

opendata**soft**

The 3 pillars of our solution

⚙️ **Integrated data governance**

Data catalog, business glossary, data quality, metadata management, data lineage
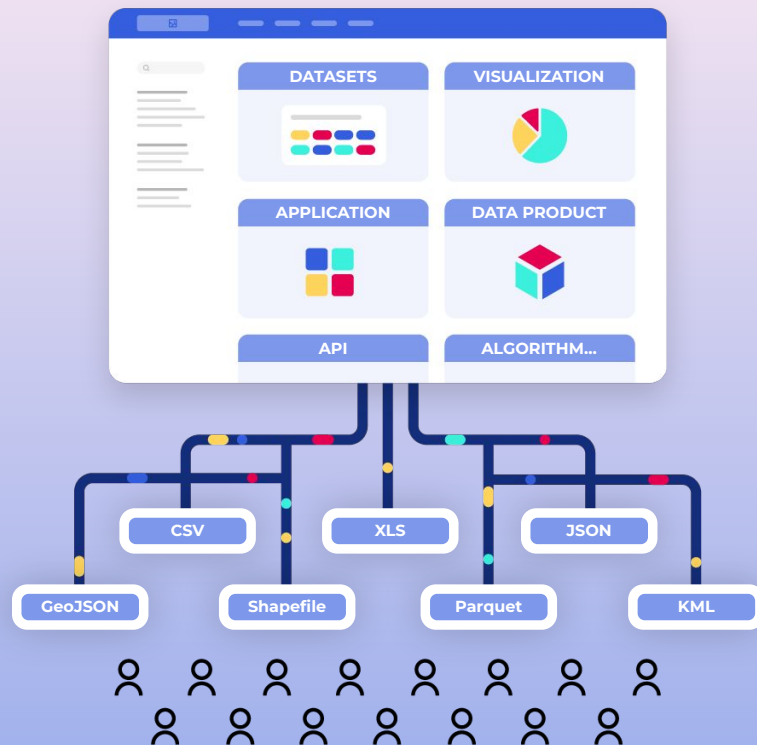
👤 **Simplified administration**

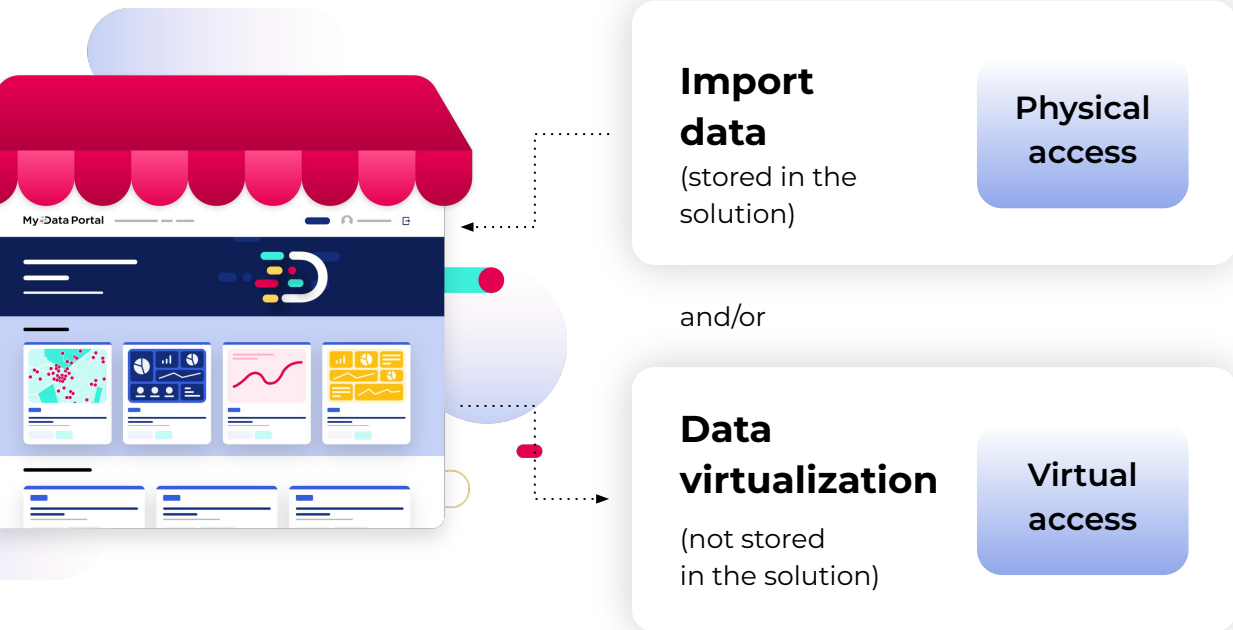Personalization, access rights management, data visualizations, automation, analytics & conversion

🖱️ **Seamless user experience**

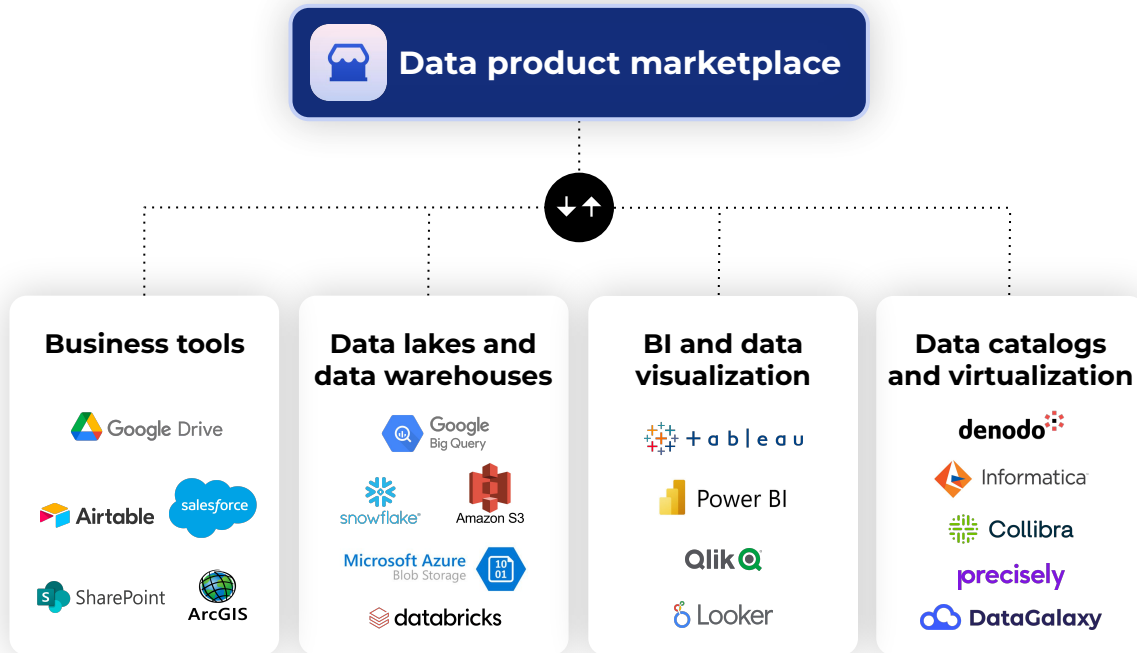AI search, data products, data sharing & API, collaboration

DATASETS

VISUALIZATION

APPLICATION

DATA PRODUCT

API

ALGORITHM...

CSV XLS JSON

GeoJSON Shapefile Parquet KML

opendata**soft**

Our hybrid data sharing capabilities

Import data
(stored in the solution)

Physical access

and/or

Data virtualization
(not stored in the solution)

Virtual access

My Data Portal

Our integrations with your IT stack

Data product marketplace

↓↑

Business tools

Google Drive

Airtable salesforce

SharePoint ArcGIS

Data lakes and data warehouses

Google Big Query

snowflake Amazon S3

Microsoft Azure Blob Storage 10 01

databricks

BI and data visualization

+ableau

Power BI

Qlik

Looker

Data catalogs and virtualization

denodo

Informatica

Collibra

precisely

DataGalaxy

Our integration capabilities:

- +100 native connectors

- A fully customizable API to connect to all of your data

opendatasoft

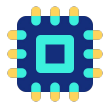# Robust technology

Designed to scale

- Multi-cloud hosting, sovereign solution
- Adapts to peaks in traffic
- Unlimited connectivity

Secure

- Robust and audited application security
- Secure data isolation
- Custom security settings
- Single Sign On

AI-driven innovation

- Semantic AI search
- Automatic visualization generation
- Similar data recommendations
- Multi-model AI (OpenAI, Mistral AI)

User-centric experience

- Data discoverability
- Traceability and follow-up of reuses
- Direct access to data
- Collaborative features

opendatasoft

Support to enable your success

Included services

Support from our teams

- **Technical support**
- **Customer Success Manager**

Self-service tools

- **Academy**
- **Community**
- **User guide & documentation**

Additional services

Service packs (to help drive greater marketplace usage)

- **Onboarding Packs** to help speed and deepen adoption
- **Run Packs** to support specific data projects

Premium services (personalized technical support)

- Access to a **dedicated Technical Account Manager**
- Access to **data experts** (Solutions Engineers & Architects)

opendata**soft**

Opendatasoft

- ▶▶ **+13** years experience in data democratization

- ▶▶ **+120** employees (50% in R&D)

- ▶▶ **+3,000** marketplaces (across private and public sectors)

- ▶▶ **+25** countries

- ▶▶ **1** multi-cloud solution

opendata**soft**

opendata**soft**

Thank you for your time

Contact:

Fanny Goldschmidt
Account Executive
fanny.goldschmidt@opendatasoft.com