Utility Week’s Flex Awards returns for second year

Utility Week is thrilled to announce the opening of entries for the second iteration of the Flex Awards, celebrating groundbreaking achievements in energy flexibility.

Net zero cannot happen without flexible energy and we need the market to mature at a faster pace if we’re to keep on track with our decarbonisation goals. The Utility Week Flex Awards are a bid to support the development and scaling of flex markets and to showcase and celebrate those leading the way.

Innovators working on transformative energy flexibility projects and trials are encouraged to submit their entries by [Submission Deadline].

Welcoming the return of the Flex Awards, Utility Week editor James Wallin/content director Jane Gray said: “It’s fantastic to see these awards back for a second year.

“Energy flexibility offers so much potential for our energy future and the last year has seen some major market developments which should help innovators and leaders in this space to drive forwards with their ambitions.

“We’re very excited to see what breakthroughs, ingenuity and commercial acumen come forward in this year’s submissions.”

The Utility Week Flex Awards seek to honour those who have demonstrated a commitment to pioneering solutions in energy flexibility, including those advancing demand management, storage, and system optimisation.

The awards presentation evening, which will be held at **Utility Week Live 2025**, at Birmingham’s NEC on 20th May will unite the flexibility community for an evening of collaboration and networking for industry leaders, policymakers and visionaries.

Entries for UW Flex Awards do not need to be completed projects or trials. Entries about live trials and projects will be accepted with judges looking for innovative thinking which will pave the way to scale energy flexibility and make markets more inclusive and accessible.

Independent judges of UW Flex Awards include: *Maxine Frerk – Gride Edge Policy, Tom Lowe – Thermal Storage UK, Any Manning – Citizen Advice, Natasha Mills – ADE, Sara Vaughan – Elexon, Arjan Gevek – Energy Intensive User Group, Grant Wilson – Birmingham University, Roger Hey – Smart GB, Avi Aithal – ENA, Claire Miller – Tellegen, Alex Buckman – Energy Systems Catapult* with more to be announced soon.

The Flex Awards are part of Utility Week Live’s Flex programme, alongside two days of free to attend content on a dedicated Flex stage, covering topics including; *Maximising flexible storage, Leveraging tariff innovation for flexibility, Market regulation and governance, DNO to DSO: Deploying digital infrastructure at pace* and much more.

To enter the awards, visit www.flexawards.co.uk.

For more information about supporting the emerging energy flexibility market, contact Utility Week Live business development director Charlie Scott ([charliescott@fav-house.com](mailto:charliescott@fav-house.com)). For more information on the awards contact Utility Week Live head of content Charity Woodruff on [charitywoodruff@fav-house.com](mailto:charitywoodruff@fav-house.com)