



Mayor Weill
Mayor Pro Tem Mallotto
Council Member Downs
Council Member Fromberg Edelstein
Council Member O'Keefe

Thursday, May 1, 2025, 1:00 PM
City Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

**REGULAR MEETING OF THE RANCHO MIRAGE CITY COUNCIL
AND COMMUNITY SERVICES DISTRICT, ENERGY AUTHORITY,
HOUSING AUTHORITY, JOINT POWERS FINANCE AUTHORITY, LIBRARY
AND OBSERVATORY, AND REDEVELOPMENT SUCCESSOR AGENCY BOARDS**

AGENDA

1. GENERAL

- 1A. Call to Order**
- 1B. Flag Salute**
- 1C. Roll Call: Downs, Fromberg Edelstein, O'Keefe, Mallotto, Weill**

2. PRESENTATIONS

- 2A. Eisenhower Health Project Update**
- 2B. Fire Hazard Severity Zones Presentation**
- 2C. Recognition of Holli Kenley, Ms. Senior California 2025**

3. COUNCIL MEMBER COMMENTS/REPORTS

4. CITY MANAGER COMMENTS/REPORTS

5. CONSENT CALENDAR (A-D)

5A. April 17, 2025, Regular City Council Meeting Minutes

— RECOMMENDED ACTION: Approve the April 17, 2025, Regular City Council Meeting Minutes as presented.

5B. Quarterly Treasurer's Report for the Quarter Ending December 31, 2024

— RECOMMENDED ACTION: Receive and file the March 31, 2025, Quarterly Treasurer's Report as presented.

5C. Contracts

— RECOMMENDED ACTION: Approve the terms of the contracts as presented and authorize the City Manager to execute the subject contracts.

5D. Demands

— RECOMMENDED ACTION: Approve the demands as presented.

6. ACTION CALENDAR

6A. Intention to Annex Territory Comprising 10.12 Acres to Community Facilities District No. 1 in Connection with Tentative Tract Map No. TTM 38222. Location: APNs 685-280-002 and 685-280-003.

Owner: Bravo Properties Inc.

— RECOMMENDED ACTION: Adopt Resolution No. 2025-(Next-in-Order), Declaring the City’s Intention to Annex Territory to Community Facilities District No. 1 and to Levy a Special Tax therein for Additional Police and Fire Services, Preliminarily Approve a Map of the Area Proposed to be Annexed, and Schedule a Public Hearing to Consider the Annexation and the Levy of the Special Tax for Annexation No. 197.

6B. Fiscal Year 2025-2026 Rent Levels for Housing Authority Residential Complexes

— RECOMMENDED ACTION: Approve the Fiscal Year 2025-2026 (July 1, 2025 to June 30, 2026) rent levels for Parkview Villas, San Jacinto Villas, Santa Rosa Villas, and Whispering Waters age-restricted residential complexes.

6C. Economic Development Strategic Plan Professional Services Agreement

— RECOMMENDED ACTION: Approve a Professional Services Agreement with Natelson Dale Group, Inc., in an amount not to exceed \$135,000, for an Economic Development Strategic Plan.

6D. Amphitheater Programming Master Plan Professional Services Agreement

— RECOMMENDED ACTION: Approve a Professional Services Agreement with Victus Advisors, in an amount not to exceed \$100,000, for an Amphitheater Programming Master Plan.

6E. Shop Local Rancho Mirage Gift Card Program

— RECOMMENDED ACTION: Approve a new Shop Local Rancho Mirage Gift Card Bonus Program, to coincide with Visit Greater Palm Springs Restaurant Week (May 30, 2025 to June 8, 2025), utilizing a \$10,000 bonus fund with a 50% match incentive.

6F. Consideration of a Resolution in Support of Eisenhower Medical Center’s Challenge to the Desert Healthcare District’s Validation Action Pertaining to Tenet Lease

— RECOMMENDED ACTION: Take whatever action is deemed appropriate.

7. NON-AGENDA PUBLIC COMMENTS

An opportunity for the public to speak on issues not on the agenda for a maximum of three (3) minutes per speaker.

8. CLOSED SESSION

8A. Closed Session Agenda

— 1. CONFERENCE WITH LEGAL COUNSEL - POTENTIAL INITIATION OF LITIGATION Pursuant to Government Code Section 54956.9(d)(4). (1 Potential Case)

8B. Recess to Closed Session

8C. Reconvene Open Session

8D. Closed Session Announcements

9. ADJOURNMENT

Agenda Materials: Any staff reports for agenda items considered in open session, as well as agenda materials for open session items provided to a majority of the legislative body(ies) following distribution of the agenda, are available for inspection in the City Clerk's Office at Rancho Mirage City Hall, located at 69-825 Highway 111, Rancho Mirage, CA 92270, during normal business hours.

Americans with Disabilities Act (ADA): If you are an individual with a disability and need a reasonable modification or accommodation pursuant to the ADA, please contact the City Clerk's Office at (760) 324-4511, Ext. 488, prior to the meeting. Providing notice at least 48 hours in advance of the meeting is suggested, so a determination may be made as to whether the request is feasible.

Livestream: This meeting may be viewed via Livestream on the City's website at www.RanchoMirageCA.gov.

Public Comments: Written public comments may be submitted to the City Clerk via email to CityClerk@RanchoMirageCA.gov or mail/delivery to ATTN: City Clerk, City of Rancho Mirage, 69-825 Highway 111, Rancho Mirage, CA 92270. Please submit written public comments at least three (3) hours in advance of the meeting to ensure they may be fully considered. Written public comments received during the meeting will be distributed to the legislative body(ies) and made available to the public following the meeting.

Oral public comments/testimony may be provided in person at the meeting during the non-agenda public comment period and during the public comment/testimony period for each agenda item. Public comments are limited to three (3) minutes per speaker. Please fill out a Request to Speak slip prior to the start of the meeting and submit it to the City Clerk. You will be called upon to speak at the appropriate time. Please submit a separate slip for each item on which you wish to speak.

Declaration of Posting: *I, Kristie Ramos, City Clerk of the City of Rancho Mirage, do hereby declare that the foregoing meeting agenda was posted on the City of Rancho Mirage website at www.RanchoMirageCA.gov, on the Rancho Mirage City Hall bulletin board at 69-825 Highway 111, Rancho Mirage, CA 92270, and at the Rancho Mirage Library & Observatory at 71-100 Highway 111, Rancho Mirage, CA 92270, at least 72 hours in advance of the meeting.*

Kristie Ramos



Date Posted: April 25, 2025