



Mayor Weill  
Mayor Pro Tem Malotto  
Council Member Downs  
Council Member Fromberg Edelstein  
Council Member O'Keefe

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Thursday, July 17, 2025, 1:00 PM  
City Council Chamber  
69-825 Highway 111  
Rancho Mirage, CA 92270

**REGULAR MEETING OF THE RANCHO MIRAGE CITY COUNCIL  
AND COMMUNITY SERVICES DISTRICT, ENERGY AUTHORITY,  
HOUSING AUTHORITY, JOINT POWERS FINANCE AUTHORITY, LIBRARY  
AND OBSERVATORY, AND REDEVELOPMENT SUCCESSOR AGENCY BOARDS**

**AGENDA**

**1. GENERAL**

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- 1.A. Call to Order**
- 1.B. Flag Salute**
- 1.C. Roll Call: Downs, Fromberg Edelstein, O'Keefe, Malotto, Weill**

**2. PRESENTATIONS**

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- 2.A. Special Presentation to Rancho Mirage High School Women's Softball State Finalist Team**
- 2.B. Palm Springs International Airport Commission Update**

**3. COUNCIL MEMBER COMMENTS/REPORTS**

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**4. CITY MANAGER COMMENTS/REPORTS**

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**5. CONSENT CALENDAR (A-I)**

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- 5.A. Waive Full Reading of Any Ordinance Introduced or Adopted Pursuant to this Agenda**
- 5.B. June 18, 2025, Adjourned Regular City Council Meeting Minutes**
  - RECOMMENDED ACTION: Approve the June 18, 2025, Adjourned Regular City Council Meeting Minutes as presented.
- 5.C. Appointment to the Rancho Mirage Community Parks and Trails Commission**
  - RECOMMENDED ACTION: Appoint Joshua Oransky to serve as a member of the Rancho Mirage Community Parks and Trails Commission for the remainder of the current term.
- 5.D. Annual Appointments of City Council Representatives to Various Outside Agency Boards, Committees, and Commissions**
  - RECOMMENDED ACTION: Confirm the annual appointments of City Council representatives to various outside agency boards, committees, and commissions as presented.
- 5.E. Final Acceptance of Improvements for Parcel Map No. 38380 (Sanctuary)**
  - RECOMMENDED ACTION: Accept the public and private improvements for Parcel Map No. 38380 as completed and authorize the filing of the Notice of Acceptance and the Notice of Completion with the County Recorder's Office.

#### **5.F. Consideration of Transitioning to Electric Vehicles**

— RECOMMENDED ACTION: Authorize the transition of the City fleet to electric vehicles and authorize the City Manager, or designee, to take all necessary actions to implement this transition, including but not limited to issuing Requests for Proposals, vendor selection, approving purchases, surplus of old fleet vehicles and executing all associated agreements and documents, subject to approval as to form by the City Attorney.

#### **5.G. Donation of Surplus Automated License Plate Recognition Equipment**

— RECOMMENDED ACTION: Adopt Resolution No. 2025-(Next-in-Order), Authorizing the Donation of Surplus Automated License Plate Recognition (ALPR) Equipment to the City of Riverside Police Department.

#### **5.H. Contracts**

— RECOMMENDED ACTION: Approve the terms of the contracts as presented and authorize the City Manager to execute the subject contracts.

#### **5.I. Demands**

— RECOMMENDED ACTION: Approve the demands as presented.

### **6. PUBLIC HEARINGS**

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#### **6.A. Zoning Text Amendment Case No. ZTA25-0002 – Applicant: City of Rancho Mirage. Consideration of an Ordinance Amending Chapter 17.30 (Standards for Specific Land Uses) – Section 17.30.270 D. Penalty of the Rancho Mirage Municipal Code and Resolution Incorporating a Tier Based Penalty Fee Schedule.**

##### **Location: City-Wide**

— RECOMMENDED ACTION: 1) Find that the adoption of the Ordinance has been reviewed in compliance with the provisions of the California Environmental Quality Act (CEQA) and CEQA Guidelines, and that adoption of the Ordinance is categorically exempt from environmental review under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Sections 15378 because it is not a “project”, and 15061(b)(3) because it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment because the amendments involve general policy and procedure making; 2) Introduce Ordinance No. (Next-in-Order), 1st Reading, Amending Chapter 17.30 (Standards for Specific Land Uses) – Section 17.30.270 D. Penalty of the Rancho Mirage Municipal Code; and 3) Adopt Resolution No. 2025-(Next-in-Order), Adopting a Tier-Based Schedule of Fines Regarding Violation of Short-Term Rental Regulations.

#### **6.B. Environmental Assessment Case No. EA25-0002 and Preliminary Development Plan Case No. PDP25-0002 - Rancho Mirage Affordable Apartments. Applicant: National Community Renaissance. Consideration of an Affordable Housing Development, Rancho Mirage Affordable Apartments, Consisting of 150 Units Distributed Across Seven (7) Two- and Three-Story Walk-up Buildings. Located South of Via Vail and East of Key Largo Avenue (APN: 685-090-016)**

— RECOMMENDED ACTION: 1) Adopt Resolution No. 2025-(Next-in-Order), Adopting and Approving the Mitigation Monitoring and Reporting Program and Mitigated Negative Declaration (SCH#2025050959) for the Proposed Project Based on Environmental Assessment Case No. EA25-0002; 2) Adopt Resolution No. 2025-(Next-in-Order), Approving Preliminary Development Plan Case No. PDP25-0002 Regarding the Proposed Rancho Mirage Affordable Apartments; and 3) Adopt Resolution No. 2025-(Next-in-Order), Approving a Development Impact Fee Deferral Agreement in Support of National Community Renaissance of California’s Development of Affordable Housing in the City of Rancho Mirage on Real Property Having Assessors Parcel Number 685-090-016, and Authorizing the City Manager to Take All Related Actions Necessary to Negotiate, Prepare, and Execute the Necessary Agreements and Other Documents Necessary to Effectuate the Same and Finding the Action Exempt from the California Environmental Quality Act.

## **7. ACTION CALENDAR**

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### **7.A. Construction Agreement for Rancho Mirage Community Park Expansion**

— RECOMMENDED ACTION: 1) Find the project exempt from the California Environmental Quality Act (CEQA) pursuant to Guidelines §15061(b)(3), §15304 (Class 4) and §15332 (Class 32); and 2) Approve a Construction Agreement with Asphalt Fabric, in an amount not to exceed \$2,852,282.30, for the expansion of the Rancho Mirage Community Park (CP22-378).

### **7.B. Riverside County Sheriff Services Contract Amendment**

— RECOMMENDED ACTION: Approve the Third Amendment to the Agreement for Law Enforcement Services Between the City of Rancho Mirage and the County of Riverside.

### **7.C. Shop Local Rancho Mirage Gift Card Program Proposed Bonus Campaign for Taste of Summer Rancho Mirage**

— RECOMMENDED ACTION: Approve implementation of a Shop Local Rancho Mirage Gift Card Bonus Program to coincide with Taste of Summer Rancho Mirage, July 24–August 17, 2025, utilizing a \$25,000 bonus fund to provide a 50% match incentive on gift card purchases.

### **7.D. Economic Development Shop Local Resort Partnership Program**

— RECOMMENDED ACTION: Approve the implementation of an Economic Development Shop Local Resort Partnership Program and authorize the allocation of \$65,000 to support occupancy incentives at Rancho Mirage resorts during the September–October 2025 shoulder season.

## **8. NON-AGENDA PUBLIC COMMENTS**

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An opportunity for the public to speak on issues not on the agenda for a maximum of three (3) minutes per speaker.

## **9. CLOSED SESSION**

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### **9.A. Closed Session Agenda**

— 1. CONFERENCE WITH LEGAL COUNSEL - PUBLIC EMPLOYEE PERFORMANCE EVALUATION Pursuant to California Government Code Section 54957. Public Employee: City Clerk/Board Secretary.

— 2. CONFERENCE WITH LABOR NEGOTIATOR REGARDING UNREPRESENTED EMPLOYEE Pursuant to California Government Code Section 54957. City Representative: Colin D. Kirkpatrick, City Attorney. Unrepresented Employee: City Clerk/Board Secretary.

### **9.B. Recess to Closed Session**

### **9.C. Reconvene Open Session**

### **9.D. Closed Session Announcements**

## **10. ACTION CALENDAR CONTINUED**

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### **10.A. Consider Approving Any Proposed Revisions to City Clerk/Board Secretary Employment Agreement**

## **11. ADJOURNMENT**

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**Agenda Materials:** Any staff reports for agenda items considered in open session, as well as agenda materials for open session items provided to a majority of the legislative body(ies) following distribution of the agenda, are available for inspection in the City Clerk's Office at Rancho Mirage City Hall, located at 69-825 Highway 111, Rancho Mirage, CA 92270, during normal business hours.

**Americans with Disabilities Act (ADA):** If you are an individual with a disability and need a reasonable modification or accommodation pursuant to the ADA, please contact the City Clerk's Office at (760) 324-4511 Ext. 488, or via e-mail to [CityClerk@RanchoMirageCA.gov](mailto:CityClerk@RanchoMirageCA.gov), prior to the meeting. Providing notice at least 48 hours in advance of the meeting is suggested, so a determination may be made as to whether the request is feasible.

**Livestream:** This meeting may be viewed via Livestream on the City's website at [www.RanchoMirageCA.gov](http://www.RanchoMirageCA.gov).

**Public Comments:** Written public comments may be submitted to the City Clerk via email to [CityClerk@RanchoMirageCA.gov](mailto:CityClerk@RanchoMirageCA.gov) or mail/delivery to ATTN: City Clerk, City of Rancho Mirage, 69-825 Highway 111, Rancho Mirage, CA 92270. Please submit written public comments at least three (3) hours in advance of the meeting to ensure they may be fully considered. Written public comments received during the meeting will be distributed to the legislative body(ies) and made available to the public following the meeting.

Oral public comments/testimony may be provided in person at the meeting during the non-agenda public comment period and during the public comment/testimony period for each agenda item. Public comments are limited to three (3) minutes per speaker. Please fill out a Request to Speak slip prior to the start of the meeting and submit it to the City Clerk. You will be called upon to speak at the appropriate time. Please submit a separate slip for each item on which you wish to speak.

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**Declaration of Posting:** *I, Kristie Ramos, City Clerk of the City of Rancho Mirage, do hereby declare that the foregoing meeting agenda was posted on the City of Rancho Mirage website at [www.RanchoMirageCA.gov](http://www.RanchoMirageCA.gov), on the Rancho Mirage City Hall bulletin board at 69-825 Highway 111, Rancho Mirage, CA 92270, and at the Rancho Mirage Library & Observatory at 71-100 Highway 111, Rancho Mirage, CA 92270, at least 72 hours in advance of the meeting.*

*Kristie Ramos*



Date Posted: July 16, 2025