

CHAIR SHARENA WALKER
VICE CHAIR ALICIA DE LA LUZ
COMMISSIONER VERONICA NEVAREZ
COMMISSIONER JUANITA MARTINEZ
COMMISSIONER HYEWON YUN

Wednesday, February 19, 2025, 6:00 PM COUNCIL CHAMBER 6650 Beach Boulevard Buena Park, CA 90621

CULTURAL ENGAGEMENT COMMISSION AGENDA

1. GENERAL

- 1A. CALL TO ORDER
- 1B. ROLL CALL
- 1C. PLEDGE OF ALLEGIANCE

2. ORAL COMMUNICATIONS

2A. Oral Communications

This is the portion of the meeting set aside to invite public comments regarding any matter within the jurisdiction of the Commission. Public comments are limited to no more than three minutes each. If comments relate to a specific agenda item, those comments will be taken following the staff report for that item and prior to the Commission vote. Those wishing to speak are asked to add your information at the digital public kiosk located at the entrance of the Council Chamber.

3. APPROVAL OF MINUTES

3A. Approval of Minutes - January 15, 2025

4. DIRECTOR AND CITY STAFF REPORTS

4A. Reports

5. DISCUSSION AND ACTION ITEMS

5A. Discussion on Summer Concerts in the Park

6. COMMISSION COMMENTS, FUTURE AGENDA ITEMS

6A. REPORTS

7. ANNOUNCEMENTS

- 7A. Next City Council Meeting: Tuesday, February 25, 2025 at 5:00 p.m.
- 7B. Next Regular Commission Meeting: Wednesday, March 19, 2025 at 6:00 p.m.

8. ADJOURNMENT

8A. Adjournment

This agenda contains a brief general description of each item to be considered. Supporting documents are available for review and copying at Community Services Department or at www.buenapark.com. Supplementary materials distributed to the Commission less than 72 hours before the meeting are posted to the City's website at www.buenapark.com and copies are available for public inspection beginning the next regular business day in the Community Services Office. This governing body is prohibited from discussing or taking action on any item which is not included in this agenda; however, may ask clarifying questions, ask staff to follow-up, or provide other direction. The order of business as it appears on this agenda may be modified by the governing body.

In compliance with the Americans with Disabilities Act, if you need accommodations to participate in this meeting, contact the Community Services Department at (714) 562-3860 or the California Relay Service at 711. Notification at least 48 hours prior to the meeting will enable the City to make arrangements to assure accessibility.

If you would like to participate in any matter of business on the agenda and would like translation in Chinese, Korean, Spanish, Tagalog, or Vietnamese, please contact the **Community Services Department at (714) 562-3860 48-hours prior to the meeting**. Residents requiring translation during Oral Communications are encouraged to bring interpreters.

시의제 목록에 있는 정식 안건에 대해 의견을 발표하고 싶으신 경우, 중국어, 한국어, 스패니쉬, 타갈로에 대한 통역사가 필요하시면 시미팅 48시간전 시서기 오피스로 (714-562-3860) 연락하시면 됩니다. 정식안건이 아닌 주민 발언시간에 발표하실 경우, 본인의 통역사를 직접 모시고 오시면 감사하겠습니다.

Si le gustaría participar en audiencia pública o cualquier asunto de negocios programado en la agenda y necesita traducción en chino, coreano, español, tagalo o vietnamita, comuníquese con la Oficina del Secretario de la Ciudad, 48 horas antes de la reunión al (714) 562-3860. Para participar en los comentarios públicos sobre cualquier otro asunto dentro de la jurisdicción del ayuntamiento, se les recomienda que traiga un intérprete.

I, Ariana Chavez, Senior Administrative Assistant, City of Buena Park, do hereby certify, under penalty of perjury under the laws of the State of California that a full and correct copy of this agenda was posted pursuant to Government Code Section 54950 et. seq., at Buena Park City Hall, 6650 Beach Blvd., and uploaded to the City of Buena Park website www.buenapark.com.

Ariana Chavez Senior Administrative Assistant Community Services Department

Date Posted: February 13, 2025

City of Buena Park



Cultural Engagement Commission Agenda Report

A. Approval of Minutes - January 15, 2025

Meeting	Agenda Group
Wednesday, February 19, 2025, 6:00 PM	APPROVAL OF MINUTES Item: 3A.
Presented By	Prepared By
	Jim Box, Director of Community Services
Approved By	
Jim Box, Director of Community Services	

Approve the minutes from the January 15, 2025 meeting.

Attachments

2025 01 15 CE.pdf

CITY OF BUENA PARK CULTURAL ENGAGEMENT COMMISSION January 15, 2025

1. GENERAL

a. CALL TO ORDER: Chair Yun called the Cultural Engagement Commission Meeting to order at 6:00 p.m., in the Council Chamber, 6650 Beach Boulevard, Buena Park, California.

b. ROLL CALL:

Present: De La Luz, Martinez, Walker, Yun

Absent:

Also Present: Jim Box, Director of Community Services
Ariana Chavez, Senior Administrative Assistant
Mark Sauceda, Community Services Supervisor
Serena Martinez, Community Services Coordinator
Saul Contreras, Senior Office Assistant

- c. PLEDGE OF ALLEGIANCE: Led by Commissioner De La Luz
- 2. ORAL COMMUNICATIONS: None.

3. APPROVAL OF MINUTES: November 20, 2024

***M/S/P – Commissioner Martinez motioned for the approval of minutes. Commissioner De La Luz seconded the motion. All in favor, motion passed.

4. DIRECTOR AND CITY STAFF REPORTS:

a. Jim Box, Director of Community Services, informed the Commission on the new Council Liaison, Vice Mayor Traut, and on the Military Banner Program. Jim Box, Director of Community Services, invited commissioners to take part in the Community Academy and provided an update on the Parks and Recreation Master Plan. Mark Sauceda, Community Services Supervisor, informed the Commission on the next Buena Park Youth Theater show and an update on a new art installation on Lakeknoll Dr. and Dale St. Serena Martinez, Community Services Coordinator, updated the Commission on the 2025 Elementary Art Show and invited the Commission to the awards reception. Serena Martinez, Community Services Coordinator, updated the Commission on the upcoming middle and high school art display and the excursion to the flower fields in Carlsbad.

5. DISCUSSION AND ACTION ITEMS:

- a. Selection of New Chair and Vice Chair Ariana Chavez, Senior Administrative Assistant, informed the Commission on the selection of a new Chair and Vice Chair at the start of every year. The new Chair for 2025 will be Chair Walker and the new Vice Chair will be Vice Chair De La Luz.
- b. Discussion on Art in Public Places Utility Box, District 2
 Mark Sauceda, Community Services Supervisor, presented to the Commission the location of utility boxes on the corner of Beach Blvd. and Orangethorpe Ave. and asked commissioners for direction on the art in public places project. The Commission recommended to move forward with staff's proposal on the project.

Cultural Engagement Commission January 15, 2025 Page 2

6. COMMISSION COMMENTS, FUTURE AGENDA ITEMS, ATENDANCE REPORT:

a. Commissioner Yun commented on participating as a judge for the holiday home decorating contest and attending a City Council meeting. Vice Chair De La Luz commented on being a judge for the holiday home decorating contest and attending the Ladies' Luncheon and Art Brown's retirement event. Vice Chair De La Luz commented on placing a future agenda item that looked into creating a program where residents can be able to visit the houses that participate in the holiday decorating contest. Commissioner Martinez commented on attending the Mayor's Prayer breakfast, the Christmas Tree Lighting event, Candy Caneland, and the new Council swearing in. Commissioner Martinez commented on her Police Advisory Board tenure and recommended commissioners to look into taking part of the board. Chair Walker commented on attending the Ladies' Luncheon and taking part as a judge for the elementary art show.

b. Attendance Report.

7. ANNOUNCEMENTS:

- a. Next City Council Meeting: Tuesday, January 28, 2025 at 5:00 p.m.
- b. Next Regular Commission Meeting: Wednesday, February 19, 2025 at 6:00 p.m.
- **8. ADJOURNMENT:** There being no further business, Chair Walker declared the meeting adjourned at 6:45 p.m. The next regularly scheduled meeting is on Wednesday, February 19, 2025.

ATTEST:	
Ariana Chavez, Senior Administrative Assistant	Sharena Walker, Chair



Cultural Engagement Commission Agenda Report

A. Discussion on Summer Concerts in the Park

Meeting	Agenda Group
Wednesday, February 19, 2025, 6:00 PM	DISCUSSION AND ACTION ITEMS Item: 5A.
Presented By	Approved By
Serena Martinez, Community Services Coordinator	Jim Box, Director of Community Services

DISCUSSION

Staff has begun preparing for the 2025 Summer Concerts in the Park. This annual event consists of six concerts held at Boisseranc Park. A pre-show performance by local youth dance studios begins at 6:30PM and the bands start playing at 7:00PM. Each concert typically attracts 1,500-3,000 attendees, who enjoy a variety of entertainment options. This series also includes community partner booths, twilight swim, food trucks, and other fun activities.

Staff has been contacting bands to create the best experience for thousands of attendees. We are seeking input from the commission on the event and selection of the final band.

Proposed Schedule:

July 2: The Dreamboats - 50's and 60's Pop & Rock

July 9: Commissioners Choice - Latin Night

July 16: Yachty by Nature - Smooth Yacht Rock of the 70's & 80's

July 23: Tijuana Dogs - High Energy Multi-faceted rock/dance/party

July 31: Bruno and the Hooligans - Bruno Mars Tribute

August 6: New Romantics - Taylor Swift Tribute

Band's for Commissioner's Choice

The following bands have been researched by staff for the Commissioners' Choice night on July 9, 2025.

Suavé the Band - Suavé is an 8-piece power house band that has thrilled audiences throughout Southern California with its energetic music and high spirit onstage antics. Suavé's success stems from their ability to authentically perform many different styles of music including Jazz, Rock, Swing, R&B, and Latin music including Cumbia, Merengue, Salsa, Cha-Cha and more.

Soto Band - Soto has emerged as one of the hottest Latin-Funk-R&B dance bands of the millennium. Soulful ballads, Latin rhythms, hot dance grooves and high energy stage shows has made Soto the most entertaining musical group of today. The nonstop energy of the Latin American musical group will have crowds signing and dancing all night.

Mariachi Divas - With a career spanning 25 years, the all-female Mariachi Divas founded by musical director and trumpet player Cindy Shea, is celebrated for its innovative and eclectic array of music ranging from mariachi classics to jazz and pop. With several GRAMMY awards and nominations, the ensemble continues to expand the scope of mariachi music, delighting audiences from around the world.

Latin Soul Band - Latin Soul Band specializes in putting together songs to perform with a soulful Latin twist. Their song selection ranges from Rock, Blues, and R&B to the most popular Latin songs in the styles of Cumbia, Salsa, Merengue, Bachata, Reggeatón, and Rock en Español. The band gets the crowd grooving with their powerful driven drummer and rhythmic section.

RECOMMENDED ACTION

Tonight, staff is seeking direction from the Commission to select a final band for the 2025 Summer Concert Series.