

MINUTES OF A SPECIAL MEETING
OF THE BUENA PARK CITY COUNCIL
HELD NOVEMBER 28, 2023

Vol. 53 Pg. 480

1. CALL TO ORDER

The City Council met in a special meeting on Tuesday, November 28, 2023, at 9:30 a.m., in the 9th Floor Conference Room of the Knott's Berry Farm Hotel, 7675 Crescent Ave., Buena Park, California, Mayor Brown presiding.

1A. CALL TO ORDER

1B. ROLL CALL

PRESENT: Ahn, Castañeda, Traut, Sonne, Brown
ABSENT: None

Also present were: Aaron France, City Manager; Chris Cardinale, City Attorney; and Adria M. Jimenez, MMC, Director of Government and Community Relations/City Clerk.

1C. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Council Member Traut.

2. ORAL COMMUNICATIONS

2A. ORAL COMMUNICATIONS

Mayor Brown announced the public may at this time address the members of the City Council on any matters within the jurisdiction of the City Council. There being none, Mayor Brown closed oral communications.

3. GOAL SETTING WORKSHOP FACILITATED BY LISA GORDON, CEO OF LISA INSPIRES

At 10:57 p.m., Council Member Castañeda joined the workshop.

The City Council participated in a goal-setting workshop facilitated by Lisa Gordon, CEO of Lisa Inspires. The purpose of the workshop was to provide the City Council, City Manager, and the Executive Management team the opportunity to learn about each other's communication styles and improve teamwork, review the City's financial outlook, discuss the City's strengths and weaknesses, and review, discuss, and establish multi-year goals and objectives. The discussion by the City Council at the workshop involved a visioning process and building consensus around shared interests and did not include formal votes. Therefore, the City Council's discussion resulted in a general roadmap for staff to follow in developing the draft goals and objectives for the City Council to review. The City Council identified its priorities by way of an exercise placing marks on various Opportunities and Solutions, they wished to set as goals and objectives for Fiscal Years 2024-26 and beyond. The City Council Goals and Objectives are as follows:

1. **Increase Locally Controlled Revenue Sources**

- Consider the following sources for increase:
 - Special services (grants, user fees)
 - Fees for residents / businesses (fees for services, Development Impact Fees, etc.)
- Introduce and/or investigate new Enterprise Fund opportunities.
- Consider locally controlled revenue sources.
- Apply for grant funding that advances Key Focus Areas and priorities.
- Explore new revenue sources including:
 - Water Enterprise Fund
 - Sewer Enterprise Fund

2. Enhance Economic Development

- Complete Beach Boulevard projects.
- Create special programs, events, and/or partnerships to support and grow local businesses.
- Explore workforce development programming and/or partnerships.
- Remediate blighted commercial corridors.

Mayor Brown called for a recess at 12:07 p.m. and announced the workshop would be reconvened in the Conference Room. The workshop was reconvened at 1:05 p.m.

3. Increase Staffing Levels and Retention

- Conduct assessment to identify Police Department staffing needs by May 2024.
- Conduct department-wide assessments to identify staffing needs by July 2024.
- Create formal internship and mentorship program.
- Explore City-wide wellness program (supports attraction/retention).
- Create DEI Initiative to support retention.

At 1:42 p.m., Council Member Castañeda left the workshop, and returned at 2:02 p.m.

4. Increase Housing Supply

- Proactively re-zone properties to incentivize housing development by August 2024.
- Reduce discretionary barriers to promote by-right housing by August 2024.
- Evaluate existing development standards and processes to streamline housing production by December 2024.
- Market Buena Park as a pro-housing City by March 2025.

5. Improve Core Services

- Prioritize and implement Parks and Recreation Master Plan.
- Explore Technology:
 - Research options for software programs to create efficiencies and enhance services to the public.
 - Create a Staff Technology User Group.

6. Upgrade Infrastructure

- Consider creating special infrastructure fund by June 2025.
- Prioritize and implement Active Transportation Plan (ATP) by December 2024.

Once approved by the City Council, these Goals and Objectives will be used as a roadmap to guide the City Manager and staff over the next several years. For all others, staff will add these goals to the Master Calendar and will begin refining and working on the next priorities of the City Council and identifying funding sources. Staff may also incorporate these goals into policy issues brought before the City Council for consideration during the annual budget review cycle.

ADJOURNMENT

There being no further business, Mayor Brown adjourned the meeting at 3:43 p.m.



Mayor

ATTEST:



City Clerk