

Wednesday, June 11, 2025, 5:30 PM COUNCIL CHAMBERS 1 Civic Center Circle Brea, California 92821

Erika Bernal, Vice Chair

Robyn Price, Commissioner Ben Schultz, Commissioner Linda Shay, Commissioner

Beverly Falco, Chair

This agenda contains a brief general description of each item the Commission will consider. The Community Services Department has on file copies of written documentation relating to each item of business on this Agenda available for public inspection. Contact the Community Services Department at (714) 990-7738 or view the Agenda and related materials on the City's website at www.cityofbrea.gov Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Community Services Department at 1 Civic Center Circle, Brea, CA during normal business hours. Such documents may also be available on the City's website subject to staff's ability to post documents before the meeting.

Procedures for Addressing the Commission

The Commission encourages interested people to address this legislative body by making a brief presentation under Matters from the Audience. State Law prohibits the Commission from responding to or acting upon matters not listed on this agenda.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of your entire group. Commission rules prohibit clapping, booing or shouts of approval or disagreement from the audience. Please silence all cell phones and other electronic equipment while the Commission is in session. Thank you.

Written comments may be submitted in advance of the meeting by emailing carrieho@cityofbrea.gov Written comments received by 3 pm on the day of the meeting will be provided to the Commission, will be made available to the public at the meeting, and will be included in the official record of the meeting.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 990-7738. Notification 48 hours prior to the meeting will enable City staff to make reasonable arrangements to ensure accessibility. (28CFR 35.102.35.104 ADA Title II)

1. General Session

- 1.A. Call to Order
- 1.B. Pledge of Allegiance
- 1.C. Invocation
- 1.D. Matters from the Audience

2. Action

2.A. Approval of Minutes

3. Discussion

3.A. Formation of Recognition Program

4. Reports

- 4.A. Gallery Committee
- 4.B. Theatre Committee
- 4.C. Site Awareness Committee
- 4.D. Art in Public Places Committee
- 4.E. Country Fair Committee
- 4.F. General Plan Steering Committee

5. Informational

- 5.A. B. Information Memorandum/Staff Updates
- 5.B. Commissioner Requests

6. Adjournment

Date Posted: June 5, 2025



Cultural Arts Commission Communication

A. Approval of Minutes

Meeting	Agenda Group
Wednesday, June 11, 2025, 5:30 PM	Action Item: 2A.

RECOMMENDATION:

Approve.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Prepared by; Carrie Hosozawa, Executive Assistant

Attachments

05-14-25 CAC Draft Minutes.pdf

** The following document is a draft of the minutes and the not the official approved minutes **

Minutes for the Cultural Arts Commission

1 Civic Center Circle, Brea, California 92821

May 14, 2025

Roll Call: (*The following members were in attendance*)

- Beverly Falco, Chair Cultural Arts Commission
- Erika Bernal, Vice Chair Cultural Arts Commission
- Linda Shay, Cultural Arts Commissioner

Absent:

- Robyn Price, Cultural Arts Commission
- Benjamin Schultz, Cultural Arts Commissioner

1. General Session

1.A. Call to Order

Chair Falco called the meeting to order at 5:30 pm.

1.B. Pledge of Allegiance

Chair Falco led the Pledge of Allegiance.

1.C. Invocation

Chair Falco asked for a moment of silence.

1.D. Matters from the Audience

None.

2. Action

2.A. Approval of Minutes

Vice Chair Bernal made a motion to approve the minutes with a minor correction and Commissioner Shay seconded the motion.

Motion passed 3-0-2

Ayes: Falco, Bernal, Shay

Nays: None

Absent: Price, Schultz

4-0-0-0-0

2.B. FY 2025-2027 Community Services Budget Update & Proposed Fee Schedule

Senior Management Analyst Anthony Godoy presented the budget and led a review of proposed program fee schedules. The Commission was asked to support the proposed fee schedule, which will be presented to the Parks, Recreation, and Human Services Commission in the coming weeks. The Commission asked questions regarding Fund 181. Staff provided historical context, noting the Community Center opened in July 1996 and that \$167,000 is allocated annually from the General Fund to Fund 181 for its support. Vice Chair Bernal made a motion to approve and Commissioner Shay seconded the motion.

Motion passed 3-0-2

Ayes: Falco, Bernal, Shay

Nays: None

Absent: Price, Schultz

3. Discussion

3.A. Cultural Arts Summer Preview

Special Events Supervisor Kristin Steyerman and Theatre Director Kris Kataoka presented an overview of summer programs and events, emphasizing the hard work and planning that goes into making them successful. The summer timeline includes various exhibitions, concerts, family films, and community events, such as the Country Fair, Brea Fest and summer art camps.

4. Reports

4.A. Gallery Committee None.

4.B. Theatre Committee

Vice Chair Bernal said they had narrowed down the Amplify submissions to eight finalists.

4.C. Site Awareness Committee

None.

4.D. Art in Public Places Committee

Commissioner Shay reported that the Committee had approved two installations at their meeting on April 28.

4.E. Country Fair Committee

Vice Chair Bernal stated that they had been meeting regularly and working on sponsorships.

4.F. General Plan Steering Committee

None.

4.G. Cultural Arts Recognition Program Ad Hoc Committee

Vice Chair Bernal provided an update on the recognition program, which aims to honor individuals and groups for their community contributions. The team is finalizing the design and award categories, with an emphasis on marketing and presentation. The Ad Hoc Committee will convene prior to the next meeting and will provide further updates.

5. Informational

5.A. Correspondence

No comments or questions.

5.B. B. Information Memorandum/Staff Updates

Special Events Supervisor Kristin Steyerman highlighted the success of the Go. Serve, Brea event, which involved 15 projects and over 275 volunteers, despite the rain. The team is working on a home beautification contest for the Country Fair Steering Committee, with winners to be announced at a future meeting. The commission is encouraged to support and promote these events, which contribute to community engagement and volunteerism.

Ms. Steyerman introduced Alva Fox, the Special Events Coordinator, who previously worked with the City's sports program and has recently joined the Special Events team. Ms. Fox was recognized for her dedication, creativity, and strong commitment to serving the community.

5.C. Commissioner Requests

No requests.

6. Adjournment

Deputy Director Sean Matlock shared the sad news of the passing of Julie Telles, a long-time Tiny Tots instructor. The Commission expressed their condolences and gratitude for Julie's dedicated service to the community. The meeting was adjourned by Chair Falco in Julie's honor at 6:27 pm, followed by a moment of silence in remembrance of her contributions.



A. Formation of Recognition Program

Meeting	Agenda Group
Wednesday, June 11, 2025, 5:30 PM	Discussion Item: 3A.
то	FROM
Chair and Members of the Cultural Arts Commission	Carrie Hernandez, Director of Community Services

RECOMMENDATION

Direct staff on how to proceed with the formation of a cultural arts recognition program.

BACKGROUND/DISCUSSION

On June 4, 2025, the ad hoc committee met to further define a framework for a cultural arts recognition program.

The ad hoc committee established that the following goals should be considered in the development of such a program:

- Provide a way to recognize and bring awareness to those doing good work in the arts within the community
- · Educate on and promote the importance of the arts in Brea
- Create a sense of ownership for those who are contributing to the reputation of Brea as a city of the arts
- · Create a program that is simple to implement/execute

The ad hoc committee was supportive of listing existing Cultural Arts Commission goals as the "criteria" for recognition. Additionally, the ad hoc committee was supportive of staff working towards a first recognition window in October 2025 during National Arts & Humanities Month.

The ad hoc committee will reconvene later this summer to discuss status of the effort.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services

Prepared by: Jenn Colacion, Community Services Manager



Cultural Arts Commission Communication

A. B. Information Memorandum/Staff Updates

Meeting	Agenda Group
Wednesday, June 11, 2025, 5:30 PM	Informational Item: 5A.

RECOMMENDATION:

Receive and file.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Attachments

06 - June 2025 Monthly Report.pdf

CURTIS THEATRE MONTHLY REPORT 2025



JUNE 2025 MAY 2025 EVENT HIGHLIGHTS

Prepared by

KRIS KATAOKA & ELLIOT FORRESTER

Prepared for

BREA CULTURAL ARTS COMMISSION

MAY AT A GLANCE



Social Media



51.8K Impressions 4,917 Followers +1 this month



11.1K Impressions 2742 Followers +76 this month

Volunteering **12 SHIFTS 40 HOURS** APR 24: 7/23 FYTD: 241/825

ACTIVITIES & ATTENDANCE

29 EVENTS 4,899 ATTENDEES MAY 24: 31/6,355 FYTD: 278/50,850





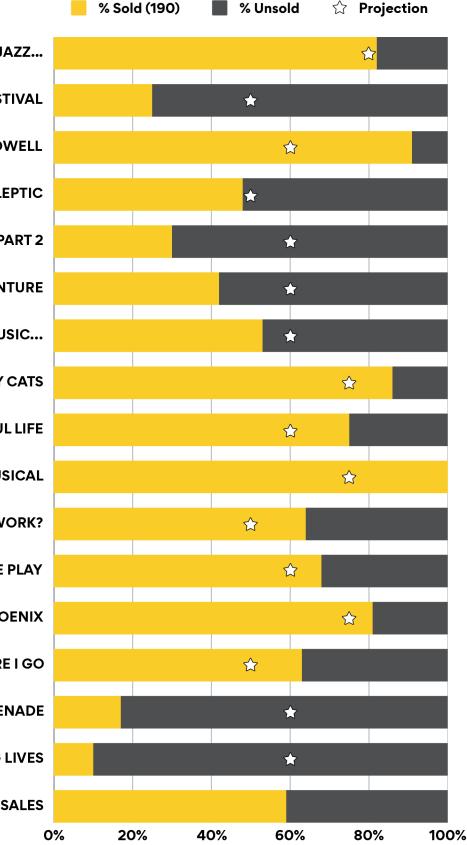






\$19,261 MAY 24: \$15,588 FYTD: \$147,398

2024-2025 TICKET SALES UPDATE



AN EVENING OF LATIN JAZZ... PAGE TO STAGE PLAYWRIGHTS FESTIVAL **STEP RIGHT UP STARRING CHIPPER LOWELL AMPLIFY: AWAKE AND NARCOLEPTIC** A DOLL'S HOUSE, PART 2 **OCOFOC: CHOOSE YOUR OWN ADVENTURE REMEMBER WHEN THE MUSIC...** CHRISTMAS WITH THE ALLEY CATS **IT'S A WONDERFUL LIFE BEAUTIFUL: THE CAROLE KING MUSICAL AMPLIFY: DID YOU DO YOUR HOMEWORK? OCOFOC: TRIPLE PLAY AN EVENING WITH CHARLES PHOENIX AMPLIFY: RIGHT BEFORE I GO OCOFOC: SUMMER SERENADE THESE SHINING LIVES TOTAL POSSIBLE TICKET SALES**

MAY HIGHLIGHTS

CHARLES PHOENIX

The Curtis Theatre welcomed back retro pop-culture humorist, Charles Phoenix, for an exuberant evening of spectacular vintage slides and spirited storytelling.

RIGHT BEFORE I GO.

In the final Amplify performance of the 24-25 Series, *Right Before I Go.* by Stan Zimmerman (*The Golden Girls*, Roseanne, *Gilmore Girls*) brought to life the last words written in letters by individuals lost to suicide — including celebrities, veterans, kids that were bullied, LGBTQ, and the clinically depressed — and those who have survived suicide attempts. The All-Star cast included Mindy Sterling (*Austin Powers*), Danny Pintauro (*Who's The Boss?*), Juliana Joel (*Ravens's Home*), Philip Smithy (*Murderville*), and Kalinda Gray (*Emilie...*). The writer, cast, and crew were joined by Dr. Judy Lee, a Licensed Marriage and Family Therapist (LMFT), for a talk-back Q&A following the performance. Dr. Lee's expertise and experience (including working with schools, foster youth, and assisting with services provided at the Brea Resource Center) provided valuable context and insight for the emotional subjects discussed on stage.

MAY FEEDBACK

SEASON FEEDBACK

Via Instagram RE: *Right Before I Go*.

"A moving evening. Thank you."

- Bill H.

"Thanks for spreading awareness about the #988Lifeline." - 988 Suicide & Crisis Lifeline Official Account

"On behalf of the younger folks, I appreciated every moment of this show." - Eli F.

RENTAL CLIENT FEEDBACK

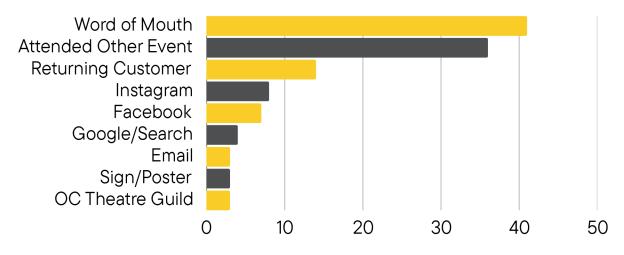
Thank you Kristofer. Everything went extremely well and your staff is very helpful and professional. Thank you so much. Looking forward to next year. Sheree K.

Nouveau Chamber Ballet

Nicest Facility for the price! Thor was amazing. His knowledge of everything was outstanding. The equipment was state of the art. Heather was a delight to work with. Communication from everyone was an A+++++

- Magnolia Science Academy

"HOW DID YOU HEAR ABOUT US?" SURVEY RESULTS



THINGS TO LOOK FORWARD TO

Produced In partnership with Begins and Ends with 'A' Productions, These Shining Lives chronicles the true story of women working at the Radium Dial Company in the 1920s. Lured by good wages, these painted watch dials with women luminous, radium-based paint, unaware of the devastating health consequences. As they fall ill, the play follows their fight for justice against a corporation that values profit over the lives of its employees, bravely illuminating a dark chapter in American labor history and exploring themes of corporate negligence, female resilience, and the enduring need for workers' rights.





Celebrate the Circle of Life in this timeless story of courage, friendship, and destiny. Disney's *The Lion King* has captivated the imagination of audiences around the world, and now we have the opportunity to produce this one-of-akind musical in our community. See the the African savanna to life on stage with Simba, Rafiki and an unforgettable cast of characters as they journey from Pride Rock to the jungle and back again in this 'nspiring, coming-of-age tale.

In the Galleries

Made in California! 40th Anniversary Edition!

May 2025

GALLERY

A Breath of Fresh{AIR}

Sculptor and Fullerton based artist Jada Fonseca spent the weekend embellishing a side table she rescued. With a soft new yarn covering and a cute foam face, the furniture has turned into it's own personality bringing character into the room it will live in.





AUDIENCES THROUGH INCLUSIVE OPPORTUNITIES AND EXPERIENCES

April Bedard



brea

Long Beach based artist Jose Loza taught our guests block printing utilizing a drawing taking inspiration from his work in the Made in California exhibition. For many visitors this was their first exposure to this medium and it delighted their imaginations.



Special thanks to event partner BLICK^{*} art materials

José Loza

With extra coloring pages, so patrons could participate, April Bedard continued working on her character illustrations reminiscent of her work, "Hundreds of Little Friends" in the exhibition.

Multidisciplinary artist Lex Harvey spent the weekend exploring a variety of techniques while working through a non-representational self portrait.

Lex Harvey



Engagement



5,425 Unique Website Visitors 12,041 Page Views 9,073 My Emma Email Subscribers

Social Media Impressions

Instagram Facebook	120,666 8,724	
Followers Gained in March		
Instagram	149 Total: 18,307	
Facebook	0 Total: 10,581	
Twitter	0 Total: 447	

The Gallery was open for 23 Days

- 955 Total Guests
- 104 Brea Resident
- **508** Complimentary (History Days and Fresh{AIR})
- 165 General Admission
- 126 Students/Seniors/Military
- 40 Children
- 12 Member

Total Revenue for May **\$2,721.89**



New Membership
Total Members
Intern in May

History Days May 15 & 16

Gallery staff welcomed third grade students from across the city with a tour of *Made in California* and energetic discussions about contemporary art. The kids were so excited to see the wide variety of work. They presented thoughtful questions to the staff including, "What happens to the art when the show is over?" and "How do I get my art in the gallery?" We were delighted when several families returned with their students later in the day, as the kids took on the role of tour guide for their parents.



Afterschool Program Field Trip

May 9

In collaboration with the Brea Community Center, students enrolled in the after school program were invited to the gallery for a tour and art activity. Kids got to vote for their favorite artwork for the popular choice awards and then practiced their collage skills.





Thank you to the sweet ASP

students who put together a

special surprise poem for the

Gallery Team!

Instagram followers of the Brea Gallery were overjoyed to see quilter Tara Faughnan takeover the account in May. Tara shared a behind-thescenes peek at how she designs and creates her intricate colorful quilts, what she does when she gets stuck, and her biggest inspirations. This program will continue in June with ceramicist Joseph Heffernan and Solo Show artist Amy Yoshitsu.

Tara Faughnan - May 24 & 25



Candle and Wreath Workshop May 3

Instructor Misty shared the process of creating a patriotic themed wreath perfect for both Memorial Day and Fourth of July. Her students, using a variety of supplies were able to each create a stunning piece of functional art for their home that can be used year after year.



Gallery Blog: Q&A [Question and Artist]

Amy Yoshitsu



MICA Solo Show artist Amy Yoshitsu was kind enough to share with us some thoughts behind her work, inspirations, and what she hopes the viewer takes from her exhibit, *Tiers at Work*. She provides context to the complex themes in her work, giving valuable insight into her thought processes around creation.

Previously shown in our galleries in 2021 during Applied Practice: Constructing Notions on the Contemporary Craft Process. John is a ceramicist whose work revolves around a notion of sacredness that he associates with our natural world.



John Flores

Yuting Wang



Meet watercolor artist Yuting Wang! Her painting "Before The First Rain" is an exploration of her multi-cultural and interdisciplinary arts practice that blends her traditional Chinese brush painting techniques with contemporary concepts.

ENGAGE NEW AUDIENCES THROUGH INCLUSIVE OPPORTUNITIES AND EXPERIENCES

What's Next: Closing Reception and APP

Save the Date to Say Goodbye <u>Made in California Closing Reception</u>

Sunday, June 29, 2025 | 4 - 6 PM FREE!

We're saying goodbye to our 40th Annual Made in California Juried Exhibition! This all media exhibition features 90 artists from across the state with a concurrent Solo Show: Tiers at Work by Amy Yoshitsu. This will be the last chance to catch these amazing works and shop exclusive items in our gift shop, so don't miss out!



Mapping the Landscape: A 50 Year Dialogue with Art and the Community July 26 - September 19

Celebrating a legacy of 5 decades, Brea's Art in Public Places Program sets the standard for public art in our region. With 50 years of relationships with world renown artists, this exhibit showcases multimedium work by the artists in the collection. This exhibit will showcase the talent and technique that is featured around the City, while also looking towards the next 50 years of the program.

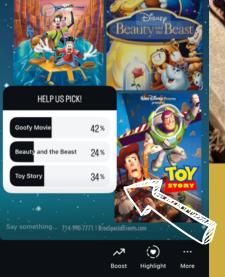




Family Films

Family Films are right around the corner! Kicking off the summer events, on Friday, June 20, we will be playing The Wild Robot at the Civic & Cultural Center at 8:00p p.m. These movies are so much fun for the community and we are looking forward to those warm summer nights. We also included the community on social media and had them vote on which movies were picked this year. This was a huge hit with over 100 voters!





Brea Special Events presents

FAMILY films

Fridays | 8 pm Civic and Cultural Center Plaza & City Hall Park

714-990-7771 BreaSpecialEvents.com June 20 The Wild Robot (PG)

> June 27 A Goofy Movie (G)

The Mighty Ducks (P(

Country Fair and Home Beautification

The 45th Annual Country Fair will be held on Friday, July 4, at City Hall Park. This action-packed day includes a Country Fair breakfast, the Brea Ministerial Association welcome, tons of food options that support local non-profits organizations, performances, dances, contests, carnival rides, a petting zoo, swimming at the plunge and so much more! We encourage you to help spread the word about the Home Beautification Challenge where Brea residents can decorate their homes, submit pictures and winners will be awarded prizes! Winners will be announced at the Country Fair but do not need to be present to win.

COMMUNITY PATRIOTIC HOME BEAUTIFICATION CHALLENGE

Decorate the Outside of your Home with Patriotic Hair Send photo by 6/23 to BreaSpecialEvents@cityofbrea.gov

Winners will be announced at the Country Fair on 7/4

CHANCE TO WIN \$100!

WWWWWWW



Social Media Engagement 7.5k followers 5.4k followers abreaspecialevents

