



Cultural Arts Commission Agenda

Wednesday, March 12, 2025, 5:30 PM
COUNCIL CHAMBERS
1 Civic Center Circle
Brea, California 92821

Beverly Falco, Chair

Erika Bernal, Vice Chair

Robyn Price, Commissioner **Ben Schultz**, Commissioner **Linda Shay**, Commissioner

This agenda contains a brief general description of each item the Commission will consider. The Community Services Department has on file copies of written documentation relating to each item of business on this Agenda available for public inspection. Contact the Community Services Department at (714) 990-7738 or view the Agenda and related materials on the City's website at www.cityofbrea.gov Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Community Services Department at 1 Civic Center Circle, Brea, CA during normal business hours. Such documents may also be available on the City's website subject to staff's ability to post documents before the meeting.

Procedures for Addressing the Commission

The Commission encourages interested people to address this legislative body by making a brief presentation under Matters from the Audience. State Law prohibits the Commission from responding to or acting upon matters not listed on this agenda.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of your entire group. Commission rules prohibit clapping, booing or shouts of approval or disagreement from the audience. Please silence all cell phones and other electronic equipment while the Commission is in session. Thank you.

Written comments may be submitted in advance of the meeting by emailing carrieho@cityofbrea.gov Written comments received by 3 pm on the day of the meeting will be provided to the Commission, will be made available to the public at the meeting, and will be included in the official record of the meeting.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 990-7738. Notification 48 hours prior to the meeting will enable City staff to make reasonable arrangements to ensure accessibility. (28CFR 35.102.35.104 ADA Title II)

1. General Session

1A. Call to Order

1B. Pledge of Allegiance

1C. Invocation

1D. Matters from the Audience

2. Action

2A. Approval of Minutes

3. Discussion

3A. Street Pole Banners Update

4. Reports

4A. Gallery Committee

4B. Theatre Committee

4C. Site Awareness Committee

4D. Art in Public Places Committee

4E. Country Fair Committee

4F. General Plan Steering Committee

5. Informational

5A. Information Memorandum/Staff Updates

5B. Commissioner Requests

6. Adjournment

Date Posted: March 5, 2025



Cultural Arts Commission Communication

A. Approval of Minutes

Meeting	Agenda Group
Wednesday, March 12, 2025, 5:30 PM	Action Item: 2A.
TO	FROM
Chair and Members of the Cultural Arts Commission	Kristin Griffith, City Manager

RECOMMENDATION

Approve.

RESPECTFULLY SUBMITTED:

Carrie Hernandez

Community Services Director

Attachments

[02-12-25 CAC Draft Minutes.pdf](#)

**** The following document is a draft of the minutes and the not the official approved minutes ****

Minutes for the Cultural Arts Commission

1 Civic Center Circle, Brea, California 92821

February 12, 2025

Roll Call: *(The following members were in attendance)*

- **Beverly Falco**, Chair - Cultural Arts
- **Erika Bernal**, Vice Chair - Cultural Arts
- **Robyn Price**, Cultural Arts Commissioner
- **Benjamin Schultz**, Cultural Arts Commissioner
- **Linda Shay**, Cultural Arts Commissioner

1. Call to Order

Chair Falco called the meeting to order at 5:32 pm.

2. Pledge of Allegiance

Chair Falco led the Pledge of of Allegiance.

3. Invocation

Chair Falco asked for a moment of silence for those in need.

4. Informational

None.

5. Matters from the Audience

None.

6. Action

6A. Commission Reorganization

Vice Chair Schultz nominated Chair Falco to remain as Chair, seconded by Commissioner Shay.

Motion carried 5-0

Ayes: Falco, Schultz, Bernal, Price, Shay

Nays: None

Abstain: None

Absent: None.

Vice Chair Schultz nominated Commissioner Bernal as Vice Chair, seconded by Commissioner Price.

Motion carried 5-0

Ayes: Falco, Schultz, Bernal, Price, Shay

Nays: None

Abstain: None

Absent: None.

6B. Approval of Minutes-

Commissioner Schultz made a motion to approve the minutes, seconded by Commissioner Shay.

Motion carried 4-0-1.

Ayes: Bernal, Price, Schultz, Shay

Nays: None

Abstain: Falco

Absent: None

6C. 2025/2026 Curtis Theatre Season Offerings-

Theatre Director Kris Kataoka provided a robust presentation of the upcoming Curtis Theatre season.

Commissioner Price made a motion to approve, seconded by Vice Chair Bernal.

Motion carried 5-0

Ayes: Falco, Bernal, Price, Schultz, Shay

Nays: None

Abstain: None

Absent: None.

6D. Cultural Arts Commission Goals Matrix Amendment Consideration

Community Services Manager Jenn Class presented proposed amendments to the Cultural Arts Commission's goals matrix. She reported that Commissioner Shay had suggested additional

potential goals for consideration:

- **Expanded Community Outreach:** To increase engagement with nonprofits, local artists, and community groups beyond city-run facilities. Staff proposed language for a goal focused on connecting the community to arts offerings throughout Brea via city promotion platforms.
- **Arts & Humanities Month Campaign:** To initiate a comprehensive campaign during Arts & Humanities Month (October), encompassing city facilities and community outreach, with collaboration from the Communications and Marketing team. This would include existing initiatives and potentially a Cultural Arts Commission recognition program for artists, nonprofits, businesses, volunteers, and private studios.

Commissioner Schultz proposed developing a list of community events and happenings. He suggested inviting attendees of those events to Commission meetings and acknowledging their presence. This approach could organically initiate a process of recognizing individuals and groups for their cultural impact within the community.

The Commission appreciated the thought and work that went into creating these goals.

7. Discussion

7A. Cultural Arts Commission Subcommittee Appointments-

Following discussion, the Commission made the following appointments:

- Chair Falco: Gallery Committee
- Vice Chair Bernal: Country Fair Committee, Theater Committee
- Commissioner Shea: Arts in Public Places (APP) Committee, Gallery Committee
- Commissioner Price: General Plan Steering Committee, Site Awareness Committee, Theater Committee
- Commissioner Schultz: Site Awareness Committee, General Plan Steering Committee (Alternate)

8. Information Memorandum

8A. Information Memorandum-

9. Reports

9A. Theatre Subcommittee-

The Committee had met and reviewed the preview the Commission just saw.

9B. Gallery Subcommittee -

No updates.

9C. Site Awareness Subcommittee-

No updates.

9D. Art in Public Places Subcommittee-

No updates.

9E. Staff-

Gallery Report from Community Services Specialist Kathleen Fenstermaker:

- Kathleen Fenstermaker provided a recap of the "Bitter/Sweet" gallery opening.
- She announced the upcoming artist-in-residence program.
- A poet laureate from West Hollywood will be present at the gallery, creating personalized poems for guests.
- Over 4,000 art submissions were received for the "Made in California" exhibition, and staff are currently reviewing them.

Theater Report from Theatre Director Kris Kataoka:

- Kris Kataoka reported that the youth theater production had concluded, and "Beautiful" is opening this weekend.
- The theater has a busy spring schedule with school rentals and is currently finalizing the spring brochure design.

Community Services Report from Community Services Supervisor Kristin Steyerman:

- Kristin Steyerman reported that the Sister City student exchange program with Korea and Japan has concluded after hosting over 70 students.
- The spring boutique is scheduled for March 14-15.
- The Pet Expo will take place on April 5.

- The "Go. Serve. Brea." event, formerly known as "Love Brea," will be held on April 26.

10. Adjournment

Chair Falco adjourned the meeting at 6:51 pm.



Cultural Arts Commission Communication

A. Street Pole Banners Update

Meeting	Agenda Group
Wednesday, March 12, 2025, 5:30 PM	Discussion Item: 3A.
FROM	
Carrie Hernandez, Director of Community Services	

BACKGROUND/DISCUSSION

As a follow up to past discussions, staff will provide an update on the street pole banners project, including a proposed timeline for purchase and installation.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Prepared by: Jenn Colacion, Community Services Manager



Cultural Arts Commission Communication

A. Information Memorandum/Staff Updates

Meeting	Agenda Group
Wednesday, March 12, 2025, 5:30 PM	Informational Item: 5A.

Attachments

[February Info Memo CAC.pdf](#)

CURTIS THEATRE

MONTHLY REPORT

2025



**MARCH
2025**

**FEBRUARY 2025
EVENT HIGHLIGHTS**

Prepared by

**KRIS KATAOKA &
ELLIOT FORRESTER**

Prepared for

**BREA CULTURAL ARTS
COMMISSION**

**CURTIS
THEATRE**
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FEBRUARY AT A GLANCE



Social Media

 **23.6K Impressions**
4,925 Followers
+6 this month

 **34K Impressions**
2561 Followers
+110 this month

Volunteering

34 SHIFTS
136 HOURS

FEB 24: 29 / 101
FYTD: 229 / 789

ACTIVITIES & ATTENDANCE

23 EVENTS
5,427 ATTENDEES

FEB 24: 28 / 4171
FYTD: 191 / 33,591



Ticket Sales

\$5,438

FEB 24: \$16,671
FYTD: \$219,830



Concessions

\$3,770

FEB 24: \$2,436
FYTD: \$20,259

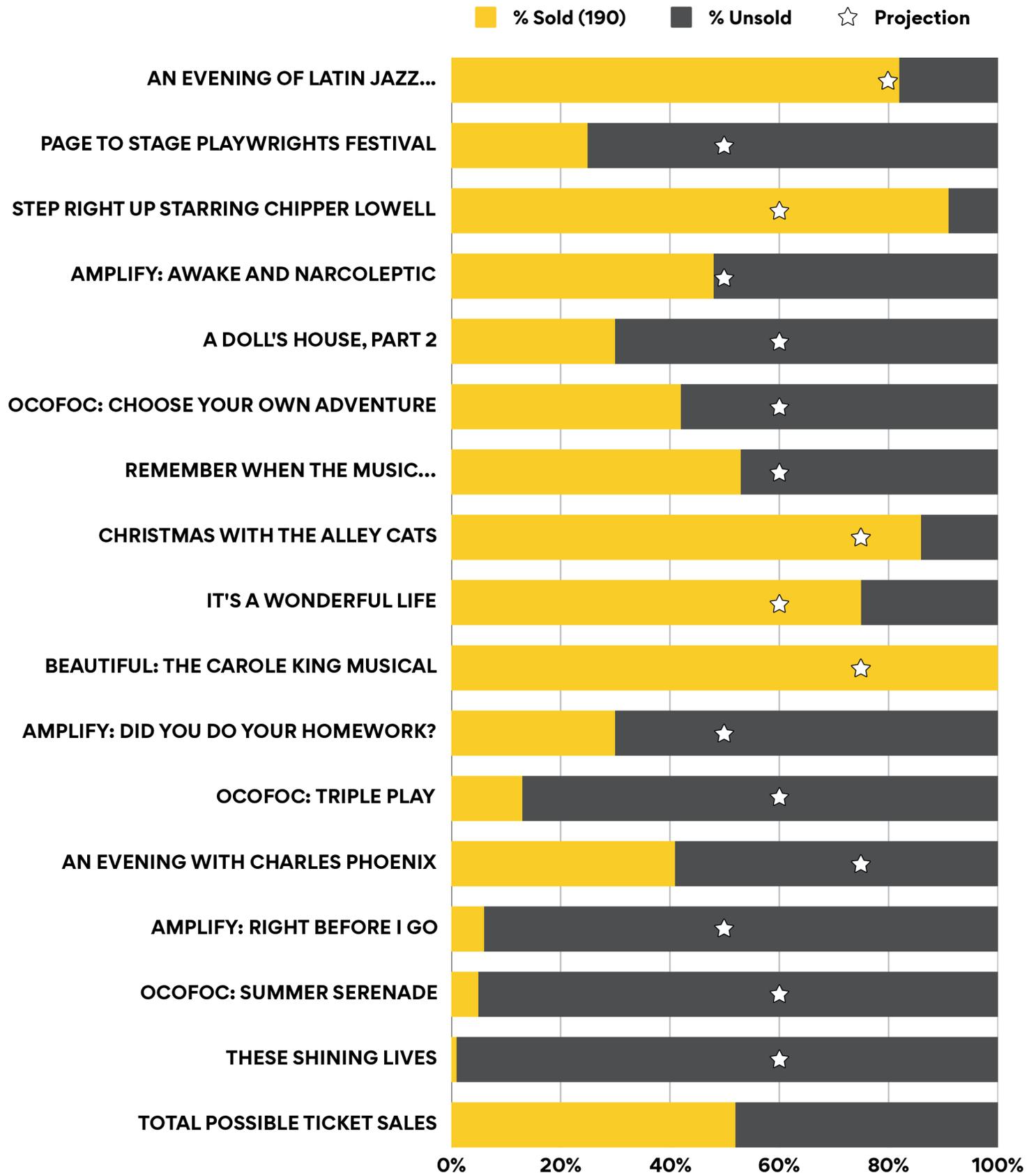


Rentals

\$8,837

FEB 24: \$8,118
FYTD: \$80,321

2024-2025 TICKET SALES UPDATE





FEBRUARY HIGHLIGHTS

BEAUTIFUL: THE CAROLE KING MUSICAL

Before she was hit-maker Carole King she was Carole Klein - a spunky, young songwriter from Brooklyn with a unique voice. From the chart-topping hits she wrote for the biggest acts in music to her own life-changing, trailblazing success with "Tapestry", *Beautiful: The Carole King Musical* takes you back to where it all began

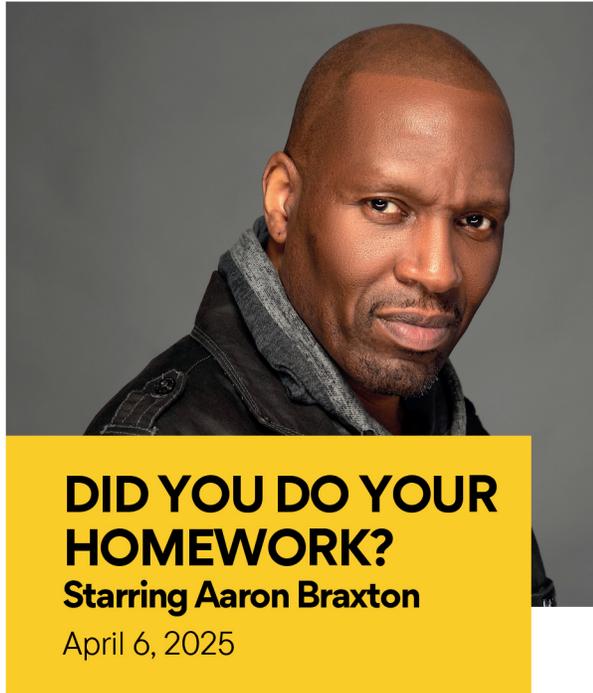
This production featured 10 sold-out performances and received rave reviews, including recognition as an OCTG recommended show.

OCTG AWARD NOMINATIONS

The Orange County Theatre Guild announced its 2024 award nominations. Curtis Theatre productions received 15 total nominations:

Once: Outstanding Musical Production, Direction of a Musical, Outstanding Ensemble in a Musical, Lighting Design, Set Design, Sound Design, Choreography, Music Direction, Lead Performance in a Musical.
Emilie...: Direction of a Play, Lighting Design, Projection Design, Props Design, Lead Performance in a Play. **A Doll's House, pt 2:** Wig Design.

THINGS TO LOOK FORWARD TO



Did You Do Your Homework? is a 12-character tour de force that spotlights the comical, tragic, and inspiring realities of the public school system and one substitute teacher's journey through the bureaucracy of an urban classroom.

This production is part of Amplify — an initiative to address the inequality in performing arts programming. This program provides a platform and outlet for performing artists of all kinds, while expanding the inclusivity and outreach of the Curtis Theatre to a diverse artistic community.

Experience the most famous triple concerto in classical music history, with virtuoso soloists Seung-Jai Chung (violin), Laszlo Mezo (cello), and Wan-Chin Chang (piano). Rounding out the trio of pieces on the program are Parry's gorgeous "English" Symphony (his third) and the world premiere of OCofOC Music Director David Rentz's orchestration of Claude Debussy's beloved Claire de lune - no. 3 in his Suite bergamasque.

A ticketed reception featuring a Q&A with Conductor David Rentz will follow the Sunday concert.



In the Galleries

brea
GALLERY

Bitter/Sweet

February 2025



Opening Reception

February 1st

*Refreshments: Natural Wine
Shop Maison Fox and Lady J
Charcuterie*

ELEVATE
BREA'S ART
EXPERIENCES



Engagement



The Gallery was open for
20 Days

566 Total Guests

48 Brea Resident Guests

Total Revenue for
February **\$34,759.07**

9,690

Unique Website Visitors

20,621

Page Views

8,990

My Emma Email Subscribers



Social Media Impressions

Instagram **118.3K**

Facebook **170.8K**

Followers Gained in February

Instagram **295**
Total: 17,694

Facebook **29**
Total: 10,631

Twitter **0**
Total: 450

20 New Memberships

71 Total Members

1 Intern in February

February Highlights

OPENING RECEPTION

Over 200 guests joined the Brea Gallery in welcoming in the new year at the *Bitter/Sweet* opening reception on February 1st. *Bitter/Sweet* honors the euphoria and despair inextricably tied to our most personal moments, the beginning and completion of life stages, and the triumphs and challenges in between.



ARTWORK SALES

Two pieces were purchased during the opening reception and will be heading to new homes to be enjoyed. Congratulations to artist Octavia Sharp for the sale of her works, "Queen of Heaven Mausoleum #4 and #6"

MICA DEADLINE

The 40th Anniversary *Made in California* call for artists deadline was February 7th. 1,092 artists submitted 4,058 works of art for review by staff who will narrow the selection to fewer than 100 artworks. The 40th Anniversary *Made in California* will open on April 26th.



NEW GIFT SHOP MERCHANDISE

Brea textile artist Summer Teal dropped by with brand new items perfect for spring! Summer joined the Gallery gift shop last year and quickly became a new patron favorite.



VALENTINES DAY

Love was in the air this Valentine's Day at the Brea Gallery. Guests left each other notes of encouragement and romantic invitations on the interactive wall.



ENGAGE NEW AUDIENCES THROUGH INCLUSIVE OPPORTUNITIES AND EXPERIENCES

FRESH{AIR}

February 22 - 23



Fresh{AIR} weekend was jam packed with three artists, Yulia Gasio, Reed van Brunschot, and Alison Chen working in the gallery. The event also included former poet laureate of West Hollywood, Brian Sonia-Wallace, creating original typewriter poems on the spot for guests.



Fresh{AIR} is an incredible chance for the gallery to open our doors and share the value of art with the community without any barriers to entry. The vulnerability of the artists who open their practice up to the public allows for magic to take place. One of the first visitors to the gallery Saturday morning, wandered in not knowing about the event and never having visited an art gallery before. A young student pursuing a creative career, took a chance visit to our space. Brian warmly welcomed her to his desk where they spoke at length about her ambitions and overcoming the obstacles that plague artists such as imposter syndrome and creative block. After their conversation he read her the poem he had written to encourage her to keep pursuing towards her dreams. Next she was welcomed by painter Yulia, who invited the visitor to return the next day with her art supplies and they would paint together as a private art lesson. Staff was unsure if the timid young artist would return, but we found out the next day when she came back with boxes of supplies in her arms ready to learn how to paint portraits. Yulia and the young woman spent the entire day together blocking out the unique features of the face, and exploring color theory. From a chance visit, and the generosity of our exhibiting artists and guest, a lasting memory was created for her and the other visitors over the weekend.



FEBRUARY

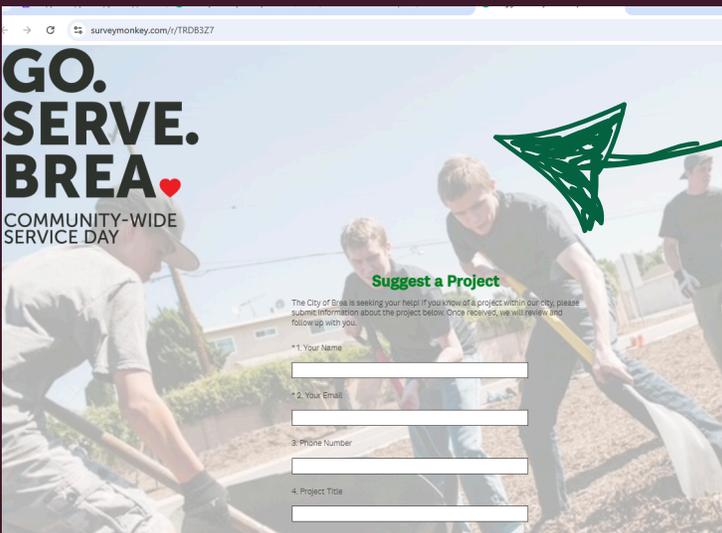


Did you see our reel on Instagram?

GO. SERVE.

Go. Serve. Brea planning is well under way! In February, we began our campaign to inform the community about this exciting event on Saturday, April 26, and invited our local faith community, businesses, non-profits, and individuals to partner with us. There are so many great ways to get involved in this event including sponsorships, project submissions and volunteer opportunities! All info can be found on our website cityofbrea.gov/goservebrea and on our social media accounts, @breaspecialevents

we are still looking for projects!



Looking Ahead

Spring Craft Boutique

This is the 25th annual City of Brea Spring Craft Boutique and a popular event for the community. The Spring Craft Boutique already has over 200 vendors approved who will be selling unique one-of-a-kind seasonal and year-round gifts, décor, art, jewelry, clothing, crafts, tasty goodies and so much more! This event pursues sustainability and stimulates local economies and continues to connect our community through the arts.



Two Days **Spring** *Save the date*

FRIDAY
MARCH 14, 2025
9 AM - 6 PM

SATURDAY
MARCH 15, 2025
9 AM - 4 PM

CRAFT BOUTIQUE

2 0 2 5

BREA COMMUNITY CENTER
695 E. Madison Way

- \$3 ADMISSION
- FREE PARKING

714.990.7771 | BreaSpecialEvents.com

Pet Expo

The 6th annual Pet Expo is coming up on April 5. There will be on-site adoptions, shopping, pet related items and treats, K9 demonstrations, food and so much more! This is such a fun and unique event for the community!



ATTENTION PET LOVERS!
Join us for the

SIXTH ANNUAL
**CITY OF BREA
PET EXPO**
2025

APRIL 5 | 9 am - 3 pm
Brea Community Center

Admission **\$3**
Kids under 12 **FREE**

BreaSpecialEvents.com
*Pets will not be admitted

Social Media Engagement

 6.8k followers
 5.4k followers

@breaspecialevents

Impressions

 45.7k
 19.8k