

Cultural Arts Commission Agenda

Wednesday, September 10, 2025, 5:30 PM COUNCIL CHAMBERS 1 Civic Center Circle Brea, California 92821

Beverly Falco, Chair

Erika Bernal, Vice Chair

Robyn Price, Commissioner Ben Schultz, Commissioner Linda Shay, Commissioner

This agenda contains a brief general description of each item the Commission will consider. The Community Services Department has on file copies of written documentation relating to each item of business on this Agenda available for public inspection. Contact the Community Services Department at (714) 990-7738 or view the Agenda and related materials on the City's website at www.cityofbrea.gov Materials related to an item on this agenda submitted to the Commission after distribution of the agenda packet are available for public inspection in the Community Services Department at 1 Civic Center Circle, Brea, CA during normal business hours. Such documents may also be available on the City's website subject to staff's ability to post documents before the meeting.

Procedures for Addressing the Commission

The Commission encourages interested people to address this legislative body by making a brief presentation under Matters from the Audience. State Law prohibits the Commission from responding to or acting upon matters not listed on this agenda.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of your entire group. Commission rules prohibit clapping, booing or shouts of approval or disagreement from the audience. Please silence all cell phones and other electronic equipment while the Commission is in session. Thank you.

Written comments may be submitted in advance of the meeting by emailing carrieho@cityofbrea.gov Written comments received by 3 pm on the day of the meeting will be provided to the Commission, will be made available to the public at the meeting, and will be included in the official record of the meeting.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 990-7738. Notification 48 hours prior to the meeting will enable City staff to make reasonable arrangements to ensure accessibility. (28CFR 35.102.35.104 ADA Title II)

1. General Session

- 1.A. Call to Order
- 1.B. Pledge of Allegiance
- 1.C. Invocation
- 1.D. Matters from the Audience

2. Action

- 2.A. Approval of Minutes
- 2.B. Adoption of Cultural Arts Commission Goals for 2025-26

3. Discussion

- 3.A. Review of Attendance Commission Policy
- 3.B. Art in Public Places Inspections

4. Reports

- 4.A. Gallery Committee
- 4.B. Theatre Committee
- 4.C. Site Awareness Committee
- 4.D. Art in Public Places Committee
- 4.E. General Plan Steering Committee
- 4.F. Recognition Program Ad Hoc Committee

5. Informational

- 5.A. Correspondence
- 5.B. B. Information Memorandum/Staff Updates
- 5.C. Commissioner Requests

6. Adjournment

Date Posted: September 4, 2025



Cultural Arts Commission Communication

A. Approval of Minutes

Meeting	Agenda Group
Wednesday, September 10, 2025, 5:30 PM	Action Item: 2A.

RECOMMENDATION

Staff recommends that the Commission approve the August 13, 2025 Cultural Arts Commission Meeting minutes.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Prepared by: Carrie Hosozawa, Executive Assistant

Attachments

08-13-25 CAC Draft Minutes.pdf

** The following document is a draft of the minutes and the not the official approved minutes **

Minutes for the Cultural Arts Commission

1 Civic Center Circle Brea, California 92821 August 13, 2025

Roll Call: (The following members were in attendance)

- **Beverly Falco**, Chair Cultural Arts
- Erika Bernal, Vice Chair Cultural Arts
- Robyn Price, Cultural Arts Commission
- Benjamin Schultz, Cultural Arts Commissioner
- Linda Shay, Cultural Arts Commissioner

1. General Session

1.A. Call to Order

Chair Falco called the meeting to order at 5:31 pm.

1.B. Pledge of Allegiance-

Chair Falco led the Pledge of Allegiance.

1.C. Invocation

Chair Falco asked for a silent moment of gratitude.

1.D. Matters from the Audience

Lisa Wozab and Sueling Chen, from the Board of Trustees of the Fullerton Public Library, expressed excitement about attending the meeting. Lisa shared that the Board is in the process of reinvigorating and reimagining its previously inactive Arts & Culture Committee.

2. Action

2.A. Approval of Minutes

Commissioner Price made a motion to approve the minutes, seconded by Commissioner Shay.

Motion passed 3-0-2

Ayes: Falco, Price, Shay

Nays: None

Abstentions: Bernal, Schultz

3. Discussion

3.A. 2025 Annual Cultural Arts Commission Goals Kickoff

Deputy Director Sean Matlock reminded Commissioners to review the goals document and return in September with any questions, proposed changes, or areas of focus.

It was noted there was no need to discuss the matrix tonight unless desired. The matrix provides a broader perspective, may reveal missing items, and identify those to be removed. Commissioners were encouraged to review these in preparation for next month's meeting, when a full packet will be provided. Final adoption could occur next month or be brought back for confirmation.

Commissioner Shay commented that the goal "Connecting the community through the arts" was too narrowly focused on the theater and gallery.

3.B. Public Art Inspections Discussion

Commissioner Shay raised questions regarding the Art in Public Places procedures manual. She noted that the manual states the Cultural Arts Commission is to inspect public art annually and report to the Art in Public Places Committee. She is interested in why this practice stopped and how to move forward.

Deputy Director Sean Matlock recommended continuing the item to next month for further discussion. Vice Chair Falco agreed, noting the time would allow staff to conduct additional research.

4. Reports

4.A. Gallery Committee

No update.

4.B. Theatre Committee

No update.

4.C. Site Awareness Committee

No Committee updates but Commissioner Schultz mentioned the desire to follow up on progress and the need to review the budget and any carry overs.

4.D. Art in Public Places Committee

No update.

4.E. Country Fair Committee

No update but Vice Chair Bernal mentioned how wonderful the Country Fair was this year.

4.F. General Plan Steering Committee

No update.

4.G. Recognition Program Ad Hoc Committee

Vice Chair Bernal provided an update on the Recognition Program Committee and the upcoming National Arts and Humanities Month in October.

5. Informational

5.A. Correspondence

In response to a comment in the Information Memorandum, Vice Chair Bernal asked if those concerned about prices would have an opportunity to be sponsored. Staff reported that a sponsorship program is in development and is exploring existing programs and corporate sponsorship opportunities to support scholarships. Deputy Director Sean Matlock explained the City's new sponsorship program, which will allow donors to support various initiatives, and noted collaboration across departments to ensure consistent sponsorship values.

5.B. Information Memorandum/Staff Updates

Theatre Director Kris Kataoka reported on recent and upcoming activities. He noted that summer programming was successful, with Brea Youth Theatre selling out every show and Concerts in the Park drawing some of the largest crowds in recent years. Donations collected during concerts were significantly higher than in the past, indicating strong community support. Additional summer highlights included Brea Fest, the Dueling Piano Show, and other performances in the Civic Center Circle.

The new theater season opened with Evening of Latin Jazz featuring Lucas Beltran, which was well attended and positively received. The theater also hosted a reception on the plaza that was enjoyed by attendees. This weekend, the sixth annual Page to Stage Playwrights Festival will feature four new works.

Kataoka shared that ticket sales for the season are off to a strong start, with rentals nearly booked every weekend through June 2026. Planning is already underway for the 2026–27 season due to high demand. He also highlighted partnerships with other theaters and arts organizations, which allow Brea to expand programming through co-productions and revenue-sharing arrangements without additional production costs. These collaborations provide the community with a wide range of performances while minimizing financial risk for the City.

Art Gallery Director Katie Chidester reported on the July Art in Public Places (APP) program exhibit opening. She noted that a preview reception was held prior to the public opening, which created a more intimate and celebratory atmosphere. Attendees received complimentary drinks and catalogs, and artists were present to engage with guests. The exhibit also featured works by Carlos Terres from Brea's sister city in Mexico, including pieces normally displayed at the Senior Center, the Centennial painting, and a maquette of the Centennial Gates sculpture. Chidester stated the new reception format was successful and will continue for future openings. She also reported that three weeks of art camps were held over the summer, and that the gallery now includes interactive elements such as coloring pages created from APP works. Feedback on the exhibit has been very positive, with many visitors expressing pride in the City's art collection.

5.C. Commissioner Requests

Vice Chair Falco inquired about performance art and whether the City had any policy or restrictions on this type of art form.

6. Adjournment

Chair Falco adjourned the meeting at 6:25 pm.



CITY of BREA

Communication September 10, 2025 Item No. 2B.

Adoption of Cultural Arts Commission Goals for 2025-26

то	PREPARED BY
Chair and Members of the Cultural Arts Commission	Jennifer Colacion, Community Services Manager
DEPARTMENT HEAD APPROVAL	CITY MANAGER APPROVAL
Carrie Hernandez, Director of Community Services	Kristin Griffith, City Manager

RECOMMENDATION

That the Commission approve the 2025-26 Cultural Arts Commission goals matrix as presented.

BACKGROUND/DISCUSSION

Following up from last month's kickoff to the annual Goals Adoption process, staff has prepared an updated Goals Matrix which includes a column of accomplishments and/or status updates on previously established goals. With limited resources and budget constraints, staff's proposal for new goals were minimal.

Staff will guide the Commission in a discussion on the document, at which point the Commission will have the option to:

- 1. Approve the Goals Matrix as presented;
- 2. Approve the Goals Matrix with amendments; or
- 3. Request that staff bring the item back for discussion at an upcoming meeting.

Attachments

CAC Goals Matrix - DRAFT 2025-26.pdf

Category	Action	Corresponding CAC Value(s)	Accomplishments/Status	24-25	25-26	FISCAL Y 26-27	EAR 27-28	2028-32
	CULT	URAL ARTS MASTER PLAN RECOMMENDATIONS - PROGRAM ENHANCE	MENTS					
Art in Public Places Progran	Change In-Lieu requirements outlined in the current policy: Option 1: Remove the threshold mandate requiring a permanent artwork to be pursued and allow for all developments incurring the APP requirement to choose the in-lieu option for compliance. Option 2: Raise the threshold for the requirement of a public art project to \$10 million, with an annual adjustment equal to the Consumer Price Index changes for Orange County to stay in line with inflationary costs of materials and labor. This will estabilish the minimum budget for a required permanent artwork at \$100,000.	Uphold Brea's Commitment to the Arts Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	x	х			
Art in Public Places Progran	Brea Art Fund usage be expanded to allow for temporary and permanent public art, and arts programming serving the Brea community.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	х	X			
Art in Public Places Progran	Change Brea's allowable permanent public art from "sculpture" to "public artwork," allowing original artist designed permanent artwork in a wide ranges of styles, materials, types, and methods, including functional and non-functional elements, both freestanding and integrated into the building's architecture. And make commensurate change requiring artists with sculpture experience to artists with permanent public art experience.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	x	x			
Art in Public Places Progran	Require that the mandated maintenance plan information be satisfied through a professional art conservator's materials and fabrication review and report.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	x	x			
Art in Public Places Progran	Provide a pre-qualified list of art conservators to developers to assist in the identification of qualified professionals to participate in maintenance manual development and to perform conservation services when appropriate.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	х	x			
Art in Public Places Progran	Modify langauge, with review and approval from Brea City Attorney, of the current "Visual Arts Laws for Artists and Sculpture Owners" section of the APP manual to avoid possible legal misinterpretations (due to cases changing legal interpretation of the law) and to avoid the perception of providing legal advice.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	Updates are expected to be completed by January 2026	x	x			
Art in Public Places Progran	With the promotion of Senior Management Analyst, only half of the time is now assigned to Cultural Arts Division responsibilities, leaving a need for additional staffing to oversee the Art in Public Places program, which was previously an independent position.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	COMPLETE - Staffing structure has been modified to achieve the intent of this action item.	х				
Civic & Cultural Center Complex	For major events or events with multi-day duration, design, fabricate and install large scale, highly-visble, banners on the building to promote.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	Due to budget limitations, this can be evaluated in future budget cycles		×			x
Curtis Theatre	Further diversify the programming of the Curtis Theatre in both City-sponsored, collaborative and rental offerings in order to connect with the growing number of residents with different backgrounds. This should include expanding collaboration with the Sister Cities program but also go beyond the three nationalities they represent.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Through the continuation of the Curtis Theatre's programs, such as Amplify and the Page to Stage Playwrights Festival, along with partnerships with local theatre communities, we have highlighted stories by Black Americans, Asian Americans, the neurodivergent community, the LGBTQIA+ community, and countless others. Our rental program continues to be available to a wide range of users. The communities represented by our rental clientele include Chinese, Indian, Korean, Muslim, neurodivergent, and LGBTQIA+ groups.		х			

Category	Action	Corresponding CAC Value(s)	Accomplishments/Status	24-25	25-26	FISCAL YE 26-27	2028-32
Curtis Theatre	Strengthen the marketing of the Curtis Theatre through increased collaboration with the City's Marketing Dpeartment/Public Information Office. While this can achieve some economies of scale, its intent would be to greatly expand the reach of promoting Curtis Theatre programs, particularly in pursuit of multi-cultural audiences which require special outreach. It will also be critical to step up marketing impact if an expansion to the Curtis Theatre's audience capacity is determined to be feasible and desirable.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	The Curtis Theatre has been working more regularly with the city's Communications and Marketing Department. This collaboration has included sharing press releases, social media post collaboration, and assistance with website updates.	x			
Curtis Theatre	Usage fees for the Curtis Theatre are below market and should be increased modestly to reflect increased costs of operation.	Pursue Sustainability and Stimulate Local Economies	COMPLETE On July 1st, 2025, the Curtis Theatre significantly increased its rental rates. We took great care to not price out our long-term customers while also adjusting our rates to meet our revenue goals. The most significant increases were to our non-resident commercial rates. Additionally, we eliminated the long-term rental rate and now have our regular weekly clients to use the resident rate.	x	х		
Curtis Theatre	Additional staff is recommended in order that house management responsibilities at events can offered as part of the rental agreement to users. This would enable the stage technician assigned to the event to focus on backstage needs instead of having to attend to front of house issues. The skills and responsibilities are different - as are the location in the facility.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	COMPLETE Although our budget doesn't allow for providing additional staff for every rental, we are encouraging clients to hire extra technical and/or front-of-house personnel. This approach ensures more staff are present during events, with the cost absorbed by the client.		х		
Brea Gallery	Expand the offerings by adding on exhibition to the schedule each year. This can be accommodated by reducing the current exhibition runs of 8 weeks to 7 weeks each, except for "Made in California," the gallery's annual flagship exhibition. This would enable more options for programming, more opportunities for collaboration, more artist' works being exhibited, and increased attendance. It would provide increased urgency for the public to visit the gallery during th slightly reduced exhibition runs as well.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Discussed with Subcommittee and presented to full Committee. Currently, not feasible with budget and resources at this time.	×			х
Brea Gallery	Expand the hours that the Brea Gallery is open to the public. Currently, the gallery is open Wednesday through Sunday from 12 noon to 5 pm. We recommend adding 3 hours on Friday evenings to provided increased access and to market visiting the gallery as a great way to kick off the weekend - before or after dining out locally.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	With some trial efforts this previous year, staff is determining a schedule that will include extended hours during open Gallery time periods.	х			
Brea Gallery	The summer art camps currently taking place within the gallery should be moved off-site of, if the gallery facility expansion is possible, within a dedicated classroom space. This will enhance the experience for camp participants to have their classes take place in a more suitable environment as well as improve the experience for visitors to the gallery.		Staff recommends camps continue to be held within the Gallery space				
Brea Gallery	Further diversify the programming of the Brea Gallery in order to connect with the growing number of residents with different backgrounds. This should include expanding collaboration with the Sister Cities program but also go beyond the three nationalities they represent.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	Staff has collected and maintained data to track and document the diversity of backgrounds and nationalities.	х			
Brea Gallery	Strengthen the marketing of the Brea Gallery through increased collaboration with the City's Marketing Dpeartment/Public Information Office. While this can achieve some economies of scale, its intent would be to greatly expand the reach of promoting Brea Gallery programs, particularly in pursuit of multi-cultural audiences which requrie special outreach. It will also be important to step up marketing impact is a fifth exhibition is added to the schedule and if art class offerings are expanded.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	Efforts are currently ongoing	x			

Category	Action	Corresponding CAC Value(s)	Accomplishments/Status	24-25	25-26	FISCAL YE	EAR 27-28	2028-32
Brea Gallery	Additional staff will be required and increased program budget will be required in order to add an exhibition to the schedule.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Evaluation ongoing following the transition of an additional part time staff person to the Gallery. An adjustements to staffing will be proposed during the next budget cycle	×				x
Special Events	Legacy and traditional events should be maintained as long as they continue to be well-attended.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	2019 was the benchmark for most financially successful events and staff anticipates to reach pre- pandemic numbers in all our events in 2025. We closely monitor event attendance as well as longevity and importance of event to our community.	х	x			
Special Events	Consider adding new special events that have been suggested by the community, such as: an international food festival with cultural performances, lantern festivals, art wine walk, art in public places trolley tour.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	We will continue to evaluate adding a new event to our calendar, though need to be mindful of current workload, calendar as well as budget constraints.		x		х	
Special Events	Additional locations should also be explored for possible siting of existing and new events.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Will be evaluated with any recommendations brought back to Commission ahead future budget cycles		x		х	
Special Events	Special Events is experiencing chronic understaffing, and will require additional staff to maintain the current regular schecule of activities. New events wll require further staff increases.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Staffing was recently adjusted to enhance the special events offerings and will need to remain status quo through this 2-year budget cycle. Any additional recommendations would be brought back to Commission ahead of future Budget Cycles		×			x
Marketing	Bring together Curtis Theatre, Brea Gallery and Marketing/Public Information Office staff to review the strategic marketing needs of the City's arts and cultural programming. Determine where there are the best opportunities for collaboration and identify specific tasks that need to continue being handled separately by the Theatre and Gallery staff.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	Efforts are currently ongoing	х				

DRAFT 2025-26

Category	Action	Corresponding CAC Value(s)	Accomplishments/Status	24-25	25-26	FISCAL Y 26-27	EAR 27-28	2028-32
Marketing	Additional staff is recommended.	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	Will be evaluated with any recommendations brought back to Commission ahead of FY 2025-26 Budget Cycle		х		1-13	
Marketing	Seek out collaborative marketing opportunities with marquee businesses like Brea Mall, the Brea Chamber of Commerce, and Brea Olinda Unified School District. In particular, the opportunity exists to market arts attendance in tandem with the promotion of local dining experiences - before or after visits to the Brea Gallery and performances at the Curtis Theatre.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	Staff will begin exploring these partnerships	х				
Sister Cities	Sister Cities volunteers and Brea's Markting/Public Information Office should meet to discuss opporunities to build public awareness o the Sister Cities program. This could include a regular schedule of informative stories about each of three cities beyond the brief information appearing on the City of Brea website.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	Staff is now meeting bi-annually with all three of our sister cities as well as our friendship city. We continue to strive to have great relationships and grow our long standing relationships with our current community ambassadors as well as our sister cities abroad.		x			
Sister Cities	Sister Cities volunteers and staff of the Brea Gallery and Curtis Theatre should meet to discuss further windows of opportunity to include culturally relevant programming representing the three Sister Cities to be included in the schedule of those venues.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	Staff evaluating opportunities to highlight the cultures of our Sister Cities throughout program offerins		x		х	
	CULTURAL AR	TS MASTER PLAN RECOMMENDATIONS - FACILITY & INFRASTRUCTURE	IMPROVEMENTS					
Civic & Cultural Center Complex	Refresh the look of the Civic & Cultural Center. While this might traditionally be planned exclusively through the services of an architect, Brea's Art in Public Places success suggests that the process should include artist designed proposals. Some of the best opportunities appear to be affixing art to walls and columns.	Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	Project on hold due current budget constraints. Any updates will be brought back to the Commission when available		x		×	х
Civic & Cultural Center Complex	Add artist-designed benches to the public gathering areas.		Not recommended at this time					
Civic & Cultural Center Complex	Replace the current digital billboard adjacent to the Brea Mall with one that is state-of-the-art.	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies	Project on hold due current budget constraints. Any updates will be brought back to the Commission when available		×		×	X
Curtis Theatre	Consider expansion of the Curtis Theatre through a study by expert theatre facility planners. This would include determining if the site can accommodate a larger facility, whether a reconfiguration of the stage can be implemented, how many additional seats can be included, and available space for commensurate audience and backstage amenities. Such a planning process would also evaluate th emarket - what different or additional City-sponsored events would be feasible as well as what organizations and promoters might be interested in renting the facility as a result of the larger audience capacity.		Not recommended at this time					
Brea Gallery	Consider expansion of the Brea Gallery through a study by expert art facility planners. The primary need is for accommodating summer art camps outside of and with a separate entrance from the exhibtion space. Additional preparation and storage space is also needed.		Not recommended at this time					
Special Events	For summer concerts, purchase and install a temporary dance floor so that attendees can dance to the music.	Connect our Community through the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	We were unable to do this at Country Fair. We will continue to evaluate this. We also know that Arovista park amphitheater will open soon and we will evaluate the ability utilize this space for dancing.	×	х			

Cultural Arts Commission Goals Matrix

Category	Action	Corresponding CAC Value(s)	Accomplishments/Status	24-25	25-26	FISCAL Y	EAR 27-28	2028-32
	cı	JLTURAL ARTS COMMISSION GOALS (GENERAL) - PROGRAM ENHANCEM	1ENTS					
Art in Public Places Progra	Complete update of Art in Public Places Policy Manual *NEW* Include revision to designate City staff as the responsible party for sculpture inspections	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	To be reviewed/approved by APP Committee, CA commission and City Council	х	х			
General Cultural Arts	Establishment of a Comprehensive Sponsorship Program	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Pursue Sustainability and Stimulate Local Economies	In progress	х	x			
Curtis Theatre	Present a three-year infrastructure improvements proposal to City Council as a Decision Package	Uphold Brea's Commitment to the Arts Elevate Brea's Art Experiences	The Curtis Theatre presented a three-year equipment upgrade and replacement plan for the last budget cycle. The first two years of projects were approved and will be funded in their respective years. The current project involves replacing the theatre's main curtain, cyclorama, video projector, and rear projection screen, and we are in the process of purchasing these items. Next year's project will be a major overhaul of the theatre's lighting, which includes replacing all remaining incandescent fixtures with industry-standard LED instruments.	х				
General Cultural Arts	Installation of Street Pole Banners	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Pursue Sustainability and Stimulate Local Economies	COMPLETE	х				
General Cultural Arts	Install Basketball Court Mural at Arovista Park	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Elevate Brea's Art Experiences	Upon further evaluation, this will be reconsidered at a later date. There is no available budget to handle the potential maintenance and repairs should they be needed.	×				x
Special Events	Evaluate existing events and the potential to incorporate a new cultural event/festival	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences Pursue Sustainability and Stimulate Local Economies Elevate Brea's Art Experiences	We will continue to evaluate adding a new event to our calendar, though need to be mindful of current workload, calendar as well as budget constraints.	x	x		x	
General Cultural Arts	Increase engagement with nonprofits, local artists, and community groups beyond city-run programs and facilities	Connect our Community through the Arts Uphold Brea's Commitment to the Arts Engage New Audiences through Inclusive Opportunities and Experiences	In progress	х				
General Cultural Arts	Initiate a City-wide campaign to celebrate National Arts & Humanities Month in October 2025	Connect our Community through the Arts Uphold Brea's Commitment to the Arts	In progress and on track to be implemented September-October 2025.	х				
General Cultural Arts	Implement a Cultural Arts Recognition Program	Connect our Community through the Arts Uphold Brea's Commitment to the Arts	In progress and on track to be implemented September-October 2025.	х				



CITY of BREA

Communication September 10, 2025 Item No. 3A.

Review of Attendance Commission Policy

то	PREPARED BY
Chair and Members of the Cultural Arts Commission	Jennifer Colacion, Community Services Manager
DEPARTMENT HEAD APPROVAL	CITY MANAGER APPROVAL
Carrie Hernandez, Director of Community Services	Kristin Griffith, City Manager

BACKGROUND/DISCUSSION

On November 19, 2024, the Brea City Council adopted Resolution No. 2024-062 establishing the current attendance policy for City Commissions and Committees. The document outlines the allowable absences for each advisory body based on their meeting frequency.

As the Cultural Arts Commission meets on a monthly basis, appointees cannot **exceed** the following limits of absences:

- · Two consecutive meeting, or
- · A total of three meetings in a calendar year

Based on this language, a Commissioner shall be deemed to have vacated his/her office, with no further action required by the City Council to remove the appointee upon missing the **third consecutive meeting** or **the fourth meeting within a calendar year.**

The Resolution is attached for the Commission's review.

Attachments

Resolution No. 2024-062 - Commission Committee Attendance.pdf

RESOLUTION NO. 2024-062

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BREA ESTABLISHING AN ATTENDANCE POLICY FOR COMMISSION AND COMMITTEE MEMBERS

A. RECITALS:

- (i) It is the intent of the City Council in adopting this resolution to update the attendance policy for Commission and Committee Members and establish the policy by resolution.
- (ii) This attendance policy shall align with the Council's appointment cycle to ensure a smoother transition in leadership, and will assist in accurately documenting record of Commission and Committee Member attendance.

B. **RESOLUTION:**

NOW, THEREFORE, be it found, determined and resolved, by the City Council of the City of Brea as follows:

- The City Council hereby establishes an attendance policy for Commission and Committee Members, and members of the advisory body, which shall be based on the calendar year. The attendance policy will be discussed with new members as they are appointed to their positions.
- 2) Appointees shall not exceed the following limits of absences:
 - a. For those advisory bodies meeting on a bi-weekly schedule, three consecutive meetings or a total of five meetings in a calendar year;
 - b. For those advisory bodies meeting on a monthly schedule, two consecutive meetings or a total of three meetings in a calendar year;
 - For those advisory bodies meeting on a quarterly schedule, a total of two meetings in a calendar year;

- d. For those advisory bodies meeting on an as-needed basis, two consecutive meetings or a total of three meetings in a calendar year.
- 3) If the above limits are exceeded, the appointee shall be deemed to have vacated his/her office, with no further action of the City Council necessary to remove the appointee.
- 4) The City Council shall have the authority to grant exceptions to these policies in special circumstances.

ne Marick,

APPROVED AND ADOPTED by the Council of the City of Brea, California, this 19th day of November 2024.

ATTEST:

Lillian Harris-Neal, City Clerk

I, Lillian Harris-Neal, City Clerk of the City of Brea, California, do hereby certify that the foregoing resolution was adopted by the City Council of the City of Brea, California, at its regular meeting held on the 19th day of November 2024, by the following vote:

AYES:

COUNCIL MEMBERS: Marick, Stewart, Hupp, Simonoff, Vargas

NOES:

COUNCIL MEMBERS: None.

ABSENT:

COUNCIL MEMBERS: None.

ABSTAINED: COUNCIL MEMBERS: None.

DATED: November 19, 2024

Lillian Harris-Neal, City Clerk



CITY of BREA

Communication September 10, 2025 Item No. 3B.

Art in Public Places Inspections

то	PREPARED BY
Chair and Members of the Cultural Arts Commission	Jennifer Colacion, Community Services Manager
DEPARTMENT HEAD APPROVAL	CITY MANAGER APPROVAL
Carrie Hernandez, Director of Community Services	Kristin Griffith, City Manager

BACKGROUND/DISCUSSION

At the August 13, 2025, meeting, the Commission discussed the current practice of sculpture inspections and its potential conflict with existing policy language. For reference, the current language in the Art in Public Places Policy Manual (2021) reads as follows:

The Cultural Arts Commission or its designee shall inspect each sculpture for damage of maintenance concerns. Property owners will be informed of the results of inspections, including needed maintenance or repair. Property owners will be subject to Code Enforcement action for failure to comply with the maintenance requirements of this program.

City staff, often with the assistance of volunteers, have been acting in the capacity of "designee" for minimally the past 10 years, though staff is unaware of how the practice transitioned over time under past leadership. Staff recognizes more of a priority should be given to addressing needed maintenance and inspections, and with this in mind the Community Services Department began the transition earlier this year for the Brea Gallery team to take on the oversight of the Art in Public Places (APP) program as they have a greater capacity to manage this workload.

Given the roles of 1) Upholding the requirements of the policy, 2) Contacting property owners, and 3) Coordinating with Code Enforcement are operational tasks, it is staff's recommendation that the language be updated to designate the responsibility to City staff, with the discretion to utilize volunteers where appropriate. This would allow staff to manage the load with the help of many interested parties, and alleviate the pressure for Cultural Arts Commissioners to be solely responsible for inspecting nearly 200 pieces. The policy language is anticipated to be updated in the coming months based on recent recommendations from the Cultural Arts Master Plan and adjusted language can brought back to a future meeting for Commission consideration.

Additionally, staff is working on a model for inspections that would frequently incorporate volunteers (including Commissioners and APP Committee Members if interested) and allow staff a reasonable time to address maintenance concerns. This can be presented to the Commission at a future meeting.



Cultural Arts Commission Communication

A. Correspondence

Meeting	Agenda Group
Wednesday, September 10, 2025, 5:30 PM	Informational Item: 5A.

RECOMMENDATION:

Receive and file.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Attachments

August 2025 Gallery Communications_.pdf

Brea Gallery Correspondence

Thank you so much for the invitation to Saturday's wonderful event at the Brea Gallery. Dena and I had a fantastic time speaking with some of the artists and enjoying the art pieces. We talked with Gerard Basil Stripling, Marlo Bartels, Sally Russell, and Marsh Scott.

Terry & Dena

Member Jim L. visited the gallery on 8/3, gave us a donation of \$200, and was saying how much he enjoys and appreciates the space and layout of *Mapping the Landscape*. He enjoys being able to come to the Brea Gallery and see artwork that vary in size and medium. From the several other galleries he's been to, he prefers ours and attends each exhibit because he "enjoys them all." He said we do an excellent job and is excited to see the next one.

Visitor named Jenny during Fresh{AIR} spoke with Kennelyn

She was very happy that Brea Gallery has this program and she feels that "events like these make people appreciate art more." She went on to say she appreciated the community engagement and hearing Cody's story made her admire his work more. I told her more about the current exhibition and the program and she asked if I worked here or if I was a manager and I told her I was the coordinator but our goals as a team was united on uplifting small artists and connecting them with Brea and the region. She said, "you're a gem to this institution, I can see your care and passion."

Former Fresh{AIR} Resident Brian S.

It (Fresh{AIR}) was really meaningful to be a part of honestly in just being able to see my work in gallery spaces. I'd put together community engagement installations for The Getty before but that seemed like such a anomaly (and, like, we were literally out front) but post-Brea I was inspired to reach out to LACMA and have a meeting with their community engagement folks, and am just so excited to have my eyes opened to the possibility of working with museums as part of my core practice, and thinking about what that work might look like in a museum space! Part of that has been for the first time making copies of the poems (10,000 & counting) into sculpture — still early days with it, but having a blast exploring that medium.

Since this message, Brian has created and exhibited his fine art at venues in Los Angeles



Cultural Arts Commission Communication

B. B. Information Memorandum/Staff Updates

Meeting	Agenda Group
Wednesday, September 10, 2025, 5:30 PM	Informational Item: 5B.

RECOMMENDATION

Receive and file.

RESPECTFULLY SUBMITTED

Carrie Hernandez, Community Services Director

Attachments

August Info Memo.pdf

MONTHLY REPORT



AUGUST AT A GLANCE



Social Media



119K Impressions 4,969 Followers +17 this month



36.2K Impressions 2987 Followers +93 this month

Volunteering

15 SHIFTS
50 HOURS

AUG 24: 20 / 67.5 FYTD: 82 / 251

ACTIVITIES & ATTENDANCE

36 EVENTS **4,544** ATTENDEES

AUG 24: 28 / 3,755 FYTD: 66 / 13,383



\$24,097

AUG 24: \$16,194 FYTD: \$81,090



Concessions

\$1,836 AUG 24: \$3,133 FYTD: \$9,896

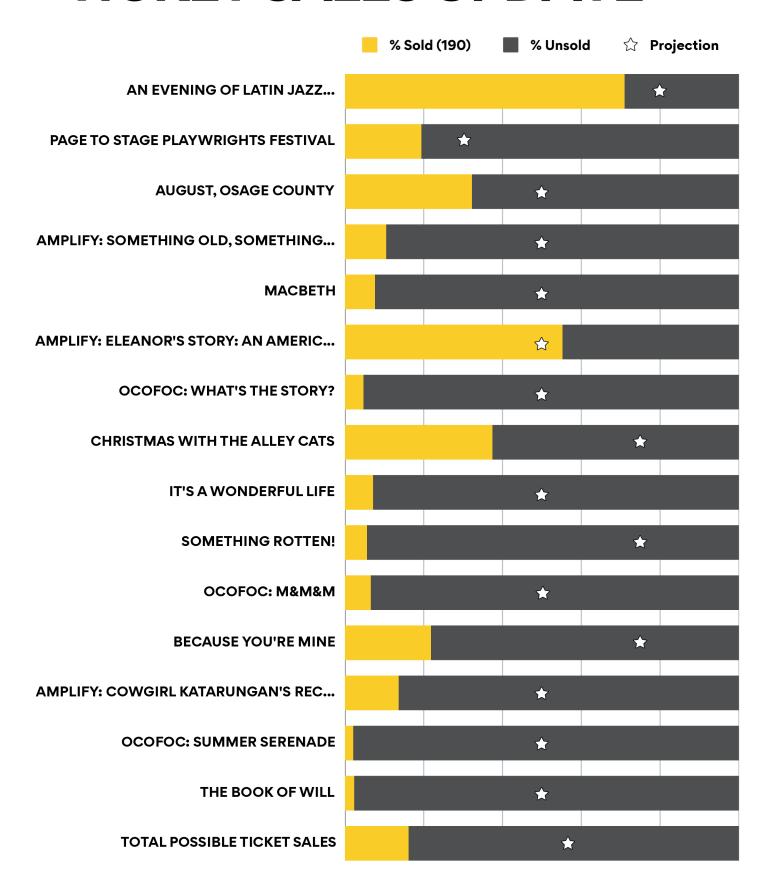


Rentals

\$15,778

AUG 24: \$13,769 FYTD: \$23,448

2025 - 2026 TICKET SALES UPDATE





AN EVENING OF LATIN JAZZ

The Curtis Theatre proudly welcomed back the annual An Evening of Latin Jazz series, featuring the sensational Louie Cruz Beltran! Louie masterfully blends Afro-Cuban rhythms with the vibrant sounds of jazz, Latin jazz, pop, and R&B. As a superbly skilled conguero, timbalero, and vocalist, Louie captivates audiences with his dynamic stage presence and infectious energy. On top of a wonderful evening of music, ticket holders enjoyed the summer evening with a catered reception on the Civic & Cultural Center plaza.

Page to Stage Playwrights Festival

Since 2018, the Page to Stage Playwrights Festival has offered a platform for powerful new works that uplift, challenge, and connect. Produced in partnership with That's What She Said Women's Writers Collective, this annual festival continues its mission to amplify diverse female voices through bold storytelling by playwrights from across the country.

This year's productions included **Sheepwell** by Margaret Rose Caterisano – a dark comedy set in rural Alabama, where unexpected encounters challenge assumptions and reveal hidden truths; **Bismallah**, **or In the Name of God** by Nakisa Aschtian – a poignant exploration of faith, identity, and resilience in the face of tragedy; **We're Not Friends** by Caroline Ullman – heartfelt dramedy about three sisters navigating the complexities of their relationships during a family crisis; and **It's a Free Country** by Leigh Flayton – timely narrative examining the intersections of fame, family, and the evolving landscape of American society.

JUNE FEEDBACK

SEASON FEEDBACK

Love your theater the way it's set up every seat is a good seat. I love the sound of concerts love choice of plays love the environment, love the host. Will continue coming back from Upland... oh love the parking love gallery right next-door.

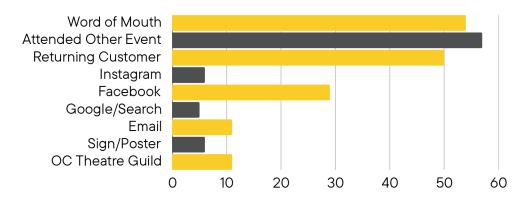
- From a Latin Jazz patron

RENTAL FEEDBACK

The show went well last Friday and the people seemed to enjoy themselves and we received a lot of positive feedback. Your Tech and Front of House crew were great! Very professional and attentive to our needs. Lighting and sound were very good. An excellent experience overall.

- Peter Z.

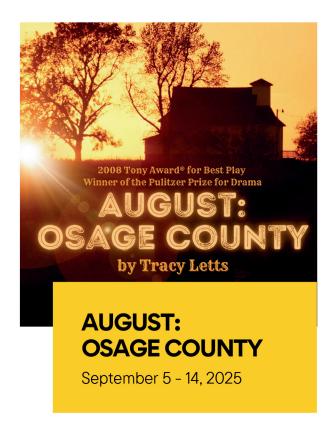
"HOW DID YOU HEAR ABOUT US?" SURVEY RESULTS



THINGS TO LOOK FORWARD TO

August: Osage County explodes with raw emotion as a family crumbles under the weight of secrets and addiction. Witness the Weston women grapple with their past and present in a darkly comedic and deeply moving portrayal of familial dysfunction. This Pulitzer Prizewinning play offers a searing look at the complexities of love, loss, and the ties that bind—or break—us. Prepare for an unforgettable theatrical experience.

Directed by Amanda DeMaio Produced in partnership with STAGEStheatre.



SOMETHING OLD,
SOMETHING NEW,
SOMETHING TESLA,
SOMETHING TRUE.

June 7, 2025

Here's the situation: This is Jo Yuan, a mixed-race East Asian. Her mother is from Shanghai, her father is from Busan, and they met in Osaka before moving to the U.S.. They're both highly unreliable narrators and refuse to tell her a cohesive story about their past. Now she's on a mission to get some answers, but uncovering the truth about her parents may reveal even more about her own future.

Audience members are invited to stay for a Q&A with Jo Yuan immediately following the performance.

Brea Gallery







Mapping the Landscape: A 50 Year Dialogue with Art + the Community

Engagement



2,664

Unique Website Visitors

5,229

Page Views

8,969

My Emma Email Subscribers

Social Media Impressions

Instagram 70,537

Facebook 7,625

Followers Gained

Instagram 73 Total: 18,545

Facebook Total: 10,563

Twitter Total: 445

The Gallery was open for **23 Days Total Guests** 1,267

74 Brea Resident

101 General Admission

89 Students/Seniors/Military

53 Child

5 Member

945 Complimentary [Brea Fest & Fresh{AIR}]

Total Revenue for August \$6,990.04



3 New Memberships

58 Total Members

1 Intern

SUMMER OF ART CAMP August 4-8, 2025

In a collaboration with the Brea Community Center, the Brea Gallery offers several art camp sessions each summer geared specifically to local children aged 6-12.

In the final week of summer art camp, instructor Lucia led students through five projects, exploring a variety of mediums. Campers enjoyed flexing their creative muscles using clay, pastels, and watercolor to create unique masterpieces they will cherish forever!



BREA FEST August 8, 2025

The Brea Gallery had an awesome time celebrating the end of summer with late night hours at Brea Fest! Guests were able to purchase food and drink tickets, enjoy the exhibition, and practice their coloring skills with special staff-designed Art in



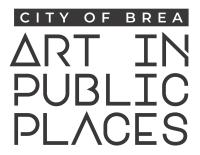
Public Places coloring pages. Local visitors expressed their appreciation for the Brea-centric exhibit, inspiring many to explore their neighborhoods in the search for more public art.



We are excited to announce Cody Lusby as our Fresh{AIR} Artist in Residence!

You might remember Cody from *Made In California* 2024 where he exhibited, *Dimensional Half-Slip*. Cody is a multidisciplinary artist devoted to creating artwork with local community, particularly large scale projects that enable viewers and participants to feel more empowered. Cody spent his time in the gallery, sharing his processes, answering questions, and creating some fresh art with us for the weekend! Visitors were greeted with good conversations and humorous collage combinations! A gift shop sale helped round out the experience for guests.

Admission for this event is FREE - with the codeword "Fresh(AIR)" at the front desk. And a big thank you to Blick Art Materials- Fullerton for their continued support of our program!



In collaboration between Gallery Staff and Communications and Marketing division, the Art in Public Places program has a new official logo!

Brea's Art in Public Places Program limited edition Anniversary Commemorative Catalog is now available for purchase at the Gallery! The catalog features 50 pages with full color photographs highlighting a selection of notable sculptures around the city.





Are you down with APP? In celebration of the 50th anniversary, City staff participated in this viral social media video that showcased 46 different works in the collection! Check the City Instagram to see the fun.

Both the TlmesOC and the OC Register published articles about the APP 50th anniversary, as well as, Mapping the Landscape! Check the online sites – available soon on the Gallery's blog!



At the July 15th 2025 City Council meeting,
Brea Mayor Stewart presented a
Commendation to honor the Art in Public
Places program celebrating 50 years. On hand
to accept this recognition were members
from both the Cultural Arts Commission and
APP Committee.

Linda Shay, Judy Randlett, Kris St Clair Mayor Stewart, Beverly Falco, Erika Bernal

























Brea Fest

We ended the summer season by hosting our annual Brea Fest event on Friday, August 8, at the Brea Civic & Cultural Center, spotlighting the arts in the Brea community. The event was kicked off with the Wildcat Marching Band and Brea Olinda Cheer Team and the Brea Gallery and Curtis Theatre showcased an art exhibit, demonstrations, performances and live bands throughout the evening. In addition to the 23 participating restaurants and craft vendors, the popular Children's market returned for a second year. The event brings the community together to explore and enjoy great food options from local restaurants, play fun yard games, enjoy a kid's play area, interact with public safety officers, try line dancing, and so much more. Brea Fest 2025 was an exceptional year for Community Services as attendance and ticket counts from the evening surpassed our benchmark year 2019. We would like to thank the participating restaurants for their generosity, our event sponsors, and the many volunteers and City staff who made this event possible. We are already looking forward to next year!

