

CURRICULUM VITAE
Todd Rogers
http://scholar.harvard.edu/todd_rogers
Updated: 8/1/2025

PROFESSIONAL WORK

6/2024 – present	Weatherhead Chair, Professor of Public Policy, Harvard Kennedy School
3/2018 – present	Professor of Public Policy (tenured), Harvard Kennedy School
7/2015 – 3/2018	Associate Professor of Public Policy, Harvard Kennedy School
7/2011 – 7/2015	Assistant Professor of Public Policy, Harvard Kennedy School
7/2018 – present	Faculty Director, Behavioral Insights Group, Harvard University (unpaid)
2024 – present	Co-founder, Behavioral Communications
2016 – present	Co-founder, Chief Scientific Officer, EveryDay Labs (part-time, unpaid)
1/2008 – 7/2011	Founding Executive Director, Analyst Institute
2002 – 2003	Political consultant and pollster, Abacus Associates

EDUCATION

Graduate:	Harvard University, Cambridge, Massachusetts Ph.D., Organizational Behavior, Psychology track (2/2008) Harvard Business School Chair: Professor Max H. Bazerman M.A., Social Psychology (6/2005) Harvard University Department of Psychology Chair: Professor Daniel T. Gilbert
Undergraduate:	Williams College, Williamstown, Massachusetts B.A., Religion major and Psychology major (6/2001)

BOOK

Rogers, T. & Lasky-Fink, J. (September, 2023). [Writing for Busy Readers](#). Dutton Penguin Random House.

Business Book Awards’ winner “Smart Thinking Book of the Year”
Behavioral Scientist’s “Notable Book”
Next Big Idea Club’s “Must-Read Title”

MANUSCRIPTS: PUBLISHED OR IN PRESS

Chohlas-Wood, A., Coots, M., Nudell, J., Nyarko, J., Brunskill, E., Rogers, T., & Goel, S. (2025). Automated reminders reduce incarceration for missed court dates: Evidence from a text message experiment. *Science Advances*, *11*(40), eadx7483.

Rogers, T., & Shulman, H. (2025, July). Scientific jargon can be ‘satisfying’ —but misleading [News & Views]. *Nature*, *643*(8073), 916–917.
<https://doi.org/10.1038/d41586-025-02251-0>

Shulman, H. C., Markowitz, D. M., & Rogers, T. (2024). Reading dies in complexity: Online news consumers prefer simple writing. *Science Advances*, *10*(23), eadn2555.

Rogers, T., & Feller, A. (2024). Reducing student absenteeism at scale: Translating social norms and attention interventions. In D. Soman (Ed.), *What works, what doesn’t (and when): Case studies in applied behavioral science* (pp. 290-312). University of Toronto Press.

Lasky-Fink, J., & Rogers, T. (2022). Signals of value drive engagement with multi-round information interventions. *PLOS One*.

Patel, M., et al. (2022). A Randomized Trial of Behavioral Nudges Delivered through Text Messages to Increase Influenza Vaccination Among Patients with an Upcoming Primary Care Visit. *American Journal of Health Promotion*.

Cialdini, R., Lasky-Fink, J., Demaine, L., Barrett, D.W., Sagarin, B.J., & Rogers, T. (2021). Poison Parasite Defense: Turning Frequently Encountered Duplicious Mass Communications into Self-Negating Memory Retrieval Cues. *Psychological Science*, *32*(11), 1811-1829.

Robinson, C. R., Chande, R., Burgess, S., & Rogers, T. (2021). Parent Engagement Interventions are Not Costless: Opportunity Cost and Crowd Out of Parental Investment. *Educational Evaluation and Policy Analysis*.

Milkman, K. L., Patel, M. S., Gandhi, L., Graci, H. N., Gromet, D. M., Ho, H., ... & Duckworth, A. L. (2021). A megastudy of text-based nudges encouraging patients

- to get vaccinated at an upcoming doctor's appointment. *Proceedings of the National Academy of Sciences*, 118(20).
- Nickerson, D.W., & Rogers, T. (2020). Campaigns influence election outcomes less than you think. *Science*, 369 (6508), 1181-1182.
- Lasky-Fink, J., Robinson, C. D., Chang, H. N. L., & Rogers, T. (2020). Using Behavioral Insights to Improve School Administrative Communications: The Case of Truancy Notifications. *Educational Researcher*, 0013189X211000749.
- Zlatev, J., & Rogers, T. (2020). Returnable Reciprocity: When Optional Gifts Increase Compliance. *Organizational Behavior and Human Decision Processes*.
- Bergman, P., Lasky-Fink, J., & Rogers, T. (2020). Simplification and defaults affect adoption and impact of technology, but decision makers do not realize it. *Organizational Behavior and Human Decision Processes*, 158, 66-79.
- Kim, T., John, L. K., Rogers, T., & Norton, M. I. (2019). Procedural Justice and the Risks of Consumer Voting. *Management Science*, 65(11), 5234-5251.
- Robinson, C. D., Gallus, J., Lee, M. G., & Rogers, T. (2019). The demotivating effect (and unintended message) of awards. *Organizational Behavior and Human Decision Processes*.
- Dorison, C., Minson, J., & Rogers, T. (2019). A pleasant surprise in partisan politics: Avoidance of opposing views is partly driven by an affective forecasting error. *Cognition*, 188 (July 2019), 98-107.
- Vekaria, K.M, Hammell, A.E., Vincent, L., Smith, M., Rogers, T., Switzer, G.E., & Marsh, A.A. (2019). The role of prospection in altruistic bone marrow donation decisions. *Health Psychology*.
- Rogers, T. & Demarzi, J. (2019). *Afterword*. In Absenteeism edited by M. Gottfried and E.L. Hutt.
- Rogers, T., & Feller, A. (2018). Reducing student absences at scale by targeting parents' misbeliefs. *Nature Human Behaviour*, 2(5), 335-342.
- Rogers, T., Goldstein, N. J., & Fox, C. R. (2018). Social mobilization. *Annual review of psychology*, 69, 357-381.
- Robinson, C. D., Lee, M. G., Dearing, E., & Rogers, T. (2018). Reducing Student Absenteeism in the Early Grades by Targeting Parental Beliefs. *American Educational Research Journal*, 26 (3), 353-383.

- Robinson, C. D., Pons, G. A., Duckworth, A. L., & Rogers, T. (2018). Some middle school students want behavior commitment devices (but take-up does not affect their behavior). *Frontiers in psychology*, 9, 206.
- Rogers, T., Moore, D. A., & Norton, M. I. (2017). The belief in a favorable future. *Psychological Science*, 28(9), 1290-1301.
- Rogers, T., Zeckhauser, R., Gino, F., Norton, M. I., & Schweitzer, M. E. (2017). Artful paltering: The risks and rewards of using truthful statements to mislead others. *Journal of Personality and Social Psychology*, 112(3), 456-473.
- Tannenbaum, D., Fox, C. R., & Rogers, T. (2017). On the misplaced politics of behavioural policy interventions. *Nature Human Behaviour*, 1(7), s41562-017.
- Hauser, O. P., Linos, E., & Rogers, T. (2017). Innovation with field experiments: Studying organizational behaviors in actual organizations. *Research in Organizational Behavior*, 37, 185-198.
- Rogers, T., Green, D. P., Ternovski, J., & Young, C. F. (2017). Social pressure and voting: A field experiment conducted in a high-salience election. *Electoral Studies*, 46, 87-100.
- Rogers, T., ten Brinke, L. & Carney, D. (2016). Unacquainted callers can predict which citizens will vote over and above citizens' stated self-predictions. *Proceedings of the National Academy of Science*, 113(23), 6449-6453.
- Rogers, T., Ternovski, J., & Yoeli, E. (2016). Potential follow-up increases private contributions to public goods. *Proceedings of the National Academy of Sciences*, 113(19), 5218-5220.
- Rogers, T., & Milkman, K. L. (2016). Reminders through association. *Psychological Science*, 27(7), 973-986.
- Rogers, T. & Feller, A. (2016). Discouraged by others' excellence: Exposure to exemplary peer performance causes quitting. *Psychological Science*, 27(3), 365-374.
- Gehlbach, H., Brinkworth, M.E., King, A., Hsu, L., & Rogers, T. (2016). Creating birds of similar feathers: Leveraging similarity to improve teacher-student relationships and academic achievement. *Journal of Educational Psychology*, 108(3), 342-352.
- Bailey, M. A., Hopkins, D. J., & Rogers, T. (2016). Unresponsive and unpersuaded: the unintended consequences of a voter persuasion effort. *Political Behavior*, 38(3), 713-746.

- Pierce, L., Rogers, T., & Snyder, J. A. (2016). Losing hurts: the happiness impact of partisan electoral loss. *Journal of Experimental Political Science*, 3(1), 44-59.
- Kraft, M. A., & Rogers, T. (2015). The underutilized potential of teacher-to-parent communication: Evidence from a field experiment. *Economics of Education Review*, 47, 49-63.
- Rogers, T., & Frey, E. (2015). Changing behavior beyond the here and now. In: G. Keren & G. Wu (Eds.), *The Wiley Blackwell handbook of judgment and decision making* (pp. 723-748). Chichester, UK: John Wiley & Sons.
- Rogers, T., Milkman, K. L., John, L. K., & Norton, M. I. (2015). Beyond good intentions: Prompting people to make plans improves follow-through on important tasks. *Behavioral Science & Policy*, 1(2), 33-41.
- Allcott, H. & Rogers, T. (2014). The short-run and long-run effects of behavioral interventions: Experimental evidence from energy conservation. *American Economic Review*, 104(10), 1-37.
- Nickerson, D. & Rogers, T. (2014). Big data and political campaigns. *Journal of Economic Perspectives*, 28(2), 51-74.
- Rogers, T., Milkman, K. L., & Volpp, K. G. (2014). Commitment devices: Using initiatives to change behavior. *Journal of the American Medical Association (JAMA)*, 311(20), 2065-2066.
- Rogers, T., Milkman, K. L., & Volpp, K. G. (2014). Commitment devices to improve unhealthy behaviors—Reply. *Journal of the American Medical Association (JAMA)*, 312(15), 1592-1593.
- Rogers, T. & Middleton, J. (2014). Are ballot initiative outcomes influenced by the campaigns of independent groups? A precinct randomized field experiment. *Political Behavior*, 37, 567-593.
- Frey, E. & Rogers, T. (2014). Persistence: How treatment effects persist after interventions stop. *Policy Insights from the Behavioral and Brain Sciences*, 1(1), 172-179.
- Fernbach, P. M., Rogers, T., Fox, C. R., & Sloman, S. A. (2013). Political extremism is supported by an illusion of understanding. *Psychological Science*, 24(6), 939-946.
- Rogers, T. & Aida, M. (2013). Vote self-prediction hardly predicts who will vote, and is (misleadingly) unbiased. *American Politics Research*, 42(3), 503-528.

- Bryan, C., Walton, G, Rogers, T., & Dweck, C. (2012). Motivating voter turnout by invoking the self. *Proceedings of the National Academy of Sciences*, 108(31), 12653-12656.
- Rogers, T., Gerber, A. S., & Fox, C. R. (2012). Rethinking why people vote: Voting as dynamic social expression. In: E. Shafir (Ed), *The behavioral foundations of public policy* (pp. 91-107). Princeton, NJ: Princeton University Press.
- Rogers, T., & Norton, M.I. (2011). The artful dodger: Answering the wrong question the right way. *Journal of Experimental Psychology: Applied*, 17(2), 139-147.
- Malhotra, N., Michelson, M.R., Rogers, T., & Valenzuela, A.A. (2011). Text messages as mobilization tools: The conditional effect of habitual voting and election salience. *American Politics Research*, 39(4), 664-681.
- Nickerson, D.W. & Rogers, T. (2010). Do you have a voting plan? Implementation intentions, voter turnout, and organic plan-making. *Psychological Science*, 21(2), 194-199.
- Milkman, K.L., Rogers, T. & Bazerman, M.H. (2010). Highbrow films gather dust: Time-inconsistent preferences and online DVD rentals. *Management Science*, 55(6), 1047-1059.
- Milkman, K.L., Rogers, T. & Bazerman, M.H. (2010). I'll have the ice cream soon and the vegetables later: A study of online grocery purchases and order lead time. *Marketing Letters*, 21(1), 17-35.
- Gerber, A.S. & Rogers, T. (2009). Descriptive social norms and motivation to vote: Everyone's voting and so should you. *The Journal of Politics*, 71(1), 1-14.
- Caruso, H. M., Rogers, T., & Bazerman, M. H. (2009). Boundaries need not be barriers: Leading collaboration among groups in decentralized organizations. In T. Pittinsky (Ed.), *Crossing the divide: Intergroup leadership in a world of difference* (p. 113-125). Boston, MA: Harvard Business School Press.
- Rogers, T. & Bazerman, M.H. (2008). Future lock-in: Future implementation increases selection of 'should' choices. *Organizational Behavior and Human Decision Processes*, 106(1), 1-20.
- Milkman, K.L., Rogers, T. & Bazerman, M.H. (2008). Harnessing our inner angels and demons: What we have learned about want/should conflicts and how that knowledge can help us reduce short-sighted decision making. *Perspectives on Psychological Science*, 3(4), 324-338.

MANUSCRIPTS: SELECTED UNDER REVIEW AND DRAFT

Lira, B., Rogers, T., Goldstein, D. G., Ungar, L., & Duckworth, A. L. (under review). *Coach not crutch: AI assistance can enhance rather than hinder skill development.*

Dorison, C. and Rogers T. (draft). Concise writing is more effective but is perceived as less important.

Gaebler, J., Gelman, A., Goel, S., & Rogers, T. (draft). Can you "buy" an American presidential election?

Lasky-Fink, J., & Rogers, T. (Draft). Highlighting Directs (and Crowds Out) Visual Attention.

Lasky-Fink, J., & Rogers, T. (Draft). Conditional and unconditional incentives increase response rates to contemporary mail surveys.

Rogers, T. & Nickerson, D. (Draft). Can voters' inaccurate beliefs about incumbents' positions be changed? And can candidate reframing change vote choices?

Rogers, T. & Moore, D. (Draft). The motivating power of under-confidence: "The race is close but we're losing."
Best Conference Empirical Paper, International Association of Conflict Management (IACM)

HONORS, MEMBERSHIPS, SERVICE *(unpaid unless noted)*

2025, 2024, 2023, 2022, 2021, 2020, 2019, 2018, 2017, 2016	Excellence in Teaching Award, <i>Harvard Kennedy School</i>
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2025 – present	Member, Advisory Board, Tangram Group*
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2025 – present	Advisor, MasterClass*
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2021 – present	Member, Methods Advisory Panel, <i>Administrative Science Quarterly</i>
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2021	Chair, New Investigator Award Committee, <i>Behavioral Science and Policy Association</i>
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2021, 2022	Chair, Best Paper Award Committee, <i>Behavioral Science and Policy Association</i>
2025 – present	Member, Steering Committee, <i>Institute for Quantitative Social Science</i>
2024 – present	Advisor, Behavioral Science Group, UAE
2023 – present	Faculty Affiliate, Harvard Data Science Initiative
2015 – present	Founding Executive Committee Member, Behavioral Science & Policy Association
2020– 2022	Member, CID, Society for Judgment and Decision-Making
2015 – 2020	Member, Vice Provost for Advances in Learning Research Committee
2008 – present	Member, Board of Directors, Analyst Institute
2009 – present	Scientific Director, Ideas42
2017 – present	Member, Academic Advisory Board, Behavioural Insights Team
2011 – 2023	Member, Advisory Council, Tipping Point Community
2021 – 2024	Member, Task Force on Next Generation Community Schools 2.0, <i>Brookings Institution</i>
2021	Member, Task Force on Next Generation Community Schools, <i>Brookings Institution</i>
2020	Member, “School and the Path to Zero: Strategies for Pandemic Resilience in the Face of High Community Spread”
2019 – 2020	Fellow, <i>Radcliffe Institute for Advanced Study</i>
2019	Organizer, Annual Conference, <i>Boston JDM Conference</i>
2018	Guest Co-Associate Editor, <i>Organizational Behavior and Human Decision Processes</i> , Special Issue on “Using Nudges and Choice Architecture in Organizations: Current Research and Future Potential”
2018	Co-Chair, Bi-Annual Conference, <i>Behavioral Decision Research in Management</i>

2018 – Present	Fellow, <i>Association for Psychological Science</i>
2017	Chair, Annual Conference, <i>Behavioral Science and Policy Association</i>
2016	Cosignatory, Amicus Certiorari, Expressions vs. Schneiderman , <i>Supreme Court of the United States</i>
2016	Organizer, Research Agenda Conference, White House’s <i>My Brother’s Keeper</i> Success Mentors Chronic Absenteeism
2013	Organizer, Student Success through Behavioral Interventions Focused on Parents
2011	40 under 40, <i>New Leaders Council</i> Recipient of award for progressive leaders under 40 years old
2009	Rising Star, <35 y.o. for impact in politics, <i>Politics Magazine</i>
2005 –2007	Recipient, Graduate Research Fellowship, <i>National Science Foundation</i>
2006	Student, <i>Summer Institute in Political Psychology (vSIPP)</i>
2004 –2007	Graduate Associate, <i>Institute for Quantitative Social Sciences</i>
2003	Summer Mathematics Fellow, <i>Institute for Quantitative Social Sciences</i>
2001	College Campus Leader of the Year, <i>Search For Excellence</i> National award for college campus leadership in the United States
2000 - 2001	Student Government Co-President, <i>Williams College</i>

* *Denotes equity compensation*

RESEARCH FUNDING

2019	Foundations of Human Behavior; “ <i>Poison Parasite Defense.</i> ”
2018	J-PAL, “ <i>My Student’s Team.</i> ”
2017	Smith Richardson Foundation, “ <i>My Student’s Team.</i> ”

2017	Spencer Foundation, <i>“My Student’s Team Surveys.”</i>
2016	Boston Charter Research Collaborative, <i>“My Student’s Team.”</i>
2016	Laura and John Arnold Foundation; <i>“The Social Support in Education Research and Development Fund.”</i>
2016	Heising Simons Foundation; <i>“Empowering and Mobilizing Families to Better Support Student Attendance in the Early Grades.”</i>
2016	Silicon Valley Community Foundation; <i>“The Social Support in Education Research and Development Fund.”</i>
2015	Foundations of Human Behavior; <i>“My Student’s Team.”</i>
2015	Foundations of Human Behavior; <i>“Study Supporters.”</i>
2015	National Institutes of Health, sub-grant through NBER; <i>“Reminders Through Association.”</i> With Katy Milkman.
2014	Foundations of Human Behavior; <i>“Parent Beliefs and Attendance.”</i>
2014	Heising Simons Foundation; <i>“Empowering and Mobilizing Families to Better Support Students.”</i>
2014	Laura and John Arnold Foundation; <i>“The Social Support in Education Research and Development Fund.”</i>
2014	Silicon Valley Community Foundation; <i>“The Social Support in Education Research and Development Fund.”</i>
2014	National Institutes of Health, sub-grant through Northwestern University; <i>“Chicago Attendance Project.”</i> With Jon Guryan and Jens Ludwig.
2014	Institute for Educational Sciences, United States Department of Education, sub-grant through Mid-Atlantic Regional Education Lab; <i>“A Randomized Experiment Using Report Card Content to “Nudge” Attendance.”</i>
2013	Education Endowment Foundation, sub-grant through Bristol University; <i>“Using SMS to increase parent engagement and student achievement.”</i> With Simon Burgess.

2013	The Character Lab; <i>“Inducing Meta-Cognitive Awareness in Students.”</i> With Angela Duckworth.
2012	Templeton Foundation, sub-grant through Brown University; <i>Intellectual Humility.</i> With Phil Fernbach, Craig Fox, and Steve Sloman.
2010	Alfred P. Sloan Foundation; <i>“Behavioral Factors that Influence Consumers’ Energy-Related Choices.”</i> With Sendhil Mullainathan, Eldar Shafir, and Hunt Allcott.
2007	Graduate Research Grant from Institute for Quantitative Social Science; <i>“Behavioral Economics, Political Science, & Decision-Making in the Voting Context.”</i>

TEACHING

2012 – Present	Science of Behavior Change (MLD 304)
2012 – Present	HKS Executive Education: Science of Behavior Change
2020 – Present	HKS Executive Education: Writing for Busy People
2016 – Present	HKS Executive Education: Behavioral Insights and Public Policy
2014 – Present	HGSE Executive Education: Family Engagement in Education
2005	Teaching Fellow, Harvard ECON 1035 Public Policy Applications of Psychology and Economics Harvard Economics Department

TEACHING INTERESTS

Behavioral Science and Policy
Communication
Influence
Judgment and Decision-Making
Negotiation
Organizational Behavior
Randomized Experiments and Program Evaluation
Research Methodology

ASSOCIATION MEMBERSHIPS OVER CAREER

Academy of Management
American Educational Research Association
Association for Psychological Science
Association for Public Policy Analysis and Management
Behavioral Science and Policy Association
Society for Personality and Social Psychology
Society for Judgment and Decision Making
Society for Research on Educational Effectiveness

SELECTED PRESS COVERAGE

The New York Times, *The New York Times Magazine*, *Wall Street Journal*, NPR's *All Things Considered*, NPR's *Science Friday*, CNN's *Piers Morgan*, CNN's *The Situation Room*, *CNN.com*, *Boston Globe*, *Vox*, *Financial Times*, *Los Angeles Times*, *Vox.com*, *Bloomberg*, *USA Today*, *Politico*, *The Guardian*, *Harvard Business Review*, *The Washington Post*, *USA Today*, *Scientific American*, *Slate.com*, *ABCnews.com*, *Fast Company*, and *Stanford Social Innovation Review*, *Education Week*, *Education Next*.

SELECTED PUBLIC WRITTEN COMMUNICATIONS

Rogers, T., & Dorison, C. (in press). [Reset your communication culture]. *Harvard Business Review*.

Rogers, T., Bailard, E., & Manley, M. (2024, October 31). 3 things you need to know about absenteeism. *Education Week*. <https://www.edweek.org/leadership/opinion-3-things-you-need-to-know-about-chronic-absenteeism/2024/10>

Mapp, K. L., & Rogers, T. (2024, July 1). Attendance is a family affair. *Educational Leadership*, 81(9). <https://ascd.org/el/articles/attendance-is-a-family-affair>

Rogers, T., & Lasky-Fink, J. (2023, October 13). Writing for busy readers: Communicate more effectively in the real world. *Next Big Idea Club*. <https://nextbigideclub.com/magazine/writing-busy-readers-communicate-effectively-real-world-bookbite/45483/>

Rogers, T., & Lasky-Fink, J. L. (2020, December 19). Write shorter messages. *Boston Globe*. <https://www.bostonglobe.com/2020/12/19/opinion/write-shorter-messages/>

Robinson, C. R., & Rogers, T. (2020, October 20). Write less to say more: How schools can communicate more effectively with families. *The 74 Million*. <https://www.the74million.org/article/robinson-rogers-write-less-to-say-more-how-schools-can-communicate-more-effectively-with-families/>

Rogers, T., & Lasky-Fink, J. L. (2020, March 25). When schools close, vulnerable families are left in the dark. *Education Week*.

- <https://www.edweek.org/leadership/opinion-when-schools-close-vulnerable-families-are-left-in-the-dark/2020/03>
- Rogers, T. (2020, March 13). Why no one is reading your coronavirus emails. *CNN*. <https://www.cnn.com/2020/03/13/opinions/coronavirus-emails-too-long-rogers/index.html>
- Minson, J., Dorison, C., & Rogers, T. (2019, November 14). What Bernie Sanders and Ted Cruz have in common. *CNN*. <https://www.cnn.com/2019/11/14/opinions/bernie-sanders-ted-cruz-common-ground-minson-dorison-rogers/index.html>
- Rogers, T., & Robinson, C. R. (2019, March 12). How to tackle student absenteeism. *Education Next*. <https://www.educationnext.org/how-to-tackle-student-absenteeism/>
- Bloomenthal, E., Rogers, T., & Kraft, M. A. (2017, June 26). To make summer school more successful, communicate with parents. *Education Week*. <https://www.edweek.org/education/opinion-to-make-summer-school-more-successful-communicate-with-parents/2017/06>
- Rogers, T., & Milkman, K. L. (2017, February 7). A new way to remember: The power of quirky memory jogs. *Scientific American*. <https://www.scientificamerican.com/article/a-new-way-to-remember-the-power-of-quirky-memory-jogs/>
- Rogers, T., & Acevedo, A. (2016, October 20). From voting to writing a will: The simple power of making a plan. *The Conversation*. <https://theconversation.com/from-voting-to-writing-a-will-the-simple-power-of-making-a-plan-67253>
- Vedantam, S. (2016, March 25). Peer pressure may not work the way we think it does [Radio broadcast]. *NPR, Morning Edition*. <https://www.npr.org/2016/03/25/471751132/peer-pressure-may-not-work-the-way-we-think-it-does>
- Rogers, T., & Acevedo, A. (2016, February 5). In Iowa, voting science at work. *The New York Times*. <https://www.nytimes.com/2016/02/05/opinion/in-iowa-voting-science-at-work.html>
- Rogers, R., & Acevedo, A. (2016, January 22). Voters vote, non-voters don't. Why is this so hard for pollsters? *The Washington Post*. <https://www.washingtonpost.com/news/monkey-cage/wp/2016/01/22/voters-vote-non-voters-dont-why-is-this-so-hard-for-pollsters/>

- Bohling, K., Kraft, M., & Rogers, T. (2015, June 29). Summer school is coming, get parents involved. *Education Next*. <https://www.educationnext.org/summer-school-coming-get-parents-involved/>
- Rogers, T., Coffman, L., & Bergman, P. (2014, May 5). Parental involvement overrated? Don't buy it. *CNN*. <https://www.cnn.com/2014/05/05/opinion/rogers-parental-involvement/index.html>
- Rogers, T., & Norton, M. (2013, June 23). It's easy to prevent dodges in presidential debates. *The New York Times*. <https://www.nytimes.com/2013/06/23/opinion/sunday/its-easy-to-prevent-dodges-in-presidential-debates.html>
- Rogers, T., & Norton, M. (2012, October 16). Don't let candidates dodge questions. *CNN*. <https://www.cnn.com/2012/10/16/opinion/rogers-norton-debate/index.html>
- Rogers, T., & Michael, N. (2012, September 22). Presidential debates: Why don't they just answer the question? *Los Angeles Times*. <https://www.latimes.com/opinion/la-xpm-2012-sep-22-la-oe-michael-debates-questions-20120922-story.html>
- Flatow, I. (2012, September 14). Detecting the 'artful dodge' [Radio broadcast]. *NPR, Science Friday*. <https://www.sciencefriday.com/segments/detecting-the-artful-dodge/>
- Rogers, T. (2012, August 8). Promoting civic engagement and voting. *Stanford Social Innovation Review*. https://ssir.org/articles/entry/promoting_civic_engagement_and_voting
- Spiegel, A. (2012, July 16). Can science plant brain seeds that make you vote? [Radio broadcast]. *NPR*. <https://www.npr.org/2012/07/16/156843948/can-science-plant-brain-seeds-that-make-you-vote>
- Spiegel, A. (2012, October 3). How politicians get away with dodging the question [Radio broadcast]. *NPR, Morning Edition*. <https://www.npr.org/2012/10/03/162199189/how-politicians-get-away-with-dodging-the-question>
- Rogers, T., & Norton, M. (2011, September 5). Artful dodging in the courtroom. *The Jury Expert*. <http://www.thejuryexpert.com/2011/09/artful-dodging-in-the-courtroom/>
- Rogers, T. (2011, August 8). The art of avoiding the question [Television interview]. *CNN, Piers Morgan Tonight*. (No stable URL available)

Rogers, T., & Norton, M. (2010, November 1). Defend your research: People often trust eloquence more than honesty. *Harvard Business Review*.
<https://hbr.org/2010/11/defend-your-research-people-often-trust-eloquence-more-than-honesty>

Rogers, T., & Schwartz, R. (2010, October 15). 'Low turnout' talk may make it true. *Politico*. <https://www.politico.com/story/2010/10/low-turnout-talk-may-make-it-true-043650>

SELECTED PRESENTATIONS (2012-12/2023)

University Presentations

Arizona State University (2025)
Boston University, Questrom School of Management (2017)
Boston College, Lynch School of Education and Human Development (2020)
Brown University, Cognitive Psychology (2013)
Carnegie Mellon University, Social and Decision Sciences (2013, 2017)
Columbia University, Graduate School of Business (2013)
Columbia University, Teacher's College (2015)
Cornell University, Behavioral Economics Workshop (2012, 2015)
Duke University, Fuqua Business School (2018)
Harvard University, Social Psychology (2014)
Harvard University, Behavioral Economics Seminar (2015)
Harvard University, Graduate School of Education, Distinguished Dean's Talk (2016)
Harvard University, Graduate School of Education, Policy Seminar (2016, 2017)
HarvardX Seminar (2016, 2018)
Insead (2020)
Massachusetts Institute of Technology, MIT Media Lab (2015, 2017)
New York University, Wagner School of Public Policy (2014)
Northeastern University, Political Science (2018)
Northwestern University, Kellogg School of Management (2018)
Princeton University, Woodrow Wilson School of Public Policy (2013)
Stanford University, Graduate School of Business (2013)
Stanford University, Graduate School of Education (2016)
Tufts University, Social Psychology (2018)
University of California, Berkeley, Haas School of Business (2013, 2016, 2017)
University of California, Berkeley, Institute for Personality and Social Research (2016)
University of California, Berkeley, Goldman School of Public Policy (2017)
University of California, Los Angeles, Anderson School of Management (2014)
University of California, Santa Barbara, Bren School of Environmental Science (2014)
University of Chicago, Booth School of Business (2012, 2017)
University of Chicago, Harris School of Public Policy (2014)
University of Colorado, Leeds School of Business (2015)
University of Massachusetts, Boston (2025)
University of North Carolina, Kenan Business School and Psychology joint (2018)
University of Pennsylvania, Wharton School of Business (2012, 2015)
University of Southern California, Social Psychology (2015)
University of Southern California, Marketing and Psychology joint (2018)
University of Virginia, Batten School of Public Policy (2016)
Universidad Panamericana, Mexico (2025)
Yale University, Behavioral Sciences Workshop (2016)

Research and Scholarly Conferences and Other Presentations

AASA, Early Learning Cohort Symposium on Equity (2020)
Academy of Management (2023)
American Educational Research Association (2021)

Analyst Institute (2023)
 Applying Social Science Insights to Improve Public Health Workshop (2014)
 Association for Consumer Research (2014)
 Association for Psychological Science (2017, 2018)
 Behavioral Decision Research and Management (2012, 2014)
 Behavioral Science and Policy Association (2015, 2016)
 Behavioral Science and Policy Association Conference (2015, 2018)
 Behavioural Exchange (2015, 2016)
 Boston Judgment and Decision Making Conference (2016, 2017)
 Brennan Center for Justice, Automatic Voter Registration Conference (2016)
 Center for Public Leadership, Public Education in the Time of Covid: Inequities and Interventions, (2021)
 Digitized Behavior Conference (2018)
 Education Technology Adoption Conference (2018)
 Field Experimentation in Marketing Research Conference, UC San Diego (2013)
 International Behavioral Insights Conference (2015)
 Massachusetts Education Innovators' meeting (2015)
 Mind Brain Behavior seminar, Harvard University (2017)
 MIT American Politics Conference (2014)
 Penn Center for Health Incentives and Behavioral Economics (2025)
 Proving Ground, Center for Educational Policy Research, Keynote (2016)
 Radcliffe Institute (2020)
 Robert Wood Johnson Health and Society Fellows Program (2014)
 Society for Consumer Psychology (2012)
 Society for Experimental Social Psychology, invited symposium chair (2015)
 Society for Experimental Social Psychology (2017)
 Society for Judgment and Decision Making (2015, 2016)
 Society for Personality and Social Psychology (2016)
 Society for Personality and Social Psychology, JDM pre-conference (2018)
 Society for Research in Educational Effectiveness (2016)
 Society for the Science of Motivation, Presidential Symposium (2021)
 Strategic Data Project Annual Meeting (2018)
 Summer Institute in Social and Personality Psychology (2017)
 University of Chicago, Think Better (2020)
 Winter Decision Making Symposium (2015)

Practitioner Events, 2021 onward

^ 1,000+ registrants/viewers

American Academy of Family Physicians (2022)
 Attendance Works, Creating Engaging + Restorative Environment School Return (2020)
 ^
 Attendance Works, Messaging Good Attendance All Year Long (2016, 2017, 2020)
 Attendance Works, Research-Practice Learning Consortium ^

Attendance Works, Supported: Leveraging Attendance Data to Ensure Ongoing Success (2021) ^
 Beacon Corporation (2024)
 Behavioral Insights Group, Behavioral Economics, Nudge, and Public Policy: Conversation with Richard Thaler ^
 Behavioral Insights Group, How to Change: Conversation with Katy Milkman (2021)
 Behavioural Insights Team (2013, 2021, 2022)
 BH Management Services (2025)
 Bloomberg Harvard Mayors Initiative, Leading Social and Economic Recovery (2021)
 Bloomberg Philanthropies (2021)
 Bureau of Indian Affairs (2024)
 California State Attendance Review Board (2020, 2021)
 Campaign for Grade Level Reading (2020)
 Capital One (2025)
 Care USA (2024)
 Center for Public Leadership, Public Education in the Time of Covid: Inequities and Interventions,
 Chan Zuckerberg Initiative, Grant Partner Training (2021)
 Citigroup (2024)
 ClassLink's Learning Analytics Summit (2022, 2023)
 Connecticut Absenteeism Symposium (2019, 2020)
 Connecticut State Department of Education Superintendent's Seminar (2021)
 Consumer Choice in Education Meeting, Office of Sect. Duncan, U.S. Ed. Dept. (2014)
 Council of Great City Schools (2019, 2025)
 Nuclear Defense Facilities Safety Board, Department of Energy (2024)
 Naval Information Warfare Center, Navy (2024)
 Department of Homeland Security (2023)
 DMGroup, Superintendent Conference (2018, 2020)
 DMGroup, Accelerating Learning Institute (2021)
 Education Endowment Foundation (6/22)
 edWeb, Closing the Attendance Gap in 2021: Insights from Leaders (2020) ^
 edWeb, Recreating the Conditions for Learning This Fall (2020) ^
 edWeb, Restoring Learning at Scale in a Remote Environment (2020) ^
 edWeb, Taking an Evidence-Based Approach to Reducing Absenteeism (2020) ^
 Every Student, Every Day National Conference, Office of Elementary and Secondary Education, U.S. Ed Dept (2016)
 EveryDay Labs, Moving Learning Forward Through Family Engagement (2020) ^
 Federal Bureau of Investigation, Office of Public Affairs (2024)
 Freddie Mac (2025)
 Government Accountability Office, Office of Public Affairs (2023, 2024)
 GTRI (2025)
 Harvard Advances in Learning, Creating a culture of feedback in online classes (2021)
 Harvard Kennedy School Fund, Executive Council (2021)
 Harvard Kennedy School, Faculty Webcast Series (2021) ^
 Harvard Kennedy School, MCMPS Graduation Week Invited Faculty Talk (2021)
 Harvard Kennedy School, SLATE Online Course Transformation Workshop (2021)

Harvard Medical School (2024)
Institute for Educational Leadership and Attendance Works (2021) ^
Institute for Educational Leadership, Rise up for Equity Summit (2020)
Knowledge Speaker Series, Office of Development Affairs, UAE Presidential Court
(2024)
Leading Now (2024)
Los Angeles County Office of Education (2023)
Lower Hudson Council of School Superintendents (2019)
Mayo Clinic Laboratories (2024)
Microsoft (2024, 2025)
MUSC Health, Internal Communications (2024)
National Alliance of Black School Educators (2021)
National Association of State Chief Information Officers (2024)
National Head Start Association (2016)
National Park Service (2023, 2024)
National Schools Foundations Association (2021)
Naval Information Warfare Center, Pacific (2024)
Nedbank (2024)
New Profit Gathering (2013)
New York Life Insurance Company (2023)
New York State Community Schools (2021)
Ohio Department of Education (2023, 2024, 2025)
Proving Ground (2024)
Putnam Investments (2025)
Retaining Employment and Talent After Injury Network, American Institutes for
Research (2022)
Rhode Island Association of School Principals (2020)
Salt River Project (2022)
Scholastic Family Engagement Webinar Series (2020)
Substance Abuse and Mental Health Services Administration (2021)
Texas Association of School Administrators (2020)
The Communications Network (2021^, 2024)
Toronto District School Board (2024)
United States Army Sustainment Command (2022)
United States Department of Health and Human Services, NOFO 100 Project (2023)
United States Office of Management and Budget (2024)
United States Postal Inspection Service (2024)
United States Social Security Administration (2023)
United Nations (2025)
University of Chicago, Think Better (2021) ^
USG Corp (2025)

Selected Podcasts up to 09/2024

[All Ears English](#)

[All Things Considered](#)

[B.E. GOOD!](#)
[Behavioral Grooves](#)
[Beyond the To-Do List](#)
[Catalysts for Change](#)
[Choicology](#)
[Coaching for Leaders](#)
[Connecting the Dots](#)
[Cook on Monday Morning](#)
[Fixable](#)
[Forbes Books Podcast](#)
[Freakonomics](#)
[Government Innovators](#)
[How to be Awesome at Your Job](#)
[Lawyerist Podcast](#)
[LinkedUp: Breaking Boundaries in Education](#)
[Meikles & Dimes](#)
[Morning Edition](#)
[Nudge Podcast](#)
[Nudge Podcast](#)
[Passion Struck Podcast](#)
[Six Pixels of Separation](#)
[Something You Should Know](#)
[TASA](#)
[The Campaign Workshop](#)
[The Rational Reminder](#)
[The Second City](#)
[The Up Next Podcast](#)
[The WealthAbility Show](#)
[Think Fast, Talk Smart](#)

SELECT AD HOC REVIEWS

Psychology

- Psychological Science
- Journal of Experimental Psychology: General

Economics

- American Economic Review
- Quarterly Journal of Economics

Management/Organizational Behavior

- Management Science
- Organizational Behavioral and Human Decision Processes

Political Science

- American Political Science Review
- American Journal of Political Science

Education

- Educational Researcher
- Economics of Education Review

Other

- Behavioral Science and Policy
- Journal of Marketing Research
- National Science Foundation
- Nature
- Nature Human Behaviour
- New England Journal of Medicine
- Proceedings of the National Academy of Science
- Public Opinion Quarterly
- Science
- Society for Judgment and Decision Making