

Coco Massengale, Ph.D.

Assistant Professor of Instructional Technology and Learning Sciences

Utah State University

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EDUCATION

- 2019 – 2025 **Stanford University**
Doctor of Philosophy in Race, Inequality, and Language in Education
PhD Minor in Comparative Studies in Race and Ethnicity
- 2011 – 2013 **George Washington University**
Master of Professional Studies in Publishing
Concentration in Editorial
- 2005 – 2009 **Stanford University**
Bachelor of Arts in Sociology
Concentration in Social Psychology and Interpersonal Processes | Minor in International Relations

RESEARCH INTERESTS & AREAS OF TEACHING COMPETENCE

Archival Research Methods · Black Studies · History of African American Education · Literacy Studies · Qualitative Research Methods · Race and Racialization

REFEREED PUBLICATIONS

- Massengale, C. (2024). Inextricably bound: Racialized Blackness and (il)literacy in the United States' imaginary. In P. Boda (Ed.), *Educational injustice among margins and centers: Theorizing critical futures* (pp. 77–96). Peter Lang.
- Martínez, R. A., & **Massengale, C.** (2024). Translanguaging and racialized multilingual children: Envisioning dual language education for working-class students of color. In J. Freire, K. L. Menken, & M. G. Delavan (Eds.), *Overcoming the gentrification of dual language, bilingual, and immersion education: Solutions-oriented research and stakeholder resources for real integration* (pp. 129–144). Multilingual Matters.
- Massengale, C. (Under review). Reimagining self-directed learning: Literacy for freedom in the archive of slavery.
- Massengale, C. (Under review). When science becomes law: Proficiency, deficiency, and the regulation of literacy.
- Massengale, C. (Under review). Constructing Black (il)literacy: Educational research and the racialization of literacy.

SELECT CONFERENCE PRESENTATIONS & PROCEEDINGS

- Massengale, C. (2026, accepted). Reimagining literacy as liberatory learning: Centering Black literacies in the learning sciences. *Proceedings of the Annual Meeting of the International Society of the Learning Sciences*.
- Massengale, C. (2026). “I thought I was something then!”: A transtemporal study of Black childhood literacies.” Paper presented at the annual conference of the American Educational Research Association, Los Angeles, CA.
- Massengale, C., & Habtamu, S. (2026). “The ‘sister circle’ as peer mentorship for Black women on the academic job market.” Paper presented at the annual conference of the American Educational Research Association, Los Angeles, CA.
- Massengale, C. (2025). “The struggle to be literate: Denial of literacy and limitations of perception.” Paper to be presented at the annual conference of the Literacy Research Association, Las Vegas, NV.
- Massengale, C. (2025). “Toward ethnographic fabulation as a theory and method for the analysis of historical and contemporary Black life.” Poster to be presented at the annual conference of the American Anthropological Association, New Orleans, LA.
- Massengale, C. (2025). “Self-directed learning as self-determination: A textual analysis of learning in narratives from formerly enslaved people.” Paper to be presented at the annual conference of the Association for the Study of African American Life and History, Atlanta, GA.

SELECT FELLOWSHIPS & HONORS

- 2026 **Honors Experiential Learning Collaborative, Cohort Member**
Utah State University
- 2026 **ISLS Early Career Workshop, Funded Participant**
International Society of the Learning Sciences

SELECT TEACHING EXPERIENCE

- Spring 2026 **EDUC 6770 — Qualitative Research Methods**
Instructor of Record, Utah State University · Hybrid, Synchronous
- Fall 2025 **ITLS 6545 — Advanced Learning Theory: Sociocultural Perspectives**
Instructor of Record, Utah State University · Online, Synchronous

MENTORSHIP

- 2025 – present **Dissertation Committee Member** — Allisia Dawkins, Utah State University
- 2025 – present **Dissertation Committee Member** — Christina Morgan, Utah State University
- 2025 – present **Dissertation Committee Member** — Mike Bowden, Utah State University
- 2025 – present **Comprehensive Exams Committee Member** — Indu Garg, Utah State University

INVITED TALKS

Spring 2026 **Literacy, Racialization, and Black Life: Toward a Broader Theory of Literacy**
Lancaster Literacy Centre, Lancaster University · Online, Synchronous

UNIVERSITY SERVICE

2026 **PhD Admissions Process Revision Committee** — ITLS, Utah State University
2026 **PhD Virtual Visit Committee** — ITLS, Utah State University
2026 **Honors Applications Faculty Reviewer** — Utah State University
2025 – 2026 **ITLS Master’s Admissions Committee** — ITLS, Utah State University

PROFESSIONAL SERVICE

2026 **Reviewer** — Literacy Research Association Annual Meeting
2026 **Reviewer** — *Equity & Excellence in Education*
2025 – 2026 **Reviewer** — International Conference of the Learning Sciences
2025 **Reviewer** — *Journal of Black Studies*

PROFESSIONAL DEVELOPMENT

2026 **Playful Pedagogy in Higher Education Learning Circle**
Center for Empowering Teaching Excellence, Utah State University
2026 **What is “Excellent” Teaching?**
Center for Empowering Teaching Excellence, Utah State University
2025 **GenAI Assignments to Use in Your Classroom Today**
Center for Empowering Teaching Excellence, Utah State University

PROFESSIONAL MEMBERSHIPS

American Educational Research Association · Association for the Study of African American Life and History · Literacy Research Association

EMPLOYMENT HISTORY

2010 – 2023 **American Institutes for Research** — Washington, DC & San Mateo, CA
Researcher, 2017–2023 · Research Associate, 2012–2017 · Research Assistant, 2010–2012