



Company Knowledge Quiz

What do you know about Apple Inc.?

1. Who were the founders of Apple Inc.?
 - Bill Gates and Paul Allen
 - Larry Page and Sergey Brin
 - Steve Jobs, Steve Wozniak, and Ronald Wayne
 - Mark Zuckerberg

2. When was Apple Inc. founded?

3. What was the first product launched by Apple?
 - Apple I
 - iPhone
 - Macintosh
 - iPod

4. In which year was the iPhone first introduced?
 - 2007
 - 2005
 - 2010
 - 2000

5. Which Apple product line was initially introduced in 2010?
 - iPad
 - MacBook Air
 - Apple Watch
 - AirPods

6. Where is Apple Inc.'s headquarters located?
- New York City
 - Cupertino
 - Seattle
 - San Francisco
7. What service did Apple introduce in 2001?
- App Store
 - Apple Music
 - iCloud
 - iTunes
8. FACE ID feature was introduced with the iPhone X in 2017?
- TRUE
 - FALSE
9. How many employees did Apple have in 2023?
- 105,000
 - 132,000
 - 161,000
 - 189,000
10. What is Apple's mission statement?
- To be Earth's most customer-centric company.
 - To bring the best user experience to customers through innovative hardware, software, and services.
 - To connect the world's professionals to make them more productive and successful.
 - To organize the world's information and make it universally accessible and useful.
11. Who is the current CEO of Apple?
- Jeff Williams
 - Jony Ive
 - Steve Jobs
 - Tim Cook

12. What are Apple brand colors?

- Black and white
- Black and grey
- Silver and white
- Silver and gold

13. Devices in Apple's advertisements are almost always set to 9:41.

- TRUE
- FALSE