

When is the best time of the year to run a fundraiser?



When is the best time for your fundraiser? Anytime is a good time, but you can make more money for the same effort in Term 2 or 3. We crunched the numbers and they don't lie, you will get more orders if you get in early and avoid the pre-Christmas Term 4 busyness. Average orders from 1000's of schools and daycares over many years prove that you will sell 21.4% more in May, 50.2% more in June, 32.2% more in August than you would for the same project run in November. It's easy to 'work smarter not harder' and earn more.

The turnaround time from us receiving your artwork to you receiving the products is approx. 4 weeks. It can be quicker, however allow this time to be sure. If you plan to work with us in Term 4, add an extra 2 weeks to the time needed due to the huge demand in the lead up to Christmas.

Mother's Day



Looking for a personalised Mother's Day Gift? Create your own personalised products - simply upload your own artwork, photo or design something with our design tool or on Canva. For all orders over \$100 we're offering FREE shipping. Visit teatowels.com.au and simply use the code **LOVEMUM** at the checkout.

Early Bird Offer



Take advantage of our Early Bird special and maximise your fundraising \$\$ as mentioned above we've found through the last 6 years of data that our customers sell a whopping 50.2% more in June. So not only do you receive FREE tea towels you sell more during this time.

Simply send in your artwork, approval and final orders by end of Term 2.

[Click here](#) for the details.

Screen Printed Inspiration

Screen printing is not only an affordable option but the results look amazing. This method can be used for single or multiple colour (up to 4) designs, using our 100% environmentally friendly water based inks. Printed onto our organic cotton GOTS certified tea towels, bags and aprons they make the perfect reusable and sustainable product.

We're seeing a lot of anniversaries coming through this year, congratulations to all the schools and business celebration special milestones this year.



Important Dates for 2024

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EVENT	ARTWORK DUE	FINAL ORDER #
Mother's Day	Thursday 28th March	Friday 12th April (end Term 1)
Early Bird	Friday 5th July	Friday 19th July (end Term 2)
Father's Day	Friday 26th July	Friday 9th August
End of Year	Friday 25th October	Friday 8th November

