

expressions Australia



Quick marketing ideas to help promote your fundraiser

- [Email customised letters](#) to parents or add an attached PDF to school weekly emails.
- Add to the School E-news App or Organisational App.
- Send out your Online Ordering Store link to everyone.
- Put a notice in the School Newsletter.
- Post in your School or local community [Social Media](#) pages.
- Stick up [posters](#) and display your sample in a common area or high traffic area.
- Once you have your design signed off we recommend including it on your [parent order letter](#) and posting a print-out in every participating classroom and at

the office.

- Make announcements in assemblies or team meetings.
- Place announcements on websites.

For all parent order forms, fundraising posters and social media visit our [resources and downloads page](#).

Weddings and Special Events



Have a special event coming up? Stun your guests with an invitation that is truly unique, beautiful and eco-friendly. Whether its a Save the Date, an Invitation or a Thank You gift we can help you create a product that compliments your event theme perfectly. Family and friends will have a treasured keepsake reminding them of your special day for years to come.

SHOP NOW

Don't Forget our Early Bird Special

You've still got all of Term 2 to take advantage of our annual **EARLY BIRD FREE TEA TOWEL OFFER** and maximise your fundraising \$\$ by earning FREE tea towels. Receive up to 50 Free bonus tea towels with your order.

- Order 50+ to get 5 bonus tea towels
- Order 100+ to get 10 bonus tea towels
- Order 200+ to get 20 bonus tea towels
- Order 300+ to get 30 bonus tea towels
- Order 400+ to get 40 bonus tea towels
- Order 500+ to get 50 bonus tea towels

As an EXTRA BONUS all Early Bird orders are automatically entered into a draw for a chance to win their order for free...that's the entire cost of your fundraiser back to your organisation!

View Terms & Conditions <https://www.expressions.com.au/pages/promotions>

If you have any questions we are here to help info@expressions.com.au | [1300 855 509](tel:1300855509)



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