

# expressions Australia



## Did you know we won the Best Eco-Friendly Award in last year's Fundraising Awards?

At Expressions we love eco-friendly, long lasting and practical products that offer a healthy and enduring alternative that won't be thrown away.

Our sustainable tea towels, bags and aprons are manufactured specifically for us from ethically grown GOTS certified (Global Organic Textile Standard) 100% organic cotton. Our screen printing inks are use 100% environmentally friendly, 100% solvent, PVC and meet the requirements of the Global Organic Textiles Standards for use in organic textile processing. Eco-friendly ink is also used for our colour prints to give worldwide Oeki-Tex 100 certification which is globally accepted for infant and baby wear.

We strive to ensure that our business minimises its impact on the environment:

- From a **business perspective**, we use an internal paperless system, processing as much as we can electronically.
- From a **product perspective**, our products are organic eco-friendly, long-lasting, practical everyday items. Our mailers and tea towel packaging are certified compostable.
- From a **procurement perspective**, we purchase from local suppliers where possible. If stock is imported, we've assessed the factories to ensure ethical practice.
- From an **environmental perspective**, we actively recycle and re-use marketing materials, shipping boxes, paper and cartridges.

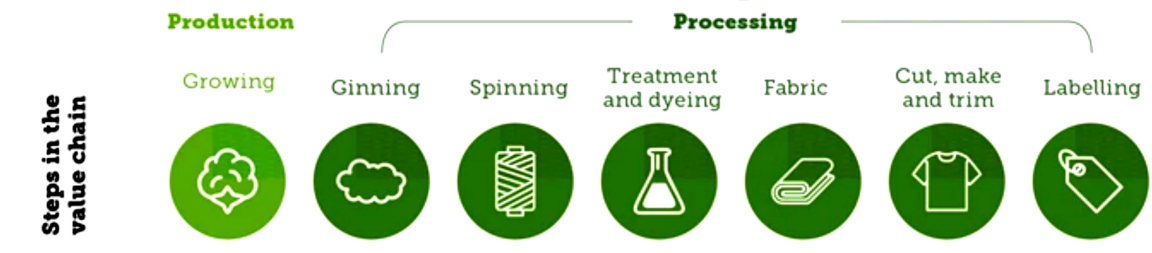


Our cotton is Global Organic Textile Standard (GOTS) certified. GOTS is the gold standard for sustainable processing of textiles made from organically grown fibres (such as cotton or wool).

Key facts about GOTS:

- GOTS approved products must contain at least 70% organic fibre content.
- GOTS approved products never contain potentially harmful chemicals which can be found in conventional textile production.
- GOTS approved companies are better for the environment (by managing their environmental impact, have high social standards, reduce energy and review water usage).
- GOTS means safe working conditions, no discrimination and no child labour.
- GOTS approved products have the entire supply chain verified, even the farms must have certification to a legally recognised standard.
- The details matter - buttons, threads, zips have to meet strict residue criteria of GOTS.
- It is a voluntary standard.

### From field to finished product



The item is made with organic fibres AND has been processed according to strict standards for ecological and socially responsible production along the whole supply chain. This means workers' rights are protected, working conditions are safe and hygienic, only low impact dyes and inks are used, wastewater is treated properly, and energy and water use is monitored.



---

## Happy Easter

Wishing you a safe and Happy Easter. We hope the weekend is filled with some well deserved rest, lots of laughs and chocolate.



---

## Mother's Day Gift Ideas



Looking for Mother's Day Gift ideas?

Look no further than our [Colour It Your Way pack](#), which features 2 of our sustainable patterned bag, apron or tea towel products of your choice plus a pack of quality fabric markers & fabric paints to create a beautiful personalised gifts at home for Mum.

Have an artistic flare? Why not try our [Design your own Keepsakes and Gift pack](#) at home with our premium blank products, plus fabric markers, fabric pens & paint pens.

Both art packs and more are now **50% OFF**

SHOP NOW



---

## Staff Pick of the Month

How adorable are these little cows from Central Tilba Public School? We love how they've taken something that is unique to their town and had their students draw them as an alternate to self-portraits. Do you have something that is special to your school or town that you could get your students to draw?



## Don't Forget our Early Bird Special

You've still got all of Term 2 to take advantage of our annual **EARLY BIRD FREE TEA TOWEL OFFER** and maximise your fundraising \$\$ by earning FREE tea towels. Receive up to 50 Free bonus tea towels with your order.

- Order 50+ to get 5 bonus tea towels
- Order 100+ to get 10 bonus tea towels
- Order 200+ to get 20 bonus tea towels
- Order 300+ to get 30 bonus tea towels
- Order 400+ to get 40 bonus tea towels
- Order 500+ to get 50 bonus tea towels

As an EXTRA BONUS all Early Bird orders are automatically entered into a draw for a chance to win their order for free...that's the entire cost of your fundraiser back to your organisation!

View Terms & Conditions <https://www.expressions.com.au/pages/promotions>

.....

If you have any questions we are here to help. [info@expressions.com.au](mailto:info@expressions.com.au) | [1300 855 509](tel:1300855509)



Facebook



Pinterest



Instagram



Email

This email was sent by [marketing@expressions.com.au](mailto:marketing@expressions.com.au) to [\[Recipient's Email Address\]](#)  
Not interested? [Unsubscribe](#) | [Update profile](#)

Expressions - The Tea Towel Company | 22a The Centre, Forestville, NSW, 2087