

## Sales & Marketing Assets



At Expressions we want to help you give your fundraiser the best chance of success. We understand that volunteering and coordinating can be an exhausting job and want to make it as easy as possible for you. To assist you we offer a comprehensive toolkit to boost your fundraising efforts:

- Product samples to showcase the quality of your offerings
- Eye-catching posters to grab attention and spread the word
- Parent order templates for easy and organized collection of orders
- A coordinator's guide to streamline the fundraising process
- Order details form for efficient order management
- Digital suite of images for social media promotion. You can download these valuable marketing tools from our website:

[www.expressions.com.au/pages/resources-and-downloads](http://www.expressions.com.au/pages/resources-and-downloads)

Alternatively if you would like them emailed or posted out to you please contact us and we would be happy to send them out.

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## Term 3 Promotion



### TERM 3 DOUBLE DEAL

Our feel-good fundraiser puts a smile on everyone's face and Term 3 is the best time to produce your group tea towels, aprons or tote bags. They make wonderful Christmas gifts and you'll be thrilled at order numbers as families will want several as presents and treasured mementoes.

*Double Dip this term and SAVE with 2 offers.*

#### 1. Free Shipping on T3 All Fundraising Orders!

For Term 3 enjoy FREE shipping on all artwork approved and orders placed by September 18th 2023. 🚚 Simply use the code T3PRINT when ordering to unlock this fantastic offer.

#### 2. Bonus Offer: Half Price Bags and Aprons!

Take advantage of our amazing bonus offer: 50% discount on any BLACK OR WHITE APRON & BAG orders when you order 50 or more Tea Towels. Perfect as an added Father's Day gift or extra Preschool or Year 6 Leavers Bag when done together with your tea towel order. We can use the same drawings provided for the tea towels or you can supply different artwork. Use Code "T3B&W" to activate.

Note you can redeem both offers at the same time but remember all orders must be confirmed for print by 18 September 2023 to take advantage of the deals.



## Staff Pick of the Month

Check out our staff picks this month: the exquisite personal tea towel order featuring a wedge-tailed eagle design. Additionally, don't miss the charming fingerprint moon tea towel from Malvern Primary School. This unique creation utilises students' fingerprints in various colours, resulting in a captivating image.



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## Giving Back



*everyone's family*

For several years, we have taken great pride in our sponsorship of the Smith Family. We are delighted that our assistance provides students with the chance to embrace the transformative force of education, fostering their ability to envision ambitious futures. These aspirations not only enhance students' school involvement but also offer vital guidance in overcoming home-related obstacles. Undoubtedly, this support has the potential to bring about truly transformative life changes.

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## Important Date for 2023

# Important Dates 2023

EVENT	ARTWORK DUE	FINAL ORDER #
End of Year	Friday 20th October	Friday 3rd November

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If you have any questions we are here to help [info@expressions.com.au](mailto:info@expressions.com.au) | [1300 855 509](tel:1300855509)



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