

## BLUE *Guides, Inspiration, Instructions*

Blue tabs have all the info you need to get you started with the project, including easy **ARTWORK INSTRUCTIONS** and **DESIGN INSPIRATION** to get your creativity flowing. We recommend you start with a quick read through of the **STEP BY STEP GUIDE**.

## PURPLE *Sales + Marketing Tips and Tools*

Purple tabs will guide you to make the most of your fundraiser. Good planning equals great profit and these pages will give you all the **SALES TIPS**, **PROFIT GUIDE** and **MARKETING TOOLS** you need to make it easy.

## GREEN *Layout + Design Options and Forms*

Green tabs showcase the **LAYOUT OPTIONS** displaying our range of stunning borders, fonts, colours and design elements you have to choose from. When you are ready to send us your drawings, this is where you'll find the **LAYOUT SELECTION FORM** and **RETURN CHECKLIST**.

