



Celebrating 25 Years



I am thrilled and grateful to be celebrating 25 incredible years of Expressions. An achievement that wouldn't have been possible without my family, friends, loyal staff, clients and suppliers.

This business journey has been nothing short of remarkable, from humble beginnings I'm delighted to be commemorating such a significant milestone. I've learned so much, it's been rewarding, fulfilling, challenging and sometimes downright exhausting, but I wouldn't have had it any other way.

To my hardworking team, a big round of applause and enormous thank you for your dedication and passion. I am truly fortunate to have had so many talented and devoted staff members throughout the years, whose commitment has been the backbone of our success. To our clients, old and new, I can't thank you enough for your trust and loyalty. From our first couple of tea towel fundraising projects in 1998, Expressions launched in 1999 and has grown steadily and gone on to help thousands of clients from tiny remote communities to big city schools raise millions of dollars, which fills me with pride.

Our products have become a tradition and can be found in kitchens and keepsake boxes in every corner of Australia and around the world. The children's artwork never fails to brighten our days and I love what we do!

I'd also like to do a shout out to our retail, promotional, and special occasion clients, the stunning artwork you've entrusted us to print onto tea towels continues to wow us, and we are grateful for the opportunity to be a part of bringing your visions to life. I am chuffed to look back on all that we've accomplished over the last 25 years and hope our service and products also brought a smile to your face. Thank you for being a part of the Expressions family and for making it all possible

Here's to the next chapter and many more years of creativity, collaboration and success. Emma

Welcome Back



Welcome back to fundraising in 2024. We hope you've had a restful break and are ready to take on 2024. We're excited to see your artwork and what you create this year.

We are proud to announce that in 2024 we are celebrating 25 years in business designing and printing your fundraising tea towels. Stay tuned for some great specials and competitions as we kick off 25 year celebrations.

Our latest fundraising brochure can be found [here](#). Ready to get started fundraising in 2024 [click here](#) to organise a coordinators kit to be sent out.

Early Bird Offer



It's that time of year again where we kick off our Early Bird special, a great way to maximise your fundraising \$\$ and beat the end of year rush. Simply send in your artwork, approval and final orders by end of Term 2.

[Click here](#) for the details.

Inspiration for 2024

Looking for some inspiration in 2024? Why not try something different. Here are some great tea towel designs. Instead of drawing yourself why not draw fruit, animals, flora and fauna. With endless possibilities, the outcomes are bound to be fantastic!



Important Dates for 2024

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EVENT	ARTWORK DUE	FINAL ORDER #
Mother's Day	Thursday 28th March	Friday 12th April (end Term 1)
Early Bird	Friday 5th July	Friday 19th July (end Term 2)
Father's Day	Friday 26th July	Friday 9th August
End of Year	Friday 25th October	Friday 8th November

If you have any questions we are here to help info@expressions.com.au | [1300 855 509](tel:1300855509)

