

## Christmas Closure



Thank you to everyone who supported our small business this year. A special heartfelt thank you to all of the volunteers who dedicated their time to your fundraising projects, we know it's not an easy task getting everything together. We appreciate you and hope you have some well earned turned off.

A reminder: We will be closing on the 19th December and reopening 20th January 2025. If you have any urgent queries during this time please contact us at [info@expressions.com.au](mailto:info@expressions.com.au)

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## Staff Picks

A huge thank you to all our amazing customers who entrusted us with your Christmas designs this season. It's such a joy to help bring your ideas to life, and we hope your families cherish these beautiful keepsakes for years to come. Choosing our staff picks was no easy task this month, as there were so many incredible designs, so we went with our festive favourites.

Possums Place Preschool we loved their delightful screen printed bottle print of all their students, framed with a festive Christmas border.

A standout in the office was the personalised full-colour digital printed tea towels featuring playful Christmas heads added a fun touch. We hope the family loves it.

The simple and elegant screen-printed snowflake tea towel, this design with sky blue print really stood out. Screen printing is such an economical way to print your customised, personalised business promotional products and gifts.

We're so proud to produce high-quality keepsakes using ethically sourced materials that align with our commitment to sustainability. Thank you for allowing us to be part of your holiday traditions, it truly means the world to us.



## Best Time to Fundraise

Planning on running a 2025 fundraiser? March is one of the best times to fundraise in the lead up to Mother's Day as shown in the data below. If you'd like to get started we can send you a coordinator's kit at the beginning of Term 1. Simply fill in the form [here](#) and we will get it organised it for you.

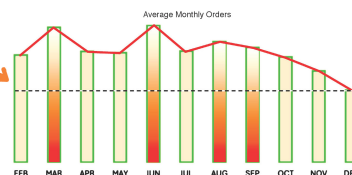
### WHEN IS THE BEST TIME TO RUN A FUNDRAISER?

You can **EARN MORE** just by running your project at a different time

Tea towels are a fabulous way to commemorate classmates, teachers and special occasions such as an anniversary PLUS they are great gifts for Mother's Day, Father's Day or Christmas. But...

**.... you can make more money for the same effort in Term 1, 2 or 3.**

It's statistically proven that your fundraiser will be more effective and you will make more money earlier in the year. **PLUS** your volunteers won't need to do any extra work for the extra profit.



We crunched the numbers and they don't lie, statistics show that you will get more orders if you get in early and avoid the pre-Christmas busyness & limited family funds.



Average orders from 1000's of schools and daycares over many years prove that you will sell 87.7% more in March, 89.9% more in June, 67.4% more in August and 59.7% in September than you would for the same project ordered in December.



That could represent a huge increase in your profit for NO extra effort.

*It's easy to 'work smarter not harder' and earn more.*

# Important Dates 2025

EVENT	ARTWORK DUE	FINAL ORDER #
Mother's Day	Friday 28th March	Monday 14th April
Early Bird	Friday 4th July	Friday 18th July
Father's Day	Friday 8th August	Friday 22nd August
End of Year NT, SA, QLD & WA	Friday 17th October	Friday 31st October
End of Year ACT, NSW, TAS & VIC	Friday 24th October	Friday 7th November

Disclaimer: End of year dates are based on school state closure dates and shipping times.

*As seen in...*



*What our customers say...*

Kim, Moomba Park Primary School

"The process is very simple and smooth to navigate with lovely staff to assist along the way when required. The quality of the tea towel is fantastic and came in record timing! Thank you"



Julie, Melton Central Preschool

"We have purchased tea towels as xmas gifts for every parent for many years now. The process is easy and the end product always perfect, with many very happy staff, children and parents."



If you have any questions we are here to help [info@expressions.com.au](mailto:info@expressions.com.au) | 1300 855 509



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