



Expressions Fundraising Online Store Setup

Ready to boost your fundraising efforts? Setting up your Expressions Fundraising Online Store is quick and easy. Follow these steps to get started!

The 8-Step Guide to Your Online Store

- Step 1** Fill in your details here: <https://www.expressions.com.au/online-ordering>
- Step 2** We'll activate your online store for you.
- Step 3** You'll receive an email confirming your store is open.
 - Share the parent ordering link with families.
 - Use your admin link to make changes and view orders anytime.
- Step 4** When your store is closing, we'll send you a reminder email.
 - You can add any last-minute or extra orders here.
 - Review your sales before approval.
- Step 5** Approve your orders with a single click.
- Step 6** We'll email you your final order reports and design proof for sign-off.
- Step 7** Your order will be sent to your school in bulk for you to distribute.
- Step 8** Your profit will be sent to your nominated bank account.

That's it, your fundraiser is ready to go — **simple, stress-free, and fully online.**

